BIG FLORAL PAGEANT NOW BEING PLANNED

AID AND ADVICE OFFERED

Three Beautifully Decorated Private Exhibits Already Pledged by Residents of Irvington.

urgent plea of the Rose Festival committee, bent upon presenting such a floral pageant, on June 24, as Portand has never witnessed since the beautiful custom of annual tribute to the rose came into being. While civic and outer-state entries have arrived in gratifying numbers, and while numbers of associations and business

numbers of associations and business firms have pledged elaborate floats to the parade, it is upon the individual entrant that the hopes of the festival directors are centered.

"We must have more entries without delay," declare Winthrop Hammond and H. R. Blauvelt, of the floral parade committee. "A prodigality of individual participants, with the expression of such a diversity of floral conceptions, will do more than any other one thing to assure the premier success of the parade. And this festival is one that will be judged by many, many thousands of visitors from other states, assembled for the Shrine convention. The impression Shrine convention. The impression that remains with them will be cir-culated throughout every part of the

Headquarters Will Aid.

Prospective entrants are requested to notify headquarters, 596 Henry building, telephone Broadway 3832, at the earliest possible moment. The committee is prepared to assist with suggestions, with advice as to the procuring of skilled craftsmen, with arrangements for floral frames, and

with a dozen similar details that may have caused some citizens to pause before pledging an entry.

Meantime the committees in the field are working with tireless vigor and are daily making gratifying returns. It is pointed out that, if the public spirit of Portiand will meet them more than half way, the strengous nature of the campaign will lose its edge and entries will be secured in its edge and entries will be secured in adequate number to insure the full beauty of an extraordinary pageant.

of its residents to participate.

Mrs. Norris Gregg, in charge of the
campaign in the Westover district,
has reported one decorated private en-Mrs. Norris Gregg. In charge of the campaign in the Westover district, has reported one decorated private entry as definitely assured, with several partially promised. Alameda has assured the committee that it will enter a splendidly decorated community float, of novel design, with other individual cars and features. Mrs. J. Weston Hall will be in charge. Mrs. Chester Murphy and Mrs. Thomas Honeyman have formed an alliance for the participation of the King street residential section, and have enlisted three private entries, with partial assurance of others to follow.

Neb Hill Being Canvassed.

Among the entrants from the Nob Hill district is Nischa Guterson, who has promised a private entry of

promised a private entry of striking and artistic structure. Though no further entries have been received from the district, a commit-this week on account of the convenreceived from the district, a committer is the received from the convention at Astoria.

A club deserving special mention is organization that entertained the feducation of the convention at Astoria.

A club deserving special mention is organization that entertained the feducation delegates in Wallows on June (Albert Durban reports assured to the convention at Astoria. Mrs. Gilbert Durham reports assur-ance of a representative community floral car, with the probability that Baird; secretary, Mrs. George Cherry; floral car, with the probability that individual entries will accompany. For Laurethurst, Mrs. A. C. Holmes, district chairman, reports but one pledged private entry, but has reiterated her determination to procure several in addition. The Cornell district is being canvassed by Mrs. Donald Speucer. Mrs. Floyd Smith reports a community entry from Portland Heights, an exceptionally beautiful floral float and two private entries. Oswego will send a community float Oswego will send a community float and several private entries, according to Mrs. Howard Pettinger.

Elaborate Exhibit Promised.

One of the most elaborate entries in the competitive private entry class, it is understood, will be that of Emery Olmstead. The nature of the decorative scheme is being kept secret even from the committee, but it is known that the entry will depart from tradithat the entry will depart from tradition in an attempt to achieve the fu-sion of superior beauty and origin-

ality.

"The suburbar communities of Portland are at the test of civic pride," commented Eric V. Hauser, president of the festival. "By their community and private entries the public generally is bound to judge not only their civic spirit but the nature of the localities themselves. Obviously when calities themselves. Obviously where residential sections are desirable and well established there should be no scarcity of flowers or funds for the Portland festival. And the cash prize as well as trophies afford practical recompense for loyal effort in the local cause."

these desirable qualities in such attractive measure as at Cherry's?

