

OREGON NEEDS INDUSTRIES; HELP GET THEM THROUGH THE OREGON STATE CHAMBER OF COMMERCE—SUBSCRIBE THIS WEEK

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

1583d Friday Surprise and June White Sale Unite in Offering Wonderful Values Today

MEIER & FRANK'S 1583D FRIDAY SURPRISE



Just In by Express **NEW** Center Aisle Main Floor

336

Silk Petticoats

\$7.50 to \$10 Values

\$5.69

"It Always Pays to Shop at Meier & Frank's." So today we offer newly-arrived silk petticoats at a price that illustrates our value-giving supremacy.

Fine Silk Jersey

also petticoats of jersey with messaline flounces, some messaline petticoats.

All shades of gray, cerise, purple, tan, navy, peach, brown, apricot, black and many combinations. The newest novelty skirts are in this sale. Well made, with elastic band.

All Sizes in the Sale

Choice of this surpassing assortment at \$5.69 instead of \$7.50 to \$10.

—Meier & Frank's: Center Aisle, Main Floor.

1583D FRIDAY SURPRISE

"Daisy" Outing Yard 33c

Less than wholesale cost! 27-inch pure white outing cloth in bolt pieces so that customers may have as large quantities as they wish.

Excellent for pajamas and all outdoor sleeping garments and one of the best materials for babies' diapers.

10 yards will make a dozen diapers and they will be cut and hemmed for 25c extra, making a total cost of \$3.55 dozen.

—Meier & Frank's: Second Floor.

1583D FRIDAY SURPRISE

Moth Proof Bags 29c

BARGAINS in the good old-fashioned sense of the word. They guard one's winter clothes efficiently from dust and moth. They can be hung in any wardrobe. 26 inches wide, 55 inches long.

Fumigators
19c and 37c

To disinfect a room 10x12 x9 ft. or 1000 cubic ft., formaldehyde fumigators, 19c. For a room 14x16x9 feet or 2000 cubic feet, special at 37c.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE

Handkerchiefs Less

MEN

can have regular 35c handkerchiefs at 22c. Embroidered lawn in white or with woven, taped, corded or satin striped borders. Quarter-inch hems.

WOMEN

can have regular 35c handkerchiefs at 19c each, 6 for \$1.10. Shamrock lawn with embroidered designs in white or colors.

CHILDREN

and girls can have regular 10c and 12c handkerchiefs at 7c each, or 75c dozen. Sheer white lawn with embroidered patterns in white or colors.

—Meier & Frank's: Handkerchief Shop, Main Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE

Burrowes' Mahogany Finish

Folding Card Tables \$2.98

Limited number of light weight, strongly built mahogany finish card tables with green felt or leatherette tops. Handy for cards, afternoon tea, automobile picnics, invalids' use and emergency purposes on the lawn.

Priced so much under the market that the lot will probably sell out before evening.



—Meier & Frank's: Fifth Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE

\$22.50 to \$32.50

Plaid Wool Skirts.....

\$15

Fashionable pleated skirts in beautiful plaids of the patterns and colors that well-dressed women prefer.

Black and white kinds such as are so popular, also navy and white, blue and tan, blue and green, and many others.

Knife, box and accordion pleated—smart in every line.

A wonder lot!



Dresses Receive Orders to Find New Owners at \$19.50

TAFFETA, FOULARD, GEORGETTE CREPE

in black, navy, brown, tan, gray or copenhagen. Plain and ruffled styles and several have the embroidery which is so much featured in Paris today. Large variety but only one or two dresses of a kind. Broken sizes for women and misses.

—Meier & Frank's: Fashion Salons, Fourth Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE



Surprised!

Even the Hats Are!—

\$5.95

Fifty big shady sports hats of loosely woven fancy straw. Fascinating colors to match summer sweaters including rose, amethyst, jade, melon, navy and black.

Trimmed with ribbons and wheat, with big velvety flowers, with angora-like wool or with plain ribbon bands.

None would sell regularly at less than \$7.50 and some are the sort usually twelve dollars or more.

—Meier & Frank's: Millinery Salon, Fourth Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE



Fresh as a June Morning

New Silk Blouses

\$4.85

Friday will see the Blouse Shop a center of attraction. Several hundred brand new blouses direct from New York are offered at less than \$5. Three models are pictured.

