

63rd Anniversary Sales

Sixty Three Years in Portland

Gaining New Momentum, New Scope, New Strength, New Interest As It Progresses
This Anniversary Celebration Excites the Admiration of All

NEW

Many New Lots
On Sale Today—
Scores of
Unadvertised
Values

Next to its engrossing magnitude the amazing thing about this MEIER & FRANK 63rd Anniversary Sales-Celebration is its versatility. To recite the departments interested would be like calling the roll of the more than 80 different merchandise sections which make up this selling institution.



The point for you to realize is that this sale touches at one point or another practically the entire round of your daily requirements and the no less important consideration that Anniversary prices are SPECIAL PRICES. You don't need to be told how good or how new this MEIER & FRANK merchandise is.

NEW

Many New Lots
On Sale Today—
Scores of
Unadvertised
Values

HERE IN EASILY ASSIMILABLE FORM IS A CONDENSED LIST OF THE VALUES FOR TODAY

Fine Hats 1/2

—\$7.50 to \$22.50

Our unusual one-of-a-kind hats which are beautifully made and interestingly trimmed. Scores of models to please every taste.

—Meier & Frank's: Fourth Floor.

Women's Suits \$59.50 to \$96.67

Etons and Novelties

These are our standard \$85.00 to \$145.00 suits in youthful styles with more frivolity than tailored suits usually possess. Mostly tricotine in navy but with some checks included.

—Meier & Frank's: Fourth Floor.

Silk Dresses \$39.50

—Taffeta, Foulard, Georgette

Just such dresses as one wants to wear these hot days. Another special purchase added to the wonderful lots which we have been offering recently. Not all sizes in every style but plenty of variety for everybody.

—Meier & Frank's: Fourth Floor.

Tricolette Blouses \$5.55, \$6.95

—Very Special

Tricolette blouses are the great success of the season and at these extraordinary prices we do not know how much will be left from the first day's sale for today's choosing. Colors that actually sing of summer days. Short sleeves.

—Meier & Frank's: Fourth Floor.

Women's Gloves 73c, \$2.69

—Silk and Leather

73c for silk and fabric gloves in various lengths and colors.

\$2.69 for regular \$3.75 to \$5.00 gloves, including white capeskin in gauntlets, gray suede with two clasps, French lambskin two clasp gloves and many of chamois and doeskin.

—Meier & Frank's: Main Floor.

Silk Stockings \$2.55

—Fine Ones for Dress

McCallum and other high grade stockings of light weight thread silk. Black, navy, covert, gray, bronze, pink.

—Meier & Frank's: Main Floor.

Sale of Corsets

—Standard Makes

\$3.50 for Nemo Self-Reducing corsets which need new elastic for the garters; otherwise perfect; sizes 22 to 36.

\$2.47 for regular \$3.50 American Lady front lace corsets.

\$4.50 for regular \$6.50 Frolaset waist-line corsets of pink brocade.

\$1.98 for regular \$2.50 to \$3.50 brassieres.

—Meier & Frank's: Third Floor.

Summer Underclothes

—Third Floor Contributions

69¢ for regular 79c and 98c boudoir caps of silk or net.

85¢ for regular \$1.29 and \$1.59 bloomers of pink or white batiste.

98¢ to \$2.95 for regular \$1.29 to \$3.59 envelope chemises.

\$1.95 to \$2.79 for regular \$2.59 to \$5.95 camisoles.

\$2.95 to \$4.95 for regular \$3.59 to \$7.50 night gowns.

\$3.15 to \$4.95 for regular \$3.95 to \$5.95 hand-made night gowns.

—Meier & Frank's: Third Floor.

Negligees Reduced

—Cotton or Velvet

\$22.50 for regular \$27.50 corduroy negligees in colored stripes.

\$24.50 for regular \$37.50 velveteen negligees combined with georgette crepe.

\$3.95 for regular \$4.95 to \$8.50 Japanese crepe kimonos.

\$3.95 and \$5.95 for regular \$6.95 and \$8.50 blanket bathrobes.

—Meier & Frank's: Third Floor.

Men's and Boys' Underwear

—Summer Weights

Men's \$2.00 "Corwith" union suits \$1.45.

Men's \$2.50 Richmond union suits \$1.95.

Men's \$2.00 B. V. D. athletic union suits \$1.55.

Men's \$3.00 Chalmers union suits, sub-standards, \$1.49.

Men's \$3.50 soisette athletic union suits \$2.35.

Men's Excelsior and Uncle Sam athletic union suits \$1.45.

Boys' \$1.50 union suits \$1.15.

Boys' \$1.25 union suits 85¢.

—Meier & Frank's: Main Floor.