Cherry's apparel for women and men and boys will compare in value-giving with any offered anywhere; the styles are of the

Women's Activities

TODAY the Portland Woman's club Oaks park. The members are to meet at the Oaks at 12 o'clock and bring with them their basket lunches, cups, etc. Coffee, cream and sugar will be served by the club committee. Special tables have been arranged and should the weather be unfavorable they will be put under shelter. This affair also will be remembered as 'mothers' day," so bring your mother. For further information, call the Chimnes For 1222 or Mrs. Mrs. Chipman, East 1223, or Mrs. Denison, East 2168.

Chapter A, P. E. O. sisterhood, will hold its regular meeting at the home of Mrs. G. F. Peek, 868 Dunckley avenue, Monday afternoon at 2

The Portland Woman's Social Science club will hold its last meeting for the season today at the home of the president, Mrs. J. H. Cooper, 4815 Seventy-fifth avenue Southeast. One o'clock luncheon will be served. A special musical programme will be the feature of the afternoon. Take Mount Scott car at Second and Alder streets to Firland station.

CENTRALIA, Wash., June 9.—(Special.)—At a meeting held Monday by the Women's Civic club committees were appointed to arrange for the annual banquet of the club, to be held June 17. Mrs. F. G. Gilbert will pre-

side as toastmistress and an address will be delivered by Mrs. Ruth Karr McKee, past president of the Wash-ington State Federation of Women's

As a result of a recent campaign waged by the Civic club 16 new mem-bers were admitted at Monday's meet-

Festival Committee Pleads for Individual Entries.

A big "get-together" at Laureihurst park for the entire Community Service girls' club will be an event of Saturday evening at 6:30 o'clock. Those wishing to attend are asked to register at Community Service headquarters before Saturday. headquarters before Saturday.

Sunday the Community Service girls' hiking club will leave First and Alder streets at 9:30 A. M. and ride to Oswego and from there will

ACTRESS ADDS NEW FRILLS TO STAGE STYLES.



Mile. Modiste on the stage as impersonated by Mile. Berg in the fashlons de vogue at Pantages this week shows what several bits of crepe de chine and a half dezen pins may do. The act was quite the rage abroad when it was first intro-duced and in the United States it has been equally popular. Mile. Berg is responsible. It was her clever mind that con-ceived the idea of introducing the latest in Parisienne creations by a simple twist of silk and satin and a few pins to

Linn. The hiking schedule provides for a trip every other Sunday throughout the summer months.

Irvington Entries Piedged.

For the Irvington district, three beautifully decorated private entries are now pledged—those of Mrs. Andrew R. Potter, Mrs. Ernest Welch and Mrs. W. H. Ross. It is felt that this section, however, will continue to respond until the number of its entries is representative of the abilities is representative of the abilities.

throughout the summe.

Arrangements have been completed for the Community Service dancing party to be given this evening on the tennis courts of the Irvington Club, for which the members of the Community Service are to be host-esses, and the Women of Rotary are to act as patronesses.

A club deserving special mention is that of the town of Wallowa, a small organization that entertained the fed-

Savings, Terms, Style, All Together

CHERRY CHAT SOME stores talk savings, some stores talk style, some stores talk terms-but where can you find a store that offers all three of these desirable qualities

fered anywhere; the styles are of the most timely, and as to terms it might almost be said that you may choose your own. Cherry's terms certainly do lighten the load on the pocketwill hold its annual picnic at the book, as thousands have learned to

their great relief. Cherry's, 391 Washington .- Ad-



A Nutritious Diet for All Ages Quick Lunch at Home or Office Avoid Imitations and Substitutes

> POMPEIAN OLIVE OIL is one of the world's most famous table oils

JUNE WHITE DAYS-JUNE DISCOUNT

Extraordinary Savings on Muslin Underwear, Corsets, Hosiery, Underwear, Women's and Children's Apparel, Embroideries, Table Linens, Domestics, Etc.

