All Charge Purchases Made Today Will Go on July Accounts, Payable August 1

Umbrella Stands Special \$5

4th Floor - Oak Umbrella Stands in attractive design. Well made and nicely finished. Our reg-ular \$8.50 grade. Special \$5.00

\$12.50 Ferneries At \$7.75

4th Floor - Mahogany finish Oak Ferneries greatly reduced for the Climax Sale. Regular \$7.75 The Standard Store of the Northwest

Reliable Merchandise-Reliable Methods

Khaki Fitalls Special 50c

Main Floor — Every Khaki Fitali Case is included in this offering. Many different sizes and 50c styles. Values to \$3.50—now

Bags and Purses Special 75c

Main Floor - Women's Handbags and Purses of genuine leather. Mostly in black. Some with mirror 75c and coin purse. Extra special

## A Fitting Finale to the Greatest June Business in the History of This Store!

Tabourettes \$3.00

Fourth Floor-Mahogany finish Oak Tabourettes in several different styles. Very useful about the house. These are \$3.00 \$4.50 values. Special

GLIMAXIDA

\$37.50 Bags

### Women's \$10 Boots Special \$5.95

Main Floor-Women's White "Ostend" Cloth Boots. Famous John Kelly make. Medium narrow toe last without tip. White half Louis heels. Laced pattern. \$5.95 Regular \$10.00 Boots. \$11.00 Boots \$5.95

-Women's Laced Boots of white "Alvo" Cloth. Neat, pointed toe last with covered military heels and welt soles. Regular \$11 \$5.95 Boots; only

-WHITE CANVAS SPORT BOOTS with \$4.95 Neolin soles, low rubber heels. Reg. \$7.50

\$13.50 Laced Oxfords \$6.95 Pair

-Women's Laced Oxfords, black "Delhi" \$6.95 -\$7.50 White Sea Island Duck Oxfords, \$3.95 covered Louis heels. Very swagger. Pair -\$12.50 Black Kid Oxfords with Cuban heels \$6.95 -\$12.50 Dark tan 5-eyelet Oxfords; a pair \$6.95 —Children's Buster Brown White Canvas \$2.95 Shoes, sizes 10 to 1. \$4.75 grade, pair \$2.95

> Men's \$13.00 Shoes At \$7.95 Pair

Main Floor-Men's Laced Shoes-dark brown vamps with field mouse kid uppers. Made on the newest English last. A very dressy Shoe. Reg- \$7.95
ular selling price \$13.00. Special, a pair \$7.95
—Men's Laced Shoes of black vici kid. Blucher cut, "Munson" last. Unsurpassed for comfort \$7.95 and fit. Regular \$12.00 Shoes. Special

# END OF THE MONTH SALE"

In introducing "CLIMAX DAY" to the people of Portland, we have planned to dispose of thousands of dollars' worth of serviceable merchandise on a no-profit basis. It is to be the greatest bargain event in the history of this store, without exception. Unadvertised specials will be offered in every department "Climax Day." If any item in this advertisement does not come up to your full expectations, report same to Sales Manager.

## Lawn Mowers \$5.75

-Special for Climax Day 3d Floor-High-grade Lawn Mowers - the well - known "Coldwell" make. 12-inch cutting blades. 8-inch wheels. Bottom knife of \$5.95 best tool steel. At



Ice Cream Freezers \$3.75 Third Floor-White Mountain Ice Cream Freezers n the 2-quart size. Strong, water-proof tub bound with heavy galvanized iron hoops. Improved double gear and double scraper. At \$3.75

50 Ft. of Garden Hose Special \$9.95

Third Floor - Black rubber, non-kinkable Garden Hose, complete with necessary brass couplings. Seamless moulded. Will stand high water \$9.95 pressure. 50-foot length. Climax Day at

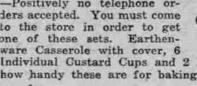




the 6-lb, size, complete with cord and attached stand. Neat design and high nickel finish. Special \$3.95 for Climax Day

## Casserole Sets Special at \$1.45

-Third Floor -Positively no telephone orders accepted. You must come to the store in order to get one of these sets. Earthenware Casserole with cover, 6



