

TRAFFIC CHIEF PUT OUT BY NEW MAYOR

Reorganization of Management of Utilities Planned.

DELAY NOT TOLERATED

Seattle Executive's First Act on Taking Office Is to Clean Out Office Attacked.

SEATTLE, Wash., March 15.—(Special.)—Mayor Hugh M. Caldwell indicated clearly today by summarily removing Thomas E. Murphine as superintendent of public utilities...

Reorganization Is Planned. Later in the afternoon the mayor summoned Mr. O'Brien and Mr. Henderson to his office and there conferred with them for an hour...

Removal Is Ordered. "I desire to take steps immediately to reorganize the public utilities department and this, in my opinion, will not be facilitated by your continuing in office as superintendent of public utilities...

MANY WRONGS CHARGED

WOMAN SAYS HUSBY ENLISTED UNDER ASSUMED NAME.

Oscar Hackett Accused of Neglecting Wife When Ill and Refusing to Recognize Her.

Not only did Oscar Hackett refuse to pay for the care of his wife, Minnie Hackett, when she was ill, but he enlisted in the army under an assumed name and refused to recognize her as his spouse...

Misdeed McKinney gives as her reason for asking a divorce from Charles McKinney that he threw shoes and other things at her and struck her.

Cruelty is charged in the complaint of Florence Evans against Corwin Evans, to whom she was married in 1913.

WATER RIGHT IN DISPUTE Claimants Will Hold Conference to Adjust Difference.

SALEM, Or., March 15.—(Special.)—Because of a conflict in the filings of A. J. McInturf and the Enterprise Electric company for a water right on the Wallower river for power purposes...

PROBATIONARY A meeting of the persons interested probably will be called within the next few days, according to Mr. Cupper, when action will be taken to settle the preference rights of the applicants.

MOVING PICTURE NEWS



Scene from Geraldine Farrar's latest and most pretentious production, "Flame of the Desert," in which Lou Tellegen is again her leading man and which is showing this week at the Rivoli theater.

TODAY'S FILM FEATURES. Majestic—Allan Dwan production, "The Luck of the Irish." People—Olive Thomas, in "The Glorious Lady." Columbia—Constance Talmadge, "Two Weeks." Rivoli—Geraldine Farrar, in "Flame of the Desert." Star—Harold Bell Wright, "Shepherd of the Hills." Sunset—Norma Talmadge, "The Isle of Contentment." Circle—Bryant Washburn, in "It Pays to Advertise."

THE barrier of race has never served so effectively as the background of a poignant love story as in the photoplay, "Flame of the Desert," which is showing this week at the Rivoli theater. "The Elegiac," from Massenet, played by Mische Guterson, violinist, Christian Poole, cellist, and Hubert Graf, harpist, forms the feature concert number of this week's Rivoli musical programme. In addition a lighter selection is given by the entire orchestra, which also furnishes the musical background for the photogram during the afternoons and evenings.

Screen Gossip. "It has never been my habit to poke fun at the screen-struck girl," recently remarked Priscilla Dean, "because I have learned to take her seriously. Most of the present-day stars of the motion picture world were at one time screen-struck girls. I was not one myself because my mother was a prominent actress before I was born and I went on the stage when I was four years old, playing little Gretchen in 'Rip Van Winkle,' with the late Joseph Jefferson. The screen naturally followed. Producers and directors are not concerned with what a girl was before she joined the motion picture profession; it's what she does afterward that counts."

Bring the Boys To Cherry's Saturday. CHERRY CHAT. You want your boy to dress well of course—the appearance of a child is a direct reflection on the parent. And it influences the child's character. Cultivate in your boy a worthy sense of pride—let him hold his head up among the best children in his school. To do so he must have clothes of which he will not feel ashamed. Cherry's terms make it possible for all parents to keep their children neatly dressed. And the clothes have the good thorough quality and workmanship that insure long wear. Saturday is boys' day at Cherry's. Bring them in. Cherry's, 331 Washington street.

