

FORMER EMPLOYEES ARE INVITED TO REPORT FOR WORK AT SUPERINTENDENT'S OFFICE, SIXTH FLOOR

Special Christmas Services

More than 2500 efficient, willing salespeople. Fourteen passenger elevators. Eight escalators—the only Portland installation. U. S. Postal Sub-Station, Express Office, Christmas Parcel Station and Accommodation Bureau on Basement Balcony—money orders issued, packages wrapped for mailing and parcels checked free.

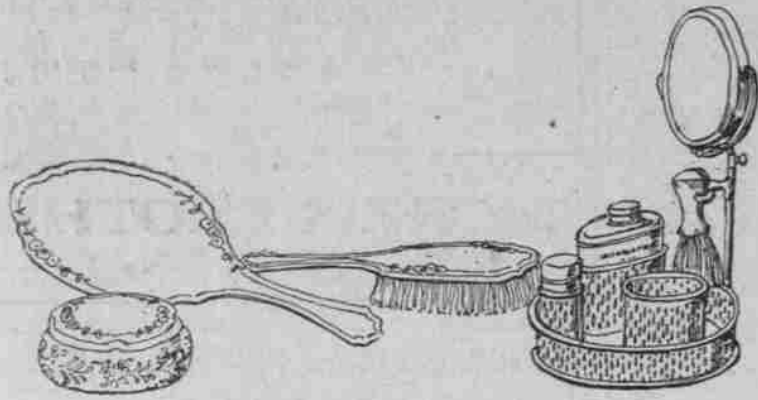
The northwest's greatest stocks of gift merchandise. Xmas shopping may well begin and end here. Gift suggestion folder free on request—ask any floor manager. A MEIER & FRANK Merchandise Order solves the gift problem. Issued in any amount—one dollar or more. Redeemable for merchandise in any department at any time.

**Christmas Sale of Silk Hosiery**

This Christmas box sale of silk hosiery brings close to 20,000 pairs of America's best silk hosiery for women at special three-pair prices. Needless to say, every good kind, every style, every color and every size will be found in the sale. (Silk Maids NOT included.)

There are seven specially priced three-pair boxes as follows: Three pairs silk boot hose \$5 (pair \$1.75). Three pairs silk hose \$5.25 (pair \$1.75). Three pairs silk hose \$6.50 (pair \$2.17). Three pairs silk hose \$7.50 (pair \$2.50). Three pairs silk hose \$8.50 (pair \$2.83). Three pairs fiber silk hose \$2 (pair \$1.50). Three pairs fiber silk hose \$2.75 (pair \$1.50). Three pairs fiber silk hose \$3.75 (pair \$1.50).

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

2610 Meier & Frank Representatives Here to Serve You**Probably She Is Hoping That It Will Be Toiletware**

Has she lovely white comb and brushes of pyralin ivory? Or luxurious tortoise shell kinds? Or silver?

If not, you can be pretty sure she wants something different from what she has.

Ivory Pyralin

is always a welcome gift because this artificial ivory is the best of its kind and comes in simple well proportioned shapes which people of good taste enjoy.

A complete toilet set at \$60 contains comb, hair brush, mirror, powder box, hair receiver, bonnet brush, cloth brush, salve jar, button hook, nail file, cuticle knife, shoe horn, nail scissors and tray—fourteen articles in a satin-lined box. Separate pieces are moderately priced.

For a young girl there is a Du Barry set decorated in gold with pink and blue flowers, packed in satin-lined box; \$50.

Carved Artificial Ivory

is newer than the plain and particularly good looking. Mirror for \$12.50; cloth brush, \$7.75; jewel case, \$7; cut glass puff jar with carved "ivory" top, \$9.75; cold

cream jar, \$7; salve jar, \$5.50; manicure articles, \$3.25; shoe horn, \$3.25; hair brush, \$11.75; bonnet brush, \$5.75.

Queer Incense Burners

—first of the kind we have had—include Chinese or Nubian figures holding bowls in which to burn the incense; intriguing in color, \$3.75; the Chinese girl with lanterns is \$5.00. Shaving mirrors in all sizes and kinds are \$3 to \$15.

