### Out of a Clear Sky! — A Meteoric Sale!

Store Opens 9:15 A. M.

# More Than \$25,000 Worth Men's Things



Charge Purchases Today Rendered May 1

Topaz and Ruby

Bakelite Beads

are cut so that they have almost

as many radiant lights as the

real stones. New shipment just

received for this Easter week

French "Pearl"

Necklaces \$2

52-Inch "Pearl"

Strings \$1.25

popular imitation pearls.

A new shipment of these very

-Meier & Frank's: Jewelry Shop, Main Floor.

Lustrous imitation pearl beads

Priced \$4 to \$15.

imported from Paris.



7 ALUE-GIVING precedents are set at naught with this half-price disposal. We know, you know, everybody knows, the condition of the market affecting men's things. Our men's furnishings chief actuated by the high ideals of MEIER & FRANK service planned in the face of great difficulties this tremendous, this clear-as-noonday demonstration of MEIER & FRANK ability and will to UNDERSELL with incalculable benefit to patrons. The half-price sale is for everybody—we want the widest possible distribution of its economies. Sale prices are for Tuesday and Wednesday

> The merchandise of which there is more than \$25,000 worth involved is of standard quality, staple, desirable. There are several nationally advertised lines in this sale. Every one of the 22 items listed is offered at exactly half or less than half the regular price. Extra selling space and extra salespeople have been provided. Our entire Morrison-street window frontage is given over to displays of sale merchandise. Everybody will be waited on but we ask those who can, especially women buying for men, to shop early. Sale begins promptly at 9:15 in The Store for Men, Main Floor.

PLEASE NOTE-Some of the shirts in the following groups were slightly solled in R. R. transit. Nothing to hurt them-nothing that

#### Madame Lyra Corsets

#### of Pink Brocade Two favorite models for average and larger figures are

priced at \$12 and \$15. The first is a topless corset with elastic band at the wais and medium long. The second has a straight, carefully boned back, an elastic gusset over the thigh and low bust. Both are attractively finished.

Other fashionable corsets from Madame Lyra and Madame Irene will help the Easter costume to set properly.

-Meier & Frank's: Corset Shop, Third Floor.

# 5000 Yards Outing

33c

This is the real "Daisy" outing cloth in white. It is one of the best kinds woven. Heavy twilled weave, For outdoor sleeping garments and diapers. 27-inch.

Until now it has been 50c yard.

-Meier & Frank's: Second Floor. Fifth Street.

## **Specially Priced Vests** to Wear With Suits

Even new Easter suits ought to have a finishing touch of lace this lacy season. So here are some "specials" just arrived for this very purpose.

Net vestees with imitation binche lace. Net with ruffles and Van Dyke points of net or shadow lace. Net with ruffled valenciennes. Also net with wide ruffles of ecru craquelle lace.

All have attached collars. -Meier & Frank's: Neckwear Shop, Main Floor



#### Umbrella Sale!

- -100 Men's Umbrellas at \$1.85 -600 Women's Umbrellas at \$1.85
- -100 Women's Umbrellas at \$4.85

#### Umbrellas at \$1.85

Men's and women's umbrellas that are today selling at \$3 wholesale. Bought months ago we offer them now in the heart of Spring showers at away below their former prices. Fast black American cotton taffeta covers. Eight-rib paragon frames. Cord handles of plain ebonoid or of bake-lite trimmed with ebonoid.

#### Women's Umbrellas at \$4.85

are of fine gloria with full tape edge, eight-rib paragon frame, handsome bake-lite ring and ebonoid handles. Some with white bake-lite tips. Gloria or silk cases. They were here until now at \$5.65 and we cannot duplicate them to sell for so little again.

#### All These Umbrellas

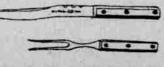
are noted for durability. They are practical in every sense of the word. They are large enough to shield any Easter hat—and some of them are large enough for two people's hats!

