

NEW STORE HOURS NOW IN EFFECT—9:15 TO 5:45

Gloves in a Pre-Holiday Sale

Men's and women's street and dress gloves are offered at amazing savings in this pre-holiday sale entering on its second day. Men's mocha gloves at \$1.98 and cape gloves at \$2.39 are featured. Women's kid and cape gloves at \$1.58 and washable cape gloves at \$1.23 are the two feature groups for women. Still a good selection.

—Meier & Frank's: Main Floor, Fifth Street.

1550TH FRIDAY SURPRISE Outing 27c

Finest "Daisy" white outing twilled in the weave. Strong, firm, durable, well fleeced outing for night wear, diapers, etc. 27 inches wide. Full bolt lengths.

—Meier & Frank's: Second Floor.



Established 1857 THE QUALITY STORE OF PORTLAND

1550TH FRIDAY SURPRISE Umbrellas \$1.98

500 new American taffeta (cotton) umbrellas for women just received. 7-rib paragon frames built for service. Tape borders. Ring and cord handles, "Bake-lite" effects. Black only.

—Meier & Frank's: Main Floor.

1550TH FRIDAY SURPRISE Rings \$2.98

A clearaway of 10-karat solid gold rings—Tiffany and fancy mountings set with synthetic stones, exact imitations of rubies, emeralds, sapphires, etc. To \$12.00 values. Buy for gifts.

—Meier & Frank's: Main Floor.

1550TH FRIDAY SURPRISE Handbags \$2.95

New shapes in women's fine chiffon velvet handbags shown in all the popular colors—brown, blue, taupe and black. With heavy chain handle and tassel. Fitted with coin purse and mirror.

—Meier & Frank's: Main Floor.

1550th Friday Surprise Sales Break Records for VALUES

FOR MEN

Famous Cooper Bennington UNION SUITS \$2.98

All new undergarments of this nationally famous make. Heavy weight wool mixed union-suits in natural gray. Long sleeves, ankle length, closed crotch. Sizes 34 to 46. Only 350 suits of this comfortable perfect-fitting winter underwear at a sharply reduced price.

—Main Floor.

Men's CLOTH HATS Extra Special—\$1.85

A limited number of all-wool cloth hats at much below present cost. Well made hats in good styles, patterns and colorings.

—Main Floor.

Men's Linen Weft and Lawn HANDKERCHIEFS 25c

6 for \$1.35. Fine linen weft and sheer chamrock lawn handkerchiefs with hand loom embroidered initials in white and colors—fancy long, script and block letters. Narrow hemstitched hems.

—Main Floor.

Second Day of the Sale MEN'S SUITS \$34.85

Every suit taken from regular stock—such makes as Society Brand and Adler Rochester included. Every one reduced from \$5.00 to \$15.00. Excellent fabrics, many all wool. All popular models for young men. Many patterns and colorings. Sizes 32 to 42.

—Third Floor.



MEN'S SHOES \$4.85

Good shoes—all taken from our regular stock. Patents and calfskins with solid leather, some with fiber soles. Lace and button styles. English and medium toe lasts. Practically all sizes. While any of 600 pairs remain today, \$4.85.

—Third Floor.



1800 Yards Fine All-Wool 44-Inch French Serge

Women will instantly recognize the extraordinariness of this offering of high-grade all-wool 44-inch French serge, perfect in weave, at \$1.98 yard.

\$1.98

Colors are Burgundy, plum, African and medium brown, myrtle and olive green, gray, sand, red and black. Only 1800 yards. Please come early.

—Meier & Frank's: Dress Goods Shop, Second Floor.

All Marabou Neckwear 1/3 Off

Collars, capes, scarfs and chokers of the fashionable warm-giving marabou today at one-third less.

Some of the models are combined with ostrich. Black, natural, taupe, seal and mole.

All have good quality silk linings, ribbon and cord ties, some have tail fringe.

Regularly \$5.95 to \$27.50—choice today at 1/3 off.

—Meier & Frank's: Neckwear Shop, Main Floor.

600 Prs. Women's Silk Hose \$1.69

NEW—A special purchase from one of America's foremost manufacturers of full fashioned silk hose.

Irregulars, but many are equal to ordinary firsts.

Pure thread silk hose with lisle tops and soles. These hose are made from the best yarns and are remarkable for their beautiful finish and great durability.

Cordovan, brown, black and white.

—Meier & Frank's: Hosiery Shop, Main Floor.

