

SEE THE NEW THINGS FOR SPRING WHEN IN THE STORE TODAY

OPPORTUNITY DAY

THE SUCCESS of our last Opportunity Day was so remarkable, the response so universal that, recognizing the public's whole-hearted indorsement of this great economy event, we have devoted the intervening eight days to planning a second Opportunity Day that will be even bigger and better than the first.

SO THIS will be another day of EXCEPTIONAL opportunities at the MEIER & FRANK store—a day when all the great departments will band together in a big economy drive which will bring wanted things for men, women, children and the home at notably lowered prices. Many Opportunity items are briefly listed here. READ!

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
720, Sixth, Morrison, Alder Sts.

Opportunity No. 1

Men's Good Pajamas \$2.35

120 suits of men's soisette and madras two-piece pajamas finished with silk frogs. Sizes 17 and 18 only. Regularly \$4.
—Meier & Frank's: Main Floor.

Opportunity No. 12

Envelope Chemise \$1.59

240 women's nainsook envelope chemise with lace and embroidery trimming. Some empire style with lace front and back and embroidery combined. All sizes. Regularly \$2.29.
—Meier & Frank's: Third Floor.

Opportunity No. 23

Sale Boys' Suits \$7.35

150 boys' suits in standard makes. Of tweed, cashmere, a few serges. Sizes 6 to 12 years, a few 16, 17 and 18. Regularly \$10 to \$12.50.
—Meier & Frank's: Third Floor.

Opportunity No. 34

12 Cans Sugar Peas \$1.55

70 cases of these extra-standard sugar peas that sell regularly at 20c can.
—Meier & Frank's: Ninth Floor.

Opportunity No. 45

Aluminum Rice Boilers \$1.99

Well-made aluminum rice boilers in the popular paneled shape. 1½-quart size. Regularly \$2.75.
—Meier & Frank's: Basement.

Opportunity No. 2

3 Pairs of Men's Sox \$1

1000 pairs of men's mercerized cotton sox with triple toes and heels. Black, cordovan, gray, white, champagne and tan. Sizes 9½ to 11½. Regularly 45c pair.
—Meier & Frank's: Main Floor.

Opportunity No. 13

Nainsook Gowns \$1.49

360 women's gowns with and without sleeves. Some with plain embroidery and lace edges, others elaborately trimmed. Nearly all sizes. Regularly \$1.75 to \$2.59.
—Meier & Frank's: Third Floor.

Opportunity No. 24

Girls' Sample Dresses \$2.49

300 children's sample dresses of gingham and chambray. Some "Mina Taylor" garments. Belted styles with round and square collars. Broken sizes 6 to 14. Some slightly soiled.
—Meier & Frank's: Second Floor.

Opportunity No. 35

Sale of Silks \$1.69

2000 yards of PLAIN and fancy taffetas, mes-salines and Rajahs in stripes, plaids, checks, etc., some black. 35 and 36 inches wide. Regularly worth \$2.50 to \$3 yard.
—Meier & Frank's: Main Floor.

Opportunity No. 46

Carpet Beaters 29c

156 well-made woven-wire rug or carpet beaters that are regularly priced at 40c each.
—Meier & Frank's: Basement.

Opportunity No. 3

Men's Union Suits \$1.95

288 union suits of fine Maco yarn in medium weight. White only. All sizes. \$3 values.
—Meier & Frank's: Main Floor.

Opportunity No. 14

Coverall Aprons \$1.79

300 women's coverall aprons of durable percale in desirable patterns and colors. Belted styles with collars, some Billie Burkes. Regular and extra sizes to 52. To \$2.98 values.
—Meier & Frank's: Third Floor.

Opportunity No. 25

Sale of Play Suits 98c

600 boys' and girls' play suits made of heavy gingham and denim in dark colors. Sizes 3 to 8 years. Regularly \$1.29.
—Meier & Frank's: Second Floor.

Opportunity No. 36

Ginghams, Chambrays 27c

2500 yards of first quality dress ginghams and chambrays in plain colors, stripes, plaids and checks. Some mill lengths. Below present wholesale.
—Meier & Frank's: Main Floor.

Opportunity No. 47

Ladd Egg Beaters 42c

Limited number of the well-known Ladd egg beaters in medium size for family use.
—Meier & Frank's: Basement.

Opportunity No. 4

Men's Wool Sox 95c

1020 pairs of men's plain and drop stitched heather wool sox in sizes 9½ to 11½. Regularly \$1.50 pair.
—Meier & Frank's: Main Floor.

Opportunity No. 15

Frolaset Corsets \$3.49

350 Frolaset front lace corsets in desirable models for stout figures. Sizes 29 to 36, a few smaller sizes. Regularly \$8.50.
—Meier & Frank's: Third Floor.

