

BIG FLORAL PAGEANT NOW BEING PLANNED

Festival Committee Pleads for Individual Entries.

AID AND ADVICE OFFERED

Three Beautifully Decorated Private Exhibits Already Pledged by Residents of Irvington.

"More individual entries" is the urgent plea of the Rose Festival committee, bent upon presenting such a floral pageant, on June 24, as Portland has never witnessed since the beautiful custom of annual tributes to the rose came into being. While civic and out-of-state entries have arrived in gratifying numbers, and a large number of associations and business firms have pledged elaborate floats to the parade, it is upon the individual entries that the hopes of the festival directors are centered.

"We must have more entries without delay," declare Winthrop Hammond and H. R. Blauvelt, of the floral parade committee. "A prodigality of individual participants, with the expression of such a diversity of floral conceptions, will do more than any other one thing to insure the success of the parade. And this festival is one that will be judged by many, many thousands of visitors from other states, assembled for the Shrine convention. The impression that remains with them will be circulated throughout every part of the continent."

Headquarters Will Aid. Prospective entrants are requested to notify headquarters, 1006 Henry building, telephone Broadway 3822, at the earliest possible moment. The committee is prepared to assist with suggestions, with advice as to the procuring of skilled craftsmen, with arrangements for floral frames, and with a dozen similar details that may have caused some citizens to pause before pledging an entry.

Meantime, committees in the field are working with tireless vigor and are daily making gratifying returns. It is predicted that if the public spirit of Portland will meet them more than half way, the strenuous nature of the parade will be secured in adequate number to insure the full beauty of an extraordinary pageant.

Irvington Entries Pledged. For the Irvington district, three beautifully decorated private entries are now pledged—those of Mrs. Andrew R. Porter, Mrs. Ernest Welch and Mrs. W. H. Ross. It is felt that this section, however, will continue to respond until the number of its entries is representative of the abilities of its residents to participate.

Mrs. Norris Greig, in charge of the campaign in the Irvington district, has reported one decorated private entry as definitely assured, with several partially promised. Mrs. Greig assured the committee that it will enter a splendidly decorated community float, of novel design, with other individual cars and features. Mrs. J. Weston Hall will be in charge. Mrs. Chester Murray and Mrs. Thomas Honeyman have formed an alliance for the participation of the King street residential section, and have entered three private entries, with partial assurance of others to follow.

Nob Hill Being Canvassed. Among the entrants from the Nob Hill district is Nicholas Gusterson, who has promised a private entry of striking and artistic structure. Through the efforts of Mrs. Gusterson, received from the district, a committee is thoroughly canvassing Nob Hill for a representative number of participants. Members of this committee are Mrs. W. D. Wheelwright, Mrs. Julius Louissou, and Miss Jean Macdonald. For Wilamette Heights, Mrs. Gilbert Durhan reports assurance of a representative community floral car, with the probability that individual entries will accompany. For Laurelhurst, Mrs. A. C. Holmes, district chairman, reports that she has pledged private entry, but has reiterated her determination to procure several in addition. The Cornell district is being canvassed by Mrs. Donald Spencer. Mrs. Floyd Smith reports a community entry from Portland Heights, an exceptionally beautiful floral float and two private entries. Oswego will send a community float and several private entries, according to Mrs. Howard Pettinger.

Elaborate Exhibit Promised. One of the most elaborate entries in the competitive private entry class is understood, will be that of Emory Olmstead. The nature of the decorative scheme is being kept secret even from the committee, but it is known that the entry will depart from tradition in an attempt to achieve the fusion of superior beauty and originality.

The suburban communities of Portland are civic pride. As commented Eric V. Hauser, president of the festival, "By their community and private entries the public generally is bound to judge not only their civic spirit but the nature of the localities themselves. Obviously where residential sections are desirable and well established there should be no scarcity of flowers or funds for the Portland festival. And the cash prize as well as trophies afford practical recompense for loyal effort in the local cause."