The Set Pictured

includes the swinging nickel-plated mirror, tray, brush, holder containing shaving stick, mug holder, talcum powder and holder, \$11.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Suggestions Of Gift Significance and Practical Import**Mercerized Table Cloths \$1.98**

Mercerized table cloths woven in regular patterns and hemmed ready for use. Fully bleached. Size 64x64 inches. A suitable gift suggestion at a very low price.

—Meier & Frank's: Second Floor.

Christmas Candies

of finest quality, packed Christmas style, sealed and tied with ribbons, are ready for your selection. We have the largest stock in the city for you to select from and our prices are most moderate.

We feature "Fruit Maid" chocolates originated and created by the MEIER & FRANK Candy Chef. Packed in half-pound boxes at 75c and pound boxes at \$1.50.

—Meier & Frank's: Ninth Floor and Other Candy Sections.

All \$20**Tailored Suits Were \$29.50 to \$52.50**

Women's suits that can be worn all winter and late into the spring. Smart sports chevrons in dark plain colors. Oxford gray suitings. Plain serges and poplins in dark blue, brown and lighter colors.

Mostly silk lined. Well cut, carefully tailored. Not all sizes in any one style, but all regular sizes in the lot.

—Meier & Frank's: Fourth Floor.

Every Woman's Skirt a Fourth Less

Inexpensive serge and panama skirts start as low as \$3.75. Velvet skirts begin at \$9.98. Plaid skirts can be had in interesting styles at \$11.25.

No reservations have been made to the general reductions of a fourth off on every skirt in the section—including the finest satins, chiffon velvets, serges, etc.

—Meier & Frank's: Fourth Floor.

Special \$4.85**Xmas Blouses**

More than a hundred good-looking blouses formerly "special" at \$5.95.

Georgette with pleated lace edged frills. Striped silks in tailored styles. Pretty printed chiffons and creamy nets.

Perhaps they are just what you have been seeking for gifts.

—Meier & Frank's: Fourth Floor.

Why Not Make Your Mark in the World?

Waterman Ideal fountain pens are to be had in the Stationery Store in complete assortment.

It was the Waterman Ideal pen which signed the armistice.

It is the Waterman Ideal pen that does much of the important writing of the world because the Waterman pen is reliable.

\$2.50 to \$4.

—Meier & Frank's: Main Floor.

French Pastry 10¢

Puff paste full of butter, whipped cream and other rich ingredients, as well as little tarts with Oregon fruits, are 10c each. Why not take some home for dessert today?

—Meier & Frank's: Ninth Floor.

Just In**Oxford Prayer Books and Hymn Books**

For which we have received many requests. Cloth and leather bindings. 60c up to \$5.50.

Also

A particularly fine collection of Bibles ready for Sunday school and other gifts.

—Meier & Frank's: Fifth Floor.

ANNOUNCING

A New Christmas Service for Men and Women Buying Gifts for Men

Men's Annex Second Floor

A Veritable Gift Bazaar of Men's Things Conveniently Located on the Second Floor, Fifth Street, Open Today, Tomorrow and Saturday to Prevent Congestion in the Main Floor Store for Men. Women Patrons Will Especially Appreciate the Advantages of Shopping in This Section.

Here Are Special Christmas Offerings to Fix the Location in Your Mind

GIFT TIES**Silk Ties 95c**

Many are the regular \$1.50 grades.

Any man will appreciate gift ties like these for Christmas.

Three for \$2.75.

Silk Ties \$1.95

Many are the regular \$2.50 and \$3.00 grades.

Every tie NEW—just received in a special purchase. A wide assortment of patterns and colorings.

Three for \$5.50.

**GIFT SHIRTS****Anderson Madras Shirts \$3.85**

Regular \$5.00 grade. Shirts of famous Anderson madras in plain shades of blue, light tan and lavender and a broad diversity of stripes. Soft cuffs. Sizes 14 to 17½.

Extraordinary Shirt Values \$1.95

Regular \$2.50, \$3.00 and \$3.50 grades. Think of getting such materials as fiber silks, Russian cords, fiber silk stripes and woven madras shirts at this price. Sizes 14 to 17½.

600 Fine Silk Shirts \$5.95

The possibility of a slight imperfection being present in some of these has induced us to make this very special offering for Christmas gift buyers—and silk shirts are an admirable gift.