OWNERS NAME IN EVERY PAIR Every style found in leather—long, short, mousquetaire, strap-wrist—is duplicated in DOETTE MADE IN U.S.A. the washable, duplex-fabric glove of marvelous texture. Smartest of Spring GLOVES FOR MEN, WOMEN & CHILDREN

Abrams, general manager of the United Artists, handed the negotiations for his organization, which is composed of Mary Pickford, Charlie Chaplin, Douglas Fairbanks and D. W. Griffith.

The flaxen-haired baby-doll type of screen heroine rapidly is going out of style and is being superseded by womanly types of general appeal, according to Harry Franklin, a director of Universal pictures. Age has nothing to do with screen popularity today it is his opinion. His many years as an actor and as stage director before entering the film world lend authority to his opinions.

Work has just been commenced filming the famous play, "Milestones," under direction of Paul Scardon, with Lewis S. Stone playing John Elmer and Alice Hollister appearing as Gertrude Rhoad.

Mabel Normand on Wednesday completed "The Film Princess" under direction of Victor Scherzinger. It has been a triumph and part in some scenes Miss Normand wore a rubber suit inflated with 300 cubic inches of air. One day she fainted because of the pressure.

SOCIETY

LUCLIE P. BRADLEY of Tacoma arrived in this city yesterday afternoon and is at the Hotel Multnomah. She will be presented in piano recital this afternoon by the MacDowell club and will be entertained informally at tea after the programme. Miss Bradley is leaving soon to take up professional work in New York.

Mr. and Mrs. M. Donald Spencer were dinner hosts last night in honor of Miss Lucile Bradley and her sister, Mrs. Lewis Tallman of Tacoma. Mrs. Tallman being a school friend of Mrs. Spencer. Seated at a prettily arranged table were Mr. and Mrs. Warren E. Thomas, Mr. and Mrs. Edgar Piper, Mrs. H. C. Wortman, Mrs. Tallman, Miss Bradley, Edgar Piper Jr. and the hosts.

Mrs. Warren E. Thomas has asked the members of the MacDowell club board of directors and a few others to say good-bye to Mrs. H. C. Wortman on Thursday afternoon.

Miss Rhoda Rumelin, who has been visiting in the east and has been the guest of Mrs. Walter Betts (Ruth Teal) in Buffalo, N. Y., is now visiting in Duluth, Minn., and will return to Portland in a few weeks.

Ludwig Looser Pokorny will entertain on Tuesday, March 23, with a dinner-dance in the tyrolean room at the Benson hotel in honor of Miss Antonette Mevius and Willis Ashley, whose marriage will be a smart event in April.

A charming visitor in Portland is Mrs. Ray L. Burnell, who is the guest of her mother, Mrs. William C. McIndoo, while Major Burnell is in California on government business. Major Burnell will join Mrs. Burnell here in a few weeks, when they will go to Seattle to make their home.

Miss Jessie Laird, daughter of Dr. and Mrs. F. J. Laird of 1091 Mallory street, was at home Saturday evening to a group of her Reed college friends. Dancing followed by supper were events of the student gathering. Miss Laird was graduated from Reed last month. She plans to continue her studies in the department of biology at the University of Oregon.

Mrs. Abe Tichner has had several interesting luncheons recently. On Thursday she entertained for a few old friends, when covers were laid for six followed by an afternoon of sewing. On Saturday she again had a luncheon, when places were laid for six, followed by a line party at the Alkassar. Mrs. Tichner recently returned from a motor trip in California.

Oregon Electric council, No. 555, Royal Arcanum, announces that this evening will be women's night, instead of the smoker, as previously announced. There will be card tables arranged for those who do not dance. Dancing will be from 8:30 until 11:30 o'clock. The affair will be given at Arcanum hall, Pythian building, formerly the Masonic temple, Yamhill and West Park streets.

KELSO, Wash., March 15.—(Special.)—Miss Byrdie Poland and Roy Watson, popular young people of this city, were united in marriage Saturday by Rev. Schuchman of the Christian church. The bride is a member of the Catlin school faculty, being a graduate of Bellingham normal. Mr. Watson, road master of the C. A. Taylor Lumber company sawmill.

Mr. and Mrs. Frank Hochfeld are receiving congratulations upon the arrival of a baby girl born March 7. She has been named Grace Virginia.

