

100% Value for 100 Cents

THERE is some justification for the protest against high clothing prices--but the remedy is a simple one. If the men folks exercise the same discriminating shopping ability that most women do, and compare fabrics and values, they will find many legitimate Clothiers who have not taken advantage of conditions --and who continue to deliver an honest dollar's worth for your dollar.

The present agitation has already brought about some good results--in that it has been the means of causing some merchants to offer their stocks at "reduced" prices.

Let us cite you a specific instance of one of these "reductions." In a show window of a prominent Clothier we saw a particular pattern in a suit -- attached to which was a card reading:

\$65, \$70 and \$75 **\$57.50**
Suits and Topcoats

We recognized the pattern as one that we offer at our regular \$50 price. However, in order that there be no possible doubt about it, we bought that suit and paid \$57.50. It is made of the same identical cloth, made by the same mill, as the suit you can buy at our shop for \$50. There's a minor difference in the trimming of the suit--but there's a wonderful difference in the "reduced" price of \$57.50 and our regular price of \$50.

The best-known story of J. D. Rockefeller is that he at one time walked three blocks out of his way to save 5 cents on a tack hammer. You don't have to go one step out of your way to save money on your clothes. "Politz" Policy one low price the year round--no sales at any time--saves you time and money at all periods.

There are other first-class, high-caliber, legitimate merchants doing business in Portland who don't excessively "mark up" their prices or offer "reductions" that are not reductions in any sense of that much-abused word.

*Portland Exclusive
Agents for Sampeck
Clothes for Young
Men*

Politz
CLOTHES SHOP

*Clothes for Young
Men and Your
Fathers, Too*

Washington St. at Sixth