

BACKUS VICTOR IN NORTHWEST CASTING

All-Round Title Captured by Portland Entrant.

TRIP TO CHICAGO IS NEXT

Spurt From Second Place Is Made on Last Day of Fly and Bait Exhibition at Sellwood.

Walter F. Backus of Portland, won the all-round title in the northwest fly and bait-casting championship...

Backus was rated in second place in the race for the all-round title at the close of Saturday's events...

Two Day Race Is Close. The race for the week and night between Backus of Portland and Farr of Seattle...

Only one tie for a first place was recorded yesterday and that was in the accuracy fly event...

Backus turned in an exceptionally good accuracy fly-off for first place in the accuracy fly event...

Distance Fly Cast Won. Backus won the distance fly cast with 53-ounce rods...

Seattle Wins Event. W. M. Edholm of Seattle captured the 4-ounce accuracy bait event...

W. M. Edholm of Seattle captured the 4-ounce accuracy bait event over the field with a score of 10 demerits...

J. W. Monette of Seattle won the fishermen's plug accuracy bait, with 16 demerits...

The tournament was the most successful ever staged in the northwest. A total of 25 demerits from all over the northwest participated...

BEST GOLF TEAMS PICKED

PORTLAND AND WAVERLY CLUB SCORES HIGHEST

Rudolph Wilhelm, State Champion, Turns in Score of 74, Lowest in Day's Competition.

Table with 4 columns: Name, Club, Score, and Demerits. Lists golfers from various clubs like Waverly, Portland, and Tacoma.

Table with 4 columns: Name, Club, Score, and Demerits. Lists more golfers from various clubs.

Motorcycle racing by terms from prominent factories will compete in events at Marion, Ind., on Labor day...

MOVIE NEWS



TOM MOORE AS HE APPEARS IN "ONE OF THE FINEST," THE STORY OF A POLICEMAN AND A SOCIETY GIRL, NOW PLAYING AT THE MAJESTIC.

Today's Film Features. Peoples—Bessie Barriscale, "The Woman Michael Married." The Majestic—Tom Moore, "One of the Finest..."

AN Irish child that goes with an equally charming chap of fine physique, a pretty child, an adorable girl and a story that is wholesome and clever...

Tom Moore plays the lead in "One of the Finest" appearing as Larry Hayes, son of a former commissioner...

The truth comes out in a surprising dramatic climax, but not before the policeman sees all his hopes crumble and the girl he loves believe the worst...

The largest contract ever entered into for theatrical paper has just been closed by Universal with the Morgan Lithographic company of Cleveland, O.

The William Farnum company has recently returned to its studios from the islands, and as soon as its present production, "The Wings of the Morning," is done, will go east to participate in the film festival at New York.

WINNERS IN PARK CHOSEN

MARGARET BUCKMAN WINS CLASS C EVENT

Little Peninsula Star Breaks Two Girls' Records and Scores Total of 502 Points.

The winners of the annual playground track and field meet Saturday at the Peninsula park to determine the best all-around athletes in the 18 playgrounds of the city...

Following are the individual scores: Portland Golf club—Dr. Wilhelm 89, Rudolph Wilhelm 74, Dr. Tuttle 95...

Following is the list of the ribbon winners in the different classes: North Park, 491 points; second, Sophia Slonek, Terwilliger park, 461; third, Clara Brown, Lincoln park, 438.

Two Home Runs Aid Victory at Crystal Lake Park. The Kirkpatrick defeated the Beaverton team yesterday at Crystal Lake park by the score of 5 to 4.

NATIONAL AD CLUB OFFICIALS VISIT CITY

Fight on False Advertising Is Conducted on Coast.

WORK HERE TO LAST WEEK

William F. Green, Secretary of Vigilance Committee, to Assist in "Better Bureau" Campaign.

"Every merchant in the country who believes in honest advertising, as all reliable business men do, is personally damaged every time untruthful statements appear before the public from the hands of false investment sharks..."

Mr. Green is making a tour of the Pacific coast, heading a campaign to eradicate untruthful advertising and to put the "fake" promoter out of business...