UNIVERSITY OF OREGON, Eugene, March 15.—(Special.)—Kenneth Stone Hall of Portland and Miss Ellen Tompkins of Cascade Locks were married at the Gamma Phi Beta house Wednesday at noon. Rev. William Mall Case of the Presbyterian church officiated. Yellow daffodils and greenery were used in the decorations and the ceilings were draped in ivory. The bride wore a brown tulle with small hat to match and a corsage bouquet of bride roses. Miss Genevieve Clancy of Portland, a sister of the bride, sang "I Love You" and "At Dawning." The bridal couple were unattended. Mr. and Mrs. Hall will make their home in Salem. Mr. Hall was in service in France with the 35th engineers and is a graduate of Yale. Honor guests at the wedding were: Mrs. Hamilton Weir, hostess of Gamma Phi Beta house; Mr. and Mrs. E. F. Hall of Portland, parents of the bridegroom; Mr. and Mrs. A. C. Dixon of Eugene, Dean Elizabeth Roy and Mrs. J. Thorburn Ross, aunt of Mr. Hall.

George Wright Relief Corps, No. 2, will hold a regular business meeting Wednesday evening at 8 o'clock in their hall, 525 courthouse. Last Wednesday a birthday dinner was served at 6 o'clock, followed by an interesting programme: Piano solo, Mrs. Kathern Logren; violin solo, Master John Wallace Graham; vocal solo, Hal Young; violin solo, Little Virginia Graham; songs, Miss Dorothea Greene, Mrs. Renshaw, Mrs. Isabel Stewart, Mrs. Pollock. Dancing followed. Professor and Mrs. Clifford furnishing music. Among the distinguished guests present were Jennie Bentley, Hood River, department president; Cora McBride, department treasurer; Cora M. Davis, past national president; Minnie Horemann, past national Y. Y. president, and Commander Leaman of George Wright post No. 1.

Marguerite camp No. 1440, R.N.A. will entertain this evening at the hall of the East Side Business Men's club with dancing, cards and refreshments. All Royal Neighbors and Modern Woodmen and friends are invited.

Portland arrivals at the Cliff hotel, San Francisco, last week included J. Latta, Misses K. Hoyt and E. Schuler, Switzer, P. E. Buckley, Mrs. J. R. Withrow, A. Murphy and Mr. and Mrs. A. S. Bean.

Mr. and Mrs. Henry B. Murtugh, Mr. and Mrs. C. A. Bell, Mr. and Mrs. R. I. Farrell, all from Portland, were at the U. S. Grant hotel while in San Diego last week.

Mrs. Genevieve Varanon and Mr. and Mrs. S. R. Cooke, from Portland, were at the Hotel Virginia of Long Beach last week.

Mr. and Mrs. J. I. Hartman from Portland were in Santa Barbara last week.

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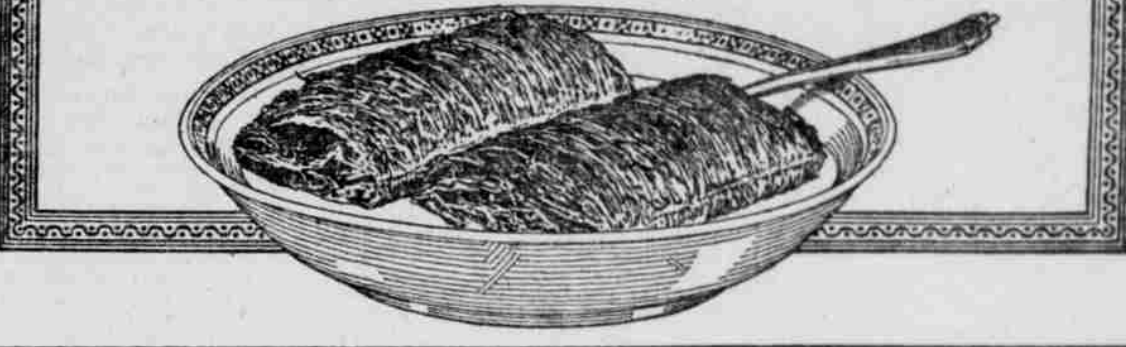
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WHEN INDIGESTION STALKS IN

domestic peace and tranquility fly out of the window. Happiness in the home comes from simple, nourishing foods that are easily digested. Keep the home sweet and tranquil by serving Shredded Wheat, a simple, natural, whole wheat food. Most foods have advanced seventy-five per cent in cost. Shredded Wheat sells at such a slight advance over the old price that you will never notice it. Two Biscuits with hot milk make a nourishing meal for a few cents.



