

PORTLAND, CONVENTION CITY, POSSESSES FINE FACILITIES

Climate, Transportation, Scenery on Every Side, and Auditorium Are Among Advantages—Many Meetings Coming.

By S. B. Vincent.

PORTLAND is fast becoming known as a convention city worthy the consideration of state, sectional and national organizations.

Situated so favorably as to transportation facilities, surrounded by scenery unsurpassed in the United States, equipped with magnificent hotels and a municipal auditorium with few equals in the country, Portland as a convention city is one of the most favored in the nation.

Climatic conditions during the summer months, when most of the great conventions are held, are unequalled for the comfort afforded convention delegates. Temperatures are practically always equable. There are no extremes of heat or of cold, so that visitors may enjoy their stay to the full and convention proceedings may go on without loss of enthusiasm due to unpleasant heat.

As to scenery, always a consideration of convention delegates, Portland is surrounded by it. Within 10, 20, 50 or 100 miles or more, may be viewed some of the most rugged and sublime scenery in the world. Snow capped peaks, ice glaciers, mountain streams and lakes, splendid ocean beaches, wonderful automobile roads in every direction, all lend strength

to the movement which is making Portland so widely known as a convention city with unsurpassed facilities.

During 1919 Portland entertained a large number of conventions, including the largest convention of the Pacific Coast Advertising Men's association, the Oregon Bankers' association, the Western Confectioners and many others.

The coming year promises to be the most important convention year in the history of the city. The three great conventions already assigned, will be the Nobles of the Mystic Shrine, to meet June 22 to 24; the National Travelers' Protective association and the national convention of the Kiwanis clubs, which meet earlier in the same month. The dates of these three great conventions were arranged that the delegates might also participate in the Rose Festival festivities.

In addition to the conventions named, Portland has already had assigned to it nearly 20 additional meetings, with indications that this number will be greatly increased before next summer.

The convention committee of the Chamber of Commerce is continuing its work, and expects to have favorable replies from a number of organizations to which invitations have been extended to hold their 1920 conventions in Portland.

PORTLAND WILL BE HOST CITY

Among Big Meetings Scheduled for Summer Is That of the Traveling Men, 15,000 Strong.

By Frank Coffinberry.

WITH the spring of the new year the city of Portland will probably entertain more visitors than any city in the nation; certainly it will be the host city of the west.

The Rose Festival will undoubtedly draw its 100,000 visitors, westerners for the most part; the Shrine national convention will bring a like number from all corners of the nation; the traveling men, mustering under the banner of the T. P. A., will probably exceed 15,000 at their convention. These three major fetes all take place in June.

In telling the nation of Oregon, the T. P. A. will be one of the most valuable from an advertising standpoint. Whereas, the other delegates return to their homes, carrying the word of the good time they had, the traveling men are touching every city and hamlet in the United States and in addition to their regular "line" will be "selling" Oregon climate, Oregon scenery, Oregon hospitality and Portland roses.

Getting ready for a great convention is no small proposition, but the T. P. A. advance corps is already well organized and headquarters in the Morgan building is an active scene. Each phase of the work is being handled by a special committee, and so well has the organization been worked out that even this early in the programme things are moving with smoothness and facility.

The parade committee, headed by Theodore Rothschild, promises an in-

dustrial parade to set a national record. The entertainment committee under the direction of Charles Ringler is planning a programme of events including an excursion to Astoria, and a "spread" at Eagle creek camp grounds on the Columbia river highway.

"Of course the Eagle creek dinner is merely an excuse for the Portland bunch to show off the Columbia river highway," the current issue of the T. P. A. magazine tells its 50,000 subscribers. "Eagle creek is the finest thing of its kind in the world, but it is a good excuse, and really after a 50-mile drive over this splendid roadway a fine fish dinner with a lot of ceteras will make a fitting ending to this marvelous trip."

