

# MAYOR GETS AFTER RENT PROFITERS

## Council Adopts Resolution to Hold Inquiry.

### SPECIAL OFFICER NAMED

#### Complaints of Tenants Will Be Received and Investigated and Effort Made to Devise Remedy.

Rent profiteering in Portland must stop, according to an edict issued yesterday by Mayor Baker. To launch the campaign against exorbitant charges for apartments, flats and houses the mayor introduced a resolution authorizing and directing him to make a thorough investigation of conditions to ascertain if unjust and extortionate rents are being exacted.

The resolution, which was adopted by unanimous vote of the city council, also directed the mayor to name some city official to handle an office where complaints against rent profiteering will be received. Lionel C. Mackey, deputy city attorney, was named. He will be given necessary assistance to carry out his work.

#### Remedies to Be Adopted.

It is found that profiteering in rents exists, all measures within the power of the city will be presented to the city council for adoption.

"Complaints have reached my office by the score," Mayor Baker said, "concerning exorbitant charges for rent. It is becoming almost impossible for the average person to pay rent and have enough left with which to purchase food."

"As a matter of fact," said Commissioner Barber, "everything has gone up. I suppose we should investigate the price of potatoes, too."

"You can bet your bottom dollar we will," Commissioner Barber, quickly retorted the mayor. "We will take a crack at the potato profiteers, too."

#### Mr. Mackey will probably maintain his rent price investigation headquarters in his office in the city hall. He will receive complaints, cause them to be investigated and report to the mayor as quickly as possible on the conditions which he finds to exist.

### Deputy Prepares Resolution.

The resolution, which was prepared by Deputy City Attorney Meyers, follows:

Whereas, Innumerable complaints have reached the office of the mayor that extortionate rents are being exacted from tenants within the city of Portland, and

Whereas, The public welfare demands that such condition exist that the city immediately take all possible steps to relieve such condition; now, therefore, be it resolved, By the mayor and the city of Portland, that the mayor be and he be authorized, empowered and directed to make an investigation of the conditions in the city of Portland with a view to ascertaining the causes of extortionate rents being exacted from tenants, and if such condition is found to exist, to employ or recommend to the council all measures and remedies for the relief of such condition as are within the power of the city of Portland; and be it further

Resolved, That the mayor be and he be hereby is further authorized and empowered to employ the services of clerks and employees of the city as he may deem necessary for the purposes above stated and to establish in the city hall or elsewhere an office as headquarters for such clerks and employees so engaged.

# PLAN TO BE DISCUSSED

## MEETING TODAY TO CONSIDER SWAN ISLAND PROJECT.

### Measure Will Be Fully Explained at Public Hearing and Opposition Given Ample Opportunity.

Every phase of the \$10,000,000 Swan Island development plan will be discussed at a meeting of the city council chambers at the city hall this morning at 10 o'clock.

Members of the committee of fifteen, the Port of Portland commission, the commission of public docks and others will speak in behalf of the measure. Opposition to the development plan will be given for the presentation of argument.

Future action by the council will depend largely upon the results of the meeting today. Should the council be overwhelmingly in favor of the proposal, immediate action will be taken to prepare the measure for the ballot at the November election.

The plan provides for the appointment by the legislature of successors to members of the reorganized board. Some opposition to the measure is being given, but it has been suggested that this authority be vested in the mayor or the governor of the state or the mayor of Portland.

# SCHOOL LEVY APPROVED

## Electorals of Dallas Indorse Bond.

DALLAS, Or., April 14.—(Special.)—The citizens of this district voted Monday to allow the school board to increase the tax levy beyond 5 per cent and also for the adoption of the budget as prepared by the board and advertised in the local papers. The affirmative vote was about three to one.

The salary schedule for teachers as adopted by the school board at a meeting Monday night is as follows:

Grade schools—Teachers of no experience, \$310 per year; one year's successful experience, \$300; two years' successful experience and normal graduates, \$290; three years' successful experience, \$180.

High school—No experience, \$300; one year's successful experience, \$280; two years' successful experience, \$135; three years' successful experience, \$120.

