

"Shampex" Coupons Redeemed in Our Toilet Goods Shop—for Coupon and 25c We Sell a Regular 50c Bottle Shampex Shampoo—Main Floor

Meier & Frank Co.

Established 1867
THE QUALITY STORE OF PORTLAND
714 1/2 Sixth, Morrison, Alder Sts.

Everything Points to a Bright and Busy Saturday

And, as Nearly Everybody Shops Here on Saturday, We Are Prepared to Give Our Very Best Service in the Providing of Week-End and Vacation Needs and All the Requirements of the Festive Month.

Something Different in Sports Coats \$15, \$25

Women and misses are invited to see especially good coats which can be had in other colors besides tan.

In the \$15 group there are tweeds, mixtures, plain wool jersey in a variety of colors.

At \$25 are silvertone coats lined through the shoulders. Mostly boyish affairs with belts and big pockets. Coffee, brown and blue.

—Meier & Frank's: Fashion Salons, Fourth Floor.

\$5 to \$15 Sport Hats



1-2 Price

The New Prices Are
\$2.50 to \$7.50

Straw hats with ribbon bands. Straw and angora hats. Plenty of black, navy blue and lighter colors. All sorts of shapes for women and misses.

Often only one or two of a kind because they are oddments of regular stocks which we are hurrying out.

\$10.50 to \$16.50 Hats \$7.50

Another collection of fetching one-of-a-kind hats. This new lower price is an invitation to explore and see if they are what you want.

It is such fun to discover hats one likes when their prices are small enough to make them an economy.

Flower hats, feather hats, ribbon trimmed hats. All sorts of colors and shapes.

—Meier & Frank's: Millinery Salon, Fourth Floor.

What! Really? Yes---

Women's New Silk Waists \$3.95

It hasn't happened for a long time. Brand-new silk waists of georgette crepe, crepe de chine and striped tub silk—all at \$3.95.

Tucked, trimmed with lace, hemstitched, perfectly plain tailored. Quite a large variety. White, flesh, brown, also colored stripes. Mostly low necks, a few with adjustable high collars which can be worn low if desired. Long sleeves.

Limited quantity. All sizes in the lot.

—Meier & Frank's: Blouse Shop, Fourth Floor.

Headquarters for Women's Khaki Clothes

"Best place to buy khaki clothes in Portland is Meier & Frank's." So many people say it that it is quite natural for almost everyone to come here first to provide for hiking, fishing, camping and mountain climbing.

Big new summer stocks of all desirable styles. Riding skirts \$7. Walking skirts \$6. Shirts \$4. Middies \$2.75. Riding coats \$7.50. Norfolk coats \$7.25. Khaki breeches \$5.

Odd Khaki Garments Less

Odds and ends left over from another season. Short coats as low as \$1.95. Riding skirts as low as \$2.85. Riding coats as low as \$5. Blouses as low as \$2.85.

—Meier & Frank's: Fashion Salons, Fourth Floor.



Continuing the Great Sale of Furs

Our entire stocks bear new low prices for this extraordinary June event. Fur coats, fur throws, fur capes, fur scarfs and chokers reduced—many one-fifth and one-fourth off.

—Meier & Frank's: Fur Shop, Fourth Floor.

Girls!--Here Is What You Want

These and everything else you desire are in the Girls' Store.

Brand New Sweaters

Everybody will ask you where you got them. One in Copenhagen blue has a deep ruffle collar laced with black cord and with ball tassels of black. The waist is girdled by the same knitted black cord and the long sleeves end with decided bells. \$12. Smart tuxedo sweaters with the knitting arranged in stripes, \$11. Sizes 8 to 18 years.

Bob Evans Navy Blue Flannel Middies

are just the thing to wear with white skirts. Sizes 6 to 44. Regular \$12.50 grade, specially priced \$9.95.

Navy Serge Middies

sizes 6 to 42, regularly \$10, specially priced \$8.95.

Children's Navy Flannel Middies

sizes 6 to 12 years, regularly \$9.50 to \$10, now \$7.50.

Kaynee Middies

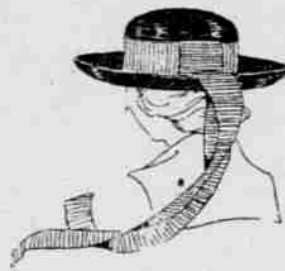
of heavy white galatea with navy blue serge collars and cuffs, sizes 2 to 7, regularly \$4.98, now \$3.49.

Khaki Middies

sizes 6 to 48 are very good at \$3.98.