Silk Sweaters \$42.50 and \$75

—Were \$60 and \$85

Sweaters at \$42.50 are beautiful slip-ons with batik patterns.

The sweaters at \$75 are of plain fine weaves in almost every color.

Sizes for women.

—Meier & Frank's: Third Floor.

House Dresses \$4.35

—Dix-Make Dresses

Spring styles in the regular \$5.00 Dix-make dresses. Of good percale and gingham. Regular size 36 to 46 and extra sizes 48 to 52.

—Meier & Frank's: Third Floor.

Women's Low Shoes \$8.95

—Pumps and Oxfords

Very special prices on women's smart pumps and oxfords at the very beginning of the low shoe season. Famous J. & T. Cousins shoes included at less than today's wholesale prices. All sizes in the lot but not all sizes in each style.

—Meier & Frank's: Third Floor.

Real Laces One-Fourth Off

—Treasures for Everyone

Our entire large stocks of many real laces may be had at this reduction of 25% for Anniversary. Valenciennes, binche, cluny, filet, Carrickmacross, honiton, rose point, duchesse, venise, princesse, applique and others. Widths 1/2 to 27 inches.

Prices begin at 26¢ and go to \$52.50 yard.

Until now they have been 35¢ to \$70.00 yard.

—Meier & Frank's: Main Floor.

Neckwear \$2.63 to \$40.12

—All With Real Lace

Exquisite hand-made collars with real filet, Irish crochet, Carrickmacross, Limerick, rose point and other laces.

—Meier & Frank's: Main Floor.

Summer Jewelry Sale

—Many Novelties

Lavallieres at 50c, back combs with rhinestones at 98c, ten-karat gold rings at \$1, finer gold rings at half price \$1.99 to \$7.50, imitation pearl beads at \$3.95, genuine cameo brooches at \$4.99 to \$7.95, indestructible pearl beads at \$7.50 and \$12.

—Meier & Frank's: Main Floor.

Art Needlework

—Specially Priced

\$1.19 for regular \$1.50 luncheon sets of white art cloth stamped for embroidery.

\$1.39 for women's regular \$1.69 combination suits of nainsook stamped for embroidery.

\$1.49 for regular \$2.00 pillow slips stamped for embroidery.

\$1.49 for regular \$2.00 nainsook night gowns stamped for embroidery; sizes 34 to 42.

\$1.98 for regular \$2.50 voile blouses stamped for embroidery; medium and large sizes.

—Meier & Frank's: Second Floor.

Sports Silks \$6.25

—Were \$8.00 to \$12.00

White sports silks, plain Dew Kist, printed Dew Kist, colored fiber paulette, checked fiber tricolette, Fan-ta-si and Kumsi-Kumsa. For sports skirts and country club costumes.

—Meier & Frank's: Second Floor.

For Girls and Children

—All Sorts of Things

Misses' outing breeches at 79c. Small girls' outing suits \$1.59. Larger children's hiking suits \$2.89. Misses' khaki dresses \$3.89. Misses' wash middies 98c to \$5.95.

Baby's wrappers \$3.59. Baby's quilts \$2.95 to \$5.95. Baby's gertrude skirts 50c. Baby's silk hose 59c. Baby's cotton vests 25c. Baby's wrappers 50c. Baby's Beacon blankets \$1.89.

—Meier & Frank's: Second Floor.

Aluminumware

—New and Special!

"Lifetime" aluminum ware, including 1 1/2-quart lipped saucepans at 77c, the 3-quart lipped saucepans at 99c, the 1 1/2-quart rice boilers at \$1.89 and the 6-quart tea kettles at \$4.39.

—Meier & Frank's: Basement.

Chippendale Plated Silver Specials

Excellent Values

Sets of six tea spoons \$1.33; six table spoons \$2.66; six soup spoons \$2.66; six salad forks \$3.24; six oyster forks \$2.79; six medium forks \$2.66; six medium knives \$2.95; six bouillon spoons \$2.66.

Fancy pieces include cold meat forks 95c; berry spoons \$1.52; sugar shells 58c; cream ladies 76c; gravy ladies \$1.14; soup ladies \$2.85; baby spoons 45c; children's sets \$1.52.

—Meier & Frank's: Main Floor.

Philadelphia Lawn Mowers

—Specially Priced

Highest grade of lawn mowers and easiest running. Our entire regular stock was marked unusually low and now some of the best numbers are specially priced from \$8.29 to \$20.99.

—Meier & Frank's: Basement.

To Furnish the Summer Home

* * * *

This bright May weather makes everyone want to get on the porch and into the country. The hotter the day the more one wishes for the delights of grass furniture, of cretonnes and all the things which bring beauty and coolness into the home.

