

EX-SERVICE MEN: \$1000 of Your War Risk Insurance Can Be Reinstated for \$1.32 (Pays Reinstatement and Current Month) and 66c Month—RENEW!

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
7th, 8th, Morrison, Alder Sts.

63rd Anniversary Sales

Sixty Three Years in Portland

Charge Purchases Made Today and Tomorrow Will Go on the June Bills Rendered July 1—Store Will Be Closed MONDAY: Anticipate Your Needs

1581st Friday Surprise---and Last 2 Days of the Anniversary Sales

MEIER & FRANK'S 1581ST FRIDAY SURPRISE



\$17.45

New Price on Silk Dresses That Will Open Shopping Eyes

BIG sale of 50 different styles of spring and summer dresses. Silk dresses—satin, taffeta, georgette, flowered georgette. Plenty of black, navy, copenhagen, brown, tan, gray and other colors. A few navy blue tricotine and serge dresses in the lot. Far too many styles to attempt to describe. All the newnesses of the season. Short sleeves, harem and straight skirts, bouffant skirts, over-skirts, pleating, ruffles, sashes, long waists, high waists, lace and net collars and many other styles. Hardly two dresses alike.

Please come early. Sizes 16 to 40 only.

—Meier & Frank's: Fashion Salons, Fourth Floor.

MEIER & FRANK'S 1581ST FRIDAY SURPRISE

\$6 to \$10 Pumps, Oxfords \$4.35

Limited quantity of women's and big misses' pumps and oxfords to be quickly disposed of. Broken size assortments. Staple styles carried over from last season which makes the values all the more unusual.

Patent and black kid pumps and oxfords with French heels. Patent oxfords with baby French heels. Dark tan pumps with medium heels. White wash kid one-eyelid and opera style pumps with French heels. Also black calfskin oxfords with low heels. Many other kinds.

No telephone orders, none C. O. D., none on approval.

—Meier & Frank's: Shoe Store, Third Floor.

Collar-Vestees \$1.00

Typical Surprise Sale of attractive neckwear to go with sweaters, suits and dresses.

Mostly vestees of net and organdy trimmed with lace, hemstitching and tucks and complete with collars. Besides these are separate vestees of net with lace frills and tab collars of embroidered crepe. All \$1.

Other Holiday Neckwear

Hand-made filet lace collars in roll style just arrived in time to wear Decoration day, very specially priced. English eyelet vestees with Peter Pan collars come in ecru with batiste frills and crochet buttons, regularly \$4.95, now priced at \$3.99.

—Meier & Frank's: Main Floor.

Camisole Tops 95c

Not complete camisoles but the lacy, frilly tops for camisoles complete with shoulder straps. To complete them just sew the tops to foundations of silk or other material. The laces used are imitation cluny, valenciennes and filet, with embroidery insertions and beading, all washable and made for service.

Special Laces 18c

Imitation filet and cluny laces edges and bands 3 to 5 inches wide. For art work and brassieres. White and natural.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1581ST FRIDAY SURPRISE

Center Aisle Bargain Square

2000 Yards Brand New Japanese Pongee \$1 Yd.

It is fine silk for dozens of purposes. Natural color. Doesn't show the dust. Strong and durable. Hard to wear out. Easy to tub with soap and water.

Splendid for outing clothes, accordion pleated sports skirts, smocks, one-piece dresses, underclothes, nightgowns, cool kimonos, curtains, slipcovers and many other purposes.

33 and 34 inches wide.

Shipment just received by express. All first quality.

While any remains, \$1 yard.

—Meier & Frank's: Center Aisle, Main Floor.

