

MANY GOOD UNADVERTISED SPECIALS ALL OVER THE STORE TODAY

1559th Friday Surprise Sales:

The after-Christmas clearaway of odds and ends, broken assortments and handled merchandise left over from the Christmas selling, which we are closing out regardless of cost or value, lends very special interest to this the last Friday Surprise of 1919. We are unable to list items and prices here but patrons can count on making many rich "finds" in the various sections. Christmas gift money will do extra service if spent here. It will pay handsomely to make a tour of the store.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
700 S. Sixth, Morrison, Alder Sts.

Coats! Dresses! Suits! Skirts!

1/4 1/3 1/2 Less

TOPSY-TURVY go prices in this wonderful year-end sale of fashions, which includes everything for the midwinter wardrobe—coats, dresses, suits, skirts, blouses. There is nothing hastily put together in it. The whole sale is made up of our own carefully selected stocks. Late autumn and winter styles. First-class fabrics. Desirable colors. Only a few of any one model, so that each bears the mark of uncommonness. Silk or good satin linings in almost every garment. Careful tailoring. Nice finishing touches. Space permits of only 18 pictures.

Read the list of lower prices carefully. It is amazing how much Christmas money will purchase at these revised costs.



Take Any Elevator or Escalator to the Store for Men, Third Floor

Annual Year-End Event

Sale of Men's Suits

\$38⁵⁰

This sale of men's and young men's suits is, as we have said, an annual occasion remarkable for value giving and we shall hold to it this year despite the fact that conditions in the clothing industry are unfavorable to price reductions. Men who have some idea of the trend of prices for spring will appreciate this opportunity at its true worth.

Average Less Than Present Wholesale

600 suits taken from our regular stock. NOT odds and ends but fully satisfying assortments of seasonable garments. Every man and young man will find here exactly the suit he has in mind at very much less than he normally expects to pay. Many are ALL WOOL. Careful tailoring distinguishes the assemblage.

Society Brand and Adler Rochester

are the two most famous makes in this sale and both names are symbolical of good clothes making. There are single and double-breasted suits, plain and belted styles, advanced and conservative models. A wide range of patterns and colorings. All regular sizes included from 34 to 44.

—Meier & Frank's: The Store for Men, Third Floor.



\$35 to \$198 Coats at \$25.55 to \$118

- Our Standard \$ 35 to \$ 45 Coats at \$ 25.55
- Our Standard \$ 95 to \$ 98 Coats at \$ 68.50
- Our Standard \$115 to \$135 Coats at \$ 82.50
- Our Standard \$140 to \$185 Coats at \$ 98.50
- Our Standard \$195 to \$198 Coats at \$118.00

Exclusive fabrics such as chameleon cord, peach bloom, bolivia, velour, tinsel tone, evora. Almost every color. Many loaded down with beautiful furs, including beaver, mole, fox, wolf, nutria, raccoon. Others with shawl collars of the material which fasten up close to the chin. Almost without exception they are lined with good silks or satin, plain or printed.

\$19.50 to \$85 Dresses at \$14.85 to \$48.50

- Our Standard \$19.50 to \$25.00 Dresses at \$14.85
- Our Standard \$29.50 to \$32.50 Dresses at \$18.85
- Our Standard \$35.00 to \$42.50 Dresses at \$24.85
- Our Standard \$45.00 to \$55.00 Dresses at \$34.65
- Our Standard \$67.50 to \$85.00 Dresses at \$48.50

The dresses at \$14.85, \$18.85 and \$24.85 are mostly of serge and wool jersey in dark blue, brown, burgundy, black; dozens of styles. The dresses at \$34.65 and \$48.50 include satin, tricotine, velveteen and tricolette in interesting styles designed for individuality. Often only one or two of a kind. Wide variety suitable for morning and afternoon wear.



\$35 to \$98.50 Suits at \$23.85 to \$41.45

- Our Standard \$35.00 to \$52.50 Suits at \$23.85
- Our Standard \$55.00 to \$62.50 Suits at \$32.65
- Our Standard \$65.00 to \$98.50 Suits at \$41.45

Often at half price and less they are of, astonishingly fine fabrics tailored in the most particular way. Styles foreshadow spring fashions in many cases. Velour, tinsel tone, fancy mixtures, poplin, gabardine, plain or trimmed with fur. Nearly all at each price are lined with printed or plain silks of the finer sorts.

All Velveteen Skirts Half Price.

This means that a \$12.50 velveteen skirt is now \$6.25, a \$15 skirt \$7.50, a \$19.50 skirt \$9.75, a \$25 skirt \$12.50.

\$10 to \$25 Skirts at \$5.85 to \$13.65

All serge, gabardine and tricotine skirts are also price-lowered as stated above—the \$10 skirts at \$5.85, the \$25 skirts at \$13.65 and so on throughout the entire range. Silk skirts in dark colors and white, also white cloth skirts, a quarter less.

—Meier & Frank's: Apparel Shop, Fourth Floor.



Also—For Boys—

Big Year-End Sale of

High Grade Suits

\$14.85

Sampeck, Dubbelbilt and other suits renowned for quality, style and service. All taken from regular stock. The finest imported and domestic fabrics are used in their making.

About 200 Suits Have 2 Pairs of Pants

All radically reduced—save a full third on some. As in the case of the men's garments above, we urge the purchasing of these good suits now when a marked saving can be effected on replacement prices.

Every new style, fabric and color. All sizes from 7 to 18 years.

—Meier & Frank's: Boys' Clothing Shop, Third Floor.



Year-End Sale Blouses

Planned to fit in with the year-end sale of suits and separate skirts. Smart new interesting blouses for all occasions. Long and short ones with long or short sleeves. As plain as one likes, as fancy as is required for a dress occasion.

Blouses \$9.45
Our \$12.50 to \$16 Grades

Georgette crepe in white or flesh pink, trimmed with lace or embroidered. Georgette crepe mannishly tailored with quarter-inch tucks and high stook collars. Fascinating net blouses for afternoon and informal evening wear.

Blouses 1/4 Off
Our \$10 to \$60 Blouses
Now \$7.50 to \$45

A hundred styles in navy, brown, taupe, Cuba red, black, white, flesh. Peplum and cascade blouses which will be much worn this spring. Bodice blouses in elaborate and plain styles.

—Meier & Frank's: Blouse Shop, Fourth Floor.