OWK Coffee 43c —Fourth Floor

-No delivery of coffee except with other purchases made in the Grocery Department and we reserve the right to limit quantity sold to any one customer. OWK Coffee; a pound 43c

The Standard Store of the Northwest Olds, Wortman & King

Reliable Merchandise—Reliable Methods

OWK Teas 49c lb. —Fourth Floor

-Uncolored Japan, English Breakfast or Ceylon Teas—our regular 60c 49c grade—specially priced; a pound -Royal Baking Powder, the reg-ular 43c size; on sale, special, can 35c

Share in These Splendid Savings for Today

\$39.75 to \$49.75 Silk Dresses

\$33.89

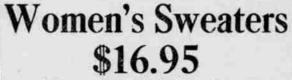
-Taffeta, Tricolette, Satin, Georgette Crepe, Etc.—Season's Best Colors

Second Floor-A selected group of Women's High-class Dresses will be an important feature for today in the June Sale of Wearing Apparel. Beautiful models in straight-line, coat effects, blouse and ruffled styles. Many are made up in combination of two or more materials. Some are silk or bead embroidered and quite a few are trimmed with ruffles and plaitings and have dainty white collars, crush girdles, long or short \$33.89 sleeves. Regular \$39.75 to \$49.75 Dresses. Special

Women's Leather Coats

Second Floor-Beginning this morning reduced prices will be in force on practically our entire stock of Women's and Misses' Leather and Leatherette Coats. Short and medium length models with belts, patch pockets, etc. A few have fur collars. Suede cloth or cravenette lined. Black, tan, brown and purple.

-\$25.00 Coats special \$18.75 | -\$ 59.75 Coats now \$44.81 -\$28.50 Coats special \$21.37 | -\$ 62.50 Coats now \$46.88 -\$35.00 Coats special \$26.25 | -\$ 69.75 Coats now \$52.13 -\$ 75.00 Coats now \$56.25 -\$45.00 Coats special \$33.75 -\$46.75 Coats special \$35.07 -\$ 87.50 Coats now \$65.63 -\$49.75 Coats special \$37.32 -\$ 95.00 Coats now \$71.25 -\$110.00 Coats now \$82.50



Second Floor-Women's Wool Sweaters at a very special price for the June Sale. Ripple style with flare sleeves and tuxedo collars. Also coat style with tuxedo collar, narrow belt and pockets. Tan, brown, salmon, peacock, lavender, gray, green, navy, purple. \$16.95 Priced special for this sale—only -We give S. & H. Green Trading Stamps.



Women's Sweaters Georgette Waists Special \$3.98 Second Floor-Many charming models in this

collection. Excellent quality Georgette Crepe and Pongee trimmed with embroidery, beading, braiding, tucks and plaits. High, round, square or V necks. Flesh, white and all the wanted colors. Here is an opportunity to choose a beautiful waist at a saving. Full assortment of regular sizes in the sale. These beautiful Georgette Waists special at only \$3.98

All Men's Suits Now 1/4 Off -Portland's Greatest Clothing Sale!

-That men appreciate a real saving is proven by the great numbers who are coming to this Sale of Clothing. Every Suit in the store is reduced 25%-Blue Serges included. You cannot afford to

\$25 Suits \$18.75 \$75 Suits \$56.25

-All Men's \$30.00 Suits \$22.50 —All Men's \$35.00 Suits \$26.25 -All Men's \$45.00 Suits \$33.75 —All Men's \$50.00 Suits \$37.50 priced special in this sale -All Men's \$55.00 Suits \$41.25 -All Men's \$65.00 Suits \$48.75 -All Men's \$70.00 Suits \$52.50 priced special in this sale

Men's Cotton Hose 6 Pairs \$1

Main Floor-Men's good quality Cotton Hose, with lisle finish. Shown in cordovan, tan and black. Sizes \$1.00 9½ to 10½; 19¢ pair, 6 for -Men's \$1.25 Fancy Silk and Lisle Hose in stripes and novelty patterns. 73c

Men's Neckwear Special 95c Main Floor-Men's Four-in-Hand Ties in

a large variety of pretty patternsstripes, figures, brocades, jacquards, etc. Regular \$1.50 and \$2.00 grades. 95c Specially priced for this sale, at

-Men's Kerry Kut Athletic Union Suits at \$1.59

Entire Stock of Refrigerators Reduced --- 2 Carloads on Sale

---21 Sizes and Styles

—All at Special Prices

-It's the most important Sale of Refrigerators Portland has seen in some years and hundreds are taking advantage

of the special low prices now in force. Every Refrig-

erator in our stock is reduced so that you may choose the style and size best suited to your requirements.



Refrigerators At \$52.50

bocker Refrigerator, solid oak case. Four doors. White enameled provision chamber. Ice capacity 200

This Style

\$34.95

Third Floor - Knicker-

bocker Refrigerator as

illustrated to the right.