# MASONS PLAN FOR HOME

## Medford Lodges Have Eyes on Desirable Business Location.

MEDFORD, Or., April 14.—(Special.)—The Masonic lodges of Medford are contemplating buying the St. Mary's church hall building, one of the most desirable business locations in the city. It is the pastime of the local Masons to make the purchase.

The two-story store structure has four store rooms on the first floor. The second floor would make an ideal headquarters and lodge home for the Masons of Medford.

# WAVING PICURETIVES



Katherine MacDonald, who stars in the first National production, "The Turning Point," which will continue to show at the Liberty theater until tomorrow midnight.

### TODAY'S FILM FEATURES.

COLUMBIA—Lionel Barrymore, "The Copperhead."  
 RIVOLI—Blanche Sweet, "The Madlier Sex."  
 MAJESTIC—House Peters, "Silk Husbands and Calico Wives."  
 PEOPLES—Alice Joyce, "The Sporting Duchess."  
 STALL—Mary Pickford, "Pollyanna."  
 LIBERTY—Katherine MacDonald, "The Turning Point."  
 CIRCLE—Constance Talmadge, "The Romance of Arabella."  
 GLOBE—Eric Stryheim, "Blind Husbands."

THE beauty of a woman—not a youngster in curls, but a woman who knows how to dress to carry herself, and to radiate her personality, is the great screen asset of Katherine MacDonald, first National star.

Miss MacDonald has the leading role in "The Turning Point," a photoplay of society folk written by Robert Chertok, which is showing this week at the Liberty theater. In connection with "The Turning Point" the Liberty programme also includes an exciting Chester picture and a Harry Hooligan cartoon. Albert Gillett is again furnishing the vocal feature, singing "W. E. Henley's famous song with its triumphant conclusion,—"master of my fate and captain of my soul," as well as a more recent popular number.

The Liberty attraction will change following tomorrow midnight. Wallace Reid in the third of his automobile racing stories will be the feature. His picture is entitled "Excuse My Dust." Three persons from whom the world has suddenly withdrawn the riches, position and luxury which have surrounded them until the sudden failure of a Wall street firm form the central figures in "The Turning Point." Two persons in this triangle were women who are content with lives which exercised only their ability to the detriment of their social position in the world in which they had formerly flourished. The third member of the group was a man who also would have been content to maintain his luxury by selling his accomplishments, but because his two partners were poverty respected, liked and admired him, it became a different problem. How the three lives adjust themselves is the interesting story of "The Turning Point."

### Screen Gossip.

C. S. Jensen took time off from his executive duties as a member of the firm of Jensen & Von Herberg to attend the Orpheum and Madame Olga.

# MOVIE NEWS

THE University club will give one of their enjoyable dinner dances tomorrow evening at the club at 7 o'clock. So far, reservations have been made by H. N. Black, six; Captain F. K. Elder, two; F. McFar, seven; Charles K. Holbrook, 1; James D. Brady, two; Walter Evans, eight; Dr. J. H. Cudlipp, two; Page Shindler, 10; Norman Rupp, six; N. P. Stevens, 12; L. N. Lockwood, six; A. Glenn Stanton, four; William Fenton Jr., eight; Dr. R. B. Karkeet, eight; A. E. MacKinnon, four; A. Beckett, six, and D. W. L. Macgregor, 10.

Miss Rose Irving, whose marriage to John V. Lane will be an event of May Day, was honored guest at a tea yesterday, for which Miss Jane O'Reilly was a charming young hostess, at the residence of her parents, Mr. and Mrs. H. H. O'Reilly, on Montgomery drive.

The prettily arranged tea table was presided over by Mrs. Joseph Adams Hill.

Leonid Fink gave a studio tea yesterday in the Fiedler building. Mrs. George Nichols and Mrs. Robert Stanfield poured tea and were assisted by Miss Hanita Mayer and Mrs. Clarence Hardestad.

Miss Margaret Bates has just returned from a three months' visit on the Atlantic coast. Part of the time was spent with her sister, Mrs. Christopher Chener, in Washington, D. C., and with Mrs. Carlton W. Betts in Buffalo, N. Y.