Women's Activities

TODAY the Portland Woman's club will hold its annual picnic at the Oaks park. The members are to meet at the Oaks at 12 o'clock and bring with them their basket lunches, cups, etc. Coffee, cream and sugar will be served by the club committee. Special tables have been arranged and should the weather be unfavorable they will be put under shelter. This affair also will be remembered as "mothers' day," so bring your mother. For further information, call Mrs. Chipman, East 1223, or Mrs. Denison, East 2163.

Chapter A. P. E. O. sisterhood, will hold its regular meeting at the home of Mrs. G. F. Peck, 868 Dunckley avenue, Monday afternoon at 7 o'clock.

The Portland Woman's Social Science club will hold its last meeting for the season today at the home of the president, Mrs. J. H. Cooper, 4315 Seventy-fifth avenue Southeast. One o'clock luncheon will be served. A special musical programme will be the feature of the afternoon. Take Mount Scott car at Second and Alder streets to Firland station.

CENTRALIA, Wash., June 9.—(Special.)—At a meeting held Monday by the Women's Civic club, committees were appointed to arrange for the annual banquet of the club, to be held June 17. Mrs. F. G. Gilbert will pre-

side as toastmistress and an address will be delivered by Mrs. Ruth Karr McKee, past president of the Washington State Federation of Women's Clubs.

As a result of a recent campaign waged by the Civic club 16 new members were admitted at Monday's meeting.

A big "get-together" at Laurelhurst park for the entire Community Service girls' club will be an event of Saturday evening at 6:30 o'clock. Those wishing to attend are asked to register at Community Service headquarters before Saturday.

Sunday the Community Service girls' hiking club will leave First and Alder streets at 9:30 A. M. and ride to Oswego and from there will return to Portland.

ACTRESS ADDS NEW FRILLS TO STAGE STYLES.



Mlle. Berg. Mlle. Berg, on the stage as impersonated by Mlle. Berg in the fashions de vogue at Pantages this week shows what several bits of crepe de chine and a half dozen pins may do. The act was quite the rage abroad when it was first introduced and in the United States it has been equally popular. Mlle. Berg is responsible. It was her clever mind that conceived the idea of introducing the latest in Parisienne creations by simple twist of silk and satin and a few pins to stay the creation. Consequently, Pantages patrons this week see the latest in foreign fashions, each one in not more than two minutes.

hike to Oswego by way of West Linn. The hiking schedule provides for a trip every other Sunday throughout the summer months.

Arrangements have been completed for the Community Service dancing party to be given this evening on the tennis courts of the Irvington club, for which the members of the Community Service are to be hostesses, and the Women of Rotary are to act as patronesses.

Corinthian Chapter, Social club, Order of Eastern Star, will give a dance on the boat Swan tomorrow evening for the benefit of the Masonic and Eastern Star home. The boat will leave the foot of Jefferson street at 8:30 o'clock. All Eastern Stars and friends are invited.

The Housewives' council, at a meeting Tuesday, enthusiastically endorsed F. L. Shull as candidate for school director. The election will be June 15. Miss Stewart will speak Saturday evening in library hall under the auspices of the council. The subject will be "Reducing the High Cost of Living."

There will be no meeting of Betty Ross' tent Daughters of Veterans this week on account of the convention at Astoria.

A club deserving special mention is that of the town of Wallowa, a small organization that entertained the federation delegates in Wallowa on June 1. The members are: President, Mrs. J. M. Biedsoe; vice-president, Mrs. J. C. Baird; secretary, Mrs. W. C. Brund; Mrs. J. F. Ravenscourt; Mrs. T. E. Mitchell; Miss Edna Williams; Mrs. Mary Martin; Mrs. Mary White; Mrs. W. F. Poole; Mrs. Kenneth Mackenzie; Mrs. C. A. Nichols; Mrs. L. Coverstone; Mrs. Guy Tulley; Mrs. Charles Moore; Mrs. Bessie Pfeiffer and Mrs. Roy Conklin.

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JUNE WHITE DAYS--JUNE DISCOUNT SALES

Extraordinary Savings on Muslin Underwear, Corsets, Hosiery, Underwear, Women's and Children's Apparel, Embroideries, Table Linens, Domestics, Etc.

