## TRIP TO CHICAGO IS NEXT

Spurt From Second Place Is Made on Last Day of Fly and Bait Exhibition at Sellwood.

Walter F. Backus of Portland, won the all-round title in the northwest fly and bait-casting championship finals held yesterday at the Sellward park pool, under the auspices of the Multnomah Anglers club. Backus will represent the northwest at the national fly and balt casting championships in Chicago late this month.

Backus was rated in second place in Backus was rated in second place in the race for the all-round title at the close of Saturday's events, with 24 demerits against him. B. B. Farr of Seattle led the first day of the tournament with 23 demerits. Backus put himself to the fore yesterday by winning three first places, taking the distance fly casting with 5% ounce rods, the accuracy fly event and the fisherman's plug for distance, which gave him the title over B. B. Farr of Seattle, the nearest contender. Backus finished with 46 demerits against him while Farr was second with 52. Filliam C. Block of Portland, finished third in the two-day competition with 65 demerits.

Two Day Race Is Close.

Two Day Race In Close. The race for the two days of the tournament was neck and neck between Backus of Portland and Farr of Seattle. Until Backus einched the title by winning first place in the fisherman's plug for distance, the result always was in don't.

doubt.

Only one tis for a first place was recorded yesterday and that was in the accuracy fly event. In the castoff, Backus defeated Farr.

Backus turned in an exceptionally good score in the cast-off for first place in the accuracy fly event, with only five demerits. In the original event Farr and Backus each received only four demerits. John Drennen of Portland took third honors with eight demerits; B. B. Perrow of Tacoma fourth with nine demerits, and Stanley Forbes of San Francisco fifth with 11

The tournament was the most successful ever staged in the northwest A total of \$5 anglers from all over the northwest participated in the tenth northwest participated in the tournament. In case Walter Backus, winnament. In case Walter Backus, winnament. In case Walter Backus, winnament in case Walter Backus, winnament of the all-around title, is unable to go back to Chicago to attend the national championship, August 30, 31 and September 1, B. B. Farr of Seattle.

BEST GOLF TEAMS PICKED

Kirkpatricks, drove out a home run, with two men on the bags. McDonald, also of the Kirkpatricks, connected with two men on the bags. McDonald, also of the Kirkpatricks, connected with two men on the bags. McDonald, also of the Kirkpatricks, drove out a home run, with two men on the bags. McDonald, also of the Kirkpatricks, drove out a home run, with two men on the bags. McDonald, also of the Kirkpatricks, drove out a home run, with two men on the bags. McDonald, also of the Kirkpatricks, drove out a home run, with two men on the bags. McDonald, also of the Kirkpatricks, drove out a home run, with two men on the bags. McDonald, also of the Kirkpatricks, drove out a home run.

Exercise Business Men's club.

During his week here Mr. Green will also of the Kirkpatricks, drove out a home run, with two men on the bags. McDonald, also of the Kirkpatricks, donected the Prospension of the Visitor will speak before the Prospension of the Visitor will speak before the Prospension of the Visitor will speak before the Prospension on the bags. McDonald, also of the Kirkpatricks, donected with two men on the bags. McDonald, also of the Kirkpatricks, donected with two men on the bags. McDonald, also of the Kirkpatricks, donected with two men on the bags. McDonald, also of the Kirkpatricks, donected with two men on the bags. McDonald, also of the Kirkpatricks, donected with two men on the bags. McDonal A total of as anglers from all over the northwest participated in the ten events, five on each day of the tourmament. In case Walter Backus, winner of the all-around title, is unable to go back to Chicago to attend the national championship, August 30, 31 and September 1, B. B. Parr of Scattle, runner-up for the title, will have the appartunity of going A direct was opportunity of going. A dinner was given last night at the imperial hote in honor of the visiting casters. Yesterday's scores follow: Fishermen's plug accuracy bait—

W. Monette, Seattle
A. Wissen, Seattle
A. Wissen, Seattle
A. Wissen, Seattle
A. Wissen, Seattle
B. Farr, Seattle
B. Farr, Seattle
C. C. McFarland Portland
C. C. McFarland Portland
C. C. McFarland Portland
C. C. McFarland
B. Perrow, Tacoma
Alter Backus, Portland
B. Perrow, Tacoma
alter Backus, Portland
Charters, Portland
Charters, Portland
Charters, Portland
Charters, Portland
Charter ounce accuracy bait:
M. Edholm, Seattle
B. Perrow, Tacoma
C. Burghduff, Portland
Charterow, Tacoma
C. Block, Portland
A. Wissen, Seattle
Hedges, Portland
A. Wissen, Seattle
Hedges, Portland
A. Wissen, Seattle
Hotenson, Tacoma
R. Werner, Tacoma
R. Werner, Tacoma
R. Werner, Tacoma
R. Common Portland
R. Parr, Seattle
Charters, Portland
C. Bock, Portland
C. Bock, Portland
C. Bock, Portland
C. Block, Portland
C. Burner, Parcoma
C. Burner, Parcoma
C. Burner, Parcoma
C. Burner, Parcoma
C. Burner, Portland
C. Burner, Portland
C. Block, Portland
C. Burner, Seattle
Fisherman's plug for distance
aller Ruckus, Portland
C. Burner, Seattle
Fisherman's plug for distance

Total of 502 Points.