Tuesday Miss Fay Nichols entertained at a party and dance in her home at 1515 S. W. 1st street, when she asked about 15 of Miss Bates' close friends to bring their sewing and have tea.

Mrs. I. D. Peters was hostess for a dinner last night at the Alexandra Court. Her guests included Dr. and Mrs. A. A. Morrison, Mr. and Mrs. Wason Keeler and Mrs. Thomas Sharp.

Mr. and Mrs. Harry Nicolai have left for San Francisco, where they will meet their car and tour southern California. They plan to be away about two months.

Mrs. Harold Deam Gill will entertain this afternoon with a tea at the residence of her mother, 529 Buena Vista drive, in honor of Miss Mary Bacon. Whose engagement to Charles E. Olmsted of Cleveland, Ohio, was recently announced. Mrs. Gill has asked the young friends of Miss Bacon to make the purchase.

The Canadian War Veterans' association is holding a bridge and five hundred party tomorrow evening, Friday, April 16, at their club rooms in

to those who by chance fail to grasp the full meaning of it they explain that on Friday evening they give weekly dancing parties at the Portland Social Club, 225 Third street, where such music as Dardanella, Indiana Moon, When My Baby Smiles at Me, Afghanistan and other late pieces, rendered by the poppiest orchestra in Portland, attract hundreds of the younger set every week.

The next dancing party given by the Rose City Park Community club will be Friday, April 18. All new residents of Rose City park are invited. Mrs. J. B. O'Neil will be hostess, assisted by Mrs. Frank Tauscher, Mrs. Russell Stevens and Mrs. F. C. Wheeler.

Mrs. Rose Courson-Reed and Mrs. Geraldine Courson-Barnes spent the week-end in Astoria, guests of Mrs. Charles Callender. Mrs. Ray M. Lansworth and Miss Nina Dresser were entertained by Mrs. F. H. Haradan. All the Portland ladies were participants in the recent concert given by the Treble Clef club of Astor, for the benefit of the Y. W. C. A.

William Hanley, golf professional at the Waverley Country club, was married yesterday afternoon to Miss Dorothy Barker of Los Angeles at the First Presbyterian church, by Rev. Mr. Hayes. Mr. Hanley came to the Waverley Country club from the Annandale Golf club of Los Angeles. It was in the southern city that he met Miss Barker over three years ago. Hanley first came to Portland during the middle of last winter, and returned to California last month to compete in the southern California open tournament. The couple will reside for the present at the Portland home of Mrs. Barker.

During the short time that Hanley, who is considered one of the best golf instructors and club makers in the country, has been at Waverley he has made a large number of friends among the golfing fraternity of the city.

KEISO, Wash., April 14.—(Special.)—Charles Lehman, son of Mr. and Mrs. Al. Leichardt of this place, and Miss Gladys Kirkendall were married at Vancouver last week. The bridegroom was a Keiso high school student earlier this year. At Woodland Saturday Guy R. Swager, son of Mr. and Mrs. Frank Swager, and Miss Esther Sterling, daughter of Mr. and Mrs. R. R. Sterling, were married by Rev. Mr. Parnett. The bridegroom was first sergeant in a company of engineers in France and has made his home in Keiso since getting his discharge.

BAKER, Or., April 14.—(Special.)—Much surprise greeted the announcement of Miss Adella Garland's engagement to Fred Dory, and their many friends are showering them with congratulations. The wedding will be held in the very near future, according to the bride, but her father has revealed the date for their friends to purchase rice.

Miss Edna Bolton and Norman Haskell, well known to Baker's younger set, were quietly married in the Methodist parsonage by Rev. C. E. Heilman, who was officiating. The newlyweds will reside in the vicinity of Wingville and will follow the "back to the soil" movement.

A romance, which had its beginning at the University of Oregon, was consummated in the wedding Tuesday night of Paul D. Stone, senior at the university, and Miss Winona Adeline Lambert, a junior, at the home of Miss Lambert's mother, Mrs. A. H. Lambert, 361 East Third street North. Mr. Stone, who is an ex-serviceman, is a son of Harry W. Stone, general secretary of the Y. M. C. A. here.

