

POPULAR GLORIES WINNING SAWS VICTOR

City Should Advertise What It Has to Offer, Advice.

'JAZZ' AND PEP HELD NEED

Manjrice L. Rothschild of Chicago Declares Great Opportunities Abound for Business.

"Why on earth don't you Portland people let the world know about your town? You've got everything in the world to draw people to your doors, but you let the facts remain unknown. You let the other fellows out-advertise you."

So declared Maurice L. Rothschild, millionaire merchant of Chicago, last night, upon his return from a trip over the Columbia highway as a guest of Julius L. Meier, general manager of the Meier & Frank company store.

Mr. Rothschild stopped off in Portland Friday on his way to California to see Mr. Meier, an old friend. Mr. Rothschild is the proprietor of two clothing stores in Chicago, a store in St. Paul and another in Minneapolis, and is reputed to handle the largest supply of neckties being advertised as a genuine commercial organization to draw its quota of tourists and capitalists.

Portland Needs "Jazz." "You have everything right at your door," he declared. You have the summer climate of Norway, the mountain scenery of Switzerland, you have a natural location for commerce, you have gigantic resources for business, you have a highway that is second to none in the world.

"I have traveled the Cornish road from Naples to Pompeii, almost unimpairedly called the Cornish road in the world, but I can seriously say that that world wonder has nothing whatever on the Columbia highway. Your highway is a magnificent masterpiece of work amid works of nature which go almost unmentioned on the globe. Advertise it more."

With the opening of the Panama canal, Portland should develop into a greater milling center than Minneapolis, the Chicago merchant said. He also forecasted a big business for the lumber industry of this section, declaring that soon the whole world would be calling here for lumber.

Local Store Frustrated. Strong praise was given the Meier & Frank store in this city by the visitor. After spending two days going completely over the plant, Mr. Rothschild said that he considered it to be the finest organized plant of the kind which he had ever seen in Chicago.

"The spirit of co-operation among the employees is exceptional, and the stock and quality of goods is all that could be desired." "If you are going to write me up in your pages," he added, "you just tell me that all Portland needs to make it a humming city is just to get a big lot of 'jazz.' Develop more advertising and get on the map, and your natural resources will do the rest."

Movements of Vessels.

PORTLAND, Aug. 2.—Sailed at 6:45 A. M., steamer Oregan, for San Francisco; at noon, steamer Noma, for Portland; at 2 P. M., steamer Noma, for San Francisco; at 2 P. M., steamer Noma, for San Francisco; at 2 P. M., steamer Noma, for San Francisco.

ASTORIA, Aug. 2.—Sailed at 4 A. M., steamer Oregan, for Portland; at 10:30 A. M., steamer Oregan, for Portland; at 10:30 A. M., steamer Oregan, for Portland.

SAN FRANCISCO, Aug. 2.—Arrived at 2 P. M., steamer Noma, from Portland; at 2 P. M., steamer Noma, from Portland; at 2 P. M., steamer Noma, from Portland.

VICTORIA, Aug. 2.—Arrived—The Dandelion, with cargo 30, from Portland.

SEATTLE, Wash., Aug. 2.—Arrived—Steamer Total, from Seattle; at 10:30 A. M., steamer Total, from Seattle; at 10:30 A. M., steamer Total, from Seattle.

TACOMA, Wash., Aug. 2.—Arrived—Steamer Alaska, from Alaska ports; at 10:30 A. M., steamer Alaska, from Alaska ports; at 10:30 A. M., steamer Alaska, from Alaska ports.

Pacific Coast Shipping Notes. COOS BAY, Or., Aug. 2.—(Special)—The Standard Oil tanker White, discharged her 10,000-barrel cargo of fuel oil at 2:30 P. M. today.

SEATTLE, Wash., Aug. 2.—(Special)—Masters for four vessels of the United States Shipping Board, including the S. S. Albatross, S. S. Albatross, S. S. Albatross, S. S. Albatross.

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mond mill, the steam schooner J. B. Stearns sailed at 6 o'clock this evening for Casper, Cal., where she will complete her cargo of millstone.

Laden with lumber from the Hammond mill, the steam schooner Oregan sailed at 9 o'clock last night for San Pedro.

The steam schooner Willamette arrived at 10:30 o'clock this morning from San Francisco with freight and passengers for Portland.

Bringing freight and passengers for Astoria and Portland, the steamer Rose City arrived at 10:30 o'clock last night from San Francisco.

The steamer City of Topeka arrived at 10:30 o'clock from San Francisco via Bursas and Coos Bay with freight and passengers for Portland.