Remarkable Hats for \$2.95

Perhaps the very hat for which you have been waiting. That is if you happen to be 2 to 10 years old. These hats were specially purchased and are remarkably good. Black, white, Copenhagen in milan hemp and rough straws. Mostly trimmed with ribbon bands.



Summer Dresses for 6 to 14 Girls

Large assortment of pretty frocks in checks, plaids, plain colors, only a few of a kind and not all sizes in any one style, are specially priced \$3.69, \$3.95, \$4.95, \$6.95. Dresses of gingham, lawn and voile are specially priced \$2.98, \$7.45 and \$12.50.

—Meier & Frank's: Girls' Store, Second Floor.



500 Boys' Knicker Suits

Regularly \$15.00, \$16.50

\$9.00

Many With 2 Pairs Pants

There won't be any doubt as to which is the best boys' suit value in town today when parents bring in their boys and see what we have prepared in this sale.

Blue Serge Suits Included

Also sturdy tweeds, chevots, homespuns and cassimeres—the kinds that stand up under hard usage. Full belted coats, knickers lined, garments well tailored throughout.

Some "Dubbelbilt" Suits

are included with other good makes in this sale. Many patterns and colors in light and dark shades. Sizes 8 to 18 years.

—Meier & Frank's: The Store for Boys, Third Floor.

Neckwear for June Days

One convention after another in Portland means that a woman should have as many collars as possible. She will want to keep fresh and laundries will be crowded.

Collars of hand-made filet lace, several styles, \$1.95 to \$7.50.

Collars of Venise lace, good imitations of the real, \$1.25 to \$3.50.

Vestees with collars attached of organdie, net, batiste, with dainty laces, designed to wear with sweaters and suits, \$3.75 to \$9.50.

Windsor ties 25c to 95c; 3-

quarter middie ties 95c to \$1.95. Navy, black, scarlet.

Neckwear 95¢

Collars, vestees with and without collars and collar and cuff sets for women and children. Imitation Venise and filet lace, swiss embroidery, net and organdie.

—Meier & Frank's: Neckwear Shop, Main Floor.

Draped Veils 1-3 Less

Spring styles that have been \$1.75 to \$7.50 are now reduced to \$1.17 to \$5.

Square and flowing styles. Hexagon, filet and novelty meshes with embroidered and woven borders. Black, brown, navy, taupe, purple, some combined with light colors.

Princess Veils
Regularly \$1.75 and \$2
\$1.49

Smart choker collar veils with taffeta bands which are especially interesting when worn with small hats. Novelty meshes in brown, navy and taupe.

—Meier & Frank's: Veiling Shop, Main Floor.

Auto Veils \$2.69

Full regulation size chiffon motor veils, hemstitched and woven borders. Widest selection of colors, including lavender, champagne, emerald, myrtle, purple, navy, American Beauty, pink, taupe, rose, Open gray.

Ask Mr. Foster

to check notes with you on your vacation trip. Is your itinerary doubtful at any stage? Ask Mr. Foster. This travel service is free to all our patrons.

—Meier & Frank's: Sixth Floor.

A Phone Call

or a postal card will bring our auto to your door with a pledge of safe-insurance for your furs. Why take chances by keeping them at home. Our dry cold air storage vaults guarantee perfect security.

—Meier & Frank's: Fourth Floor.

Society Cocoa Rolls 49c

Cocoa rolls have vanilla cream centers covered with smooth rich chocolate and then rolled in fresh macaroon coconut. Sounds pretty good doesn't it?

One of the regular assortment of delicious Society Chocolates which has been singled out for a week-end "special."

Regularly 85c, this Saturday 49c. Packed in pound boxes. None delivered.

—Meier & Frank's: Main and Ninth Floors.

The Kodak Shop

places at your disposal for greater and more permanent enjoyment of the glorious outdoor season a most satisfying selection of kodaks, cameras and photographic supplies of all kinds as well as a large assortment of photo albums in popular sizes, many leather-covered.

Developing, printing and enlarging are special branches to which prompt and careful attention is given. Bring your over-Sunday films to us.

—Meier & Frank's: Main Floor.

Very Newest Books

"Affinities" and other stories by Mary Roberts Rinehart, \$1.50.

"The Red Lady," by Katharine Newlin Burt, a new novel by the author of "The Branding Iron," \$1.75.

"Oh, You Tex," by William MacLeod Raine, \$1.90.

"The Single Track," by Douglas Grant, author of "The Fifth Ace," about a mine in Alaska, a society girl and various excitements, \$1.75.

"Married Life," by May Eddington, \$1.75.

