

SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S—January Clearance

**KARO**  
Extra Special  
Light Karo, 10s; can... \$1.00  
Dark Karo, 10s; can... 95¢  
Limit 2 cans to a customer.

**Mazola Oil**  
Quart Can **70c**  
Half-gallon can... \$1.35  
Gallon can... \$2.65  
Limit 2 cans to a customer.

UNDERBUY—UNDERSELL  
Save You Money Here  
**SIMON'S**  
THE STORE OF BARGAINS  
First, Second and Alder Streets

**Crystal White Soap**  
The Bar **6c**  
Limit 5 bars to a customer

**BROOMS!**  
Regular \$1 Brooms  
**59c**

# Portland's Great Downtown Store for the People Shows the Possibilities for Intensive Economy!

A January Clearance that is bringing the people from far and near! A forcible object lesson in promoting the low cost of living! Tens of thousands of dollars in merchandise that must go at clearance prices—the lowest prices possible! The advantage is with you who buy and reap the profit in value and service!



## Bidding Goodbye to Winter Overcoats

Every overcoat in the house marked for clearance! For convenience, we have assembled them in three great groups at three prices! Buy an overcoat whether you need it now or expect to later! You'll save money!

**GROUP ONE:**  
Values to \$42.50  
**\$28.50**

This group includes all of our young men's all-wool, silk-lined overcoats in waistline, belted-all-around models; slash pockets and military pockets. Smart garments at the lowest prices of the year!

**GROUP TWO:**  
Values to \$35.00  
**\$22.98**

This group includes blanket-lined box models and semi-dress models. If you're looking for a good overcoat you can choose readily from these! Values supreme!

**GROUP THREE:**  
Values to \$30.00  
**\$18.50**

These are Balmacaan overcoats, made from Oregon City Woolen Mills fabrics, which means quality clear through! Splendid garments at a small price!

American Woolen Mills  
**Mackinaws for Men**  
Made with shawl collar, patch pockets, belted-all-around. Regular \$10.75 values.  
**\$7.98**

**Men's Union Suits at Sale Prices!**  
Wool Union Suits Regularly \$3.98 **\$2.89**  
Fleece-lined Suits Regularly \$2.49 **\$1.89**

## OUR SHOES Are Walking Out!

The Clearance Sale Starts Them on the Way

Quality and price is the combination that is working wonders in our shoe stock! Now's the time to buy shoes for a year to come! See our shoes—that is all we ask!

**Women's Shoes \$4.98**  
Smart black kid with gray cloth or white kid tops; leather French heels; medium weight soles. These shoes would be exceptional values at even \$7.75 the pair—our price is only \$4.98!

**Children's Skuffers Only \$2.49**  
In tan calf or gray elk, with flexible extension soles; foot-form shape. Real foot comfort for little growing feet! Buy them for your kiddies!  
Sizes 5 to 8 for \$2.49  
Sizes 8½ to 11 for \$2.98

**Men's Kip Work Shoes \$4.98**  
These are of extra quality kip; solid leather soles, with an extra tap sole; some have outside counters; plain toe, bellows tongue. Actual \$9 values! We propose to clear them at \$4.98 the pair!

**Men's Rubber Boots Only \$3.25**  
These are short boots of good quality; sizes are broken. Regular \$4.50 grade in sizes 9, 10 and 11 only. If your size is here, buy!

**Skates! Skates!**  
Union Hardware Co.'s Ball-Bearing  
**SKATES**  
Clearance price  
Only **\$2.29**

**TOBACCO Specials!**  
Lowest prices during our January Clearance. Stock up!

TUXEDO in 1½-oz. tins; 2 for... 25c  
STAR, HORSESHOE and CLIMAX CHEWING, plug... 90c  
Cigars for Less  
Sight Draft Cigars, box of 50 for... \$2.25  
Cigarettes  
Omar Cigarettes, carton of 200 for... \$2.00  
Lucky Strike, carton of 200, only... \$1.50

**Enameled Pails Clearance**  
10, 12 and 14-quart Enameled Pails, slightly damaged  
**69c**

**White Enameled Slop Jars Special**  
**\$2.29**

**3 Tons Hygienic KALSOMINE 5c Lb.**  
Four shades of hygienic, two shades of blue, one shade of gray, two shades of green. All popular colors! Sold elsewhere at two to three times our price!

**Women's Bath Robes of Fine Quality In a Sensational Sale**  
These are made of splendid fabrics. They are slightly soiled; while any remain we will offer  
Values to \$12.50  
**\$5.48**

**Women's & Misses' Coats at Final Prices**  
We propose to clear every coat in the next few days, and we have put final going-away prices on every garment! See the wonderful values! Some plain, some fur trimmed in appropriate winter fabrics and in plush. Values unapproached!  
Regular \$19.50 to \$38.50 Coats  
**\$10.75 to \$19.50**

**Children's Coats**  
Smart garments in velvets, zibelines and kerseys; models in ages 3 to 14 years. The wanted colors!  
Regular \$5.95 to \$14.95 Coats  
**\$3.55 to \$7.95**

**Women's Bath Robes**  
Made of extra heavy bath robe flannel in a good assortment of colors and sizes.  
Regular \$6.48 Values  
**\$3.98**

**Crepe Kimonos**  
All sizes in pink, blue and lavender; slightly soiled.  
Regular \$3 Values  
**49c**  
No Exchanges or Refunds at This Price!



**Blankets Below Cost**  
Heavy Cotton Fleece Blankets, 54x74 Size, Regular \$3.00 Values  
**\$2.48**  
Heavy Cotton Fleece Blankets, 64x76 Size, Regular \$3.75 Values  
**\$2.98**

**White Ripplette 50c Value 33c the Yard**  
Desirable for dresses, underwear, etc. Price holds as long as any of the goods remain!

**Fine Dress Gingham A Clearance! Regular 40c Values 26c the Yard**  
Plain colors, and plaids, checks and stripes in an almost endless variety of beautiful patterns! The biggest gingham offer in town! Take advantage today of the wonderfully low price on materials so good!

**Apron Gingham Regular 25c Value 15c the Yard**

**Bleached "Salem" Sheets Regular \$2.35 Value \$1.98**  
Not more than one dozen to a customer! Splendid sheets, 81x90 size, at a price the lowest!

**Honeycomb Bedspreads Full-Bed Size Regular \$4 Values \$2.98**

**Sensational Clearance of Drug Sundries**  
Note the Brand and the Prices! Take Advantage!  
Colgate's Dental Powder... 13¢  
25c Colgate's Ribbon Dental Cream 21¢  
35c Colgate's Rapid Shaving Powder 23¢  
25c Colgate's Talcum Powder... 19¢

**One Thousand Imported Tooth Brushes Only 10c Ea.**