Opportunity No. 26

Ribbon Hair Bows 69c

500 children's hairbows made of all-silk taffeta ribbon in staple shades. Each bow contains 1½ yards of 5½-inch ribbon. Regularly 90c. Hair bow fastener FREE.
—Meier & Frank's: Main Floor.

Opportunity No. 37

Good Plaid Blankets \$5.50

70 heavy close weave double blankets in a large selection of plaid designs. Size 66x80 inches. Regularly \$7.50.
—Meier & Frank's: Second Floor.

Opportunity No. 48

Plated Silverware 25c

500 pieces of plated silverware, including odds and ends of forks, knives, spoons, vases, condiment sets, salt and pepper shakers, etc. To \$1 values.
—Meier & Frank's: Main Floor.

Opportunity No. 5

Men's Khaki Pants \$2.49

300 pairs of men's heavy khaki pants with belt loops and cuff bottoms. Side and hip pockets. Sizes 30 to 42 waist. Less than present cost.
—Meier & Frank's: Third Floor.

Opportunity No. 16

Women's Cape Gloves \$1.79

800 pairs of first quality washable cape gloves in one and two-clasp styles with plain and contrasting embroidered backs in gray, tan, pearl, also a few natural chamois gloves. Sizes 6 to 7.
—Meier & Frank's: Main Floor.

Opportunity No. 27

"Betty Jane" Aprons \$1.39

Women's Betty Jane aprons stamped for embroidery on good quality chambray. Slipover style, sleeveless. Pink, blue, green and gray. Medium and large sizes. Regularly \$1.75.
—Meier & Frank's: Second Floor.

Opportunity No. 38

Crochet Bed Spreads \$1.98

Limited number of hemmed crochet bed spreads in 72x90 size. Regularly \$2.50.
—Meier & Frank's: Second Floor.

Opportunity No. 49

Silverware Novelties 98c

A good selection of silver-plated flower baskets, mayonnaise dishes, salt and pepper shakers and condiment sets. \$1.50 values.
—Meier & Frank's: Main Floor.

Opportunity No. 6

Men's Felt Hats \$3.95

132 men's good felt hats in spring styles. Desirable shades of brown, pearl, tan, gray and black. All sizes. Were \$6.
—Meier & Frank's: Main Floor.

Opportunity No. 17

Silk Umbrellas \$6.85

77 women's fine silk umbrellas with eight-rib paragon frames and heavy silk coverings. Bake-Lite and Malacca crook handles. Black, navy, dark green, emerald, maroon, taupe, etc.
—Meier & Frank's: Main Floor.

Opportunity No. 28

Stamped Dresses 79c

Limited number of dresses stamped in attractive designs on serviceable "Lyke-linen." From infants' to 2 years sizes. Regularly \$1.
—Meier & Frank's: Second Floor.

Opportunity No. 39

Huck Hand Towels 25c

250 of these good absorbent huck towels with flowered borders. Size 17x35 inches. Regularly priced at 35c.
—Meier & Frank's: Second Floor.

Opportunity No. 50

Sale of Gas Stoves \$19.75

10 of these three-burner gas stoves with oven drop door, 12x16-inch oven, cast drilled burners, porcelain handle lever valves. Regularly \$25 and \$30.
—Meier & Frank's: Sixth Floor.

Opportunity No. 7

Men's Handkerchiefs 15c

A broken line of men's and boys' good lawn initial handkerchiefs, some with colored letters. First quality. 25c and 35c values.
—Meier & Frank's: Main Floor.

Opportunity No. 18

Women's Umbrellas \$1.95

Strongly made black cotton umbrellas with seven-rib paragon frames and cord handles. Nearly all with colored Bake-Lite trimmed handles. Regularly \$2.25 and \$2.50.
—Meier & Frank's: Main Floor.

Opportunity No. 29

Bucilla Package Goods 1/3 Off

A special lot of Bucilla package goods, including children's gowns, dresses, pajamas, rompers, boys' suits, etc. All reduced 1/3.
—Meier & Frank's: Second Floor.

Opportunity No. 40

Sale of Pound Paper 39c

Mousseline de Paris pound paper in white, blue and gray—86 sheets to the pound. Less than present cost.
Envelopes to match, two 20c packages for 25c.
—Meier & Frank's: Main Floor.

Opportunity No. 51

Florence Oil Heaters \$5.95

50 of these Florence oil heaters in large size. Nickel trimmed. Fully guaranteed. Regularly \$8.
—Meier & Frank's: Sixth Floor.

Opportunity No. 8

Sale of Men's Shoes \$6.85

250 pairs of men's black and tan shoes in English and broad toe styles. Broken sizes. Regularly priced as high as \$10.
—Meier & Frank's: Third Floor.