Individual Custard Cups and 2 Pudding Dishes. Every woman knows \$1.45 how handy these are for baking purposes. Priced for Climax Day set Water Tumblers Salt, Pepper Holders



3d Floor-Engraved Thin Glass Salt and in the 8-oz. size for table use. No tele-Pepper Holders with silver-plated tops. phone orders filled for these. Spe- 9c | No telephone orders accepted. 40c cially priced for Climax Sale at 9c | Dainty gifts. Climax Sale, each

White China Tea Cups and Saucers 17c —China Department, 3d Floor

-No telephone orders filled and no deliveries except with other purchases. White China Tea Cups and Saucers. Thin and dainty. Special for the Climax Sale-only 17¢ pair.

## \$1.50 Printed Linoleums Special 95c Yard

3d Floor-Printed Linoleums in attractive patterns and colors. Very desirable for bathroom or kitchen. This is the standard \$1.50 95c

\$3 Linoleums \$2 Yard

3d Floor-High-grade Inlaid Linoleums in several good \$2.00 colors. \$3 grade. Special -Extra charge made for laying.

-\$7.00 VELVET RUGS-SIZE 36x72 INCHES-SPECIAL \$4.75

#### \$19 Wool Robes \$10.50 Sheet Blankets \$1.43

fancy plaids. Many beautiful in white with colored borders. color combinations. Fine quality | Just the thing for sheets at beach wool. Regular \$19 \$10.50 or camp. Special for \$1.43

-COTTON BLANKETS in gray or tan. Double-for single \$2.02 bed. Regular selling price \$3.50-Climax Day Sale, each \$2.02

#### 39c Curtain Voiles 20c \$1.25 Madras at 68c

lent quality. Very dainty for good assortment of fancy patbedroom and cottage 20c drapes. 39c grade. Yard -85c Curtain Nets in 55c -Fancy Art Cretonnes in 57c ivory and ecru. Special 55c oretty patterns. \$1 grade 57c

3d Floor-Curtain Voiles of excel- | 3d Floor - Colored Madras in a terns suitable for over- 68c drapes. \$1.25 grade—yard

# "Climax Day" in the Basement Underprice Store

## 197 Women's Wool Dresses Men's Union Suits 79c Each



Basement \$9.95 Basement

The Basement's Greatest Dress Sale! -You could not buy the materials alone used in the making of these dresses for any such low price. This season's best styles-models suitable for street and business wear. Made up in splendid quality Wool Serge and Wool Jersey in a good range of desirable colors. Many of these are trimmed with braids and many are beautifully embroidered. Dresses such as you would expect to pay \$9.95 \$16.50 to \$20.00 for. On sale Climax Day, in the Basement—special \$9.95

Women's Waists Special \$2

Basement-Only 200 Waists in this lot, so come early in the day. Broken lines

Tub Dresses

Basement - Women's Wash Dresses for porch and beach wear. Dainty sheer Voiles and other materials. Stripes, plaids and figures. \$2.95 Special for Climax Day—at

Girls' Dresses 95c, \$1.59

Basement-300 Girls' Wash Dresses greatly reduced for the Climax Sale. Attractive styles. Ginghams, poplins and other materials. Sizes 2 to 6. Special in the Basement sale 95¢ -Girls' Dresses, sizes 6 to 12-\$1.59 \$22.50 Coats

Basement-Choice of 200 Women's Coats in good serviceable styles for utility wear. Values \$10.95 up to \$22.50. Special

Motor Coats \$10.95

woman who motors. Mostly in the full loose styles with large collars. Tweed materials. Cli- \$10.95 max Day Sale at only

At 69c Basement-Splendid Coats for any Basement-Women's Silk Hose with

Basement Special! -Men's Summer-weight Union Suits in short sleeve, ankle length style. Open weave

and ribbed. Drop seat. All sizes from 34 up to 40 in the sale. Specially 79c priced for Climax Day Sale—Suit Men's Hose 19c Basement-These sell in the regular way at

