APPLESALESLIGHT
ATSHIPPIMGPONTS

Business Is Too Small to E
tablish Values．
JOBBING MARKETS STEADY
$\qquad$

 $\pm 2=$ $=2=-=$


## Diversify Your Investments As to Maturity

How to＂catch the market＂to best advantage has always been a problem confront－
ing investors．Our experience in investments prompts us to advise a happy medium or ing investors．Our experience in investments prompts
average between short－term and long－term obligations．
By placing his funds in short－time securities the investor may profit by the present
rates of interest and look forward to a time in the near future when he may also be able to reinvest on favorable terrs．On the other hand，investment in long－time secur－
ities offers the prospect of a material increase in the market value of bonds．
The safest course is to strike an average on maturities and yield，by purchasing
ome short－term，some long－term securities and some that run for an intermediate some short－term，some long－term securities
length of time．

| Security－ | Maturity | ice to Yield |
| :---: | :---: | :---: |
| Maxwell Motor Company Notes． （Agreement stipulates quick assets cannot go below $13 / 4$ times current liabilities：Company has no funded debt．） | 90 days from date | 6．00\％ |
| City of Klamath Falls，Oregon 6s． （Klamath Falls ranks eighth among the cities of Oregon in bank deposits．） | December 1， any year from 1920－1929 |  |
| Brazilian Traction Light \＆Power Co．6s ． （Notes secured by pledged collateral；Company has excellent record of earnings．） | 1922 | 7.00 |
| Province of Ontario，Canada， $51 / 2 \mathrm{~s}$ ． <br> （Debt of Canada＇s wealthiest and most populous province．） | 1929 | 6.20 |
| Greybull，W | $1949$ | $5.35 \%$ |


Ask for our circular on diversified investments．
umbermens $\frac{\text { Bonds－Trusts－Acceptances }}{\text { res }}$ Capital xa Surplus 86000.00

Under supervision banking department State of Oregon


## Reduce Your Normal Credit Losses

The primary function of the American＇s Unlimited Policy of Credit Insurance is to
provide absolute protection against abnormal， provide absolute protect．
unforeseen credit losses．
But so thorough and complete is the service we render that very frequently a client＇s
normal credit loss is reduced，and he is saved many times the moderate premium paid for the policy
If you are a manufacturer or wholesaler， vency loss resulting from sales of any volume for your particular line of business．
Surely it is to your every interest to get such
valuable statistics．An inquiry will bring them to you without any obligation．
The AMERICAN CREDIT－INDEMNITY CO． H．T．MACRILL，General Agent， e Bldg．
Phone Main 1179

Ask for January Investment Offerings

A wide range of securities
A wide range of maturities．
A wide range of yields．
A carefalty setected and broadly diversitied offering
of securities giving much valuable information as to the isues inted．

The National City Company Portland－Yeon Building Short Term Notes Preferred Stocks

Bordeaux，Lyons and Marseilles
DENominations：$\$ 100, \$ 500$ ，$\$ 1000$


Ther
MORRIS BROTHERS，Inc．

\＄66，665

## Vancouver，B．C．

Short Term Bonds
to yield 7\％


$41 / 2 \%$ bonds at 91.41 to yield $7 \%$

government，corporation and municipal
BONDS
TO NET FROM $5 \%$ TO 7
preferred stocks－Local securities ROBERTSON \＆EWING

## MUNICIPAL BONDS

OREGON－WASHINGTON－IDAHO
To Net $4.90 \%$ to 6.50
E．L．Devereaux $\&$ ompany
MUNICIPAL BONDS
87 Sixth Street Ground Floor Wells－Fargo Building Broadway 1042

## HALL \＆COMPANY

Railroad
Public Utility
Industrial

## BONDS

$5 \%$ to $7 \%$


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