

Introducing

Cocoanut Divinity
Cream Bars 60c lb.

Made of cocoanut, sugar, eggs and walnuts—and nothing else. Flavored with strawberry, vanilla or chocolate. Fresh from our own daylight candy kitchen. Ready packed in boxes if you are in a hurry.
—Meier & Frank's: Ninth Floor. (Mail Orders Filled.)

The Popular New
Song Hits—15c

Saturday is highly favored by music lovers for picking out their favorites in our Sheet Music Shop on the Basement Balcony. They're all here. An especially big selection at 15c, others at 30c, 35c and 40c.
—Meier & Frank's: Basement Balcony. (Mail Orders Filled.)

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
12th, 13th, Morrison, Alder Sts.

All Charge
Purchases

today and balance of month will go on
October bills
Rendered Nov. 1

Service!

Films Developed
and Printed

in our Kodak Shop are finished in the shortest possible time required to do high quality work. We make a specialty also of enlargements. We have complete stocks of kodaks, cameras and all supplies, including new Eastman films.
—Meier & Frank's: Kodak Shop, Main Floor.

Ready to Dispense America's Best Merchandise to Appreciative Portlanders

Thousands of Practical Garments
for Misses, Juniors and WomenCoats, Suits, Dresses,
Skirts, Raincoats

Less than a week and it will be October. The Fashion Salons are ready for every demand of weather or style. Sizes for girls and young women of 13 to 20 years. Sizes for small women who wear misses' clothes but who want more mature styles. Sizes for women who wish the smartest things in "36 to 44." Extra sizes designed to give good lines to women who wear "46 to 52."

Fascinating little evening frocks for young girls' dances—even pannier styles—at \$25, \$29.50, \$35, \$48.50.

Pretty dresses of serge and Panama cloth at \$19.50, \$22.50, \$25, and there are tricotine and superior quality serge dresses at \$32.50 upward.

Good-looking suits for women and misses at \$39.50, \$42.50, \$45, \$57.50.

New raincoats in various colors and materials at \$17.50 to \$35.

The Coats Pictured
Are \$25 and \$35

\$25 coats are for misses. Good plain velour coating in several colors. Tucks that show the skill of their makers. Tucked in cording style, belted and with rows of buttons. Collars button over the chin or can be worn open.

\$35 coats are for women. Made of ALL WOOL coating—every thread wool. Light weight and warm as toast. Big soft seal dyed plush collars. Attractive lining to waist.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



\$25



\$35

Frolaset Front Lacing Corsets
For Large Women

give smarter lines, more comfort and perfect control of superfluous flesh.

In the picture is shown a pink coutil corset with soft low bust, long back and a specially-cut gore, heavily boned in front. Trimmed with satin and lace. Sizes up to 38 priced \$12. Expertly fitted.

Frolaset (pronounced "Fro-la-say") front-lace corsets for slender and average figures are \$4 upward.

We are sole Portland agents.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



Newest Fall Neckwear

Just a hint of the more recent arrivals:

Neckwear at 95c

Embroidery and lace trimmed georgette crepe collars. Filet lace roll collars. Gilets of net combined with lace frills and organdy with tucks and lace. Bertha collars of net top laces. White and cream.

Fall Neckwear

New batiste vestees and collar and cuff sets in English eyelet effects. Round and bib style collars with cuffs to match. Vestees have Puritan and tuxedo collars. Sets \$1.50 to \$2. Vestees \$5.75.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

New Wool Scarfs

Angora and knit wool scarfs and shawlettes for early fall wear. Heather mixtures, plain colors and medium and dark shades with bright borders, also Scotch plaids. Moderately priced \$4.75 to \$22.50.

New Boutonnieres

Attractive boutonnieres to be worn with furs or tailored suits. A variety of color combinations in both fruit and flower novelties. Attractively priced at each 50c and 95c.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Newest Mesh Veilings

New designs in imported and domestic chenille dotted mesh veilings. Small, medium and large dots. Very smart when worn over the new small toques. Yard 65c to \$2.50.