POLICEMAN AND A SOCIETY GIRL, NOW PLAYING AT THE MAJESTIC.

TODAY'S FILM PEATURES.

Peoples—Bessie Barriscale, "The Woman Michael Married." Majestic—Tom Moore, "One of the Finest.

the Finest."
Liberty—Charles Ray, "Hay Foot,
Straw Foot."
Columbia—Dorothy Daiton,
"Other Men's Wives."
Star—Viola Dana, "The Microbe."
Circle—Lillian Gish, "The
Romance of Happy Valley."
Sunset—Douglas Fairbanks, "The
Man from Painted Post."
Globe—Eisle Ferguson, "Barbary
Sheep."

fourth with nine demerits, and Stanley Forbes of San Francisco fifth with 11 demerits.

Distance Fly Cast Wea.

Backus won the distance fly cast with 5% ounce rods with an average of 39 4 5 feet. His longest individual ast out of the five called for in the vent was 103% feet, which an average on sent with 5% ounce rods with an average of 39 4 5 feet, which are the company to San Bernardino mountains to "shoot" some of the scenes in Salisbury's new-est vehicle, "The Altar on Little Thunth's week's bill at the Majestic theater."

Tom Moore of the Majestic theater.

Tom Moore of the Majestic theater.

demerits.

Diamer by Cow Wen.

Source rols with an average of 194-5 feet. His longest individual cast out of the fire called for in the covern. We distinct the series of the covernment of the covernment

Rudolph Wilhelm, State Champion

Turns in Score of 74, Lowest

in Day's Competition.

Wallace Reid, who has returned from his trip to Scattle and Portland, where he appeared in person in leading theaters, is beginning production of the noted stage drama, "Hawthorne of the U. S. A."

Canadian Mile Swim Record Set. MONTREAL, Aug. 10.—A Canadian record of 29 minutes and 38 2-5 seconds of the 14-mile swim was made by George Vernot of the Montreal Swim-

Girls' Records and Scores Total of 502 Points.

negotiating the course at this particular point, Rudolph Wilhelm of the Portiand Golf club team and holder of the Oregon state championship title, turned in a 74 score which was the lowest made

# OFFICIALS VISIT CITY

Fight on False Advertising Is Conducted on Coast.

### WORK HERE TO LAST WEEK

William P. Green, Secretary of Vigilance Committee, to Assist in "Better Bureau" Campaign.

"Every merchant in the country who elieves in honest advertising, as all reliable business men do, is personally damaged every time untruthful statements appear before the public from the hands of fake investment sharks," declared William P. Green, organiza-tion secretary of the national vigilance committee of the Associated Advertis-ing Clube of the World, with headquarters in New York, who arrived in Port-land yesterday. "The people are in-fluenced to lose confidence in advertis-

ring in general, and made to lack faith in the honest statements by legitimate business men."

Mr. Green is making a tour of the Pacific coast, heading a campaign to eradicate untruthful advertising and to put the "fake" promoter out of business. He arrived in Portland yesterday from Supakane and after a west. day from Spokane, and after a week here will go to Cakland, San Francisco, Los Angeles and then east via Denver. Mr. Green's visit here will be in conjunction with "Better Business Bureau" week to be conducted in Portland this week under the auspices of the Port-land Ad club.

Advertising is Discussed. "Today business is built upon a whole-hearted service to the public, and Today business is built upon a whole-hearted service to the public, and the appeared in person in leading theaters, is beginning production of the noted stage drama, "Hawthorne of the U. S. A."

Eddie Polo, who has just completed his "Cyclone Smith" series of western productions, has become a globe trotter, and recently salled with his company for Europe, where most of the scenes for his new serial. "The Thirteenth Hour," will be taken. Treland and France are to be his principal locations while en tour.

Douglas Gerrard will direct Monroe Salisbury and has taken the company to San Bernardino mountains to "shoot" some of the scenes in Salisbury's newest vehicle, "The Altar on Little Thunder."

Marie Walcamp, who recently completed "The Red Glove," has gone in for two-reel western instead of serial work for a time, and is busy producing.

ds, Wortman & King, and at it: M. Friday those of the Lipman Wolfe company.

