

The History of the Umbrella from Earliest Times to the Present Day is Unfolded in One of our Alder-Street Windows

2-Days Month-End Cleanup Sales

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

THIS January Month-End Cleanup is largely a Year-End Cleanup as well, for the end of our fiscal year is at hand and the annual inventory or stock-taking which is being vigorously pressed in all departments has disclosed many items which we shall not carry over into next year but will move out in a hurry through the cleanup sales—this store's effective means of keeping stocks fresh and new and complete.

THAT we shall accomplish our purpose in short order must be patent to anyone who notes the cleanup prices placed on the articles for today and tomorrow (while quantities remain).

The merchandise is in practically every instance taken from our regular stock, which means that it is of standard quality and of the wanted kind for person or home.

Please do not lose sight of the fact that the January Sales to Bring Down Living Costs are also on throughout the store—in their last week it is true, but none the less forceful and helpful on that account.

ALL CHARGE PURCHASES

today and balance of month will go on the February bills, which are
Rendered March 1st

Fashionable Blouses

\$7.45

Our \$8.50 to \$15 blouses of which we have only one or two of a kind. Georgette crepe, crepe de chine and voile. Flesh, white, bisque, moonlight blue, navy and black in the lot. A few cascade blouses in dark colors. Other styles with embroidery, tucking, braiding, hemstitching and lace. Round or square necks. In the lot are sizes 36 to 44.

—Meier & Frank's: Fourth Floor.

Trimmed Hats

\$3.75

Practically all were \$10 or more. It is the wind-up of our winter millinery and there are amazingly good hats for the choosing. Only 50. Better come early.

—Meier & Frank's: Fourth Floor.

Women's Hats

95c

Ready-to-wear and untrimmed hats in black and colors. Velvet and beaver. Many were as much as \$6.

—Meier & Frank's: Fourth Floor.

Women's Stockings

22c

3 pairs for 65c. About 1200 pairs. Odd lots of standard makes. Medium and light weight cotton or lisle, semi-fashioned or seamless, some with balbriggan or ribbed tops, others with Maco split feet. Broken assortment of colors—black, white, tan in the lot.

—Meier & Frank's: Main Floor.

Women's Underwear

69c

White fleece lined tights, knee length, open style. All regular sizes. Very specially priced to hurry out.

—Meier & Frank's: Main Floor.

Children's Underwear

69c

Our celebrated Munson underwear, including merino vests and pants and cotton union suits which are usually twice this cleanup price. Discontinued numbers in broken sizes for children.

—Meier & Frank's: Main Floor.

Women's Gloves

93c

A special cleanup sale of women's black and white kid gloves—black in sizes 5½, 5¾ and 6, white in sizes 5½, 5¾, 6 and 6¾. Some are slightly soiled. Just 100 pairs.

—Meier & Frank's: Main Floor.

Breakfast Frocks

\$1.47

Our \$2.50 to \$3.98 grades of the prettiest two-piece frocks. Percale or gingham in plain colors or tiny checks. Many trimmed with rick-rack. Slip-over and side-fastening styles. Complete with useful separate skirts. Regular sizes 36 to 42 and plenty of extra sizes 46 to 50.

No phone orders. C. O. D.'s or exchanges. —Meier & Frank's: Third Floor.

Percale Aprons

\$1.39

Standard \$2.29 grade of cover-all percale aprons in sizes 36 to 44. Limited number. Dark and light colors.

—Meier & Frank's: Third Floor.

Step-In Chemises

59c

Until now special at \$1.29. Sizes 40, 42 and 44 only. Of pretty pink batiste quite elaborately trimmed with lace or ribbon, buttoning on the shoulders.

—Meier & Frank's: Third Floor.

Women's Neckwear

75c to \$1.95

95c to \$1.50 kinds at 75c; the \$1.75 to \$2.75 kinds at 95c; the \$3 to \$4.50 kinds at \$1.39; the \$5 to \$7.50 kinds at \$1.95. Women's and misses' neckwear of almost every imaginable kind. Many pieces washable. In the collection vests, collars, sets, gilets, modesty chemisettes, high and low neck gimpes and fascinating fichus, berthas and cascade vests. Materials include batiste and organdy with laces, real or imitation, also pique, corded silk, fancy gingham, beautiful dark cloths and fancy silks. Only one or two pieces of a kind usually.

—Meier & Frank's: Main Floor.

Girls' Rain Coats

\$3.85

Formerly \$6.50, these rain coats in sizes 6 to 16 years are serviceable for every-day use. Rubberized dark tan cloth with raglan sleeves, loose belt, large pockets. At \$3.85 they cost less than a good umbrella and keep one nice and dry all over.

—Meier & Frank's: Second Floor.

Candies

39c, 34c

Our 60c Parisian cream mixed 39c, our 50c broken mixed 34c pound. 700 pounds of these two kinds. Packed in one-pound folding boxes.

None delivered. —Meier & Frank's: Ninth Floor.

Necessary Notions

5c

Remnants of belting in black and white, usable lengths, assorted widths. Also snap fasteners, khaki colored thread, hair nets and various other items of every-day necessity. All from our regular stocks.