Coming to load lumber at Portland, the steamer Yaklok arrived at 10:30 o'clock today from Seattle.

After discharging fuel oil in Portland and Astoria, the tank steamer Oregan sailed for Astoria at 10:30 o'clock today.

The steamer Oregan is due from San Pedro to load lumber at the Hammond mill.

Tides at Astoria Monday. High, 5:27 P. M.; low, 1:15 P. M.

Columbia River Bar Report. NORTH HEAD, Aug. 2.—Condition of the bar at 5 P. M.—Sea smooth; wind south, 14 miles.

TRADE OUTLOOK IS GOOD

Merchant Just Returned From Europe Is Optimistic.

NEW YORK, Aug. 2.—D. S. Gottesman, vice-president and general manager of M. Gottesman & Co., Inc., New York city, returned last week from Europe, where he made a survey of economic conditions, paying particular attention to Norway, Sweden and Denmark.

"Summing up my conclusions in a few words," said Gottesman, "I would say that an optimistic view of the future is justified. Unless the world is to be swept over by bolshevism, and there is no reason to believe that it will be, all indications point to a great period of activity. Much has been said about labor disturbances abroad and it cannot be denied that this industrial unrest, which is quite noticeable everywhere, has been quite withering. However, the picture is not as black as it appears on the surface. Signs are not wanting that the pendulum is beginning to swing the other way."

DAILY METEOROLOGICAL REPORT.

PORTLAND, Or., Aug. 2.—Maximum temperature, 66 degrees; minimum, 46 degrees. Wind, S.W. 10-15. Rain, 0.10 inch.

Table with 4 columns: Station, Temperature, Wind, Weather. Rows include Baker, Boston, Chicago, Denver, etc.

MEETING NOTICES

WILLAMETTE TRIBE No. 6, IMP. O. R. M. P. M. Meeting at 7 o'clock, at 1000 E. 11th street. Visitors welcome.

SUNNYSIDE LODGE No. 163, A. F. AND A. M.—Special communication Tuesday evening at 7:30 o'clock, at 1000 E. 11th street.

EAST GATE LODGE No. 155, A. F. AND A. M.—Special communication Monday evening, 7:30 P. M., at 1000 E. 11th street.

WASHINGTON LODGE No. 46, A. F. AND A. M.—Special communication Tuesday evening, 7:30 P. M., at 1000 E. 11th street.

SUNNYSIDE LODGE No. 163, A. F. AND A. M.—Special communication Tuesday evening at 7:30 o'clock, at 1000 E. 11th street.

PORTLAND STAR HOMESTEAD No. 42, BROTHERHOOD OF AMERICAN YEOMEN—Meeting at 7:30 o'clock, at 1000 E. 11th street.

YETTA HAINES, Correspondent. OREGON ASSEMBLY NO. 1, UNITED ARTISANS—Meets every Tuesday, W. O. W. temple, 125 11th street.

DR. E. VAN AULSTINE, Secretary. EMBLEM jewelry, buttons, charms, pins, new designs. Jagger Bros., 315 Washington.

FRIEDLANDER'S for lodge emblems, class pins and medals. 310 Washington st.

DIED. RODGERS—In this city, at her late residence, 250 12th street, August 2, Texanah B. Rodgers, aged 60 years, wife of Joseph M. Rodgers, member of Park W. O. W. Chapter, No. 100, of Portland, Ore.

HANSEN—In this city, August 2, Peter Hansen, aged 102 1/2 years, late of Astoria, Ore., died at his home, 102 1/2 E. 11th street.

COLETT—In this city, August 2, Rev. A. Colett, aged 82 years, died at his home, 102 1/2 E. 11th street.

Get That Happy, Healthy Habit—Hop a CC Car Today.

COUNCIL CREST PARK. All Amusements Start 1 P. M. Dancing Evenings Except Sunday—Concerts Sunday.

HEILIG. Wonderful Performance. Verdict of Last Night's Capacity Audience.

HEILIG. Broadway at Taylor. Phone Main 1 and A 1122. Tonight, 8:15 Tomorrow and Wednesday Mat. Wed., 2:15

Richard Walton Tully PRESENTS GUY BATES POST IN

The Masquerader. A Modern Drama. Excellent Cast—Superb Production.

TICKET OFFICE SALE OPENS TODAY. HEILIG Broadway at Taylor

HEILIG Broadway at Taylor. This Thurs., Aug. 7, 8, 9. Special Price Mat. Sat. 2:15.

HENRY MILLER PRESENTS RUTH CHATTERTON In the Fascinating Comedy.

