

WARM WEATHER HINT: HAVE US PUT YOUR FURS IN OUR DRY COLD-AIR SAFETY VAULTS—PHONE AND OUR MOTOR WILL CALL—FOURTH FLOOR

Meier & Frank Co.
Established 1867
THE QUALITY STORE OF PORTLAND
7th, Sixth, Morrison, Alder Sts.

63rd Anniversary Sales

Sixty Three Years in Portland

William Howard Taft Lectures

at the Municipal Auditorium next Thursday evening, 8:15 P. M., on

"The League of Nations Up to Date"

speakers Ellison-White Lyceum bureau. Tickets for the lecture are now on sale at a special booth on our main floor, Sixth and Alder street side, at \$1.50, \$1, 75c (war tax extra).

Important Note

As closing time yesterday (Monday) reports from some sections of the store indicated that, owing to the tremendous demand, selections might be missing or incomplete in the case of a few of the items advertised here. But by far the great majority of the values will be available in good selections today and there will be many new lots out for the first time.

Extra Special Coats

\$15, \$22.50, \$29.50

Spring sports coats for women and misses. Wool jersey, tweed, serge and polo cloth. Partly lined and unlined.

—Meier & Frank's: Fourth Floor.

Spring Dresses 1/2 Price

Tricotine, Jersey, Serge

Now \$22.50 to \$49.25, were \$45 to \$98.50—delightful wool dresses in navy blue or sports colors. Short sleeves, plain and accordion pleated skirts and many other charming fashion notes. Usually only one of a kind.

—Meier & Frank's: Fourth Floor.

Model Hats 1/2 Price

A Large Variety

Now \$9 to \$25, were \$18 to \$50—more than a hundred different hats in black and almost any color. Tailored and dress styles for every occasion. Many come from the finest milliners in America.

—Meier & Frank's: Fourth Floor.

Summer Furs

Specially Priced

Chokers and animal scarfs to wear with the new dresses and spring suits. All at a considerable saving. Chokers of gray squirrel, fitch, mink, kolinsky, Hudson Bay sable and stone marten. Animal scarfs of fox and wolf in black and other colors.

—Meier & Frank's: Fourth Floor.

Summer Blouses

Dimity, Batiste, Organdie

Limited quantity of washable blouses slightly soiled from handling. Only a few of a kind. Now \$1.25 to \$5.50, were \$2.50 to \$11.

—Meier & Frank's: Fourth Floor.

Gloves 49c, \$2.19

"A Remnant Sale"

All sorts of odds and ends of different lines sold down to a few of a kind. Kid, suede, doeskin and lambskin at \$2.19. Silk and chamoisette gloves at 49c. None on approval, none C. O. D.

—Meier & Frank's: Main Floor.

House Dress Aprons \$1.79

Regularly \$2.50 to \$3

Sale started Monday with 1200 crisp new house dress aprons—samples—some sub-standards. Percalé in pretty colors. Short and long sleeves. Exceptionally attractive.

—Meier & Frank's: Third Floor.

Last Week of Portland's Greatest Anniversary Sales

Each of the five days that remain we shall endeavor to excel our own best efforts to date. It will not be our fault if every man, woman and child in Portland shall not have plenty of wanted things at the lowest prices for which such qualities can be sold.

Every one of the store's 80 odd departments has been enlisted in this last great Anniversary Drive. Every section has wholeheartedly responded to our Anniversary call for "Better Values." Let Portland look to its needs now and supply them in good measure.

Here Is a Simplified List of Anniversary Values for Today

All the items listed in our six full-page ads of Sunday will be on sale today at the extraordinary prices quoted, provided quantities remain. Many new lots on sale today—scores of unadvertised values all over the store.

Hand Bags \$1.95

Satin Striped Poplin and Moire

Fashionable silky bags, prettily lined and some with imitation shell frames. Majority fitted with coin purse and mirror.

—Meier & Frank's: Main Floor.

Art Needlework 1/2

Stamped Pieces, Yarn

63c to \$4.00 for regular \$1.25 to \$8.00 stamped art needlework, including centerpieces, pillow tops, library scarfs, doilies, bedspreads, curtains, children's clothes. 50c hank for Oregon wool in rainbow shade.

—Meier & Frank's: Second Floor.

Petticoats \$5.95 to \$9.95

Made of Good Silk

Jersey silk at \$5.95, taffeta and heavier jersey silk at \$7.95 and heavy lustrous mesaline or silk jersey, sometimes with satin flounces, at \$9.95. All of them will wear well.

—Meier & Frank's: Third Floor.

