

PORTLAND WILL BE MOVIELAND IN JUNE

City to Be Producer's Headquarters for Time.

CECIL DE MILLE IS COMING

Plans in Connection With Shrine Convention Not Divulged, but Surprises Are Expected.

MovieLand is coming to Portland. Cecil DeMille, one of the big producers of the country, is going to make Portland his headquarters, at least for three days in June of this year.

Just what is in the minds of Al Malakian, temple of the Mystic Shrine, was not fully divulged yesterday by George A. Fitch, recorder of the temple, who arrived from Los Angeles, but that much he did say. He refused to reveal the planned stunts during the session of the Imperial council session for three days in June.

"We are coming 250 or more strong," said Mr. Fitch, "and we will have two special trains, and all this, too, despite the fact that we recently lost our beautiful auditorium by fire. That alone cost us \$200,000. But we are not dismayed and we have gone ahead and raised a big fund to entertain the Shrine and others who will return to their homes via Los Angeles. A royal good time is in store for all who visit us at that time through trips to Los Angeles and Hollywood's movieland and automobile trips along our wonderful highways."

"We cannot now tell everything, but Lewis M. Cole, potentate of Al Malakian, is working night and day with his committee preparing to spring some surprises on the people of Portland, in fact on all the Shrines from far and near. Our patrol of 27, our band of 40 pieces, one of the best in the United States; 25 chanters and a score in the veterans' patrol will make up a little party of itself on our trails and our accommodation will be such as will make it most pleasant for the women who will be in the party.

"Our headquarters will be at the Multnomah hotel, but the party probably will be located at El Mal Brith club. I will recommend this location as the most suitable for our requirements.

"I want to say that the plans as outlined by Portland in the way of accommodations and entertainment are deserving of our greatest praise and Portland's action in turning over to California, Nevada and Honolulu visitors such spacious quarters as are to be ours at the Multnomah will meet with greatest surprise and commendation for those who will be fortunate enough to be here in June."

Mr. Fitch, who is staying in Portland, is at the Benzon.

NAME FOR HALL SELECTED

WORK OF LATE DR. MACKENZIE TO BE COMMEMORATED.

Plan for Memorial Fund Receives hearty Approval and Encouragement From President Campbell.

UNIVERSITY OF OREGON, Eugene, March 22.—(Special.)—MacKenzie hall will be the name of the main building of the University of Oregon school of medicine at Portland if a suggestion to be made to the board of regents by President Campbell of the University is accepted by the board of regents. The president today stated his intention to place the matter before the board of regents as a deserved permanent recognition be given the man who did so much for the medical school.

President Campbell also indorses the suggestion made by Dr. A. E. Hockey of Portland that a MacKenzie memorial fund be established.

The county commissioners of Multnomah county have already begun the construction of the county hospital as part of the memorial center plan, and two memorial hospitals are already projected.

"I wish to indorse most heartily what Dr. Hockey has said about the proposed MacKenzie memorial fund," said President Campbell last night before departing for his trip to the University of California. "It is a splendid idea, worthy of the support of public-spirited citizens. Only those close to the late dean know how hard he labored for the medical school.

"It is not generally known," continued President Campbell, "that Dr. MacKenzie personally pledged several thousand dollars of the amount necessary to secure the state's appropriation of \$25,000 for the construction of the new medical school building. It was due to his foresight that the campus was obtained from the railroad company and the building on the site is a monument to his energy and his devotion."

Former Postmaster Sentenced.

BOISE, Idaho, March 22.—(Special.)—A. Edliefsen, former postmaster at Driggs, arrested on a charge of embezzlement, was sentenced last week by Judge Frank S. Dietrich of the federal district court to serve 12 months in the Hannock county jail. Edliefsen was well known in the upper Snake river valley and his arrest created a sensation. The charge was brought against him while he was postmaster.

Boys' Suits That Save

CHERRY CHAT

CHERRY'S suits for boys save money because they wear long and they are priced right to begin with.

You'll find it a big help to buy the boy's clothes on Cherry's easy monthly payment plan—it certainly is a convenience when cash is limited.

Cherry's clothes for boys are made by specialists, who know how to make suits that will stand the roughest usage. A boy can give them—they're extra strong where they should be and they're made of good, durable materials.

Open Saturday evening until 8 o'clock.

Cherry's, 391 Washington—Adv.

MOVING PICTURE NEWS



Moment with Pauline Frederick in her latest photodrama, "The Woman in Room 13," which will show at the Rivolt theater until Friday midnight.

TODAY'S FILM FEATURES.

Majestic—Alice Brady, "Sinners."
People's—Louis Joseph Vance's "The Lone Wolf's Daughter."
Liberty—Doris May and Douglas MacLean, "Mary's Ankle."
Columbia—Gwen Moore, "Sooner or Later."
Star—Clara Kimball Young, "Eyes of Youth."
Rivolt—Pauline Frederick, "The Woman in Room 13."
Sunset—Charles Ray, "The Egg."
Crate Walling.
Circle—Doris May and Douglas MacLean, "What's Your Husband Doing?"
Globe—Pauline Frederick, "Bonds of Love."