This is a very popular number for the average

size home. Front icing

door and white enamel-

ed lining. Ice capacity

75 pounds. Specially

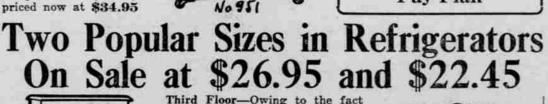
Automatic and Knickerbocker Refrigerat'rs Are Ice Savers -They are built with great care and the special wall

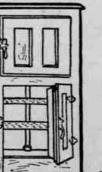
construction assures perfect refrigeration at a minimum of ice consumption. A GOOD REFRIGERATOR is an investment, not a luxury. In thousands of homes, where health is admitted to be the keynote to happiness, Automatic and Knickerbocker Refrigerators are constantlyunfailingly-keeping exposed foods wholesome.

pounds. Priced very \$52.50 Buy Your Refrigerator Now and Save!

-By placing your order now you will get the benefit of the entire season's use and be sure of getting just the style and size you desire. Over 20 sizes and styles in the JUNE SALE of Refrigerators.

> Refrigerators Sold on the Easy Pay Plan

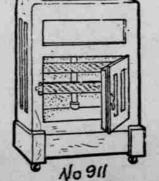


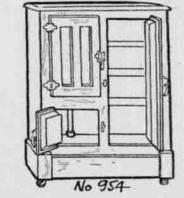


Third Floor-Owing to the fact that these are two of our best selling numbers, we suggest the placing of your order EARLY! Refrigerators

At \$26.95 -Knickerbocker Refrigerator with white enameled provision chamber. Top icer. \$26.95

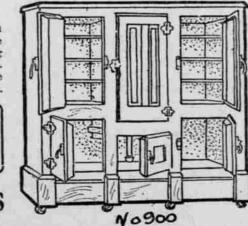
At \$22.45 -Knickerbocker Refrigerator as shown at right. White enameled provision chamber. Top icer. 50 pounds capacity. On \$22.45





Refrigerators At \$44.50 Third Floor - Knickerbocker Re-

frigerators with solid oak case and white enameled provision chamber. Front icing style. Ice capacity 100 lbs. Has 3 doors. A good size for the average home. \$44.50



Refrigerators for Hotels

-We carry a large and complete stock of Refrigerators in the larger sizes suitable for hotels and restaurants. One of the many styles is illustrated above. Come in and look over our stock whether you wish to buy or not.

> Housewares Department 3d Floor



Flower Vases

Third Floor-Glass Vases, 15 inches high. Get a supply for the Rose Festival. 38c As illustrated. No phone orders. -Sweet Pea Bowls, as illustrated, 60c 6-inch size. No phone orders. Each -FLOWER HOLDERS of pottery. Yellow, light green and dark green. 21/2- 19c inch size. Priced for June Sale at —Crystal Flower Holders—25¢ to \$1.25 —Pottery Vases and Flower Baskets.



Wedding Gifts of Sterling Silver



Third Floor - Tomato Servers-Berry Spoons-Cold Meat Forks -Gravy Ladles-Preserve Spoons Dishes -Butter Knives and other articles-Your choice at only \$5.00 -Roll Trays

Choice \$10.00 What could be more appropriate for the June bride? -Sugars and -Sandwich -Compotes -Olive Disher kets -Cracker

-CandleSticks

\$7.50 White Canvas Shoes Special at \$4.95

laced pattern. Made with covered military heel and hand-turned soles. Very cool and comfy for summer wear. Regular \$7.50 \$4.95 grade. Special in 2 Days' Sale; pair

White Sport Shoes At \$4.95

Main Floor-White Albo Cloth Sport Shoes. Medium round toe last with tip. Low rubber heel and Neolin soles. All sizes. Widths \$4.95. AA to D. \$7.50 grade, at



\$7.50 White Boots at \$4.95

Main Floor - White Ostend Cloth Boots 81/2 inches high. Narrow tipless toe with covered half Louis heels. All sizes in the sale. \$4.95 AA to C; \$7.50 grade, at \$6.00 Oxfords at \$4.95 Main Floor-White Sea Island Duck

Oxfords. Neat pointed toe without tip. Covered full Louis heels. White welting. Regular \$6.00 \$4.95 grade - special, the pair