—Meier & Frank's: Main Floor.

White Suitings

25c

36 inches wide. Just a limited quantity of these fine white suitings regularly priced at 75c yard.

—Meier & Frank's: Second Floor.

Hand Towels

20c

Good heavy huckaback hand towels in size 18x36 inches. Some are slightly imperfect. Exceptional values at 20c each.

—Meier & Frank's: Second Floor.

Worsted Oddments

43c

Knitting yarn of standard 65c grade. Good shades, but in broken assortments and only a few balls of a kind at 43c each.

—Meier & Frank's: Second Floor.

... \$20 ...

Specially Fine Suits For Women

MANY ARE IN EXTRA SIZES

Regardless of former prices we have reduced a fresh collection of suits and added them to the \$20 group already at less than half.

Plenty of extra sizes up to 53. Some regular sizes. Velours, chevots, serges and twills. Black, navy, plum, henna and brown. Majority beautifully silk lined. Carefully tailored.

So astonishingly good that they will probably disappear very quickly.

Please remember: MOSTLY EXTRA SIZES.

—Meier & Frank's: Apparel Shop, Fourth Floor.

Women's Good Shoes

\$3.35

We will not tell you what these shoes would sell for regularly today but we will say that it is the biggest opportunity imaginable to be able to buy GOOD shoes at such prices—three dollars and thirty-five cents! We cannot, however, promise that there will be any left after the early shoppers get through with them.

A surprisingly large assortment of styles in black kid, patent, tan, gray and combinations. High, medium and low heels. Lace and button styles. A good many J. & T. Cousins' make in the smaller sizes.

Arranged for quick selection.

PLEASE COME EARLY.

No phone orders, approvals, C. O. D.'s or exchanges.

—Meier & Frank's: Shoe Shop, Third Floor.

Boys' Hats, Caps, Blouses

BOYS' HATS: All velvet, velour, beaver and many lines of cloth hats reduced—many are LESS THAN PRESENT WHOLESALE.

Too great variety for detailed mention but all popular styles and all sizes 6½ to 7½.

Special prices range from 98c to \$3.49.

500 CAPS 98c instead of \$1.50. Sizes 6½ to 7½.

BOYS' SPORT BLOUSES 89c: 300 white and fancy striped percale and chambray blouses in long and short sleeve styles.

Sizes 5 to 16 years. A good chance to provide summer blouses at much less than they will cost later on.

—Meier & Frank's: The Store for Boys, Third Floor.

Axminster and Wilton

Rugs at Savings

About 75 in all—odd rugs of which we have only 8 or 10 of a kind. Standard qualities, desirable patterns and colors. Please bring room measurements.

Axminsters, 9x12 ft., are \$39.50, were \$47.50, and \$44.50, were \$55.

Axminsters, 8.3x10.6 ft., are \$39.50, were \$50, and \$41.50, were \$55.

Seamless Wilton Velvet Rugs, 8.3x10.6 ft., are \$38.50, were \$55.

—Meier & Frank's: Rug Store, Seventh Floor.

Pictures

95c

300 swinging stand picture frames in carved effects, antique finish. With graceful base and posts. 3 designs. All sizes from 3½x5½ to 7x11 inches.

69c

110 framed pictures, including many subjects—landscape and portrait. Artistically framed in 1-inch gilt and toned mouldings in various designs. Sizes 7x9 and 8x10 inches.

29c

200 framed pictures. Many are reproductions of famous paintings. Some toned gilt mouldings, others mahogany and gilt finish. Sizes 5x7 and 6x8.

10c

Limited number of unframed prints of various kinds and in different sizes. Mostly colors. Broken lines.

—Meier & Frank's: Picture Shop, Fifth Floor.

Furniture Cleanups

In addition to all the other items previously reduced in the January Sale of Furniture, we add these specials at new prices beginning today.

Full Size Beds \$9.75

Standard \$12.50 Kind

White enameled iron beds, full size only. ¾-inch posts and 5-16-inch bottom rods.

Children's Cribs \$10.45

Standard \$15.00 Kind

Well built, comfortable cribs of ivory enameled wood. 28x53 inches. Complete with full spring bottom held taut by steel tempered helical springs.

Solid Oak Dining Tables \$27.50

Standard \$32.50 Kind

Extension dining tables with 42-inch tops, extending to 6 feet for dinner parties. Solid oak, wax finish. Substantial construction.

Dining Chairs \$7.50 and \$9.75

Standard \$9 and \$12 Kinds

Side chairs \$7.50; arm chairs \$9.75. Both of solid oak, wax finish, with genuine leather seats.

—Meier & Frank's: Furniture Store, Eighth Floor.

MEN

Now when WE are taking inventory and offering wonderful values to facilitate the process is a good time for YOU, too, to inventory your personal effects and, if you find that you owe yourself any of the needed items listed here, to take this opportunity of lowered prices to put a substantial credit to your account.

Cashmere Sox 29c

Regular 75c Pair Quality

600 pairs. Those finely serviceable cashmere sox of which every man should have a supply always in stock. Oxford, tan and white. Mostly sizes 10½, 11 and 11½ (the popular ones), some sizes 10 and 12.