29c a pair. Men's Black Cotton Hose of excellent quality. Ribbed top and split foot. Sizes from 10 to 111/2 in the lot. 19c

Suspenders 39c Basement-Men's Suspenders of standard quality elastic web. Cross back style with leather ends. The grade usually sold 39c at 65c the pair. Climax Day special 39c

Coveralls \$3.45 Basement-Men's Coveralls of heavy quality brown denim. Well made. \$3.45 -BOYS' OVERALLS of blue denim 79c or striped material. Sizes 4 to 10

Silk Hosiery

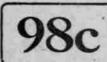
lisle top, heel and toe. Extraordinary values in this sale. Good range of sizes and colors. Spe- 69c cially priced at, the pair 69c —ASK FOR S. & H. STAMPS!

#### Silk Gloves 59c Pair

Gloves in black or white. These are of splendid quality. Sizes range from 5½ up to 7½. Spe- 59c cial for Climax Day; pair

3895 Yards Voiles, Lawns, Batistes

**Envelope Chemise** 



Basement-Women's Envelope Chemise in a sensational offering for Climax Day in the Busement Underprice Store. Made up in fine quality material and beautifully trimmed with dainty embroideries. 98c Full range of sizes. \$1.48 values at

**Undermuslins** 

Basement - Women's Night Gowns, Envelope Chemise and Skirts in a large selection of dainty styles. To \$2.00. Fine quality materials trimmed with embroideries and laces. Special at \$1.25



### Women's Corsets at \$1.79 Brassieres at 45c

Basement-Women's Corsets of splen- | Basement - Women's Brassieres of

did quality coutil material. Low and | fancy pink mesh material. Back-fastmedium bust models. Rust-proof bon- ening style with elastic inserts. Full ing. All sizes from 19 up \$1.79 assortment of sizes from 34 up to 30. Climax Sale—a pair \$1.79 to 44. Climax Day Sale—at 45c 

#### and odd waists remaining from sales. Good quality Georgette Crepe in \$2.00 white, flesh and a few dark colors. Basement Climax Sale—at only **Basement Millinery Sale** -Sports Hats, Special \$1

-WOMEN'S SPORT HATS at | out quickly. Imitation Panamas, Rough Straw Sailors and other kinds. Hats selling heretofore at much higher prices. \$1.00

-LARGE SPORT HATS in white, trimmed with band and bow-flower trimmed turbans in many attractive styles. Fine for beach, sport and outing wear. Priced special \$2.98

Toilet Paper, 25 Rolls for \$7 Basement-Good quality Crepe Toilet Paper put up in me-dium size rolls. Limit 25 rolls to a customer. No tele-

ione, C. O. D. or Mail Orders accepted. 25 rolls for \$1.00.

Regular \$2.25

Table Cloths

Basement-Japanese Table Cloths in blue and white designs. Very desirable for beach or picnics. \$1.49 Size 54x54 inches; now

Pattern Cloths At \$1.98 Basement-Mercerized Damask Ta-ble Cloths in many beautiful pat-

terns. Hemmed, ready for \$1.98 use. Sizes 58x72; special

—Values to 59c—Basement Sale -The greatest sale of Wash Fabrics the Basement Store has announced for many a day! Nearly 4000 yards of cool, sheer Voiles, Lawns, Batistes and other wash materials in a sensational offering at about half price. Large assortment of beautiful patterns-stripes, dots, figures, etc.—suitable for summer dresses, waists, etc. range from 27 to 38 inches. These materials could not be purchased today at the mill for 29c a yard. Extra selling space will be taken over in order to Shop properly display these dainty fabrics. Values to 59c. 29c Early Basement

36-In. Silks

Basement - 36-inch Messaline Silks in white, black, pink, flesh, maize, apricot, light blue, gray, maroon, green, old rose, Alice blue, medium blue and navy. Excellent quality for \$2.19 dresses, waists, etc. A yard

36-Inch Taffetas

Basement-Beautiful soft Taffetas for dresses, waists, skirts, etc. Dark brown, medium brown, coral, old rose, co peacock, taupe and navy. \$2.49