"The woman in Room Thirteen."

is the present Rivolt picture and starring vehicle for Pauline Frederick. It is a story of mystery and powerful emotions. The picture gives Pauline Frederick many opportunities to reveal her ability as an emotional actress.

John Bowers is supporting Miss Frederick in the part of Paul Ramsey, and his interpretation of the young, poor and ambitious man who discovers his employer endeavoring to compromise his wife affords him an opportunity for some masterly acting of which he takes full advantage.

The villain of the story is Robert McKim, probably the best-known villain on the screen. He plays the part of the cunning employer and does so well that an unconscious sigh of relief escapes from one's lips when he is ultimately defeated by the hero.

Another well-known actor supporting Miss Frederick is Charles Clary, in the part of John Bruce, the divorced husband, whose purpose in life is now to revenge himself on his wife for exposing him to the eyes of a convict.

In a recent letter from Frederick Mark, chairman of the entertainment committee of the Mutual Welfare League of New York's famous Sing Sing prison, Universal received positive proof that one of its pictures, "Marked Men," starring Harry Carey, deeply affected the inmates of that institution.

Universal supplies Sing Sing with regular cinema programmes, twice a week, free of charge. "Marked Men," recently shown there, deals with escaped convicts who are turned to the right through the influence of a wife.

What the Pathe-Rollin company think of Mildred Davis, the feminine associate of Harold Lloyd in his comedies, is shown by a tangible compliment they paid her the other day. A suite of rooms at the studio was handsomely fitted up for her dressing quarters, and when it was ready it was sprung upon her as a surprise. Miss Davis' quarters, it is boasted, are the studio, and the simplest and most attractive in the whole field of picture makers, not excepting those of the most celebrated stars.

Ethel Clayton's next story for the

union but these days he is working considerably over union hours. He puts in six hours and 45 minutes playing at the Liberty and several hours daily for practice in addition to his wood pile activities, a round or so of golf and as many moments as he can spare at the Multnomah club gymnasium.

By means of the discovery of a new compound which absorbs light, German cinema scientists now assert they can show photoplays in broad daylight. It was learned recently from Robert Anderson, Universal actor-director who just returned from a visit to his home in Denmark. The Germans use their new compound in making moving picture screens.

The new screen compound is called Petravagan. It is cast in big flexible sheets and looks something like leather. Its make-up is zealously guarded as a secret. It also is expected to supplant present-day billboards, its makers say, since it can show moving pictures in the house tops in day light.

James Oliver Curwood's story, "The Nomads of the North," is to be screened with Betty Blythe as the star.

The Frohman corporation, which has Ruth Clifford and Jack Sherrill as stars, has launched a novel plan to enlist the interest of movie fans of the country in its production. It is making 5000 picture patrons to become interested in the company for a nominal sum. The scheme is not primarily financial in its purpose, but more to create a family of Frohman devotees who will be boosters for the productions made by the company.

Many photoplays are advertised with a guaranty to "make strong men weep" but few are warranted to bring tears to the eyes of a convict. In a recent letter from Frederick Mark, chairman of the entertainment committee of the Mutual Welfare League of New York's famous Sing Sing prison, Universal received positive proof that one of its pictures, "Marked Men," starring Harry Carey, deeply affected the inmates of that institution.

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One tea advertises 300 cups to the pound; another 400 cups.

Why don't we make great big promises like those? Because we want to be believed.

If you really want to know how many cups Schilling Tea makes to the pound, tell us how large is your cup, how strong you like your tea, what flavor you drink—Japan, Ceylon, India, Oolong, English Breakfast. Then we'll know what we are talking about.

We know this anyway: Schilling Tea makes more cups to the pound than any other tea we know of at any price.

There are four flavors of Schilling Tea—Japan, Ceylon, India, Oolong, English Breakfast. All one quality, in parchment-lined moisture-proof packages. At grocers everywhere.

A Schilling & Co. San Francisco

screen will be entitled "All in a Night." It is a dramatic love story. She began work on it last week.

Evidently there is still a lot of winter left in the east. Letters to California friends from Big Tom Santachi, carry the information that he is working "in the snow" at Port Henry, N. Y. Santachi and Joe King have the leading roles in Rex Beach's "The North Wind's Malice."

STUDENTS SUPPORT BILL

NEEDS OF HIGHER EDUCATION WILL BE EXPLAINED.

Intensive Campaign Starts to Induce Electors to Support Millage Tax Measure Next May.

UNIVERSITY OF OREGON, Eugene, March 22.—(Special.)—Students of the University of Oregon, under the leadership of Don Newbury of Medford, have organized for a statewide campaign in seven districts, with a chairman for each and heads of local committees have been named for each of the larger towns. Altogether there are now 41 of these local chairmen.

