

FRANK BRANCH RILEY WAKENS EASTERNERS

Lecturer Home With Mass of
Commendatory Letters.

MANY INQUIRIES ARE MADE

Booster for Storied Northwest Ex-
pects Many Tourists and In-
vestors to Visit Coast.

Laden with honors, commendatory letters and newspaper clippings, each testimony to the lure of his eloquent brief for the scenic international northwest, Frank Branch Riley, president of the Pacific Northwest Tourist association, has returned from a four-month sojourn in the cities of the east.

In the parlance of the prize ring, though so gross a comparison is to be regretted, Mr. Riley left the easterners "grogy" with his forensic punches for the peerless scenery of Oregon, Washington and British Columbia, where Providence endowed an out-of-doors with forest and crag and stream in a blend to rouse the jaded spirit and make one glad to be alive again.

Courier of the tidings that toward the sunset lies a land to more than repay the tourist for his pilgrimage, Mr. Riley's portrayal of the west met with such enthusiastic response that he was not met as a propagandist—but rather as an entrancing speaker whose message made folk feel cool and happy in the listening.

Many Tourists to Come.
And as the result, the Florida coast and Europe will miss this season, and those that follow, thousands of vacationists who have turned to the west as to a new wonderland.

"If vigorously and consistently advertised I believe our scenic attractions will, each year, cause to be spent in Oregon by eastern travelers as much money as our annual timber crop now brings," is Mr. Riley's practical way of stating the situation.

"With the restraints of war removed from industry and commerce, with people released at last from the close pressure of war," continued Mr. Riley, "because of wide distribution of wealth, the result of big business and high wages, I found everywhere a readiness and eagerness to see more of the great country we have been fighting for."

"To use a western phrase current in the east, they are 'rarin' to go,' and they will flock to the sections best advertised. We must not fail to let the millions know that the greatest of all out-of-doors, and the best industrial and development chances, are here at the end of the trail."

Northwest Hardly Known.
"The outstanding impression gained in this and last season, is of the unbelievable ignorance of men and women, otherwise well informed, concerning our northwest."

"So-called world travelers, people of great wealth, who year after year have spent fortunes sojourning, often with their own ports, the well advertised sections of the eastern states, of Europe, and even of Africa, listened to my story with as much curiosity and amazement as if I had come from another planet."

"And your mountains are really snow-covered in summer," or "I was heretofore under the impression that the Columbia river empties into Puget sound," were familiar exclamations.

Mr. Riley's engagements were for the most part in and about New York, Boston and Philadelphia. The audiences ranged from 100 to 3500, and were for the most part made up of nationally known captains of industry and commerce, bankers, brokers and professional men of the highest standing, as well as of citizens representing the best culture and learning in the great eastern cities.

Many Inquiries Made.
"The personal cards of many hundreds of these," said Mr. Riley, "are reminders that they are to be supplied with additional and particular information concerning motor-ing, mountaineering, hunting, golf, municipal securities, ship-building, and the salmon, lumbering and fruit-growing industries."

"The practical success of Mr. Riley's mission to the east is attested by the multiplicity of newspaper reports of his illustrated lectures, declaring the charm with which he presented the story of the scenic west, and the not less number of personal letters in similar vein. His addresses were sought by scores of organizations and clubs, and the Oregon orator was frequently billed as the stellar feature of the meeting."

Supplementing his lecture work, Mr. Riley assisted in the victory loan campaign, speaking in Toledo, on Boston common, in "Victory way," New York, and before the Philadelphia city hall.

Letter Expresses Esteem.

Just one letter of the many, selected at random, will serve to show the spirit that Mr. Riley aroused with his descriptive address on "The International Northwest." It was written by Charles Mason Fairbank, retired editor of the New York Sun, and is illustrative of the many similar missives addressed to the Portland lecturer.

"You have humbled our boasted sky-scrapers, you have humiliated our so-called civic pride," wrote Mr. Fairbank, "and you have revealed to us the beauties, I should say grandeur, of a land that you were shrewdly wise enough to let us believe, under the magic of your pictures, was partly ours. Many of us didn't know it before."

"In fact, and if I were to record my own enthusiasm, I'd say that you should be incorporated and copyrighted, and then presented to the public for the national good."

CASTING RECORD BROKEN

JACK HERMAN SMASHES HALF-
OUNCE BAIT DISTANCE MARK.

Ray Winters Equals National Per-
formance in Half-Ounce Accu-
racy Bait-Casting Event.