FOR WOMEN

Sale of 100 Fall Dresses

Our Regular \$19.50 to \$25.00 Values

\$15.45

100 fall and winter dresses of serge and jersey. A splendid assortment. Straight line, blouse and surplice models. Braid and embroidery trimming. Navy, brown and open are the colors. All sizes 34 to 44. Two sketched.

Waists \$2.65

Of Georgette, Crepe de Chine, Georgine and striped Tub Silks. Embroidered, hemstitched, lace trimmed and tucked models. High and low, round and V necks. Flesh, white, tea rose, navy, maize and black.



—Meier & Frank's: Fourth Floor, Fifth Street.

600 Boys' Shirts \$1.79

Every shirt new—secured in a remarkable special purchase. Every one at a marked saving—there are shirts in this assortment worth up to \$4.00.

Dependable materials. A wide selection of patterns in new stripes and fancy designs. Full cut, well made garments. Soft cuff styles. Colors guaranteed fast. Sizes 12 to 14 neck.

For two days—Friday and Saturday—while any remain, \$1.79.

—Meier & Frank's: Boys' Shop, Third Floor.



Silk Taffeta Petticoats \$3.95

Women's taffeta petticoats in straight line, pleated and ruffled styles. Changeables, stripes and black. Limited number.

—Meier & Frank's: Third Floor.

Sale of Women's Union Suits 89c

Medium weight cotton union suits for Fall and early Winter wear. Dutch neck, elbow sleeves and low neck, sleeveless, ankle length style. Regular sizes only.

EXTRA! Children's "Munsing" Union Suits \$1.65

Special purchase of a discontinued number children's Munsing union suits. Fleece lined merino finish garments in high neck, long sleeves, ankle length, drop seat style with half open front. Sizes 2 to 16 years.

—Meier & Frank's: Underwear Shop, Main Floor.

Skates \$1.49

Adjustable ball-bearing roller skates for boys and girls 7 to 14 years. Were \$2.00.

—Meier & Frank's: Sporting Goods, Sixth Floor.

Hat Shapes \$3.50

A good selection of untrimmed hat shapes in Lyons velvet and scratch felt. Medium and large straight and droop shapes.

—Meier & Frank's: Millinery Shop, Fourth Floor.

FOR GIRLS

Sweaters \$2.59

Slip-over styles in plain and fancy weaves with or without sleeves. Pinks, browns and blues. Some have contrasting trimming. Sizes for girls 8 to 16 years.

Petticoats \$2.98

Of taffeta and jersey top with taffeta flounce, some of taffeta with percale top. Most-ly serviceable dark shades. Sizes 28 to 36 inch length. Broken line.

Sale of Misses' and Small Women's Silk Skirts at \$4.95

Pretty striped satin skirts in a variety of colors and combinations. Belts, fancy pockets and fancy button trimming.

Infants' Shoes Pair 50c

Seconds—and wonderful values! Broken lines of shoes and slippers in kid and patent leather. Soft soles. Button and strap styles. White, black and combinations. Sizes 0 to 3.

—Meier & Frank's: Second Floor, Fifth Street.



1000 House Dresses and Aprons \$1.93

Wonderful surprise values! 1000 women's fine house dresses and house dress aprons that are worth, in some instances, twice as much as our surprise price of \$1.93.

Made of fine percales and gingham, straight-line dresses and fitted waist-styles. Long and short sleeves. Effectively piped in white and contrasting colors. With belts and fancy pockets. Also a few in plaids.

Five attractive models sketched. Come early for best selection.

—Meier & Frank's: House Dress Shop, Third Floor.

Corsets \$4.95

New "Madame Lyra" corsets at \$4.95 for Friday only. Made of fine pink brocade in low bust style with long hips. All sizes. Great values in this Friday sale.

—Meier & Frank's: Corset Shop, Third Floor.

Chemise 98c

Women's step-in chemise made of finely serviceable pink batiste. Button on shoulder style with yoke trimmed in dainty lace and bottom finished to match. Were \$1.29.

—Meier & Frank's: Undermuslin Shop, Third Floor.

Nightgowns \$1.98

Women's fine warm gowns made of soft outing flannel. Long sleeves style with V neck and double back yoke. Many fancy striped effects. Regularly priced at \$2.75.

—Meier & Frank's: Undermuslin Shop, Third Floor.

200 Yards 59c-95c Embroideries 45c

Both IMPORTED and domestic qualities included in this lot. Sheer Swiss, longcloth, cambrie and nainsook embroidery skirtings, flouncings and corset-cover embroideries in a wide range of effective designs.

Materials suitable for women's and children's undermuslins, baby wear and for holiday sewing.