MEIER & FRANK'S 1581ST FRIDAY SURPRISE

Matting Covered Utility Boxes 1/2 Price

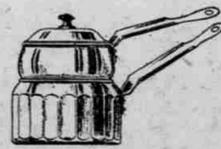
6 boxes 15x10x37 inches, regularly \$8, now \$4.
10 boxes 17x11x35 inches, regularly \$11.50, now \$5.75.
4 boxes 15x10x41 inches, regularly \$12, now \$6.
10 boxes 17x11x45 inches, regularly \$12.75, now \$6.35.

Practical chests for storing away all sorts of things and to use as window seats and for catch-alls of magazines, tennis rackets and what not. Some are slightly damaged.

—Meier & Frank's: Seventh Floor.

MEIER & FRANK'S 1581ST FRIDAY SURPRISE

An Aluminum Surprise



\$1.89

Good aluminum rice boilers in the popular panel shape. Capacity 1 1/2 quarts. Made of good medium weight aluminum. No home is complete without such an aluminum boiler for rice, milk, pudding and all sorts of food which is best cooked in a double boiler.



\$4.49

Tea kettles made of "Lifetime" panel aluminum. Can be used also for cooking rice or milk and other food. Capacity of tea kettle is 5 quarts, capacity of small inset 1 quart.

—Meier & Frank's: Basement.

1581ST FRIDAY SURPRISE

"Bits o' Luck"

Moire Hand Bags \$2

Regular \$2.98 handbags with handles of moire and attractively fitted with coin purse and mirror. Colors to match all the new frocks including black, navy and taupe.

—Meier & Frank's: Main Floor.

Hand-Bag Frames 79c

Several styles of handbag frames on which you can make your own bag. Very specially priced at 79c.

—Meier & Frank's: Main Floor.

Brooch Pins 29c

Standard 50c kinds reduced to 29c for this surprise.

Gold-filled brooch pins such as are always in demand during the summer. Also bar pins, tie pins and men's cuff links.

—Meier & Frank's: Main Floor.

Women's Hose 59c

Finely serviceable stockings at a very special surprise price. 1000 pairs of women's first quality cotton hose with mock seam legs, reinforced feet and double tops. These in gray, smoke and navy. Also included are slightly imperfect lisle hose of excellent serviceability at 59c pair.

—Meier & Frank's: Main Floor.

Women's Vests 59c

These are the deservedly popular "SWAN BRAND" Swiss ribbed mercerized lisle vests. White. Made with knit shoulder straps, some have wing sleeves, others cumfy cut. Regular sizes.

—Meier & Frank's: Main Floor.

Salted Peanuts 29c

Regularly 40c. Small delicious Spanish peanuts freshly roasted and salted in our Daylight Candy Shop. Packed in 1-lb. boxes. None delivered.

—Meier & Frank's: Ninth Floor.

39c to \$1.50 Books 25c

Standard poems beautifully bound and decorated with gold. "Primrose Poets" daintily bound in cream color with different flower motifs.

The Wayfarers Library including fiction, romance, belles lettres, travel, humor and outdoor literature by the best modern authors.

Many others. All 25c for quick clearaway.

—Meier & Frank's: Fifth Floor.

12 Rolls Toilet Paper 89c

Fine "Graemar" toilet tissue, each package containing 1000 sheets. Regularly \$1.20 dozen, now 89c.

—Meier & Frank's: Main Floor.

\$2.50 and \$3 SILKS \$1.49

Hundreds of yards of 36-inch fancy silks for dresses, blouses, linings, petticoats. Quantities of colors. Designs for everybody. Stripes, checks, plaids. Dark and medium colors. Clearaway of a big special purchase. Good silk at \$1.49 yard is a rarity.

—Meier & Frank's: Second Floor.

Newly Arrived Victor Records for May

This interesting new list comprises lots of popular SONG hits and DANCE records with a world of jazz at 85c and RED SEAL records including numbers by Galli-Curci, Gabriella Benzonni (a new Victor artist), Mischa Elman, Emilio de Gogorza, Mabel Garrison, Reinold Werrenrath, the Philadelphia Orchestra, etc., variously priced at \$1 and \$1.50.