And such silks! Crepe de Chine, broadcloths, baby broadcloths, Shantung and tub silks.

Silk shirts that any man will be proud to receive, in a splendid selection of patterns and colorings at this much-below-usual price. Sizes 14 to 17½.

**GIFT GLOVES****DENT'S and Other Reliable Makes Men's Gloves \$1.95**

Regular \$2.50 and \$3.00 grades. Excellent quality mocha, cape and suede gloves at a substantial reduced price right when such gloves are in demand for Christmas gifts.

The purchaser in this Christmas sale will have the assurance that comes from knowing the quality to be right. Sizes 7¼ to 9½.

—Meier & Frank's: Second Floor, Fifth Street.

Christmas Sale of Metal Bag Frames 59c

Collapsible metal bag frames of oxidized or green gold. With heavy chain. Very simple to sew on a ribbon or velvet handbag.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

New Shipment of December Victor Records

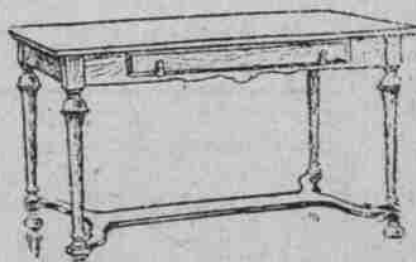
Patrons will be glad to choose Christmas gifts from these: **Red Seal Records:** Alma Gluck sings "Nelly Was a Lady," 10-inch, \$1. Jascha Heifetz (violinist) plays "Capriccio," 10-inch, \$1. Renato Zanelli sings "La Spagola," 10-inch, \$1. Efreim Zimbalist (violinist) plays "The Deluge—Prelude," 10-inch, \$1. **Dance Records:** "Alcoholic Blues," medley fox trot, and "Jerry," medley fox trot, played by the All Star Trio, 10-inch D. D. record, 85c. "Tulip Time," medley fox trot, and "Yellow Dog Blues," medley fox trot, 10-inch, \$1.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Furniture Gift Suggestions

Many people, we find, have decided this year to give substantial presents to the home. It is in keeping with the general "after-the-war" desire to make home happy and beautiful and very comfortable. Especially suitable gifts in the Furniture Galleries are:

Spinet desks, library tables, dressers, davenport tables, four-poster beds, dresser tables, end tables, easy chairs, chests of drawers, davenports, book cases, bedroom rockers, kitchen cabinets.

**\$25.00 Library Tables \$19.85**

A-just-before-Christmas let-go of some good library tables of which we have quite a number. Good luck for some homes! William and Mary style in oak. 28x48-inch tops.

25 Styles of Windsor Chairs \$10 to \$42

Reproductions of fine old chairs noted for their grace and always surprising because they are so unusually comfortable. A "Windsor" is pure English and accords with any Colonial style. All the "Windsors" here are in dull mahogany finish.

Easy Chairs \$39

Made in our own workrooms; plenty large, excellent springs, overstuffed, covered with short pieces of tapestry. Specially priced.

Davenports \$98

Is there anything quite so nice as a big, comfortable davenport where the whole family can sit together by the fire. These special davenports are the usual \$125 grade—made with spring seats to represent luscious cushions. Covered with tapestry.

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)

**"Let's Be More Careful"**

The campaign of education being conducted to make travel safe on Portland streets during the holiday rush has been so successful thus far that it more than justifies whatever effort and expense are involved.

To cut the daily average from thirty down to seven is very gratifying. It is recompense for all who have really been more careful, it encourages them to keep up the good work and it is a strong inducement for the few remaining careless ones to join in the campaign.

Each day from now until Christmas the rush and the crowd on the streets will increase, each day the danger of accidents will become greater, with the climax coming on Christmas Eve. That day ALL must have an especial care if injury and suffering shall not stalk where cheer and happiness should abide on Christmas day. So the hosts of workers in this campaign have talked things over and decided to try and make this day—the day before Christmas—a "No Accident Day."

Will you help keep suffering away from homes where cheer ought to be on Christmas Day? Will you join in this special effort—get the Christmas spirit—the spirit of consideration for others—and take one little minute longer to look, look, LOOK, before crossing the street? In this way you can help bring success to the Safety Campaign, whose slogan is—

Let's Be More Careful

Meier & Frank Co.