Opportunity No. 19

Fiber Silk Hose 59c

1200 pairs of women's 18-inch boot fiber silk hose with reinforced lisle tops, heels and toes. Mostly black. All sizes. First quality. Regularly \$1 pair.
—Meier & Frank's: Main Floor.

Opportunity No. 30

Knitting Yarn Hank 89c

1000 lbs. of good quality knitting yarn in all the popular shades, including natural and mixed effects. Regularly \$1.10 and \$1.25.
—Meier & Frank's: Second Floor.

Opportunity No. 41

Curtain Marquisette 23c

1500 yards of serviceable quality curtain marquisette in white, cream and ecru. 34 inches wide. Regularly 35c yard.
—Meier & Frank's: Seventh Floor.

Opportunity No. 52

Oak Dining Chairs \$4.29

50 waxed oak dining chairs with full box seat with four corner blocks. Imitation leather upholstery. Regularly \$7.25.
—Meier & Frank's: Eighth Floor.

Opportunity No. 9

Pumps and Oxfords \$5.95

300 pairs of women's and growing girls' pumps and oxfords in brown and black leathers, some patents. All sizes but not all sizes in every style. To \$10 values.
—Meier & Frank's: Third Floor.

Opportunity No. 20

"Onyx" Ribbed Hose 29c

900 pairs of misses' fine gauge Onyx cotton ribbed stockings in cordovan only. Sizes 6½ to 10. Worth 50c pair today.
—Meier & Frank's: Main Floor.

Opportunity No. 31

Mexican Pinoche 39c

2500 pounds of delicious Mexican pinoche made of genuine pinoche sugar, pure corn syrup, honey, butter, sweet cream, walnuts and pecans. Packed in 1-pound boxes. None delivered.
—Meier & Frank's: Main Floor.

Opportunity No. 42

Fine Cretannes 59c

800 yards of heavy quality cretonnes in pretty floral and tapestry effects, desirable colors. 36 inches wide. \$1.25 to \$1.50 values.
—Meier & Frank's: Seventh Floor.

Opportunity No. 53

Sale of Embroideries 7c

5000 yards of good quality embroideries in a large assortment of patterns. 2 to 5 inches wide. Less than half price.
—Meier & Frank's: Main Floor.

Opportunity No. 10

Women's Silk Waists \$4.95

240 fine georgette waists with embroidery, hemstitching and lace trimming. All sizes. \$6.50 to \$8 values.
—Meier & Frank's: Fourth Floor.

Opportunity No. 21

Women's Lisle Vests 63c

300 women's fine Swiss ribbed lisle vests in a good weight and style. White only. Sizes 4, 5 and 6. About half price.
—Meier & Frank's: Main Floor.

Opportunity No. 32

50 Lbs. Cane Sugar \$7.98

150 sacks of fine pure cane sugar. About present wholesale cost at 50-pound sack \$7.98.
—Meier & Frank's: Ninth Floor.

Opportunity No. 43

Congoleum Remnants \$2.60

Size 6x6 feet. The 6x7:6 remnants \$3.75; the 6x9 remnants \$3.90; the 6x10 remnants \$4.30. Good patterns. Limited number. About 1/3 off.
—Meier & Frank's: Seventh Floor.

Opportunity No. 54

Real Filet Laces \$2.89

Limited quantity of real filet laces from 3 to 5½ inches wide. To \$6.75 values on sale at yard \$2.89 and \$3.89.
—Meier & Frank's: Main Floor.

Opportunity No. 11

Women's Voile Waists 75c

150 of these voile waists in tailored effects. Broken range of sizes. Half price while any remain.
—Meier & Frank's: Fourth Floor.

Opportunity No. 22

Women's Handkerchiefs 10c

2400 fine lawn handkerchiefs embroidered in a variety of dainty one-corner effects. ¼-inch hemstitched hems. Worth 15c.
—Meier & Frank's: Main Floor.

Opportunity No. 33

Armour's "Star" Hams 39c

200 of these Armour's "Star" hams—best quality. Average 12 to 14 pounds each. Pound 39c.
—Meier & Frank's: Ninth Floor.

Opportunity No. 44

Sale of Grass Rugs \$5.65

40 of these useful grass rugs in good patterns—green, brown and blue. Size 6x9 feet. Worth \$11.00.
—Meier & Frank's: Seventh Floor.

Opportunity No. 55

Electric Flashlights Less

Special purchase of trade-marked flashlights in fiber or nickel cases with Ever-ready batteries. Sizes range from baby two-cell to practical "miner" kind. Reductions range from the \$1.35 grade at 80c to the \$2.75 grade at \$1.80.
—Meier & Frank's: Basement Balcony.