OWK Coffee 43c
—Fourth Floor
—No delivery of coffee except with other purchases made in the Grocery Department and we reserve the right to limit quantity sold to any one customer. OWK Coffee; a pound 43c

The Standard Store of the Northwest
Olds, Wortman & King
Reliable Merchandise—Reliable Methods

OWK Teas 49c lb.
—Fourth Floor
—Uncolored Japan, English Breakfast or Ceylon Teas—our regular 60c grade—specially priced; a pound 49c
—Royal Baking Powder, the regular 43c size; on sale, special, can 35c

Share in These Splendid Savings for Today

\$39.75 to \$49.75 Silk Dresses
\$33.89

—Taffeta, Tricolette, Satin, Georgette Crepe, Etc.—Season's Best Colors

Second Floor—A selected group of Women's High-class Dresses will be an important feature for today in the June Sale of Wearing Apparel. Beautiful models in straight-line, coat effects, blouse and ruffled styles. Many are made up in combination of two or more materials. Some are silk or bead embroidered and quite a few are trimmed with ruffles and plaitings and have dainty white collars, crush girdles, long or short sleeves. Regular \$39.75 to \$49.75 Dresses. Special **\$33.89**



Women's Leather Coats At Sale Prices

Second Floor—Beginning this morning reduced prices will be in force on practically our entire stock of Women's and Misses' Leather and Leatherette Coats. Short and medium length models with belts, patch pockets, etc. A few have fur collars. Suede cloth or cravenette lined. Black, tan, brown and purple.

—\$25.00 Coats special	\$18.75	—\$59.75 Coats now	\$44.81
—\$28.50 Coats special	\$21.37	—\$62.50 Coats now	\$46.88
—\$35.00 Coats special	\$26.25	—\$67.50 Coats now	\$52.13
—\$45.00 Coats special	\$33.75	—\$75.00 Coats now	\$56.25
—\$46.75 Coats special	\$35.07	—\$75.00 Coats now	\$65.63
—\$49.75 Coats special	\$37.32	—\$95.00 Coats now	\$71.25
—\$55.00 Coats special	\$41.25	—\$110.00 Coats now	\$82.50

Women's Sweaters \$16.95

Second Floor—Women's Wool Sweaters at a very special price for the June Sale. Ripple style with flare sleeves and tuxedo collars. Also coat style with tuxedo collar, narrow belt and pockets. Tan, brown, salmon, peacock, lavender, gray, green, navy, purple. Priced special for this sale—only **\$16.95**

—We give S. & H. Green Trading Stamps.

Georgette Waists Special \$3.98

Second Floor—Many charming models in this collection. Excellent quality Georgette Crepe and Pongee trimmed with embroidery, beading, braiding, tucks and plaits. High, round, square or V necks. Flesh, white and all the wanted colors. Here is an opportunity to choose a beautiful waist at a saving. Full assortment of regular sizes in the sale. These beautiful Georgette Waists special at only **\$3.98**

All Men's Suits Now 1/4 Off -Portland's Greatest Clothing Sale!

—That men appreciate a real saving is proven by the great numbers who are coming to this Sale of Clothing. Every Suit in the store is reduced 25%—Blue Serges included. You cannot afford to overlook this great opportunity to save!

\$25 Suits \$18.75
\$75 Suits \$56.25

—All Men's \$30.00 Suits priced special in this sale **\$22.50**
—All Men's \$35.00 Suits priced special in this sale **\$26.25**
—All Men's \$45.00 Suits priced special in this sale **\$33.75**
—All Men's \$50.00 Suits priced special in this sale **\$37.50**
—All Men's \$55.00 Suits priced special in this sale **\$41.25**
—All Men's \$65.00 Suits priced special in this sale **\$48.75**
—All Men's \$70.00 Suits priced special in this sale **\$52.50**

Men's Cotton Hose 6 Pairs \$1

Main Floor—Men's good quality Cotton Hose, with lisle finish. Shown in cordovan, tan and black. Sizes 9 1/2 to 10 1/2. 6 pair, 6 for **\$1.00**
—Men's \$1.25 Fancy Silk and Lisle Hose in stripes and novelty patterns. 73c Fine for low shoes. Special, pair **73c**

Men's Neckwear Special 95c

Main Floor—Men's Four-in-Hand Ties in a large variety of pretty patterns—stripes, figures, brocades, jacquards, etc. Regular \$1.50 and \$2.00 grades. Specially priced for this sale, at **95c**

—Men's Kerry Kut Athletic Union Suits at \$1.59



Entire Stock of Refrigerators Reduced

--2 Carloads on Sale
--21 Sizes and Styles
—All at Special Prices

—It's the most important Sale of Refrigerators Portland has seen in some years and hundreds are taking advantage of the special low prices now in force. Every Refrigerator in our stock is reduced so that you may choose the style and size best suited to your requirements.