#### Umbrella Rings Half Price

Now 38c for white and colored bake-lite rings for umbrella - Meier & Frank's: Umbrella Shop, Main Floor

### Carving Knives and Forks Special Pair 77c

Good steel carving knives and forks with cocobolo handles. Knives have eight-inch blades. Forks are two-tined. Both guaranteed steel. A special purchase from a national distributor. Pair 77c.



-Meier & Frank's: Housewares Section, Basement.

#### Russian Cord Shirts \$2.25

Half price and less for 688 shirts of Russian cord and WOVEN madras regularly \$4.50 and \$4.85. New spring patterns. Carefully tailored shirts in sizes 14, 14½, 15, 15½, 16, 16½, 17, 17½ and 18. Soft French cuffs.

#### Woven Madras Shirts \$1.50

Half price for 607 woven madras and percale shirts regularly \$3.00. Plain and fancy striped patterns. Sizes 14 to 171/2. Soft cuffs. Men will buy these in half dozen lots.

#### Negliee Shirts \$2

Half price for 480 negligee shirts regularly \$4.00. Made of fine woven madras cloths and percales. These have collars attached. Sizes 14 to 171/2. A No. 1 for sports wear.

#### Wool Flannel Shirts \$3.25

Half price for 480 wool mixed flannel shirts regularly \$6.50. Gray, navy, brown, heather and khaki. Two-button pockets.

#### Silk Knitted Ties \$2.50

Half price and less for 200 famously fine English hand-frame From the exclusive scarfing house of Blanchard & Price. Superb patterns and colorings-solids, stripes, heathers.

#### Sweater Coats \$6.25

Half price for 180 shaker knit sweater coats regularly \$12.50. Gray, red and white. Made with roll collar. Assorted sizes.

#### Sweater Jackets \$5

Half price for 120 heather mixed sweater jackets regularly \$10.00. Button-down-front. V neck. Suitable for golf and other

#### Felt Hats \$2.50

Half price for 120 felt hats regularly \$5.00. Broken sizes of various lines but all sizes in the lot. Spring shades of pearl,

#### Chalmers Underwear 63c

Half price for 360 Chalmers balbriggan shirts and drawers regularly \$1.25. Short sleeve shirts, ankle drawers. All sizes.

#### New Suspenders 50c

Half price for 216 new suspenders regularly \$1.00 pair. They are made for us by the manufacturers of the famous President suspenders. Lisle web, fine elastic, double stitched leather ends.

#### Ivory Garters 38c

Half price for 288 Ivory silk cable web garters regularly 75c.

#### Fiber Silk Shirts \$6

Half price for 324 fiber silk shirts regularly \$12.00. High-grade shirts of extra heavy fiber silk in solid colors and stripes— all popular shades. All first quality. Broken sizes but a good

#### Silk Mixed Shirts \$3.75

Half price and less for 96 silk mixed poplin and satin striped shirts regularly \$7.50 and \$8.50. These shirts have separate collars to match. Good patterns, including plain white. Broken sizes.

#### Cotton Flannel Shirts \$1.75

Half price for 360 cotton mixed flannel shirts regularly \$3.50. Gray, navy and khaki. Two-button pockets. Low and military collars. Sizes 14½, 15, 15½, 16, 16½, 17, 17½.

#### Ide and Arrow Collars 121/2c

Half price for 1200 Ide and Arrow stiff, also Ide and Triangle soft collars regularly 25c. Discontinued numbers and broken lines.

#### "Dent's" Gloves \$1.75

Half price for 696 Dent's gloves regularly \$3.50. Every glove skins. Gray, brown and tan. Washable. Spearpoint and embroidered backs. All sizes, including cadets and regulars.

#### Silk Plated Sox 68c

Half price for 600 pairs of silk plated two-tone and silk striped sox regularly \$1,35. All sizes are included in the selection.

