

MRS. GINGER will give a free lecture-demonstration on cooking—the fifth in her Domestic Science course now being given at this store—in the Sixth Floor Auditorium, 2:30 today.



MEIER & FRANK'S 1539TH FRIDAY SURPRISE SALES.
New \$2.50 White Silk Bengaline
 Only 300 yards—come early. A real surprise this—fine quality silk Bengaline in the 36-inch width at only \$1.79 a yard. Perfect goods!
\$1.79 Smart, serviceable material for women's skirts and suits. No phone or mail orders.
 —Meier & Frank's: Silk Shop, Second Floor.

**Today—CO-OPERATIVE SALES All Over the Store—and
 1539th Friday Surprise Sales**

"Co-operation"
 as applied to the great series of sales-events now in progress at this store takes its name from the fact that patrons themselves in many instances suggested the items and prices to be advertised—by filling in and bringing or mailing to us the customer's coupon-questionnaire recently published in our ads and now to be had at the Novelty Ribbon Shop, Main Floor Central.

MEIER & FRANK'S 1539TH FRIDAY SURPRISE SALES.

Silk Dresses \$19.85
Were \$27.50 to \$37.50

Only fifty dresses. Probably they will hurry out before noon. If you knew how unusually good they are you would start your shopping at 9 o'clock today.

For these dresses from a fashion viewpoint are charming—and their qualities would usually cost double.

Included are fine taffetas with little chic touches of originality. Several dresses of plain colored Georgette crepe are in the collection. Also some immensely effective foulard frocks veiled with Georgette.

Only one or two of a kind. Broken sizes for women and misses.

Summer Dresses \$5

A third to half less for pretty frocks of good gingham and figured lawn. Ever so many colors and styles and almost all sizes from 16 years to size 42.

—Meier & Frank's: Apparel Shop, Fourth Floor.

MEIER & FRANK'S 1539TH FRIDAY SURPRISE SALES.
720 Pairs of Women's High-Grade Silk Hose 98c

Rare good fortune as exemplified in a special purchase brings these silk hose in black, white and colors at 98c pair—they're worth 50% more than this price. Mock seam effects, so finely made as to look like expensive full-fashioned hose. Sub standards, but super values.

Lisle tops, heels and toes.

—Meier & Frank's: Hosiery Shop, Main Floor.

MEIER & FRANK'S 1539TH FRIDAY SURPRISE SALES.
Famous PERRIN'S, Samples, Odd Lots Fine Gloves \$1.09

Extraordinary values! A grouping of various lines that have sold at much higher prices.

Samples and odds and ends of real kid and capeskin gloves in one and two-clasp styles. Broken assortment of colors and sizes.

Also featured in the sale are PERRIN'S first quality all-white lambskin gloves in all sizes 5½ to 7½. One-clasp style.

—Meier & Frank's: Glove Shop, Main Floor.

MEIER & FRANK'S 1539TH FRIDAY SURPRISE SALES.
Women's Shoes \$1.35

Hardly needs any comment and it should be unnecessary to urge early attendance.

High and low shoes—short and discontinued lines taken from regular stock.

Cousins' and Grovers' black kid lace and button oxfords with medium or low heels in sizes 2½ to 4½ only.

White canvas pumps with turn soles and Louis heels, white canvas Mary Jane slippers and white canvas sports shoes with rubber soles, in sizes 5 to 8 only.

Buy several pairs while you can.

No phone orders, no approvals, no exchanges.

—Meier & Frank's: Shoe Shop, Third Floor.

STRAW HATS

\$1 *A Great 2-Day Sale* **\$2**

No excuse for not having a proper summer hat any longer when Straws and Panamas of MEIER & FRANK quality and style are to be had at such prices as these—the lowest of the entire year. This offer is good today and tomorrow while lots last.

At \$1 Toyo and Italian Panamas that look like South American Panamas and that will give a world of good service. Hats that are worth several times the price are in this group on sale today and tomorrow at \$1.

At \$2 GENUINE SOUTH AMERICAN PANAMAS, Milans, Leghorns, Split and Sennit Straws in some of our best makes. There's a good selection to start the sale with, but wise buyers will not defer selection too long.

Many men and women choosing for men will buy their next summer's hats in this sale.

1539TH FRIDAY SURPRISE.
Sale of Silk Blouses \$2.95

Extra good values in Crepe de Chine and Georgette and striped tub silk blouses.

Georgettes are embroidered in colors and hand trimmed. Crepes de chine are tailored and finished with hem-stitching. Tub silks are in pretty tailored styles.

Square and round, high and low neck styles.

Included are flesh, white, bisque, Copen, navy, sunset and black.

—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1539TH FRIDAY SURPRISE SALES.
On the Center Aisle Bargain Square SILK REMNANTS 1/3-1/2 Off

Remember the location—Center Aisle Bargain Square, Main Floor, Fifth Street. And remember to come early to this silk remnant sale in which you save in some instances as much as you spend.

About 1500 yards in good desirable lengths (sold by the remnant only). Silk poplins, marisettes, plain and fancy taffetas and messalines, crepes—stripes, checks, plaids and some plain blacks.

