

HELP THE STATE CHAMBER OF COMMERCE IN ITS "OREGON FIRST" CAMPAIGN—SUBSCRIBE THIS WEEK

Meier & Frank Co.
Established 1867
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

The Great Annual June White Sale

Offers Large Economies



IF YOU have been to former MEIER & FRANK White Sales you know that extraordinary values may be expected. But this June White Sale 1920 is the most important in years because there are so many reductions—and the savings are particularly large.

It is a human kind of a White Sale, too, because every conceivable article in white seems to be included.

White things for babies and girls; white clothes for women; pink and white underclothes for women and misses; corsets, brassieres; white shoes; white silks; white dress goods; tablecloths; napkins; bedspreads; embroideries; laces; flouncings; gloves; hats; white stockings; knit underwear.

A chart of some of the White Sale opportunities:

All Silk Underclothes Reduced

Every silk undergarment on the Third Floor is offered at a new lower price in the White Sale. Large shipments of new styles specially purchased for the sale offer similar saving inducements.

—Third Floor.

All Imported Underclothes Reduced

Everything in the French room. All the loveliest hand-made and hand-embroidered garments from abroad as well as fine silk garments made in America.

—Third Floor.

All Trousseau Sets Reduced

Enchanting confections of georgette crepe in flesh, orchid, blue and black with contrasting ribbons.

—Third Floor.

All Domestic Underclothes Reduced

Many of these reductions are surprisingly big. No exceptions have been made. Every nightgown, every pajama, every corset cover, every chemise, every boudoir cap, every camisole, every pair of drawers, every lingerie petticoat, all reduced.

—Third Floor.

All Corsets and Brassieres Reduced

Every corset in our stocks, with the exception of the Nemo models, can be had at new lower prices. This price lowering affects both pink and white models for sports, dancing, general wear. No exceptions have been made to the general reductions on the entire stock of brassieres.

—Third Floor.

New Importations of Philippine Lingerie

Hand-made, hand-embroidered garments properly cut and of materials which will wear. All new. Specially purchased for the White Sale and marked extremely low.

—Third Floor.

White Aprons in the White Sale

Waitresses' and maids' short aprons. Long skirt aprons for cafeteria use and waitresses. White overall aprons to be worn in place of house dresses or in cafeterias. Some are as much as a third and a half less.

—Third Floor.

Children's White Sale

includes everything white in the Children's Store. Underclothes, white dresses, white hats and white coats are all reduced from their former prices.

—Second Floor.

Babies' White Sale

Everything in the Baby Shop is reduced. Including white dresses, white underclothes, white stockings. Certain knit articles and nationally advertised brands at restricted prices are the only exceptions to the general reductions.

—Second Floor.

—Many Unadvertised White Sale Values



This Silk Underwear Sale Is Going to Be Famous

"It Always Pays to Shop at MEIER & FRANK'S."

We place on sale today at 9:15 A. M. in the Women's Underwear Section, Main Floor, the best collection of silk underwear imaginable at prices that are away down.

Many of the garments are of the

Celebrated "Vanity Fair" Make

All Vanity Fair garments are of extra heavy, closely woven silk and are very carefully reinforced.

The assortment comprises:

ENVELOPE CHEMISES VESTS UNION SUITS
BLOOMERS CAMISOLES

Vests are extra long—most of them have French band tops with tiny bows, some have satin ribbon shoulder straps. Bloomers have elastic at waist and knee and are plenty full. Camisoles are effectively trimmed with lace and ribbon.

Some Are Almost 1/2 Price
Some Are 1/4 Less

Altogether it is a wonderful lot in the most desirable styles. Ready at 9:15 this morning. The usual MEIER & FRANK SERVICE.

Vanity Fair Silk Vests
\$2.70

Glove silk, hemstitched band tops, shoulder straps; pink or white. Sizes 36 to 42.

Vanity Fair Silk Bloomers
\$2.75

Good silk, pink only, elastic at waist and knee. Reinforced.

Vanity Fair Silk Vests
\$3.25

Heavy silk, band top, bodice style, ribbon straps, reinforced under arms, flesh pink. Sizes 36 to 40.