Automatic and Knickerbocker Refrigerators Are Ice Savers

—They are built with great care and the special wall construction assures perfect refrigeration at a minimum of ice consumption. A GOOD REFRIGERATOR is an investment, not a luxury. In thousands of homes, where health is admitted to be the keynote to happiness, Automatic and Knickerbocker Refrigerators are constantly—unfailingly—keeping exposed foods wholesome.

Buy Your Refrigerator Now and Save!

—By placing your order now you will get the benefit of the entire season's use and be sure of getting just the style and size you desire. Over 20 sizes and styles in the JUNE SALE of Refrigerators.

Two Popular Sizes in Refrigerators On Sale at \$26.95 and \$22.45

Third Floor—Owing to the fact that these are two of our best selling numbers, we suggest the placing of your order EARLY!

Refrigerators At \$26.95
—Knickerbocker Refrigerator with white enameled provision chamber. Top ice. 50 lbs. ice capacity **\$26.95**

At \$22.45
—Knickerbocker Refrigerator as shown at right. White enameled provision chamber. Top ice. 50 pounds capacity. On special sale now, at **\$22.45**

Special Showing of Flower Vases and Bowls

Third Floor—Glass Vases, 15 inches high. Get a supply for the Rose Festival. 38c As illustrated. No phone orders.
—Sweet Pea Bowls, as illustrated, 60c 6-inch size. No phone orders.
—FLOWER HOLDERS of pottery, Yellow light green and dark green. 2 1/2-inch size. Priced for June Sale at **19c**
—Crystal Flower Holders—25c at **1.25**
—Pottery Vases and Flower Baskets.

Wedding Gifts of Sterling Silver

Choice \$10.00
Third Floor—There is a lasting charm about Sterling Silver. What could be more appropriate for the June bride?

—Sandwich Trays
—Bonbon Baskets
—Cracker Dishes
—Roll Trays
—Sugars and Creamers
—Composites
—Olive Dishes
—Bonbon Bowls
—Candlesticks

Service Pieces \$5.00
Third Floor—Tomato Servers—Berry Spoons—Cold Meat Forks—Gravy Ladles—Preserve Spoons—Butter Knives and other articles—Your choice at only **\$5.00**

\$7.50 White Canvas Shoes Special at \$4.95

Third Floor—Women's White Canvas Shoes in laced pattern. Made with covered military heel and hand-turned soles. Very cool and comfy for summer wear. Regular \$7.50 **\$4.95** grade. Special in 2 Days' Sale; pair

White Sport Shoes At \$4.95

Main Floor—White Alho Cloth Sport Shoes. Medium round toe last with tip. Low rubber heel and Neolin soles. All sizes. Widths **\$4.95** AA to D. \$7.50 grade, at **\$4.95**

\$7.50 White Boots at \$4.95

Main Floor—White Ostden Cloth Boots 8 1/4 inches high. Narrow tip-less toe with covered half Louis heels. All sizes in the sale. **\$4.95** AA to C; \$7.50 grade, at **\$4.95**

\$6.00 Oxfords at \$4.95

Main Floor—White Sea Island Duck Oxfords. Neat pointed toe without tip. Covered full Louis heels. White welting. Regular \$6.00 grade—special, the pair **\$4.95**

Ask for Horlick's THE ORIGINAL Malted Milk Safe Milk For Infants & Invalids No Cooking

A Nutritious Diet for All Ages Quick Lunch at Home or Office Avoid Limitations and Substitutes

IMPORTED **POMPEIAN OLIVE OIL** is one of the world's most famous table oils