New Van Raalte veilings—the "Bah," "Lofta," "Wispa," "Twinkle," "Sunburst" and "Pert" in fall shades—yard 65c to \$1.25.
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Sale Hairbows 49c

Hundreds of kiddies' hairbows in this special Saturday sale. Made of fine quality ribbons—Rose City bows with heavy satin edge, butterfly bows with heavy corded edge and fancy striped effects. All the staple shades. Some slightly soiled or mused from handling. Each bow contains 1½ yards of ribbon. Regularly priced as high as 90c.

—Meier & Frank's: Ribbon Shop, Main Floor.



Drugs and Toiletries

Mount Hood Floating Castile Soap, 1-lb. bar, 39c.

Lurline Soap, 4 cakes 25c.

4711 Bath Salts, \$1.70, 96c and 48c.

4711 Bath Soap, cake 25c.

4711 White Rose Glycerine Soap, cake 25c.

Packers Tar Soap, 25c.

Roger and Gallet Toilet Soap, cake 50c.

Dandarine, 96c, 50c and 35c.

Packers Liquid Tar Shampoo, 48c.

Roger and Gallet Violet de Parme Toilet Water, \$2.35, \$1.90, \$1.45.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Gourard Oriental Cream, \$1.35.

Nonspi Deodorant, 50c.

Mum Deodorant, 25c.

Neet Depilatory, \$1 and 50c.

Castoria, 33c.

California Syrup of Figs, 59c.

Merk Sugar of Milk, lb. 85c.

Boric Acid, lb. pkg. 40c.

Miran Cough Syrup, 50c and 25c.

Pisces Cough Syrup, 25c.

Pinex, 50c.

Listerine, 85c, 45c and 23c.

Bromo Quinine, 25c.

Lysol, \$1, 50c and 25c.

Peroxide, 4-oz. bottle, 7c.

Ten Blouse Styles
\$6.50 to \$10

Entirely charming is a youthful model in Alice blue georgette embroidered with graduated coin spots to match. Notice the boyish lacing in the center of the yoke, the effect of embroidered undersleeves and the touch of cherry red given by the pendants. \$10.

Showing the new use of lace is a flesh pink georgette with an inverted V gilet tucked and ruffled with lace. \$7.50. Georgette with loose collar ends embroidered with soutache braid is very simple indeed—and also extremely good looking. \$6.50.

American filet lace forms the round neck line and trims the cuffs of a side-fastening blouse of georgette at \$10. Besides these illustrated models there are

Front peplum blouses at \$7

Beaded blouses at \$7.50

Blouses with inch pleats at \$9

Pleated tailored blouses at \$9

Embroidered blouses with filet. \$10

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

For the Younger Members
of the Family

What about hats for all the little folk?

Warm white silk bonnets with a touch of hand embroidery or lace. Fascinating caps, bonnets and roll brim hats of white and colored corduroy. Cozy hand-crocheted wool bonnets. School and dress-up hats of velvet and beaver. Sizes 2 to 12 years. Find them in the gay Millinery Shop for Children on the Second Floor.

Wee Sweaters for 2 to 8-year girls come in the prettiest colors and styles imaginable at \$3.50, \$5.95, \$6.50.

Sweaters for girls 10 to 16 years include the latest tuxedo collar kinds at \$6.95 and belted coats with twin pockets at \$10.



—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Coats are the next question. For 6, 10, 12 and 14-year girls are pretty striped plushes, corduroys and soft woolsens at \$12 upward; sizes for 2 to 6-year girls include fancy plush, chinchilla and kersey at \$9.85 to \$15.

Gingham Dresses for school are brand new; pretty colors and styles at \$2.98 for 6 to 14-year girls.

Regulation and other woolen dresses for school start at \$9.50; sizes 6 to 14 years. Some particularly fine serges in strict Peter Thompson style, sizes 14 to 16 years, are \$27.50 to \$35.

Plaid Skirts at \$19.50 have just arrived; other good school and dress skirts at \$6.50 to \$20.

Blanket Robes keep away many an early morning chill; attractive designs in pink and blue, sizes 4 to 16 years, \$5.95 to \$16.50.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Sale of Children's
Hose Pair
39c

Children's fine ribbed lisle and cashmere stockings, also medium and heavy weight cotton hose in black, white, brown and light colors. Broken assortment of sizes. Splendid hose for school wear. Pair very specially priced at 39c.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Introductory Sale
"Pipe-Flush"
Regular 60c Can

49c

"Pipe-Flush" is the ideal pipe cleaner—it is a scientific compound for removing accumulations of filth, grease, rags, etc., in waste pipes, drains and closets.