#### Wool and Cotton Sox 38c

Half price and less for 1440 pairs heavy 3-lb, cored cotton and wool sox regularly 75c to 85c. For working men, loggers, hikers, campers. Gray and white. All sizes.

#### Cloth Hats \$1.50

Half price for 90 cloth hats regularly \$3.00. Popular patterns and color combinations-light and dark. Broken sizes. While the quantity lasts.

#### Silk Mixed Pajamas \$5

Half price for 24 suits of a famous nationally known maker's silk mixed pajamas regularly \$10.00. All sizes.

#### Silk Mixed Pajamas \$6.25

Half price for 24 suits of a famous nationally known maker's silk mixed pajamas regularly \$12.50. Also 12 suits from the same maker regularly \$15.00, now half price at \$7.50.

#### Kum-a-Part Cuff Links 25c

Half price for 288 Kum-a-Part cuff links regularly 50c.



-Meier & Frank's: The Store for Men, Main Floor (Inside Morrison Entrance.)

# EASTER

THE QUALITY STORE OF PORTLAND

Charge Purchases Today

Rendered May 1

#### Women's Tailored Suits

Chosen Today Will Be Altered in Time for Easter-

that is of course if any alterations are needed.

Among the scores of interesting tailored suits in the Fashion Salons there are five styles so unusual that we want to tell you about them while there is still opportunity to have them al tered for Easter.

They are of fine materials, beautifully tailored and each one is less than a hundred dollars.

—A slender silhouette suit with rather long coat is embroidered in the back and front as shown in the picture. It has tuxedo collar, narrow best and slender skirt. \$78.56.

-A more youthful suit with shorter coat has a deep border of embroidery and tuxedo collar at \$65.

Distinguished by very particular workmanship is a plain model with long panel pockets of tucking and a central panel of tucking in the back. The coat is lined with black and white polkagot foulard. \$85.

serge. All the others are of fine navy tricotine.

-Meier & Frank's: Fashion Salons, Fourth Floor

The last suit is of navy blue

#### **Easter Hats**

for Miss 6 to 16

Special display will be made Tuesday of junior, flapper and mademoiselle hats originated by our own milliners or recently received

Tailored hats with ribbon bands or streamers for 6 to 12-year girls are \$3, \$5, \$5.50, \$7.50 and to \$12.50.

\*Fancy straw hats in bright and dark colors are \$4.25 upward.

For misses of 12 to 16 are all sorts of pretty hats. One with big blue and yellow daisies at \$7.50 A red berry hat at \$8.50. Cherry hats of red straw, \$6.50. Red hats with straw roses and leaves, \$7.50. Draped turbans of batavia cloth, \$6.75 and \$7. Poke hats with flower wreaths, \$7.50. Sports hats of white poplin with rose-colored hemp facing, \$5.50.



Far too many to describe.

There will be quantities of these youthful models shown directly facing the Sixth Street elevators.

-Meier & Frank's: Millinery Shop, Fourth Floor.

### Misses' New Skirts and Wool Middies



The Girls' Own Shop has just received some particularly fashionable skirts at very moderate prices. It is not often that accordion pleated crepe de chine skirts can be found this season at \$16.50. Either white or navy here at

Cream colored wool jersey skirts are \$16.50. Beautiful Shantung pongee in natural color is closely box pleated and bound with cream color at \$24. Distinguished tricolette skirts are \$25. Accordion pleated white serge skirts are \$18. Wool jersey skirts in rose, peacock blue or tan with two-button belts are \$13.50. Checked skirts are \$15.

#### Wool Jersey Smocks \$13.45

The picture shows one of the new accordion pleated serge skirts worn in combination with a jersey smock. This smock is hand embroidered with chenille. Special \$13.45.

#### Girls' New Sports Coats

Checks, polo cloth, tweeds and other materials. Sizes 10 to 16 years. Prices begin

-Meler & Frank's: Girls' Shop, Second Floor,