Shirts, Drawers \$1.15

Our "Special" \$1.95 Grade

240 garments. Medium heavy weight wool mixed shirts and drawers in the natural shade. Shirts in sizes 38 to 50 inclusive, drawers in sizes 34 to 46 inclusive.

Two garments for \$2.

300 Men's Caps \$1.45

Many Are HALF PRICE

300 men and young men who come early enough to share in this opportunity will count themselves fortunate to buy these good looking caps in smart shapes and colors at \$1.45. All sizes 6½ to 7½.

50c Suspenders 25c

Offered at HALF PRICE

600 pairs. Good quality elastic webbing. Leather tabs. All neat striped patterns.

—Meier & Frank's: The Store for Men, Main Floor.

Extra!

Overcoats \$17.50

Some Are HALF PRICE

58 young men's overcoats taken from regular stock where they were marked as high as \$35.00 can be snapped up today while any remain at \$17.50.

Cheviots, meltons, tweeds, knit materials and novelty fabrics. Waist-seam, form-fitting and loose belted styles.

Blues, browns, grays, oxfords, greens and tans.

Sizes 34 to 40.

—Meier & Frank's: The Store for Men, Third Floor.

Borden's Milk Case 48 Cans \$7.25

Tall cans. Case of 4 dozen cans \$7.25, doz. \$1.85.

Pork and Beans, Del Monte, No. 2 cans, case \$3.50, doz. \$1.80, can 16c.

Iowa Corn, new pack, case \$3.50, doz. \$1.85.

Flour, Olympic or Royal Banquet, bbl. \$12.90, the 49-lb. sack \$3.25.

Catsup, Del Monte, doz. \$2.65, pint bottle 23c.

—Meier & Frank's: Grocery, Ninth Floor.

Kerchiefs

12c

for men's embroidered initial and plain lawn handkerchiefs. Full size. ¼-inch hemstitched hems. Short lines. 6 for 65c.

9c

for men's colored embroidered initial sheer lawn handkerchiefs. Full size. ¼-inch hemstitched hems. 6 for 45c.

15c

for women's initial and embroidered corner handkerchiefs of fine sheer lawn. Hand-loom work. 6 for 85c.

7c

for women's embroidered lawn handkerchiefs with hand-loom work in one-corner designs, with rolled and hemstitched hems.

4c

for misses' and children's embroidered lawn handkerchiefs in white and colors. Many patterns. Rolled edges. Dozen 40c.

No phone orders. C. O. D.'s or exchanges. —Meier & Frank's: Handkerchief Shop, Main Floor.

Outing Flannel

25c

Our 35c grade of outing flannel in short lengths of 2½ to 7½ yards. White. 27 inches wide.

—Meier & Frank's: Second Floor.

Sterling Silver Oddments

Less

Salt and pepper shakers, drinking cups, candle sticks, almond dishes, and separate pieces, including sandwich trays, relish dishes, vegetable dishes, chop trays and so on. More or less marred by handling and decidedly reduced to hurry out. Usually only one of a kind.

—Meier & Frank's: Main Floor.

Casque Combs

69c

\$1 artificial tortoise shell combs set with glittering rhinestones now reduced to 69c.

—Meier & Frank's: Main Floor.

Imitation Pearl Necklaces

\$3.98

Our \$5 and \$5.75 gift pearls in dainty satin lined boxes which add greatly to their air of quiet refinement. Particularly beautiful in color and with solid gold clasps.

—Meier & Frank's: Main Floor.

Second Day of Our Annual

"Hurt Goods" Sale

A tremendous clearaway of all "hurt" pieces in our Household Utilities Section at prices that are but a fraction of the original selling figures and present worth. Going fast—better hurry!

Included in this disposal: Crockery, chinaware, glassware, brassware, aluminumware, enamelware, graniteware, tinware, woodenware, ironware, nickelware, cut glass, etc.

Hundreds of pieces—samples, shop worn, slightly marred and imperfect articles left from the past few months of busy selling in our Household Utilities Section.

No phone orders—no deliveries on less than \$2 purchases.

—Meier & Frank's: Basement, Fifth Street.

Bags and Purses

69c

98c to \$2.49 leather handbags and purses of which we have a limited number remaining. Black only. Slightly scratched and damaged.

No exchanges. —Meier & Frank's: Main Floor.

Laces

49c and 69c

Antique and art filet lace edges and bands for table runners, curtains and other artwork. White and the natural shade. 49c and 69c yard.

—Meier & Frank's: Main Floor.

Embroideries

Yard 7c

1000 yards of embroidery edgings 1 to 4 inches wide. They will be a great help in spring sewing.

—Meier & Frank's: Main Floor.

Real Laces

\$2.89, \$3.89

\$3.25 and \$3.75 laces at \$2.89 yard. \$4.50 and \$6.50 laces at \$3.89 yard. Hand-made imported filet lace edges and bands, 1½ to 8 inches wide. Suitable for art needlework, neckwear and blouses.

—Meier & Frank's: Main Floor.

Lace Remnants

10c to \$1

Embroideries, laces,