One national fly-casting record was broken and one equaled at the weekly tournament of the Multnomah Anglers club at the Sellwood park pool Wednesday night.

Jack Herman, one of the fast comers in the fly and bait-casting game, who has been out but a few years, broke the American record for the 1/2-ounce distance bait-casting event when he turned in an average distance of 130 1/2 feet in five casts. The former record, registered at the national fly and bait-casting tournament in Chicago last year, was 115 feet. Herman's mark bettered the old record by over five feet. As a result of last night's showing Herman looks as one of the contenders for the

northwest championship, which will be decided here next month.

The record equaled was made by Ray Winters in the 1/2-ounce accuracy bait-casting event. Winters scored 99 4-15 per cent, equalling the record set last year in Chicago. Wednesday was the first time in several months that Winters has taken part in the weekly tournament, which makes the performance exceptionally good.

Walter F. Backus, secretary of the Multnomah Anglers' club, won the light tackle accuracy fly-casting event with a score of 99 11-15 per cent. Ray Winters was second in the event with 99 5-15.

Walter Backus also won the 1/2-ounce slam event with a cast of 195 feet. In the slam event the longest cast wins. In the 1/2-ounce distance bait-casting event, in which Herman set a new record, the highest average cast wins, each angler making five casts.

Summary:
Light tackle accuracy fly—Walter Backus, first, 99 11-15 per cent; Ray Winters, second, 99 7-15 per cent; A. K. Down, third, 99 4-15 per cent; Charles Smith, fourth, 99 per cent.
One-half-ounce distance bait—Jack Herman, first, 130 1/2 feet average; Walter Backus, second, 115 average; E. De Brower, third, 100 average; Ray Winters, fourth, 99 4-15 per cent; Charles Smith, fifth, 98 4-15 per cent.
Half-ounce slam event—Walter Backus, first, 195 feet; Charles Smith, second, 180 feet.

TAX ON JUICE PROTESTED

CONGRESSMEN ASKED TO RE-
MOVE 10 PER CENT LEVY.

Portland Chamber of Commerce
Seeks Action on Complaint of
Oregon Logberry Growers.

That the logberry fruit juice industry in Oregon is seriously hampered by the restrictions of a 10 per cent tax on value of the product, imposed at the last session of congress, is the contention of manufacturers who have called upon the Portland chamber of commerce to use its influence with the Oregon delegation in Washington, to the end that the restrictive levy may be removed.

It is asserted that the 10 per cent tax on value, and the individual tax paid by the consumer under the provisions of the luxury tax measure, create a double taxation against the logberry juice industry, and make it impossible for the manufacturers to pay berry growers the prices they should receive for their crop.

In response to the plea for mediation, which declares that "an industry valuable to the northwest is threatened with destruction," the chamber of commerce has telegraphed the Oregon delegation to use every possible means to secure a reversal of the 10 per cent value tax, now held to be hampering the logberry juice project to the verge of extinction.

At the last session of congress a 20 per cent tax on pure fruit juices was proposed. With forceful argument against it, this provision was eliminated. When the bill passed into the hands of the conference committee the fruit juice tax provisions were again inserted—at the instigation of a group of southern senators, it is said.

STRIKE Aired IN PAPERS

LOS ANGELES EMPLOYERS AND
WORKERS USE BIG ADS.

Company to Reopen Plant After Six
Weeks, Though Men Say That
Trouble Is Not Settled.

LOS ANGELES, July 10.—Striking ship workers who walked out at the plant of the Los Angeles Shipbuilding & Drydock company at San Pedro, near here, six weeks ago, and company officials yesterday carried their battle into the advertising columns of local newspapers.

A statement over the signature of Fred L. Baker, president of the company, announced that the plant would open Thursday morning at 7 o'clock and that "there will be no discrimination against any man because of his union or non-union affiliations."

The metal trades council, which is directing the strike of approximately 6000 men, retaliated with a statement that "the metal trades council directs all workers to stay away from the Los Angeles Shipbuilding & Drydock company's plant. The strike is still on." The company won a victory yesterday, when Superior Court Judge Dana Walker issued a temporary restraining order directed against the metal trades council and strikers to prevent picketing. An order to show cause why the restraining order should not be permanent will be argued before Judge Grant Jackson July 15.

The company planned to open its plant yesterday, but was prevented owing to the necessity of making new arrangements to check employees.