Advertising Is Discussed. "Today business is built upon a whole-hearted service to the public, and the vital force in business, namely, advertising, has come to be known as an investment in public confidence..."

Busy Week Is Promised. A busy week is promised Mr. Green by the committee in charge of the "Better Business Bureau" and its program...

Meeting to Be Held at Chamber. On Thursday night an open meeting will take place at the green room of the Portland Chamber of Commerce...

Neal Burns, Ben Wilson and George Odey will feature in a new brand of comedies to be handled in the coming year under the name, "Odey Comedies."

Kirkpatrick, drove out a home run with two men on base. McDonald, also of the Kirkpatrick, connected with the ball for another circuit clout in the eighth frame.

SOCIETY

MUCH interest centers in the lawn party to be given for the benefit of the women's building fund of the University of Oregon Friday evening at the home of Mr. and Mrs. R. M. Tuttle...

The short stay in Portland of Mrs. Philip N. Moore of St. Louis, Mo., president of the National Council of Women, was the occasion for an important luncheon Thursday at the home of Mrs. Helen Ekin Stratton on Portland Heights.

Mrs. A. W. Clark and her daughter, Miss Isabel, left Thursday for a visit of a few weeks in Victoria and Vancouver, B. C.

James B. Kerr and his daughter, Miss Polly Kerr, are now at Agate Beach where Mrs. Kerr and Miss Betty have been spending several weeks.

Mrs. Charles E. Kitchen and daughter, Eleanor, of Seaview, Wash., after a visit with friends in Portland, left Saturday night for Berkeley, Cal., where Miss Kitchen will enter school.

Lieutenant H. R. Hibler returned Friday, having recently been discharged from the 11th engineers, with which he served in France.

Mrs. L. A. Shorne of Seattle is visiting her sister, Mrs. L. E. Whiting. Miss Marie Elizabeth Glenn, daughter of Mr. and Mrs. M. Glenn, 567 Market street, was married to Joseph J. Koppert, 408 Alberta street, at the home of her parents...

Bakers Find It Necessary to Advance Price of Bread

During the past three months the following advances in prices have taken place in the materials and labor entering into the cost of making bread:

Flour 18% Milk 15% Shortening . 31% Labor 26%

Beginning on Monday next, August 18, we shall be compelled to advance the price on Butternut Bread 1 cent a loaf. This is made necessary by the above increase in the cost of materials and labor.

ALTHOUGH during the last three months the cost of material and labor entering into the manufacture of bread have increased from 18% to 31%, the selling price was remained the same.

Under the most favorable market and labor conditions, a profit of one-half cent a loaf is considered exceptionally satisfactory.

The effect of these advances in cost could only point to one result—a fair increase in selling price. The alternative would be the bankruptcy of such factories as persisted in attempting to do business at a loss on every loaf of bread sold.

And that is exactly the condition that confronts the bakers of this city.

Until quite recently, as a result of advantageous buying, we have been able to produce our bread from flour and other supplies purchased considerably under the market.

But even with this advantage, we have been doing business without a reasonable margin of profit.

We are now face to face with the necessity of doing business at the market price of flour and other supplies.

Franz U. S. Bakery Whole Wheat, Raisin and Butternut Breads

According to a resolution filed with Corporation Commissioner Schuldermann, The Gordon Manufacturing company, with headquarters in Portland, has filed articles of incorporation here. The incorporators are G. Muri Gordon, Blanch Adams and F. Fulton.



Take the Fairyland Trail to the East

See America's Alps while traveling eastward through the Canadian Pacific Rockies. Pass ice-capped peaks that need no moonlight to make them magic—lakes that catch rainbows from waterfalls—stop off at picturesque Victoria and Vancouver, at the charming and spacious hotels of Sicamous, Glacier, Emerald Lake, Lake Louise and Banff—enjoy golf, ride on mountain trails, swim in sulphur pools—your favorite sport in a fairyland setting.

"Canada Invites You" Ask for Resort Tour No. W 24. E. E. Penn, Gen. Agt. Pass'y Dept' Canadian Pacific Railway, 55 Third St., Portland, Or. Canadian Newspapers on File