The ceremony was performed by the Rev. Ward Willis Long of Forbes Presbyterian church, and was attended only by near relatives and friends.

The young couple expect to return to their studies at the University of Oregon following a honeymoon.

# CLUB OPPOSES "AD" TAX

## RESOLUTION IS ADOPTED AND SENT TO WASHINGTON.

Programme at Luncheon Given Over to Discussion of Work Done by Better Business Bureau.

By a unanimous vote the Portland Ad club, at its regular weekly luncheon yesterday noon, voiced its disapproval of the bill for a tax on advertising. A resolution urging the defeat of the bill was adopted and will be sent to the Oregon delegation at Washington.

Such a tax, it was pointed out, would work to cut down the volume of advertising and thus to decrease the salaries of advertising men. In turn would lessen the sums these firms would be called upon to pay through other taxation channels. It was also shown that if the tax on advertising. The merchants would have to increase their overhead and thus ultimately the price to the consumer.

The programme of the day was given over to the discussion of the club's better business bureau designed to bring about truth in advertising in Portland. L. R. Bailey, chairman of the bureau, presided.

# Let Cherry Help You Dress Better

CHERRY CHAT.

Why handicap yourself by dressing poorly, merely because you are in short of cash? Cherry's terms will enable you to secure an entire outfit of fashionable spring attire on very small monthly payments.

Many salesmen, motion picture people and all whose work makes it necessary that they dress in good fashion at all times, are patrons of Cherry's. They trade at this stylish shop because they can secure several good suits of clothes on such easy terms that they feel the expense less than in buying a single article of apparel at the ordinary cash store.

Come in and see the smart new spring models just received. The values will interest you.

Cherry's, Inc., 291 Washington St.—Adv.

# Safe Milk for Infants and Invalids

**HORLICK'S**  
 THE ORIGINAL Malted Milk  
 Rich milk, malted grain, in powder form.  
 For infants, invalids and growing children.  
 Pure nutrition, rebuilding the whole body, invigorates nursing mothers and the aged.  
 More nutritious than tea, coffee, etc.  
 Instantly prepared. Requires no cooking.  
 Substitutes Cost YOU Same Price

# Point to this Package



# Your Grocer will see the Point

BE guided by your own experience and judgment. Always select Kellogg's Toasted Corn Flakes. Their rich, full, sugar-saving flavor never fails to tempt the taste; their perfectly toasted surface covers the energy-making qualities of fine, white corn.

Packed hot from our great ovens in our "waxtite" packages, and guaranteed by this signature—

*W. K. Kellogg*

Every grocer everywhere sells Kellogg's every day.

Won its favor through its flavor

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Your best-loved star in the best-loved American classic—at the Columbia, Saturday

# Cuticura Soap Clears the Skin and Keeps it Clear

Soap, Ointment, Tablets, etc. everywhere. Sample Free of Cuticura Laboratories, Dept. 2, Malden, Mass.

YOU can fry fish and then make a cake with the same lot of Mazola. This remarkable fact is possible because Mazola absorbs no odors or flavors from food fried in it.

Try it yourself. Fry fish in Mazola—strain, and then use the same Mazola as shortening for a cake. Not even your imagination will taste the fish flavor in the cake.

Care Products Refining Co. P. O. Box 161 New York City



# It's a Starved Skin That Gets Dry and Rough

that gives you lines and wrinkles before you know it. CREME ELCAYA is the ideal treatment for your skin during the day. It is non-greasy—just a harmless cream that the hungry skin absorbs.

Try this simple formula—"A little CREME ELCAYA rubbed gently into the skin; then if you need color, a very little rouge spread carefully over the cheeks before the cream is quite dry and after that the film of Elcaya face powder over all."

# CREME ELCAYA

is a delightful, non-greasy, disappearing toilet cream that makes the skin like velvet.

Your dealer has ELCAYA and has sold it for years. Ask him.

JAMES C. CRANE, Sole Agent  
 Creme Elcaya, Elcaya Rouge  
 Elcaya Face Powder  
 148 Madison Ave., New York