Vanity Fair Silk Bloomers
\$3.79

Made in generous size in flesh pink, doubly reinforced. Extraordinarily good.

Glove Silk Camisoles
\$1.75

Dainty affairs of pink glove silk, trimmed with lace and ribbon and with ribbon shoulder straps.

Mamzelle Silk Envelopes
\$4.95

Envelope chemises with regular and bodice tops, pink only. Very much below the usual price.

Mamzelle Union Suits
\$4.95

Regular and bodice tops with ribbon shoulder straps, pink only. Away below the regular price.

Some of the Garments Are Illustrated Above

—Meier & Frank's: Underwear Shop, Main Floor.

Misses' and Women's

\$55 to \$95 Suits

\$45

Clearaway Sale of just forty tricotine and serge suits. There are smart Eton coats and other variations of the more interesting types of novelty suits. All are in navy blue. Some have self belts. Usually only one of a kind.

Meier & Frank's: Fashion Salons, Fourth Floor.

CENTER AISLE, MAIN FLOOR

**2000 Yards Imported
All-Silk Pongee**

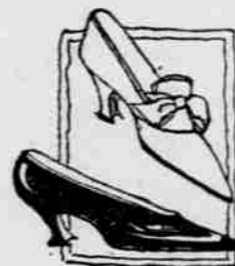
\$1.19

We have just received by express 2000 yards of real all-silk pongee in the universally well-liked natural shade. The fact that this is a very special purchase enables us to offer this finely serviceable silk today at \$1.19 yard.

The deserved popularity of this pongee silk for summer apparel, curtains and a multitude of other practical purposes requires no comment.

This we offer today is an excellent quality in 33 and 34-inch widths. Customers will do well to provide liberally for summer needs.

—Meier & Frank's: Center Aisle, Main Floor.



Shoe Special

Women's \$12.50 Patent
One-Eyelet Ties

\$7.85

We offer 350 pairs of these shoes—the very kinds now in great demand—at this reduced price while any remain. Made with Baby Louis or French heels, turn or welt soles. A beautiful dress pump.

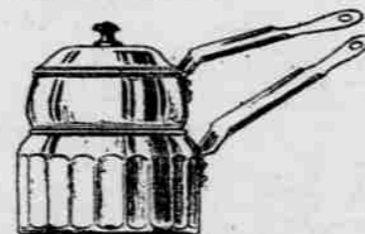
Also! Special Today—

Women's pumps and oxfords including newest styles in spring and summer footwear—J. & T. Cousins and other fine makes—\$8.50 to \$14 values at, pair, **\$7.65**

—Meier & Frank's: Shoe Store, Third Floor.

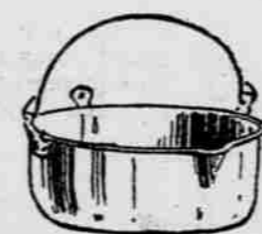
ALUMINUMWARE

These prices further testify that "It Always Pays to Shop at Meier & Frank's."



Rice Boilers
\$1.99

Panel shape boilers for rice or milk. Medium weight aluminum-ware in 1 1/2-quart size.



Preserving Kettles
\$1.49

5 1/2-quart aluminum lipped preserving kettles with bail handles.



Extra Large Percolators
\$2.19

These specially priced percolators are larger than the ordinary 6-cup percolators.



Lifetime Kettles
\$4.49

Tea kettle 5-quart, inset 1 1/2-quart. Lifetime panel aluminum-ware kettles that can be used for cooking rice or milk or other food.

—Meier & Frank's: Housewares Store, Basement.

MEN WILL BE interested to know that The Store for Men is offering today progress sales of clothing in which our "special" prices on NEW, thoroughly fine and dependable merchandise are actually lower than others' "reduced" prices on merchandise that is not so new. Specifically the sale of men's regular \$60.00 and \$65.00 new suits for business wear at \$42.50 and the sale of standard \$75.00 full dress suits for men and young men at \$57.50. Most men will find excellent use for both kinds this month, when good appearance will count so heavily.

Third Floor.