The aim will be to bring before the people in the students' home towns, during the spring vacation to begin this week, the university's situation and needs and to stimulate interest in the passage of the millage bill next May. Following is the assignment of chairmanships:

District No. 1, chairman, Don Newbury, Astoria; Lettie Abbott, Medford; Dwight Phipps; Riddle, Wesley Prater; Roseburg, Alice Thurston; Grants Pass, Jennette Moss; District No. 2, chairman, Wilbur Carl of Portland; Washington high school, Portland; Stanford Anderson; Lincoln high, Harry Jamison; Jefferson high, Wilbur Carl; James John, Louis Dunsmore; Columbia university, Francis Jacobberger; Franklin, Yerne Dudley.

District No. 3, chairman, Neil Warwick, Marshfield; Thomas I. Chapman; Coquille, Earl Leslie; Myrtle Point, Chester Adams; Bandon, Kate Chaburn; Astoria, Dorothy Wootton; St. Helens, Alma Otto; Scappoose, Marjorie Holaday; Forest Grove, Norris McKay; Tillamook, Helen Case.

District No. 4, chairman, John Houston, Klamath Falls; Klamath Falls, Ernest Nall; Prineville, James King; Wasco, Wayne Akers; Condon, Creston Maddock.

District No. 5, chairman, Harold White, Cottage Grove; Abney, Miles McKay; Lebanon, Era Godfrey; Eugene, Everett Pitzer; Oregon City, Joe Hedges.

District No. 6, chairman, Lyle McCroskey, Salem; Selem, Marjorie Kay; Silverton, Marc Latham; Woodburn, Raymond Lawrence; Katskada, Kenneth Bartlett; Oswego, Ned Twining; Dallas, Pauline Coad; Monmouth, J. B. V. Butler Jr.; McMinnville, George Shriely.

District No. 7, chairman, Lindsay McArthur, Baker; The Dalles, Norman Phillips; La Grande, William Silverthorn; Walla Walla, Ralph Couch; Pendleton, Helen Nelson; Dufur, Ed Ward.

Alcohol Poisons Baker Man. BAKER, Or., March 22.—(Special.)—Harry Slattery, employed in one of the Baker lumber yards, is held in

the city jail while he recovers from the effects of poisoning by denatured alcohol. Municipal Judge Smurthwaite fined him \$10 for being drunk and disorderly, and as the convicted

man was about to be released two bottles of the poisonous liquid were found upon his person, and he was discovered to be in a half-crazed condition. He was returned to his cell

and the city physician was summoned. Slattery's condition is not considered serious. Read The Oregonian classified ads.

Lipman Wolfe & Co. "Merchandise of Merit Only"

Well! Taking the Town by Storm! Men's and Boys' Week



Stein-Bloch Fashion Park Langham Langham High In an Unsurpassable Value-Giving Event

EVERY MAN is going to buy a spring suit. Do you think it economy to investigate our special offerings for this week, and if found to be as represented take advantage of them? Or, can your idea of economy possibly be to wait two or three weeks and then buy, thereby ignoring a saving of a good many American dollars.

WE HAVE TAKEN FROM OUR REGULAR STOCKS 500 MEN'S FINE SPRING SUITS TO SELL AT ABOUT TODAY'S WHOLESALE COST

\$39.50 The fact that the four world-famed makes mentioned above comprise the majority of the 500 suits bespeaks the utmost for this Men's and Boys' Week Sale, as a genuine saving opportunity. **\$46.50**

Men's Store, Fifth Floor, Lipman, Wolfe & Co.

ASK FOR and GET **Horlick's** The Original Malted Milk For Infants and Invalids. Avoid Imitations and Substitutes.

Golden West Coffee cans are good for votes in the National Promotion Company's \$12,000 prize contest. The best coffee plus votes.

Your Grocer Sells Golden West Products. The second cup flavor of Golden West Vacuum Packed Coffee is preserved intact for your enjoyment by the latest vacuum packing methods. It comes to you "Just Right."

Del Monte BEANS WITH PORK AND TOMATO SAUCE. Weigh them for food value. You will find that DEL MONTE Beans with Pork and Tomato Sauce contain more energy and body building elements, pound for pound, than beef or eggs. Yet DEL MONTE Beans cost much less. That's why they are such a help in cutting living costs.

CALIFORNIA PACKING CORPORATION San Francisco, California



The Young Man

BRIM full of vim, vigor and stirring enthusiasm, the healthy young man both requires and enjoys wholesome, nourishing food.

That's one reason why he frankly prefers Pierce's Pork and Beans. He likes the meaty, satisfying flavor of the tender brown beans and he enjoys the snappy, zestful taste of the rich tomato sauce.

If you want to make a lasting "hit" with your family and get a real life-sized smile from that young man, serve Pierce's Pork and Beans for dinner today.

Buy a Can From Your Grocer