

NEW SHIPMENT OF "DARDANELLA" AND "MY ISLE OF GOLDEN DREAMS"—SIXTH FLOOR



## Batavia, Ribbon and Flower Trimmed Hats

Specially Priced

**\$5.95**



Ideas come fast and think in the millinery workroom. Give just a few pretty things to the clever people there and they turn out charming hats at almost any price.

For This Week-End  
they have made all sorts of new, interesting flower-trimmed hats to sell at \$5.95. Added to them are many higher-priced hats from our stocks which have been reduced to \$5.95.

You will be surprised to see such good-looking hats at \$5.95.

—Meier & Frank's: Millinery Salons, Fourth Floor.

## Navy Blue Tricotine or Twill Suits \$48.50

Limited number of dark blue poiret twill or tricotine suits with silk-lined coats. Conservative styles for young and older women. Several are interestingly trimmed with just that touch of braid which makes a good suit look even better.

—Extra and regular sizes in the lot—16 to 50.

They are cut on excellent lines so that they usually fit without any alteration.

**Polo Coats \$18.85**

Special purchase of tan and pekin blue polo coats for women and misses. All delightfully short and belted and as youthful as anyone can wish. Quite the best coats we have seen at this price anywhere. Not every size in every style.

—Meier & Frank's: Fashion Salons, Fourth Floor.

## Welworth Spring Blouses Are \$3

Women throughout America have learned to expect a certain definite, unvarying standard of quality in Welworth Blouses. These expectations have never been and never will be disappointed.

Welworth Blouses always represent the maximum value at the price.

White washable materials in many new styles.

Here exclusively in Portland.



—Meier & Frank's: Blouse Shop, Fourth Floor.

## Neckwear and Veils Most in Demand

To have the newest, latest trifles to complete the costume is the engrossing business of the Neckwear and Veiling Shops.

The three most popular kinds of neckwear at the moment are vestees, collars with bibs and angora scarfs.

**Bib Collars at \$1.59**

are of net with valenciennes laces. Vestees of net with collars attached are trimmed with valenciennes and shadow laces. Tuxedo and roll collars of georgette crepe are trimmed with heavy imitation venise lace. Tab collars of beige georgette are embroidered with white. All at \$1.59.

**Special Vestees at \$1.79**

are of organdie with lace and frills, some with cuffs to match. Vestees with high collars are of net with cascade frills. These are largely used with sweaters and Eton coats.

**Sport Angora Scarfs \$6.50 to \$19.50\***

Some of real angora, others of long wool which gives the effect of angora. Medium and large sizes. Solid colors and with combination stripes. Navy, camel, brown, jade, buff, turquoise, old rose, purple.

**Draped Veils Are \$1.75 to \$4**

Shetland, the new Chantilly and other novelty mesh veils in circular and flowing styles. Purple, taupe, navy, black and brown. Hexagon veils with colored chenille dotted borders are shown at the same price.

—Meier & Frank's: Main Floor.



## These Triple Service Suits WILL Wear

They are reinforced at every point where the hard wear comes—at elbows, knees and seat. Linings are of the most sturdy quality. Knickers are lined throughout and cut full.

Sizes from 7 to 17 years.

## A Generous Range of Fine Fabrics

to choose from in plain shades and handsome mixtures. Coats are in smart belted models with patch and button-flap pockets, yoke and inverted pleat, also plain backs.

Prices from \$20 to \$35.

—Meier & Frank's: The Store for Boys, Third Floor.

# One Shirt Sale That "Has the Goods"



## Girls' Dresses, Coats Middies, Hats

Most girls plan to visit the MEIER & FRANK Girls' Shop, for a minute or two at least, every Saturday just to see what is happening. There is always something different planned for the school holiday.

### Girls' Summer Dresses \$3.95

Were \$4.98 until now. Materials uncommonly good. Two styles are pictured, but there are several others which we know girls will like, too.

The dress with the sash pictured has a cadet blue top with distinctive striped Nottingham skirt and blue belt and pockets edged with stripes.

Sizes of these dresses range from 6 to 16 years.

### \$35 Homespun Coats Lose \$10 From Their Price

Now \$25.00 for homespun coats like the one pictured. Various colored mixtures. Trimmed with suede cloth collar and cuffs and with leather buckled belt. Cartridge pleated pockets. Sizes 10 to 16 years.



### "Bob Evans" and Other Middies

New jersey middies in white and navy blue, sizes 36 to 44, special \$10.45. Bob Evans navy flannel middies, sizes 36 to 44, at \$12.50 and \$18.50. Red flannel middies, sizes 6 to 44, at \$10.25 and \$13.50.

### Children's Tailored Hats

A little Millinery Shop of their own is devoted to the new styles in tailored and dress hats for baby of 6 months up to girls of 8 years. Particularly fine sample hats for girls 4 to 8 years are just now very much below regular prices.

## Girls' Rain Capes and Coats Special \$4.59 to \$22.50

Broken assortment of sizes for girls of 2 to 19 years.

Mostly coats, a few capes. Made of rubberized cloth, tweed, poplin, sateen, mohair, silk. A few oiled silk coats in the lot. Prices according to size, material and style.

