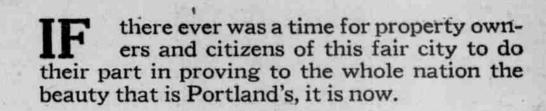
Summer With a Clean, Spickand-Span

City—



Your civic pride calls for you to put your best foot forward in greeting and welcoming the city's guests. That is just plain, old-fashioned civic hospitality.

than just pride and the spirit of hospitality that urge But it is more you to Paint Up. Economy of your property values is the biggest reason of all for that.

"Save the Surface and You Save All"

A new building, well-painted so that rain and sun and wind cannot enter the cracks between board and the pores of the wood, brick or concrete, STAYS new. An old building,

well gone over by experienced painters, is RE-newed. In both cases you ADD TO THE VALUE OF YOUR PROPERTY WITH PAINT.

to arouse the big interest in "get-And ting ready" that the summer's events and the preservation of property values call for, a special week has been appointed and named

CLEAN-UP AND Paint-Up Week MAY 17 to 23

By the end of Clean-Up and Paint-Up Week every home, garage, business building or other structure in the city of Portland and environs should be wearing a bright smile of welcome for Portland's visitors, every piece of machinery and other equipment should be put in order and its life prolonged by paint; front yards and back gardens should be looking

their best.

All this necessary "getting ready" should be completed then, or at least it should be well under way. For there is but little time left, if our city is to be ready to welcome handsomely the incoming hosts of Shriners, T. P. A., Kiwanis and Rose Festival

## Make Your Plans Now

For convenience in outlining your paint needs, use the blank form at the right. Take it to your painter or your nearest paint store and get assist-

ance in estimating quantities needed, attractive color combinations, etc. To do this proves you a good citizen and a thrifty property owner.

Associated Paint Dealers of Portland