TIME IS GRANTED TO PAY

Woman Released When Judge Finds
Illness Prevents Payment.

Failure to pay costs of a judgment against her in the circuit court led Bessie La Sayles into a tangle Wednesday and Tuesday which was finally straightened out when Judge Gatens gave her until Thursday to pay the money. Mrs. La Sayles was arrested on a contempt charge Tuesday at the instigation of W. L. Cooper, attorney on the opposing side. It was alleged that she failed to pay the judgment within a reasonable time.

Mrs. La Sayles was quickly released by Judge Gatens, who objected to such action without the knowledge of the court. At a hearing yesterday on the contempt charge it was found that Mrs. La Sayles had been ill for a month and for that reason had been unable to pay the sum in question. The contempt charge was dismissed and the woman was given until Thursday to make payment.

DENTAL MEETING TO CLOSE

Election of Officers and Annual
Banquet Near Features.

Election of officers of the Oregon State Dental association was the principal business of yesterday afternoon's closing session of the annual convention. Lectures will also be given by Dr. F. Ewing Roach of Chicago and Dr. Albert Leland Le Roy of Detroit, Mich., who have been supplying the principal courses of instruction during the week. They spoke yesterday morning and afternoon on technical subjects. A trip up the Columbia river highway and ending with the annual banquet at Crown Point Chalet at 8:30 o'clock, completed Wednesday's programme. Speaking and music followed the dinner.

The Latin race or races is a general term, including the French, the Spanish, the Italian and the Portuguese, all of whom speak languages derived from the Latin. The ancient Latin is no longer properly spoken. Nearly all the people of South America belong to the Latin race.

WOMEN CAN JOIN LEGION

LOCAL CHAPTER URGES GIRLS
FROM SERVICE TO ACT.

Appropriate Celebration Planned for
Observation of First Anniversary
of Armistice Day.

Provisions for admitting service women to membership in the American Legion have been announced by the national executive committee, and those in charge of the movement here are urging Oregon women to affiliate with the organization. Plans are being made for the first convention to be held in Minneapolis November 11, the anniversary of the signing of the armistice, and the executive committee has recommended that all state bodies observe the day with appropriate celebrations.

Copies of the American Legion publication have been received at Portland headquarters and are being sent to service men in Oregon. Owing to the unexpected demand for copies, the Oregon order of 5000 was cut to 3000, but the full number is promised in succeeding shipments.

Records show 804 names on the Portland roll, and all of these will receive copies of the publication, which contains articles of special interest to former service men.

A bulletin issued by the Portland officials of the legion says that applications for charters have poured into Portland until more than 18 local posts are now under way, with 500 initial members and an enrollment of more than 900. Action of the legion and sailors' commission of Oregon in donating \$5000 to defray expenses of state organization has assisted the work materially.

State Chairman Elvers has asked that all posts desiring information or assistance communicate with the state committee, Liberty temple, Portland.

DESERT TRIP IS BY AUTO

Natural History Tour of Mongolia
Is Given.

NEW YORK.—The American museum of natural history has received from Roy C. Andrews, conducting the second Asiatic zoological expedition, letters telling of his trip across the boundary of Mongolia and across the Gobi desert.

"I have been up in outer Mongolia and had a most wonderful trip," he wrote. "It is an extraordinary country and the most interesting I have ever visited. I went to Urga and from there by auto across the Gobi desert. The trip to Urga was by way of the old caravan trail across Gobi desert, which has been in existence for centuries, and life along its trail is very similar to that of hundreds of years ago."

"Camel trains, ox carts, Mongol riders and sheepherders are carrying on their daily life the same as in the days of Jenghiz Khan, and into this middle age civilization we injected ourselves in three Ford automobiles. Urga, which is just south of the Baikal, Siberia, is one of the most northern settlements of Mongolia, and being only a few hundred miles from Irkutsk, has become a rather important station, as messengers can go from there to Peking by way of the caravan trail."

"The Gobi is not a desert in the popular conception of the word, but is a vast, rolling prairie like those of our western states, the only sandy portion lying far to the west of where we crossed. On the average journey we saw upward of 2000 antelopes, of three different species, and were successful in obtaining four or five, which we shot from the auto. It was most exciting sport to run parallel with them at about 40 miles an hour and see them swivel around to cross in front of the car. This they invariably did, thus giving us shots at from 400 to 500 yards. I never dreamed that an animal could run so fast. At a conservative estimate their speed must often have reached 60 miles an hour, and I believe even more."