This season's goods in wanted patterns and colorings. Again we say—come early.

—Meier & Frank's: Center Aisle Bargain Square, Main Floor.

1539TH FRIDAY SURPRISE.
Bits o' Luck
Sale Ruffled Net Flouncings, \$1.59

40-inch ruffled net flouncings for party frocks. Materials worth to \$3.00 yard—special at \$1.59.

—Meier & Frank's: Main Floor.

Remnants Laces, Embroideries 1/4 to 1/2 Off

Remnants of embroidery edges and flouncings, lace edges, bands and flouncings, also metal novelty laces in cream and black. Lengths from 1/2 to 2 yards. 1/4 to 1/2 off regular prices.

—Meier & Frank's: Main Floor.

Neckwear, Etc. Special 19c

Included in the assortment are collars, collar and cuff sets and vests in popular materials and styles. White and colors. Special at 19c each or 3 pieces 50c.

—Meier & Frank's: Main Floor.

Sale of Women's Brassieres 98c

Brassieres of allover lace and lace-trimmed models in front-closing style. Sizes 32 to 50.

A number of bandeau brassieres in sizes 32 to 44.

All specially priced at 98c.

—Meier & Frank's: Third Floor.

Women's Vests 2 for 25c

Women's light weight lisle vests in V-neck style. All white. These garments have slight imperfections. Regular and extra sizes.

—Meier & Frank's: Main Floor.

Sale Cretonne Squares 15c

Excellent quality cretonnes in size 27x36 inches. Desirable patterns and colorings for the making of pillows, bags, etc.

—Meier & Frank's: Seventh Floor.

Other 2-Day Specials in The Store for Men

Union Suits 89c
 2 suits for \$1.65. Broken lines of men's fine knit and athletic style union suits that were priced in our stocks up to \$1.75. Mostly 34, 36, 38, 40.

Cotton Sox 19c
 Bought to sell for 25c—worth more today. Good medium weight cotton sox with double toes, soles and high spliced heels. A satisfying assortment of colors in all sizes.

Men's Shirts 79c
 2 for \$1.50, which is about HALF what these shirts would cost you today if sold in the regular way. Serviceable madras and percale shirts in good patterns and colorings—a variety of striped effects. Stiff cuff styles. All sizes to start the sale, but mostly large and small sizes.

—Meier & Frank's: The Store for Men, Main Floor.

1539TH FRIDAY SURPRISE.
Sale of Framed Pictures 75c

Pretty Ohio landscapes with gilt frames which look as though they were expensively burnished.

Size 8x10 inches.

—Meier & Frank's: Fifth Floor.

1539TH FRIDAY SURPRISE.
15c-17c-20c Fine Lawn Kerchiefs 11c

As a special inducement to quantity buying we offer

4 for 40c

Women's handkerchiefs in a large assortment of one-corner embroidery designs, one and two-tone color combinations, all white and gray thread embroidery—all in hand-loom work on fine sheer lawn. Many patterns. Rolled and hemstitched hems.

—Meier & Frank's: Main Floor.

"BELBER" Vacation Luggage
About Present Wholesale Cost

100 Suit Cases \$4.95 | **40 Traveling Bags \$6.75**

Extraordinary purchase just received of the new scientific luggage which wears better than thin leather. It is made of the famous Dupont fabrikoid, which looks like leather, is hard to scratch and will not spot with oil or water.

Built by the well-known BELBER company, these suitcases and bags will stand almost any amount of strain. Waterproof linings. Many have adjustable straps to hold toilet articles. Equipped with good locks. Either black or tan.

Suitcases 20, 22 and 24 inches. Bags mostly 20 inches.

One of each sketched.

2 Days Sale

—Meier & Frank's: Luggage Shop, Sixth Floor.

MEIER & FRANK'S 1539TH FRIDAY SURPRISE SALES.
Just 40 "High School" Suits \$14.85

Would sell regularly at \$20-\$25. For the boy putting on his first long pants suit and for younger young men.

"Waist-seam" and regulation models. Cassimeres and tweeds in shades of brown, gray and green. Quarter-lined.

Sizes 32 to 37.

None sent C. O. D. None on approval. Alterations extra.

Boys' Good \$10.00 Suits \$5.85

Some are close to half. Some with two pairs knickers! Serviceable fabrics. Smart styles. Good patterns and colorings.

Sizes 6 to 18 inclusive—most of the suits are in the smaller and larger sizes.

—Meier & Frank's: Third Floor, Fifth Street.

MEIER & FRANK'S 1539TH FRIDAY SURPRISE SALES.
100 Edwin M. Knowles 32-Piece Dinner Sets \$5.49

If you're among the first hundred you save \$2.50 a set on our regular low price.

One of our prettiest and most popular "open-stock" patterns—dainty blue border design with small pink roses, ivory background.

Set consists of the following:
 Six teacups and saucers, six 4-inch plates, six 7-inch plates, six 4-inch fruit saucers, one 6-inch vegetable dish, one 8-inch platter.

Other pieces may be had at moderate prices.

—Meier & Frank's: Chinaware Section, Basement.