



## 15 months of smooth, clean shaving with every 12 blades

**H**OW many good shaves do you get with a dozen razor blades? Is it as many as five hundred?

The first shave with each blade is always the best shave. But soon after, your unstropped blade begins to dull. It grows progressively worse—and your shaves become less comfortable.

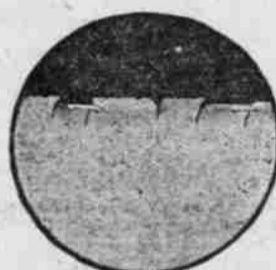
### Why shaving dulls the blade

The tiny microscopic teeth which form the edge of a razor blade are thrown out of alignment on the very first shave by the wiry bristles of the beard. That's when the blade really begins to "pull." The original smooth, fine edge of the blade grows rougher with every shave—unless the blade is stropped.

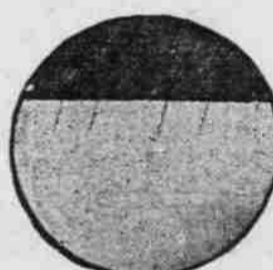
Stropping smooths the tiny teeth of the blade back into alignment, and keeps the blade sharp and fresh.

The need for a safety razor that would provide *in itself* the means of stropping each blade has long been recognized.

It was to meet this necessity for a self-sharpening safety razor that the AutoStrop Razor was designed. It combines the safety of the modern razor with the keen stropped blade of the old-fashioned razor.



**Unstropped Blade**  
Seen under a powerful magnifying glass, an unstropped razor blade, after use, looks like a saw edge



**Stropped Blade**  
Stropping keeps the tiny teeth of the blade in perfect alignment, and provides a smooth, keen edge for every shave

### A fresh, keen edge for every shave

A remarkable stropping device, simple and efficient, is built right into the frame of the AutoStrop Razor. It provides the means for keeping the blades keen-edged and fresh. You don't have to take the razor apart—nor even remove the blade. You simply slip the strop through the razor head.

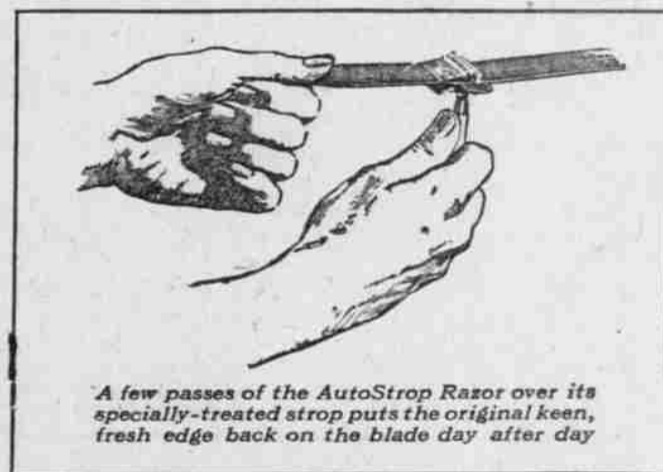
This unique feature of the AutoStrop Razor means a blade that *stays* sharp—a keen, freshly stropped blade every time you shave. It means that you can get a shave every morning like that first, smooth, clean shave with a new blade. 500 good shaves—*fifteen months of comfortable shaving*—are guaranteed from every dozen blades.

The AutoStrop Razor is the *only* safety razor that sharpens itself, shaves and cleans without removing the blade. A touch of the thumb adjusts the blade for a close, medium, or light shave. These features mean quick and efficient shaving.

Don't put up any longer with the scrape and smart of fast-dulling blades. Begin tomorrow to get the comfort of a fresh, keen edge for every shave.

Ask your dealer today about the AutoStrop Razor free trial plan.

AUTOSTROP SAFETY RAZOR CO.  
New York Toronto London Paris



A few passes of the AutoStrop Razor over its specially-treated strop puts the original keen, fresh edge back on the blade day after day

# AutoStrop Razor

—sharpens itself