Hear them today in our sound-proof parlors.

—Meier & Frank's: Phonograph Shop, Sixth Floor.

Chalmers "Inrox" Union Suits

The \$3.00-Sub-Standards

\$1.15

\$1.15 suit or two suits for \$2.25—extraordinary you will say for nationally known union suits of the Chalmers caliber.

Little more than 100 suits at this price while any remain today.

Sizes 34, 36, 38, 42.

—Meier & Frank's: The Store for Men, Main Floor.

Continuing the Sale of

Young Men's Suits

\$40, \$45 and \$50 Values

\$27.50

We had 500 when the sale opened yesterday which insures a plentiful selection for those who come today.

Strictly young men's suits including models suitable for first long trouser initiations—sorts that go a long way to relieve a young man of any feeling of embarrassment incident to his lengthened honors.

All desirable new garments featuring the very latest style touches. Single and double breasted, one and two-button coats in smart high waist and form-fitting English models. First long trouser suits are in good looking belted effects.

Great majority all-wool garments in unfinished worsteds, cassimeres, chevots, basket weaves and flannels.

All patterns. All colors. All sizes 33 to 42.

—Meier & Frank's: The Store for Men, Third Floor.

BOYS! 2 Big Sales for You

When you read this, pass the good news along to the folks who will be glad to know that you are so interested in helping keep down the family budget.

Special Sale of Suits

Both big boys and smaller boys can be fitted in this sale and father's pocketbook will be stretched a good deal less than usual.

7 to 18-Year Suits \$12.95

Originally \$16.50 to \$22.50. Many of these suits have two pairs of knickers. Think of it—at \$12.95! Full belted models, serviceable fabrics, good tailoring and trimmings.

Belted Knicker Suits \$8.75

Even two-pants suits at this price which in some cases is close to HALF! Blue serges included with lots of good looking checks, stripes, plaids and mixtures. Some are "DUBBEL-BILTS." Sizes 8 to 18 years.

Juvenile Suits \$8.75

Regularly \$10.00, \$12.50 and \$15.00. Middy, Norfolk, Oliver Twist, French Middy, etc.—hardly any end to this assortment of suits for 2 1/2 to 10-year boys. Blue serges in this group, other plain and fancy patterns.

Sale of Top Coats

Our entire stocks of juvenile top coats reduced today and tomorrow ranging from the regular \$5.00 to \$7.50 garments at \$4.75 up to the regular \$40.00 garments at \$29.85. Sizes 2 1/2 to 12 years in these small boys' coats. 11 to 18-year boys' top coats are reduced from \$37.50 to \$28.75.

—Meier & Frank's: Third Floor.

1581ST FRIDAY SURPRISE



\$7.50 to \$10

Hats

\$5

Here are rose and forget-me-not turbans—larger hats of fancy braid with transparent georgette brims and colored berries—big shade hats of liseré faced with taffeta and trimmed with flowers—and plenty of others that you may like even better.

Light and dark colors, some trimmed with feathers.

All are of finer than usual shapes and trimmings which would ordinarily appear only in hats that cost \$7.50 to \$10.

More than 30 different styles.

—Meier & Frank's: Fourth Floor.

MEIER & FRANK'S 1581ST FRIDAY SURPRISE

Many Good \$6.50 Blouses

\$4.15

Majority were originally \$6.50, some \$5.50, a few \$5.

Quite heavy georgette crepe, others of good voile, many of excellent crepe de chine.

Tucked, embroidered, hemstitched and sometimes with narrow lace frills. White, flesh and suit shades.

—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1581ST FRIDAY SURPRISE

Folding Lawn Settees \$1.98



Regular \$2.75 grade of inviting lawn settees which can be folded up when not in use.

In natural and green finish.

40 inches long, with 14-inch seat and 18-inch high back.

Limited quantity.

—Meier & Frank's: Fifth Floor.