"The Whispering Dead," by Alfred Ganachilly, a thrilling detective story of swift adventure, \$1.90.

"Turquoise Canon," by J. Allen Dunn, \$1.50.

"Diamond Tolls," by Raymond S. Spears, \$1.50.

"Isle o' Dreams," by Frederick Ferdinand Moore, \$1.50.

—Meier & Frank's: Fifth Floor.



\$4.00 Racers \$2.98

Strong, light weight outdoor vehicles which are not too large to be used indoors upon occasion. The well-known Roly-toys designed for the amusement and up-building of sturdy little bodies. These racer cars have 2 1/2-inch bodies with 3 1/2-inch wheels. Painted red with white stripes. Automobile steering wheel. Foot rest.

They will make wonderfully happy boys and girls. Why not try one in your family?

—Meier & Frank's: Fifth Floor.

Man's Size Doings at The Store for Men

We always aim to have especially good things on tap Saturday when the men come out in force to purchase new clothes and furnishings at their favorite store.



All Our Silk Ties from \$1.50 Up Reduced

Everything! Can you imagine what that means? It would be futile for us to try to convey the immensity of the selection implied in these words. Without going into rhapsodies, we can state in bald, unpicturesque language that our stock of silk ties is by all odds the largest and finest in Portland and that all our better ties, including silk knit ties, are yours to select from without reserve today at a consistently large reduction all along the line. For instance:

Regular \$1.50 Kinds, Now	\$1.20
Regular \$2.00 Kinds, Now	\$1.60
Regular \$2.50 Kinds, Now	\$2.00
Regular \$3.00 Kinds, Now	\$2.40
Regular \$3.50 Kinds, Now	\$2.80
Regular \$4.00 Kinds, Now	\$3.20
Regular \$4.50 Kinds, Now	\$3.60
Regular \$5.00 Kinds, Now	\$4.00

And so on. Everything! You can't beat that!

—Meier & Frank's: The Store for Men, Main Floor.

150 Freshly Arrived Suits Added to Portland's Greatest Sale of All NEW Suits

will furnish the jaded sales-harangued buyer with an opportunity to indulge his taste for new clothes at greater savings than may be had on less desirable kinds elsewhere. Every suit in this sale is new. First saw light on our sales floor last Thursday. Men and young men will find these garments down-to-the-minute in style and chock full of the latest refinements that differentiate the newest garments. A special purchase turned the trick. Overcoats, too, at a special price for men who want natty, light-weight garments for the many occasions when there is no substitute for such overcoats.

Regular \$40 and \$45 SUITS for.....	\$29.85	Regular \$65 and \$70 SUITS for.....	\$54.50
Regular \$50 and \$55 SUITS for.....	\$37.50	Regular \$75 and \$80 SUITS for.....	\$58.50
Regular \$60 Grade SUITS for.....	\$48.50	Regular \$40 Grade OVERCOATS.....	\$29.85

Garments of standard make. Models for men of all ages and tastes. Sizes for men of all builds. Every garment properly tailored and guaranteed to fit and wear satisfactorily.

—Meier & Frank's: The Store for Men, Third Floor.

Here Are 2 Big Shirt Specials

When it comes to shirts as you know The Store for Men leads in value-giving. And so it is with these:

SALE OF SHIRTS
\$2.15

You would regularly pay from \$2.50 up to nearly twice our special price for these soft-cuff shirts. Such an assortment as we offer at this price is decidedly unusual. The materials are silk-striped poplin, Anderson madras, woven madras, corded madras, oxfords, repps, fancy percales. The stripes are of the tasteful order and the variety is good. Fast colors. Sizes range from 14 to 17 1/2.

OUTING SHIRTS
\$1.35

We offer just when they are most in demand and with a full season of wear ahead outing shirts that have been selling regularly for \$2.45 at \$1.35 each. Men and women want such shirts for sports and outing activities of all kinds. They are made in the popular coat style of Eden cloth and outing flannel in good-looking striped patterns. They have two button-down pockets, low or military collars. Sizes 14 1/2 to 17.

Straw Hats

Men like to come where assortments are largest and where they are sure to find exactly what they want and at a reasonable price and in a conveniently short time. Suits our Men's Hat Shop to a "T." They are all here—straws from every clime.

Bangkok, Leghorns, Piekos, Baliuks, Buckaroos, plain and fancy straws, many of the English and Italian varieties imported by us.

Prices range from \$3 to \$16. Genuine South American Panamas are priced as low as \$5—something exceptional these days.

Toyo Japanese Panamas find new owners quickly at \$2.

—Meier & Frank's: The Store for Men, Main Floor.