As an introductory offer we will sell the regular 60c cans of Pipe-Flush today at 49c.

—Meier & Frank's: Basement.



Specializing

New Autumn Hats

\$5.75, \$7.75, \$8.50, \$10
and \$12.50



Scores of attractive hats at prices like these will make Saturday a busy day in the Millinery Salons.

Quantities of styles and colors. Black, brown, taupe and navy blue in velvet. Black hatters' plush. Soft tones in furry beaver. Large and medium-size hats, little turbans and low tams. Trimmed with wreaths of flowers, bands of ostrich tips, glycerine ostrich and embroidery. Too many to describe them in detail. Three styles are pictured.

Any woman can be sure of finding what will be becoming, because there is something for every type of face and complexion.

Hats for misses and juniors are shown in their own shop adjoining the grown-up millinery.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

MEN

The Overcoats Men Are
Asking for Now

are here, of course, in as many variations as the most widely varying tastes call for. At present there is considerable demand for

Light Weight
Knitted Coats

which are ideally adapted, especially for morning and evening wear, to these pleasant early autumn days, and will find many wearers throughout the fall.

We have a fine assortment of overcoats in all-wool knitted fabrics and covers. Chummy, warmth-without-weight creations that give a man's fall dress the finishing touch and are fine things to have along when the thermometer cuts unexpected capers. Dressy enough for anywhere, just right for between-office-and-home wear. Fine traveling companions.

Waist-seam and form-fitting models for young fellows and roomy, conservative coats for older men. Appropriate patterns and colors. Shape-retaining garments. \$30 to \$55.



Young Men's Suits

Clever form-fitting models and loose-belted styles are here in a new shipment for fall. \$45 and \$50.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

ON THE MAIN FLOOR

1000 Pairs Men's Silk Sox 95c

First quality and sub-standards of \$1.25, \$1.50 and \$1.75 grades. All sizes in plain shades of black, white, green, tan, navy, Palm Beach, gray (these are mostly sub-standards) and FIRST QUALITY silk sox in fancy clocked and striped effects—size 10½ only. Many are all silk to the top. Most men and young men will think the opportunity too good to let go past without buying 3 to 6 pairs.

No Doubt as to Which Is
Hat Headquarters

Lots of men of course have known for years and others are rapidly finding out that MEIER & FRANK'S Store for Men on the Main Floor is the best place to buy a hat when a man wants a satisfying variety to choose from, safe qualities, correct styles and value for his money. We might mention, too, that our expert sales service makes a hit in every case.

In fall hats we feature our own good Meier & Frank special at \$3.50, genuine velours at \$5, Stetson hats at \$7 and \$8, Knox hats at \$8.

New cloth hats are \$4 and \$5. Lots of style to these.

New caps \$2.50, \$3 and \$3.50.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

"Sampeck" Suits for Boys
\$15 Upwards

Our Sampeck suits for boys are everywhere known as the "Standard of America" in boys' clothes. They are the finest ready-made clothes for boys between 6 and 18 years. They are skillfully tailored of thoroughly dependable fabrics and are shown in up-to-the-minute styles, patterns and colors.

Sampeck suits are the ideal suits for dress or school wear. We have just received a new shipment of these nationally famous clothes for boys. \$15 up.

Corduroy Suits \$10-\$15

Every boy should have a corduroy suit for school and everyday wear. Another new shipment of these sturdy suits has just been received. Shown in clever waist seam and belted styles. Steel gray and mouse colors. Sizes 7 to 17 years. See these new corduroy suits today at \$10 and \$15.

Boys' Furnishings

Boys' new tweed hats in latest shades and mixtures, \$1.50 to \$3.

Boys' caps in the newest styles and colors, \$1.50 to \$2.50.

Boys' leather belts in wide variety, plain and embossed, \$1 and \$1.25.

Boys' shirts and blouses of high-grade silks, percales, chambrays, madrases, gingham, all-wool flannels, wool-mixed flannels, etc. A large assortment of attractive patterns and colors. Prices range from \$1.50 to \$5.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