Were \$6.50 to \$7.50, now \$4.59.

—Meier & Frank's: Girls' Shop, Second Floor.

### Ask Mr. Foster

for information on the summer tour. It should be planned now leisurely and well. Competent advice with definite information may be had here without charge.

—Meier & Frank's: Sixth Floor.

### Illustrated Talk on the "Honey Bee"

Today's talk—the second in the series of Bee Talks by Dr. Henry Collins, bee expert—will be on "The Work of the Bee." It will be given in our Sixth Floor Auditorium at 2:30 P. M., illustrated by stereopticon slides.

Admission free to everybody. Children are especially invited.

—Meier & Frank's: Sixth Floor.

### An Exhibit of Bird Houses

built by the boys of the Highland School, manual training department, is now on display in our Sixth Floor Auditorium, whence it will go to Columbia Beach. The public is invited to view the exhibit without charge.

—Meier & Frank's: Sixth Floor.

### Chocolate Walnut Fudge 39c

Our regular 60c kind of rich, creamy fudge with plenty of walnuts, real dairy cream and chocolate. Packed in pound boxes. None delivered.

—Meier & Frank's: Main Floor.

### A Garden of New Summer Petticoats

Just in—real heather bloom and cotton taffeta. Gayly colored. Many with flowers and spectacular designs. Others in vivid green, purple and various plain colors.

Prices \$3.45 upward.

Regular and large sizes.

—Meier & Frank's: Third Floor.

### Developing and Printing

of films is a subject gaining in importance as the days grow finer. To those who are not familiar with the work done by our Kodak shop we wish to announce that we do the best work of this kind, besides carrying full stocks of materials for those who do their own developing and printing.

Films left before 11 A. M. ready by 5 P. M. same day; left between 11 A. M. and 5 P. M. ready by noon next day.

All prints on "Velox" paper—the best.

If it's used for photography you can buy it to advantage in Meier & Frank's Kodak Shop.

—Meier & Frank's: Main Floor.

### A Mill's Ribbon Remnants 25c

Thousands of loom-end lengths from one of the largest manufacturers of high-grade American ribbons. You can imagine what a wonderful lot it is. Long and shorter lengths of every imaginable color and kind. Sometimes there are three, four, five or six different lengths pinned together at 25c.

All sorts of widths from the narrowest to the widest. Wonderful broadcaded ribbons. Fascinating plaid. Splendid embossed ribbons. Some with fake ribbons. Marvelous colors. Some double faced. Haircloth, satin, batiste, etc. in all lengths. Some of the ribbons are unfinished. Some have slight flaws.

Extraordnary at 25c. One of the best offerings in the Ribbon Shop for many weeks.

—Meier & Frank's: Main Floor.



## —and the People Know It to Be So

—For the people can always be trusted to distinguish the real from the imitation, the genuine from the spurious, the original from the copy.

This shirt sale has the goods—had the goods from the start and has the goods today. Not that we have anything like the quantity with which the sale started out Thursday morning, for then it had:

## 19,920 Shirts by Actual Count at Prices Not Equalled for Like Qualities and Assortments

But it has today the same fine qualities and the same low prices and it still has good selections freshly replenished from our own stocks. We shall set down here the essential composition of the sale in respect to price-groups and qualities, as it was when the sale started, but at this writing (advertising copy has to be in the newspaper composing rooms considerably ahead of its publication) obviously cannot guarantee that assortments will remain especially in the 1 cent groups.

### Broadcloth and Other Pure Silk Shirts \$9.85

### Pongee, Crepe de Chine, Etc., Shirts \$6.95

### Tub Silk, Pongee, Silk Striped Shirts \$3.95

### Woven Madras and Mercerized Shirts \$2.65

### Twill, Corded Madras, Percale Shirts \$1.65

Service? Sure! With a smile!

—Meier & Frank's: The Store for Men, Main Floor.

## Sole Portland Agents for "Society Brand" Clothes

### FOR YOUNG MEN AND MEN WHO STAY YOUNG

They're the big noise in the clothing world today. Always have been—but only late have competitors recognized the fact. The public has been on to it for a long time—notably the element that believes in STYLE, superior fit and finish, as well as all-wool fabrics for men's and young men's clothes. Society Brand gives them all.

Style—vigorous, youthful and dignified—is built into Society Brand clothes by careful hand workmanship. They are proportioned to fit various types of men without tedious measurements and fittings. They hold their shape like a vice but gracefully.

Suits from \$50; overcoats from \$55.

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WE ALSO DIRECT ATTENTION TO OUR SUPERB SHOWING OF MEN'S AND YOUNG MEN'S FULL DRESS AND TUXEDO SUITS, TAILORED BY EXCLUSIVE SPECIALISTS IN FULL-DRESS CLOTHES. PRICES BEGIN AT \$75.

—Meier & Frank's: The Store for Men, Third Floor.

**LAST CHANCE to get a 13-piece set of aluminumware, \$15 value, with a Universal Combination Range purchase. Factory demonstration and free offer end this evening—Sixth Floor**

**LAST CHANCE to get beds, springs, mattresses, cots, couches, cribs at half-yearly sale prices. Take advantage today—get ready for the Shriners' coming in June—Eighth Floor**