"THE MERRIE MONTH OF MAY" BY GEORGE SCARBOROUGH.

TONIGHT ALCAZAR MUSICAL PLAYERS

"THE TENDERFOOT" Mabel Wilber and Oscar Egan

TONIGHT THE RED MILL

PANTAGES MAT. DAILY 2:30

CIRCLE Fourth at Washington

Mary Pickford in "Hulda From Holland"

AUCTION SALES TODAY. At Wilson's Auction House, 10 A. M.

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BEER—In this city, Aug. 2, 1919, Louis J. Beebe, aged 74 years, beloved wife and A. M. Beebe, mother of Mrs. William R. Beebe, died at her home, 250 12th street.

PAULSON—In this city, August 2, Arthur Paulson, aged 28 years, beloved wife and son of Mr. and Mrs. James Paulson, died at his home, 250 12th street.

STERZL—At the residence on Hess and near Sylvan, August 1, Anna Sterz, aged 60 years, died at her home, 250 12th street.

EDLUND—In this city, August 2, Amanda B. Edlund, aged 54 years, beloved wife of John Edlund, died at her home, 250 12th street.

McPRAW—In this city, August 2, Daniel McPraw, aged 70 years, died at his home, 250 12th street.

DRANGA—In this city, Aug. 2, 1919, Louis Dranga, aged 70 years, died at his home, 250 12th street.

RANKIN—At the family residence, 4231 Rankin, aged 72 years, died at his home, 250 12th street.

WILSON—The funeral services of the late Albert Wilson, of 569 10th street, will be held at 10 A. M. today.

OSNER—The funeral services of the late Theodore Osner, aged 51 years, late of 815 1/2 12th street, will be held at 10 A. M. today.

OHLESEN—At San Francisco, Cal., Theodore Ohlesen, aged 70 years, died at his home, 250 12th street.

LEHRELSON—In this city, Aug. 1, Evelyn Lauger, aged 12 years, daughter of Mrs. A. J. Lauger, died at her home, 250 12th street.

FRIES—The funeral services of the late Ernest Fries, aged 18 years, late of 1181 1/2 12th street, will be held at 10 A. M. today.

FUNERAL DIRECTORS. HOLMAN UNDERTAKING CO. Funeral Directors

MILLER & TRACEY. Perfect Funeral Services for Less.

J. P. FINLEY & SON. PROGRESSIVE FUNERAL DIRECTORS

McENTEE & MILLER. Funeral directors with all the privacy of a home.

DOWNING & McENEMAR. Funeral directors with all the privacy of a home.

P. L. LERCH. Funeral directors with all the privacy of a home.

BREEZE & SNOOK. Funeral directors with all the privacy of a home.

SKREWS UNDERTAKING COMPANY. Funeral directors with all the privacy of a home.

FLORISTS. LEHLEINER FLORIST. Funeral directors with all the privacy of a home.

MAITLAND & FERGUSON. Funeral directors with all the privacy of a home.

CLARKE BROS. Funeral directors with all the privacy of a home.

PEOPLES FLORAL SHOP. Funeral directors with all the privacy of a home.

MAX M. SMITH. Funeral directors with all the privacy of a home.

TONSEPH FLORAL CO. Funeral directors with all the privacy of a home.

PORTLAND MARBLE WORKS. Funeral directors with all the privacy of a home.

BLAESING GRANITE CO. Funeral directors with all the privacy of a home.

VAULTS AND CREMATION. PORTLAND CREMATION ASSN.

Classified Advertisements in The Oregonian.

Modern Construction Company. 315 E. 11th St. East 5114

Portland Business Bulletin

A directory of business firms and professional men condensed and classified for ready reference. For rates by the month or year, or other information, telephone The Oregonian, Main 7070 or A 6095, House 29.

ACCORDION REPAIRING, REMSTITCHING. WE REPAIR all styles, \$1. Remstitching 10c per yard; buttons covered. Eastern Sewing, 207 Pioneer bldg. Broadway 1699.

AGATE CUTTERS AND MFG. JEWELERS. JEWELRY and watch repairing. Miller's, 333 Washington st. Majestic theater bldg.

ALFAVA MEAL, GROUND FEED, HAY. WALTERS, 207 Pioneer bldg. Broadway 1699.

ANALYSES AND ANALYSTS. MONTANA ASSAY OFFICE, 142 Second—Gold, silver and platinum bought.

ATTORNEYS. MORRIS A. GOLDSTEIN, practice in all courts, 302 Northwest Bank bldg.

