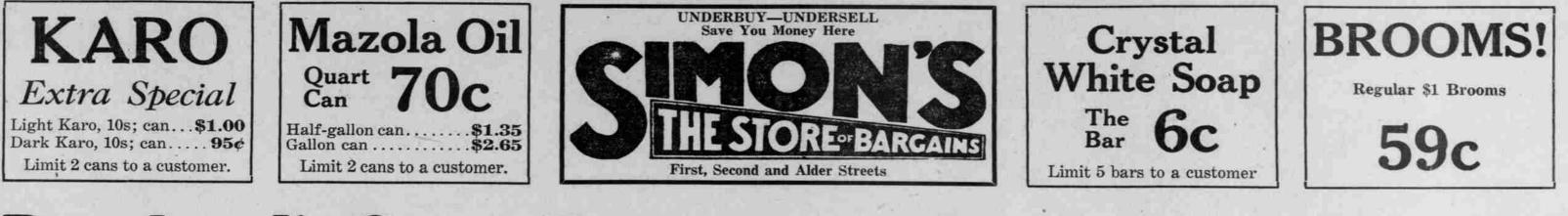
SIMON'S-January Clearance-SIMON'S-January Clearance-SIMON'S-January



Portland's Great Downtown Store for the People **Shows the Possibilities for Intensive Economy!**

A January Clearance that is bringing the people from far and near! A forcible object lesson in promoting the low cost of living! Tens of thousands of dollars in merchandise that must go at clearance prices-the lowest prices possible! The advantage is with you who buy and reap the profit in value and service!



Bidding Goodbye to Winter



OUR SHOES Are Walking Out! The Clearance Sale Starts

Them on the Way

Quality and price is the combination that is working wonders in our shoe stock! Now's the time to buy shoes for a year to come! See our shoes-that is all we ask!

Women's Shoes \$4.98

Smart black kid with gray cloth or white kid tops; leather French heels; medium weight soles. These shoes would be exceptional values at even \$7.75 the pair-our price is only \$4.98!

Children's Skuffers Only \$2.49

In tan calf or gray elk, with flexible extension soles; footform shape. Real foot comfort for little growing feet! Buy them for your kiddies!

Sizes 5 to 8 for \$2.49



Apron Ginghams Regular 25c Value 15c the Yard

Fine Dress Ginghams A Clearance! **Regular 40c Values**

26c the Yard

an almost endless variety of beautiful patterns! The biggest gingham offer in town! Take advantage today of the wonderfully low price on materials so good!

Honeycomb

Overcoats

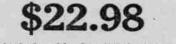
Every overcoat in the house marked for clearance! For convenience, we have assembled them in three great groups at three prices! Buy an overcoat whether you need it now or expect to later! You'll save money!

GROUP ONE: Values to \$42.50

\$28.50

This group includes all of our young men's all-wool, silk-lined overcoats in waistline, belted-all-around models; slash pockets and military pockets. Smart garments at the lowest prices of the year!

GROUP TWO: Values to \$35.00



This group includes blanket-lined box models and semi-dress models. If you're looking for a good overcoat you can choose readily from these! Values supreme!

GROUP THREE: Values to \$30.00 \$18.50

These are Balmacaan overcoats, made from Oregon City Woolen Mills fabrics, which means quality clear through! Splendid garments at a small price!

American Woolen Mills

Mackinaws for Men Made with shawl collar, patch pockets, belted-all-

around. Regular \$10.75 values.

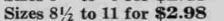
\$7.98

Men's Union Suits at Sale Prices!

Wool Union Suits **Regularly \$3.98**

\$2.89

Fleece-lined Suits Regularly \$2.49 \$1.89



Children's Coats Men's Kip Work Shoes \$4.98

These are of extra quality kip; solid leather soles, with an extra tap sole; some have outside counters; plain toe, bellows tongue. Actual \$9 values! We propose to clear them at \$4.98 the pair!

Men's Rubber Boots Only \$3.25

These are short boots of good quality; sizes are broken. Regular \$4.50 grade in sizes 9, 10 and 11 only. If your size is here, buy!



Lowest prices during our January Clearance.

Stock up!

Cigars for Less Sight Draft Cigars, \$2.25

Cigarettes

Omar Cigarettes, carton of 200 for... \$2.00

Lucky Strike, carton \$1.50 of 200, only

TUXEDO in 1%-oz.

MAX CHEWING,

plug

tins; 2 for

Special \$2.29

25c **3 Tons Hygienic** STAR, HORSESHOE and CLI-SOMINE 90c

5c Lb.

Four shades of hygienic, two shades of blue, one shade of gray, two shades of green. All popular colors! Sold elsewhere at two to three times our price!

\$10.75 to \$19.50

ter fabrics and in plush. Values un-

Regular \$19.50 to \$38.50 Coats

Smart garments in velvets, zibelines and kerseys; models in ages 3 to 14 years. The

Regular \$5.95 to \$14.95 Coats

\$3.55 to \$7.95

Women's Bath Robes

Made of extra heavy bath robe flannel in a

Regular \$6.48 Values

Crepe Kimonos

All sizes in pink, blue and lavender; slightly

Regular \$3 Values

49c

No Exchanges or Refunds at

This Price!

good assortment of colors and sizes.

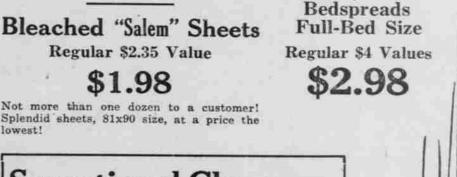
approached!

wanted colors!

soiled

Bleached "Salem" Sheets **Regular \$2.35 Value**

lowest!



Sensational Clearance of Drug Sundries

Note the Brand and the Prices! Take Advantage!

25c Colgate's Talcum Powder..... 19c

One Thousand Imported **Tooth Brushes** Only 10c Ea.