Corsets \$2.47 to \$7.95

Fine Models Low Priced

Pink satin or brocade dancing corsets at \$3.75. American Lady front lace corsets \$2.47. Madame Irene sample corsets \$5.95 and \$7.95.

—Meier & Frank's: Third Floor.

Pretty Underclothes

Save on All of Them

Extra special envelope chemise 98c to \$2.95. Night gowns \$1.95 to \$4.95. White petticoats \$3.50. Boudoir caps 69c to \$1.00. Made of better than usual materials and attractively trimmed with embroidery or lace.

—Meier & Frank's: Third Floor.

Union Suits \$1.95

Lisle With Silk Tops

Munsingwear in regular sizes for women at \$1.95; extra sizes \$2.25. Pink, or white with band or bodice tops. Low neck, sleeveless, knee length.

—Meier & Frank's: Main Floor.

Silk Stockings \$1.98

Full-Fashioned for Women

Pure thread silk in black, white and various colors. Some from our regular stocks, others specially purchased. One of the best silk stockings sales in many a day.

—Meier & Frank's: Main Floor.

Take Notice!

TODAY

Silk Hosiery Sale

\$3 to \$4 SILK STOCKINGS... } \$1.95

\$3.00 SILK STOCKINGS } \$1.59

\$1.80 SILK STOCKINGS } \$1.20

\$1.50 - \$1.75 STOCKINGS } \$1.00

ONE of the biggest and best silk stocking sales that Portland has known in a long time. Thousands of pairs of standard silk stockings for women. Priced away below regular MEIER & FRANK prices today. The savings noted here are the ACTUAL savings between last week's prices and the new rates made especially for this Anniversary Sale of women's stockings. So extremely good are the values offered that we especially call the attention of our regular customers to the following details in order that they may be sure to avail themselves of the economies.

\$3 to \$4 Silk Stockings \$1.95

1000 pairs of pure thread silk stockings, full fashioned with double garter welt and reinforced soles. Black, white, gray, champagne, pink, beaver, navy, African brown, chestnut.

\$3.00 Silk Stockings \$1.59

Pure thread silk hose, full fashioned or with mock seams. Those that are full fashioned have reinforced lisle tops and soles and come in black, champagne and brown. Mock seam stockings are all silk to the top, of extra fine quality and pure dye; durably reinforced; either white or black.

Both qualities are regular \$3 grades, now \$1.59.

"Special" \$1.80 Silk Stockings Now \$1.20

A third less than the "special purchase" price of women's good silk stockings made of pure dye silk with stop-run lisle tops. Reinforced heels and toes. Mock seams. Black, white and cordovan. Very exceptional at \$1.80 and a real "find" at \$1.20.

\$1.50 and \$1.75 Stockings \$1

Japanese pure dye silk stockings with mercerized lisle tops, heels and toes and mock seams, also fiber-and-silk and all-fiber stockings with elastic ribbed lisle tops. Field mouse, Piping Rock and brown. 1080 pairs are offered at the extraordinary price of \$1.

"Gordon" Brand Silk Stockings \$1.85

Limited quantity of black Gordon silk stockings, full fashioned, heavy weight with mercerized lisle tops and soles. Extremely durable. Please come early for these.

—Meier & Frank's: Hosiery Shop, Main Floor.

Handkerchiefs

For Men and Women

65c for standard \$1.00 to \$1.75 Madeira linen handkerchiefs for women.

19c for women's standard 3 for \$1.00 Shamrock lawn handkerchiefs.

2 for 25c men's regular 20c lawn handkerchiefs.

11c for women's regular 20c colored novelty handkerchiefs.

11c or 6 for 60c, for men's regular 20c and 25c colored bordered handkerchiefs.

—Meier & Frank's: Main Floor.

Gift Stationery

Many Kinds Quarter Off

One-of-a-kind boxes of beautiful stationery—each box perfectly fresh and giveable. Regularly 75c to \$16.00, now 57c to \$12.00.

—Meier & Frank's: Main Floor.

For Baby

Early Summer Opportunities

All sorts of specially priced articles, including bath tubs, sox, blankets, silk coats, quilts, machine and hand-made petticoats and dresses, flannelette garments.

—Meier & Frank's: Second Floor.

Neck Fixings

Important Sale

50c for dainty collars, collar and cuff sets and silk Windsor ties.

\$1.00 for standard \$1.50 and \$2.00 collar and cuff sets, modesty vests and separate collars; some with frills and bibs.

\$1.95 for standard \$2.50 to \$5.00 vestees of organdie, net, dimity; also fine collars.

69c for standard 95c to \$1.25 tabbing.

\$10.95 for standard \$14.50 vermole scarfs to be used in place of furs.

—Meier & Frank's: Main Floor.