## SOCIETY

By playing a fair game at all times for the death of the qualifying rounds for the handy seterday on the Portland Golf club some J. G. Clemson inter-club trophy yesterday on the Portland Golf club annual championships here yesterday, it was announced today.

WINTERS IN PARK CHOSEN

WINNERS IN PARK CHOSEN

WINNERS IN PARK CHOSEN

WANTERS IN party to be given for the benefit of the women's building fund of the University of Oregon Friday evening at the home of Mr. and Mrs. R. M. Tuttle, 1791 Stark street, by the Portland Woman's Research club Various forms of entertainment are being planned. The grounds will be open at 5:20, a picnic supper will be zerved at 6 o'clock and the programme will start promptly at T. There will be aesthetic dancing on the lawn and several readings will be given. A fortune-teller will have a little booth, and many other attractions are being planned. An interesting musical programme is being arranged. Tickets are on sale in the Meier & Frank book department from Miss Cooley. The ticket sale is in charge of Mrs. B. H. Hickox, Tabor 751.

The short stay in Portland of Mrs. Philip N. Moore of St. Louis, Mo., president of the National Council of Women, was the occasion for an impromptu luncheon Thursday at the home of Mrs. Helen Ekin Starrett on Portland Heights. The guests hastily

## Bakers Find It Necessary to Advance Price of Bread

During the past three months the following advances in prices have taken place in the materials and labor entering into the cost of making bread:

Flour ..... 18% Milk ..... 15% Shortening . 31%

Labor . . . . 26%

Beginning on Monday next, August 18, we shall be compelled to advance the price on Butternut Bread 1 cent a loaf. This is made necessary by the above increase in the cost of materials and labor. In making this announcement, affecting a large percentage of the homes in Portland, we feel that the public is entitled to the following explanation:

ALTHOUGH during the last three months the cost of material and labor entering into the manufacture of bread have increased from 18% to 31%, the selling price has remained the same.

Under the most favorable market and labor conditions, a profit of one-half cent a loaf is considered exceptionally satisfactory.

The effect of these advances in cost could only point to one result—a fair increase in selling price. The alternative would be the bankruptcy of such factories as persisted in attempting to do business at a loss on every loaf of bread sold.

And that is exactly the condition that confronts the bakers of this city.

Until quite recently, as a result of advantageous buying, we have been able to produce our bread from flour and other supplies purchased considerably under the market.

But even with this advantage, we have been doing business without a reasonable margin of profit.

We are now face to face with the necessity of doing business at the market price of flour and other supplies. THE flour used in the making of bread is almost exclusively the hard wheat from Minnesota, the Dakotas, and Montana. The price of local wheat, therefore, has little, if any, effect upon our costs of manufacture.

The United States Grain Corporation has announced in its findings that a reduction of 65c a bushel must take place before a reduction of 1 cent a loaf is warranted.

As four and one-half bushels of wheat are necessary to make one barrel of flour, this would mean that before such decrease of 1 cent a loaf is warranted, a decrease of \$2.921/2 a barrel in the price of flour is necessary.

Taking into consideration the relative proportionate advance in cost of supplies other than flour, the prices now asked for bread would demand flour at \$9 a barrel.

The price of Kansas flour at Portland for September delivery is \$11.55 a barrel.

The largest millers in the country have within the last few days quoted a price at San Francisco for immediate delivery of \$13 a barrel.

To continue to put out our bread at the present selling price based upon flour at \$9 a barrel with the market price of flour now ranging from \$11.55 to \$13 would mean a considerable loss on every loaf of bread sold.

Our figures show that the average family consumes about one pound of bread a day. The increase in the cost of bread for the table of the average family, therefore, amounts to about I cent a day, or 30 cents a month.

In Considering This Slight Increase in the Price of Bread, We Would Call Your Attention to the Fact That, Compared With Its Nutritive Value, Bread Is the Cheapest Product on the Market.

In view of these facts, we are certain that the people of Portland will admit the wisdom and justice of our action in making this increase. soon as our cost of production warrants us in doing so, we shall be glad to reduce the price of our bread.

## Franz U. S. Bakery

Whole Wheat, Raisin and Butternut Breads

ter of Mr. and Mrs. M. Glenn, 567 Market street, was married to Joseph J. Joseph Allen and S. S. Allen. The company plans to engage in a general mercantile durch. Thursday morning at 2 o'clock. Father Campbell officiated. The Nicolai Door Manufacturing company, with headquarters in Portland. The Nicolai Door Manufacturing company, with headquarters in Portland, has filed articles of incorporation to many, with headquarters in Portland, has filed articles of incorporation company, with headquarters in Portland, has filed articles of incorporation. The Nicolai Door Manufacturing company, with headquarters in Portland, has filed articles of incorporation. The Gordon-Adams Manufacturing company of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and bridegroom were pany of Portland has increased its caption of the bride and