week, and while in the city made they visited Del Monte, San Diego, Los Angeles and Santa Barbara. Mrs. J. H. Christensen, Mrs. C. W. Moore, Carl S. Kelly and Mr. and Mrs. James Reddy from Portland were among guests entertained at the Hotel Clark, Los Angeles, last week. Mrs. Kurt Koehler entertained in celebration of the first birthday of her daughter Barbara yesterday when she asked ten small babes and their mothers to spend the afternoon. Mr. and Mrs. C. E. Backstrand are now in San Francisco, where they expect to remain several months. Mrs. George March was hostess for a luncheon yesterday in honor of Mrs. H. C. Wortman at Ye Betty Lampe tea house, when her guests included the intimate friends of Mrs. Wortman.

Gifts to Women

Jiffy-Jell Users Need Them and are Welcome. See Below



Half a Pineapple

Crushed to Flavor One Jiffy-Jell Dessert

Here is one example of the wealth of fruit in Jiffy-Jell desserts. We crush pineapples in Hawaii—fruit too ripe to ship. The juice of half a fruit is condensed and sealed in a vial to flavor one pint dessert.

Yet the whole dessert costs but a few cents, ready at your call. So with eight rich fruits which come in Jiffy-Jell. All are made from crushed fruit, all are abundant. All come in liquid form, condensed and sealed in glass—a bottle in each package.

Real-fruit flavors in bottles. Mark this Jiffy-Jell distinction. Note how it differs from old-style quick gelatine desserts. Jiffy-Jell alone has these bottled fruit-juice essences. Jiffy-Jell desserts are fruit-made dainties, rich in fruit. The fruit taste is not mere flavor and not artificial.

People need fruit daily. Now, when fruit is costly, this is an ideal way to serve it. Complete desserts. Jiffy-Jell comes ready-sweetened. It is acidulated with evaporated fruit acid. A rare-grade gelatine is in it, and the fruit-juice essence in a vial. You simply add hot water as directed on package, and let cool. Then a package of Jiffy-Jell serves six people in mold form, or twelve if you whip the jelly. Yet this fruit-made, dainty, rich in fruit, costs a trifle. It costs less than serving apples. 'Twill delight you. Try Jiffy-Jell in various fruit flavors. Try lime-fruit flavor for a tart green salad jelly. Try mint for a mint jelly to serve with meats. Learn what these dainties mean to you. Compare them with old-style desserts of this type. We offer you choice of several 30-cent molds if you will do this, and at once. Cut out our offer so you won't forget.



individual dessert molds. In assorted styles of aluminum, six to the set. The six will serve a full package of Jiffy-Jell. Send 5 trade-marks for the six assorted. Jiffy-Cup for measuring. An aluminum half-pint cup. Fill twice with water to dissolve one package Jiffy-Jell. Use as an exact cup measure in all recipes. Send 2 trade-marks for it. Teaspoon Size. Silver Dessert Spoons, teaspoon size, in a favorite pattern of Wm. Rogers silver plate, guaranteed 20 years. For the first spoon send 2 trade-marks, plus 10c for postage and packing. Then we will offer you the balance of the set.

Free to users. Cut out the trade-marks in the circle on the front of Jiffy-Jell packages. Send 5 for any pint mold or the Set of Six Individual Molds. Send 2 for the Jiffy-Cup, or 2 and 10c for the Spoon. The pint molds are as follows—all aluminum. Style-B—Pint Mold, heart shaped. Style-C—Pint Mold, fluted as above. Style-D—Pint Salad Mold. Style-E—Pint Mold with pinnacles. Jiffy Dessert Co., MAIL THIS. I enclose trade-marks for which send the gifts I check at side. Enclose 10c for postage and packing on the spoon alone.