MEN'S WEEK

Given over to a special series of demonstrations of the merchandising mastery of The Store for Men.

Silk Shirts \$8.75

The sale started with 1800. Fine crepe de chine, satin striped, broadcloth, pussy-willow, radium, plain and fancy jersey and imported white habutai. Beautiful patterns and colors. Finely made. Regular \$12.50 to \$16.50 silk shirts.

Men's Street, Driving

Gloves \$1.75

Washable cape gloves in tan, brown, gray and lighter shades, together with a large quantity of the famous Dent's gloves. Sizes 7 1/4 to 8 1/2. Some \$3.50 grades in the lot. All much finer than usual at the price.

Good Shirts \$1.95

Percalé, corded madras, woven madras, fancy madras. Shirts of splendid service. Regular \$2.50 to \$4 kinds.

Night Shirts \$1.50

Durable muslin night shirts of the kind regularly \$2.

Fine Hats \$7

High-grade fur felt hats of the regular \$10 kind. Seal brown, green, Belgian and black. Silk lined. Narrow and semi-narrow bands. Leather sweat bands. Sizes 6 1/2 to 7 1/2.

Ties 65c, \$1.85, \$2.75

65c ties in almost endless variety—regular 85c to \$1 kinds.

\$1.85 ties in popular narrow cut styles of extra heavy silks—regular \$2 to \$2.50 kinds.

\$2.75 ties are English hand-frame silk knit ties in beautiful heather mixtures and cross striped effects—slightly imperfect qualities—regular \$4.50 to \$5.50 kinds.

The Family Shoes

5000 Pairs Reduced

A shoe sale made up of the shoes for which our customers are asking today at regular prices, but at these new savings.

\$8.45 for women's pumps and oxfords from J. & T. Cousins and other dependable makers. Patent, black kid, tan calfskin and black calfskin in the lot.

\$10.85 for women's one eyelet ties and black kid oxfords; also tongue pumps in black kid, patent and brown leather.

\$3.35, \$3.85 and \$4.35 for children's shoes, according to size—the well known "Nature Shape"—for growing feet. Scufflers or dress shoes. Sizes 5 1/2 to 2 in the lot.

\$9.45 for men's shoes for business and dress occasions. English and medium toe lasts.

—Meier & Frank's: Third Floor.

Hartmann Trunks

20% Off

Fine Hartmann Wardrobes

Hartmann cushion top wardrobes are everywhere recognized as the best. For a limited time we offer all our stocks of Hartmann wardrobes at these new prices:

Standard \$125 trunks are \$100.

Standard \$110 trunks are \$88.

Standard \$80 trunks now \$64.

Standard \$79.50 trunks now \$63.60.

Steamer Wardrobes

Standard \$65 trunks now \$52.00.

Standard \$45 trunks now \$36.00.

Cowhide Bags

Men's and women's fitted and unfitted traveling bags that were \$25.00 to \$90.00 are now \$20.00 to \$72.00.

—Meier & Frank's: Sixth Floor.

Great Sale of Silks Woolens Cottons Laces Embroideries

\$5 for \$6 to \$10 polo coating, 54 inches wide.

\$4.90 for \$10 sport tricolette, 40 inches wide.

40c for 60c lyk-linen, 39 inches wide.

65c for \$1 gabardine—all white, some slightly imperfect, yard wide.

\$1.79 for \$2.50 and \$3 georgette crepe, 39 inches wide.

\$1.79 for \$2.50 to \$3.50 printed georgette crepe, 39 inches wide.

—Meier & Frank's: Main Floor.

\$1.98 and \$2.69 for \$2.25 to \$3.50 hand-made laces—fillet, cluny, Irish crochet, 1 to 3 inches wide.

\$1.39 and \$2.98 for \$2.25 and \$3.75 metal ring laces—8-inch bands and 36-inch flouncing.

\$1.69 for \$2.50 metal flouncing—for evening dresses.

\$1.98 for \$2.50 and \$2.75 net flouncing for graduation dresses.

\$1.98 for \$2.50 voile flouncing with floss embroidery.

—Meier & Frank's: Main Floor.

Hoover Sweepers on Free Trial

A whole week's free trial in your home is a feature of this factory demonstration of the Hoover suction sweeper. Phone or write and we will deliver the Hoover to your home. Keep for seven days from time of delivery. At the end of that time if the Hoover meets your requirements as it has met the needs of countless homes you will want to keep it in your home permanently. There is no obligation to purchase a sweeper within the time limit of this special offer. Your own terms in reason.

—Meier & Frank's: Seventh Floor, Basement Balcony.

—Meier & Frank's: The Store for Men, Main Floor.