Notice their frill after frill of narrow valenciennes, their cool, graceful lines for summer weather, their becoming ruffles and ribbon tied cuffs, their distinctive pleated chemisettes of contrasting color. Majority have long sleeves.

Colors include white, flesh, navy and taupe. All are specially priced.

—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE

Casseroles and Pie Dishes Less

Good looking silver plated articles for the modern dining room table. Sensibly fitted with Pyrex glass linings which baking heat will not harm. Various designs and sizes.

Casseroles at three special prices, \$5.95, \$6.95, \$8.95.

Pie dishes at two special prices, \$4.95 and \$6.95.

—Meier & Frank's: Silverware Store, Main Floor.

1583D FRIDAY SURPRISE

60 Japanese Grass Rugs at \$3.25

Just received from the Orient.

Many colors and patterns.

Wish we had ten times this quantity.

So good-looking they will sell on sight. Size 4x7 feet.

—Meier & Frank's: Seventh Floor.

Columbia Records

on the new mid-month list include:

"I'll See You in C-U-B-A" and "The Moon Shines on the Moonshine"—two tantalizing fox trots. Nora Bayes sings "Patchin'" and "Without You." Art Hickman's orchestra plays "Rose of Mandalay" and "Along the Way to Damascus." Prince's orchestra plays "Hiawatha's Melody of Love" and "Beautiful Hawaiian Love."

Others. Hear them today.

—Meier & Frank's: Sixth Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE



Here's Another One

That Stands Apart
From the Crowd

Young Men's New All-Wool Suits

\$27.50

Regular \$40.00 Grade

Carrying out our policy of giving values that excel in men's NEW clothes we offer today 400 strictly new down-to-the-minute suits for young men at a clear saving of almost a third.

The reduction is bigger than you will see quoted on garments without the newness which is so pronounced in these.

Excellent all-wool fabrics in chevits, homespuns, cassimeres and fine basket weaves. One and two-button styles with soft roll fronts. All the newest and cleverest patterns and colors—grays in medium and dark shades, tans, browns, greens, blues, etc. The tailoring is exceptional.

Young Men's Sizes 34 to 42

—Meier & Frank's: The Store for Men, Third Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE

Men's Night Shirts Specially Priced

"Pleasant dreams" say these good natured bed-fellows quite as though their regular low prices had not been handled roughly to create a stir in the Men's Nightwear Section Friday.

\$1.35

\$1.95

for regular \$2.00 values in good weight white muslin night shirts 34 inches long and cut full width. Plain or trimmed, with V neck and pocket. Sizes 15 to 20.

for regular \$3.00 values in good heavy weight muslin and cambric night shirts, either plain or trimmed as you please. Sizes 15 to 20 but limited number.

—Meier & Frank's: The Store for Men, Main Floor.

There's a Tie Sale in This Town

that the wise ones are taking a keen interest in for they know that they don't often get a chance to purchase such ties as they get in this sale at \$1.65—those smart semi-narrow four-in-hands that good dressers are wearing. Save the difference between \$1.65 and \$2 to \$3.50 in this distribution of fine neckwear.

—Meier & Frank's: The Store for Men, Main Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE

For Boys!

Every boy from 2½ to 18 years is catered to in this sale today.

**\$15.00-\$16.50
Suits \$8.95**

These for boys from 8 to 18 years. Suits of lasting quality, many with two pairs of knickers for extra value. Double-breasted and other reliable makes. Blue serges, tweeds, chevits, homespuns. Good patterns and colors.



Oliver Twist Suits \$4.85

These for boys from 2½ to 7 years. Blue, brown and green corduroy suits in cunning little Oliver Twist models. These are both dressy and serviceable and will make especially good beach suits. Finished with black middie tie, large smoked pearl buttons.

—Meier & Frank's: The Store for Boys, Third Floor.

MEIER & FRANK'S 1583D FRIDAY SURPRISE

On the Center Aisle Bargain Square

Thousands of Yards Cool Foulard Silks

Specially Purchased in New York

\$1.49

Silks for summer dresses, smocks, kimonos, blouses.

Typical foulard patterns, birdseye circles, checks, floral patterns, oval spots, bars and rich oriental color studies.

Fascinatingly light weight for hot days and these silks do not wrinkle easily, they pack into any sort of small space.

Plenty of black and white, navy and white, navy and tan, soft blue and many other colors. All perfect, every yard all silk, all 36 inches wide. They can be accordion pleated beautifully.

—Meier & Frank's: Center Aisle, Main Floor.