Widths range from 12 to 27 inches. Yard 45c for Friday Surprise.

—Meier & Frank's: Embroidery Shop, Main Floor.

Sale of All-Silk Taffeta Ribbon, Yard 49c

Just received. New all-silk taffeta ribbons in beautiful Dresden effects and plaids, fancy moire designs with satin stripes and many other patterns. Just the ribbon for hair-bows, novelties, etc. All the leading shades. Up to 6 1/2 inches wide.

Baby Ribbon Things 1/2

Hand-made ribbon models for babies—dresses, caps, booties, nightgales, rattles, buggy robes and many other useful articles. Some are slightly soiled from handling. Regularly 85c to \$1.10—now 43c to \$0.55.

—Meier & Frank's: Ribbon Shop, Main Floor.

EXTRA!

Soap, Case \$5.85

Crystal White Laundry Soap—"The Billion Bubble Soap" that has been marked SPECIAL at \$6.35 case. 100 bars in case. One case to a customer. 10 bars 62c.

—Meier & Frank's: Ninth Floor.

Peanut Butter 39c

Made in our own daylight candy kitchen, peanut butter is a molasses brittle filled with roasted peanuts. Regularly 60c pound.

—Meier & Frank's: Main and Ninth Floors.

Heaters \$3.95

Small size oil heaters that stand 18 1/2 inches to top of drum. Brass oil container, 8 inch drum, circular wick 1 1/2-inch diameter.

—Meier & Frank's: Sixth Floor.

Stationery 59c

"Irvington Lawn" linen paper in pink, blue, buff or white, 72 sheets of paper and 72 envelopes to match. Both for 59c.

—Meier & Frank's: Main Floor.

Toilet Paper 5c

Red Ribbon toilet paper. Roll 5c, dozen rolls 49c, case of 200 rolls \$7.75.

—Meier & Frank's: Main Floor.

Fringes 29c

Silk bullion and chenille fringes in pongee, gray, pink, Alice, brown, Nile green, wisteria, olive green, corn and white. 2 to 4 inches wide. 85c to \$1.50 values.

—Meier & Frank's: Main Floor.

Albums \$1.29

Were \$1.75. Loose leaf imitation leather photo albums in 7x11 inch size. Each has 60 leaves.

—Meier & Frank's: Main Floor.

Sheets \$1.50

Limited number of round thread seamless muslin sheets in size 81x90 inches. Good \$1.75 values.

Spreads \$5

Satin finish Marseilles bed spreads with plain corners, size 81x90 inches. \$6 values. No phone or C. O. D. orders.

—Meier & Frank's: Second Floor.

Napkins \$1.25

Were \$1.75 dozen. Mercerized table napkins in size 18x18 inches. Already hemmed. Some have slight imperfections.

—Meier & Frank's: Second Floor.

Kerchiefs 25c

Women's Swiss hand loom embroidered Madeira handkerchiefs with scalloped edges. Fine lawns and mulls. 6 for \$1.29.

—Meier & Frank's: Fifth Floor.

Books 29c

Over 1000 copyright war books, standard fiction, toy books, gift books, paint books, etc. Regular 35c to \$1.50 editions.

—Meier & Frank's: Fifth Floor.

Curtains \$2.65

Marquisette and scrim curtains. Plain hemstitched borders, Cluny lace edges, lace edges and insertions and novelty applique motif effects. \$3.50 to \$7.65 values.

—Meier & Frank's: Seventh Floor.

Blankets \$6.95

Regularly \$9. Silver gray blankets with pink and blue borders. Size 72x82 inches.

—Meier & Frank's: Second Floor.

Bath Rugs, Rag Rugs, 1/2

A surprise clearaway of bath rugs and rag rugs in a large assortment of colors and sizes.

The bath rugs are in chenille patterns and the rag rugs in plain tan.

A few of the items are listed here:

- 25x50 inch bath rugs, were \$3.00, now \$1.50
30x60 inch bath rugs, were \$4.00, now \$2.00
30x60 inch rag rugs, were \$2.00, now \$1.00
36x72 inch rag rugs, were \$3.50, now \$1.75

—Meier & Frank's: Rug Shop, Seventh Floor.

An Extra Special Sale of Stamped Bureau Sets

500 Sets in This Surprise Sale at

69c

Regularly \$1.10

These bureau sets are stamped in attractive patterns on extra fine quality crash. Sets consist of one scarf in size 16x54 inches and pin cushion to match, 4x12 inches.

These sets will make suitable holiday gifts.

—Meier & Frank's: Needlework Shop, Second Floor.