This splendid sale of summer furniture, rugs, upholstery, plated silver and many other articles offers real inducements for choosing things at once.

The Sale of Furniture

includes rustic hickory largely hand-made and with splint bottoms. Also maple chairs with rattan seats. Then there are fiber, reed, grass and Windsor chairs, some with cretonne upholstery.

Besides there are four-post bedroom sets and dignified dining room sets at large savings.

—Meier & Frank's: Eighth Floor.



A Great Sale of Rugs

This rug sale is the BIG rug sale of 1920. It offers a number of large economies on the kinds of rugs most needed for summer homes. Not only many kinds but the variety of patterns is unlimited.

Extraordinary disposal of rag, rattania, grass, tapestry Brussels, velvet, Axminster and Wilton rugs; also matings and lineoleums.

A 24x36-inch rag rug is now reduced to \$1.29 and up to one of our finest 9x12-foot rag rugs, \$21.75.

A 30x60-inch rattania rug can be had

specially at \$2.15 and others up to a 9x12-foot rattania for \$16.75. These are the summer rugs which can be sponged over with ivory soap and water.

A 26x48-inch bedroom Kaba rug is \$2.19 and up to a 9x12-foot size at \$24.65. Our entire stocks of these reduced.

A 6x9-foot grass rug is special at \$5.85 and there are others up to 9x12 rugs special at \$12.85.

9x12 rugs of tapestry Brussels, velvet, Axminster and Wilton are now \$28.75 to \$93.50—they were \$35.00 to \$125.00.

Please bring your measurements.

—Meier & Frank's: Seventh Floor.

Sale of Draperies, Etc.

Our interior decorators have designed ten complete window treatments which include the over-draperies, sash curtains and trimmings at prices between \$15.25 and \$95.04, according to size and material. These different designs are actually made up ready to see and mounted on sample window frames. We shall be glad to show them to you and make any explanations you may wish.

Window Shades \$1 and \$1.25

Widths to 42 inches \$1.00.

Widths to 54 inches \$1.25.

Best oiled opaque shades.

Cretonne Curtains \$3.15 Pair

Almost half price for these delightful cretonne summer curtains hemmed at the sides and bottom.

Vudor Porch Shades

at last season's prices—25% less than the new arrivals. Now priced \$3.40 to \$13.50 for 4-foot to 12-foot sizes.

—Meier & Frank's: Seventh Floor.

The Year's Big Sale of Cottons

* * * *

Colored Dress Cottons

25¢ for regular 35c percale, light and dark colors, 25 inches wide.

60¢ for regular \$1 voile and crepe in pretty designs, 36 inches wide.

60¢ for regular \$1 printed voiles, somewhat like georgette, 36 inches wide.

75¢ for regular \$1-shirtings of striped madras.

98¢ for regular \$1.25 and \$1.50 silk and cotton mixtures for linings, slips and draperies, 36 inches wide.

\$1.75 for regular \$2.50 and \$3.00 mercerized materials which look like silk, 38 inches wide.

White Cottons

30¢ for regular 50c flaxon checks in all white, 27 inches wide.

75¢ for regular \$1 pique for sports skirts and boys' suits, 36 inches wide.

75¢ for regular \$1 nainsook, finely mercerized, 45 inches wide.

25¢ for regular 40c outing cloth, 27 inches wide.

Comforts, Bedspreads, Blankets

\$3.60 for regular \$4 cotton-filled comforts, silko-line covered.

\$2.50 for regular \$3.50 crochet bedspreads, double-bed size.

\$6.00 for regular \$9 satin-finished bedspreads, double-bed size.

\$2.85 for regular \$3.25 cotton blankets, 64x76 inches.

\$3.95 for regular \$5 white blankets, 72x80 inches.

\$5.45 for regular \$6 blankets, white, gray, tan, 66x80 inches.

\$5.85 for regular \$6.50 blankets, assorted plaids, 66x80 inches.

Table Cloths, Damask, Towels

\$3.25 for regular \$4 table cloths of mercerized cotton, 70 x70 inches.

\$4.25 for regular \$5 table cloths, 70x88 inches.

\$3.98 for regular \$5 table cloths of extra heavy mercerized cotton, will not lint, 70x70 inches.

\$4.98 for regular \$6 table cloths, 70x88 inches.

\$1.69 for regular \$2.25 extra heavy damask, mercerized—70 inches wide.

35¢ each, 3 for \$1, for our regular 40c cotton huck towels, 18x38 inches.

\$6.75 dozen for regular 60c bath or hand towels, 22x42 inches.

—Meier & Frank's: Second Floor.