"The inhabitants of Urga are wonderfully picturesque, the population consisting of about 35,000 lamas, 2000 Russians and 2000 Chinese. The Mongols are a charming and attractive people. They dress in extremely brilliant colors, and when they are on horseback—and they are seldom on the ground—they appear especially arrayed for a circus exhibition."

"The expedition had no difficulty on the outward journey, but the return trip was quite different. All the 'car trouble' which it is possible for one to have, the members of the expedition encountered. We started with three cars, but the only one to get there was the one used by myself."

"On the last day of the journey through sand, ruts and stones, we drove 100 miles and then rode all night on horseback through a driving rain storm in order to take the morning train at Kalgan for Peking. It was the dirtiest trip I have ever taken, for there was little water to be had, and bathing was impossible. For three weeks I did not have my clothes off, sleeping at night on the ground beside the cars."



The pore-cleansing, purifying and sterilizing properties of this wonderful skin soap, using plenty of hot water and soap, best applied with the hands, will prove a revelation to those who use it for the first time. Touch pimples, redness, roughness or itching, if any, with Cuticura Ointment before bathing. Dry and dust lightly with Cuticura Talcum, a fascinating fragrance for powdering and perfuming the skin. The cost of these ideal skin purifiers is 25 cents each everywhere.

Soap 25c, Ointment 25c and 50c, Talcum 25c. Sold throughout the world. For sample each free address: "Cuticura Laboratories, Dept. 22F, Malden, Mass."

25c Cuticura Soap without sugar.

Doctor Tells How to Strengthen Eyesight

By the simple use of Bon-Opto, says Dr. Lewis, I have seen eyesight strengthened 50% in a week's time in many instances, and quick relief brought to inflamed, aching, itching, burning, work-strained, watery eyes. Read the doctor's full statement soon to appear in this paper. Bon-Opto is sold and recommended everywhere by Druggists.



360 MORRISON ST.,
Corner Park Street
Look for Big Blue
Signs
Blank's Sample Shop

BLANK'S SAMPLE SHOP

360 MORRISON STREET, CORNER OF PARK

360 MORRISON ST.,
Corner Park Street
Look for Big Blue
Signs
Blank's Sample Shop

The Sample Cloak Co. Gone Out of Business

We have taken over the entire stock at about 21 cents on the dollar. The Blank Sample Shop will sell out the entire stock of Sample Cloak Co. Doors open at 9 A. M. During this sale the Blank Sample Shop will exchange all sale garments and your money back if not satisfied within two days of purchase. We will also include in this sale one of the most up-to-date Ladies' Apparel stocks to be cut and slashed and sacrificed.

Serge
Suits \$6.95
Value up to \$25—re-
duced to \$8.85 and

Silk
Dresses \$6.95
Values up to \$22.50.
To close out.....

Silk
Waists \$1.95
Values to \$6.50 at
only.....

We have taken the Sample Cloak
Co. stock at about 21c on the dollar

Look for big blue sign, 360 Morrison
BLANK'S SAMPLE SHOP



Dolmans and Coats

TO BE CLOSED
OUT AT ONCE.
VALUES
TO \$55—ONLY

\$16.95

Sample Coats

Up-to-the-Minute Styles—Values to \$67.50, in Broadcloths, Sil-
vertones, Bolivias; also Rich Velours—to Close out at Once at

\$19.95 and \$26.95

Beautiful Capes

Values to \$25—Only

\$6.95 and \$8.95

Women's Sample and Stock SUITS

To \$55 Values to Close Out

\$18.95

SAMPLE CLOAK CO. STOCK NOW BEING
SOLD

Silk and Poplin Dresses

To Close Out—Values to \$22.50

\$6.95

SAMPLE CLOAK CO. STOCK AT SACRI-
FICE PRICES

Beautiful Silk and Georgette Crepe DRESSES

To Close Out—Values to \$50 at Only

\$16.95

Serge and Silk Sport Skirts

Values to \$11.50 at Only \$3.95 and

\$2.95

Novelty Sample Suits

Values to \$65 at \$28.95 and

\$23.95

Fancy DRESSES

Crepe de Chines and Georgette Crepes to
Close Out—Values to \$50 at \$18.95 and

\$14.95

Beautiful Dolmans and Dresses

To Close Out—Values to \$25 at Only

\$8.95

CLOSING OUT

Millinery

Values to \$8.00

Any Hat in the House

69c