CANCER TREATED. M. J. JONES, M. D.—CANCER TREATED. 112 Morrison bldg., Marshall 6142.

CARPET WEAVING. RUGS. The kind that wear the best are made from your worn-out carpets.

CELLULOSE BUTONS. THE IRWIN-HOJSON COMPANY. 287 Washington, Broadway 434, A 1254.

CHIROPRACTOR. DR. W. W. WILSON, 1000 1/2 Broadway, Portland, Ore.

CHIROPRACTOR. WILLIAM ESTELLE and Florence De Vere, the only scientific chiropractors and arch specialists in the city.

CHIROPRACTOR. DR. GARTNER, 307 Broadway, Portland, Ore.

CIRCULAR LETTERS. CLARKE LETTER CO., 1510-12 Royal Bldg., 15th and Commercial, Portland, Ore.

COLLECTIONS. NETH & CO., Worcester street, Main 1790.

DANCING. KATHERINE M. BROWN guarantees to teach all dances in 12 private lessons.

DOG AND CAT HOSPITAL. HOSPITAL—Dr. G. H. Hultman, veterinarian, 314 East 7th St. Est. 1947, B 1992.

ELECTRICAL REPAIR SHOP. H.M.H. ELECTRIC CO., 31 N. 1st, Portland, Or.

BOXWOOD. Multnomah Fuel Co., Main 5540, A 2116.

WHOLESALE AND MANUFACTURERS. AUTO TOYS. DURRILL TOP CO., 9th and Oak sts.

PIPE, PIPE FITTINGS AND VALVES. M. L. KLINE, 84-86 Front st.

PLUMBING AND STEAM SUPPLIES. M. L. KLINE, 84-86 Front st.

PRODUCE COMMISSION MERCHANTS. EVERING & FARRELL, 140 Front street.

ROPE AND BINDER TWINE. PORTLAND CORDAGE CO., 14th and Northrup.

SASH, DOORS AND GLASS. WOODROW PUB. HOUSE, "CO. HETFIELD" 4 A.

WALL PAPER. MORGAN WALL PAPER CO., 230 2d street.

NEW TODAY. At Standard Factory No. 2. Grand Ave. and East Taylor Sts.

POWER MACHINE OPERATORS. To learn on Shirts and Overalls Mackinaws and Overcoats

FARM SNAP. This splendid 82-acre ranch, about 40 of which are in cultivation.

FLUFF RUGS. They Wear Like Rent. Mail Orders. Hag Rugs Woven, All Sizes.

PORTABLE GARAGES. can be shipped anywhere. Prices on application.

NEW TODAY. TO LEASE APRIL 1st, 1920. OLD "LOUVRE" CORNER AT FOURTH AND ALDER STREETS.

REAL ESTATE. BARGAIN. 10 acres, 7000 chickens, 8 acres in 7-year-old apples.

GET A BEACH HOME now at Seaside, Or. In beautiful "Cartwright Park," at reduced price \$25,000.

ON LONG BEACH, WASH., two blocks east of Cranberry station, I own a level 3-acre tract.

PLUMBING SUPPLIES. PLUMBING SUPPLIES at wholesale prices. Starke-Davis Co., 212 Third, Main 797.

PRINTING. KEYSTONE PRESS, 145, Gantenberg, Mar. Printing and Engraving, 190 A Front street.

SCALE REPAIRING. SCALE repairing at 50 2d St., Phone Broadway 596.

SECOND-HAND STORES. LEVIN HARDWARE & FURNITURE CO., 221 Front St.

TRANSFER AND STORAGE. TRANSFER AND STORAGE. 423 W. Main St.

OREGON AUTO DESPATCH. The Oregon Auto Despatch, 10th and Kearney, Branch 851, Broadway.

WILLAMETTE VALLEY TRANSFER CO. General Transfer and Forwarding Agents.

NOTICE TO HOME BUYERS. I am prepared to build for you a pretty 4-room bungalow on 1/2 acre in Irvington.

60x100 LOTS. 60x100 LOTS, exceptionally located just north of Peninsula park.

BEAUTIFUL Portland Heights lot, 60x100, with fruit trees, on Mountain blvd.

WILL sacrifice \$500 lot in Rose City Park or will consider trade for good auto.

4 LOTS in Portland for exchange for lot, or cash. 3274 Burke ave., Seattle, Wash.

A BARGAIN. 1 good building lot, good location, S.W. corner, 12th and Hall.

NEAR JEFFERSON-HIGH SCHOOL. MODERN 4-room bungalow, finished in oak.

FOR SALE—Modern two-story dwelling, 6 large rooms and sleeping porch.

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