Other committees now at work, and their respective chairmen, are: Advisory, John K. Kollock; auditing, Charles H. Hill; automobiles, Charles M. Menzies; badges, Burt Holcomb; banquets, Willis Fisher; decorations, A. A. Courtier; finance, Frank McCrillis; grandstand, Paul C. Morton; hotels, C. A. Alphonse; information, John M. Mann; programmes, Earl Bunting; publicity, A. G. Clark; reception, Red Crothers; M. G. McCorkle; registration, Joseph E. Dunne; treasurer, Emory Olmstead.

The executive committee is headed by Stanhope St. Pier. The personnel includes Clyde Evans, A. H. Devers, M. R. Johnson and P. J. Sullivan.

"The financial end of the convention will be well taken care of," is the report of Frank McCrillis, who is directing the local drive for funds to entertain the visiting delegates and their families.

A competent corps of artists and

float builders has been mustered by the parade committee, which is carrying on a national campaign to have the big factories of each state represented by a float advertising their product. Already 11 states have made application to be represented, and positions in the parade are being assigned.

Live Wires Get Convention.

To a live wire committee of 11 from Oregon, who attended the 1919 T. P. A. session at New Orleans, go the honors for winning the convention of the current year for Portland. The personnel of the directorate of the Oregon division of the organization is: President, Roy C. Slocum; vice-presidents, W. L. Grinnell, D. C. Bogart.

NUMBER OF TEACHERS EMPLOYED IN PORTLAND SCHOOLS.			
1906.....	426	1912.....	1,083
1907.....	507	1913.....	1,012
1908.....	584	1914.....	1,108
1909.....	625	1915.....	1,222
1910.....	702	1916.....	1,279
1911.....	759	1917.....	1,282
1912.....	878	1918.....	1,435

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OIL SURVEY OF OREGON MADE

State Bureau of Mines and Geology Conducts Painsstaking Investigation With Interesting Results.

By Clarence B. Osborne, Petroleum Geologist, Oregon Bureau of Mines and Geology.

THE Oregon bureau of mines and geology will in the near future publish a report dealing with the investigation that was carried on during the past summer to determine if western Oregon offers any regions that seem favorable for the production of petroleum.

This examination was conducted under the direction of a well-known firm of oil geologists of Denver and the field work was done by men experienced in the oil regions of Texas, California and Wyoming. The object is to determine as far as possible what localities might be considered favorable, and what could be eliminated as offering no encouragement for drilling.

There really should be less mys-

tery about the methods of investigation for oil than about those for finding the metals, for the rocks generally tell a story about oil that is much easier to read than the information furnished by rocks in prospecting for precious metals.

A study of the geology of the producing oil regions of the world has established a few rules that seem safe to follow in the consideration of any possible new oil territory. First, there must be a good source from which the oil could come. The evidence from oil fields throughout the world indicates that the original sources of the oil is the remains of either vegetable or animal life, which on decomposition is changed into hydro-carbon compounds that finally become crude oil.

It has also been established that these organic remains must have existed in great enough quantity that

the tiny amounts of oil resulting from each individual organism will, when added to all the other tiny amounts, be sufficient to pay for drilling.

There seems to be a rather general belief that if a trace of oil is found in any of the rocks of a region a positive proof is thus established that a deep hole will tap oil in very great volume. This belief is not well founded. Shale beds that do not carry large quantities of organic material may show traces of oil and such small amounts are very often the only oil in the entire region.

It is well to bear in mind that much money has been lost in regions where, although small amounts of oil are found the total oil supply is entirely too small for profitable production.

Oregon Survey Made.

A rapid survey was made along the main highways from the north to the south of Oregon, and from the Cascade range of mountains to the Pacific ocean. In the gorges of many of the large rivers of western Oregon much of the geology is exposed. Working from the interior valleys to the coast, the dip of the various beds was measured and this information recorded. In this way a great deal

The Prosperity of Any Community

- Depends greatly upon its mode of transportation.
- Our highways are rapidly assuming a major portion of the nation's freight traffic.
- Economic highway transport demands the use of large, fast-moving trucks, which cause rapid deterioration in any but the most durable types of surface.
- Only responsible contractors should be entrusted with work so important to the public welfare.

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