

NERO, RULER OF ZOO, WILL ROAR NO MORE

Famous Old Beast and Man-Killer Is Dead.

BODY MAY ADORN MUSEUM

Escapes From Home in Washington Park Last Thrilling Episode in Eventful Life.

Sadness dwells in Portland's zoo today, for Nero, monarch of beasts, has passed to the great hereafter.

Unlike the death of his tyrannical namesake, who fiddled while Rome burned, Nero, the famous old beast, died peacefully in his Washington park home.

Physical Failing Noticed. Death came shortly after noon yesterday, after he had refused to partake of his noonday meal.

Effort will be made by Superintendent Keyser to obtain an appropriation which will permit the mounting of Nero, so that he may take his place in the city museum.

Nero May Rule in Museum. Effort will be made by Superintendent Keyser to obtain an appropriation which will permit the mounting of Nero, so that he may take his place in the city museum.

It was in 1905, and the directors of the Lewis and Clark expedition in Portland, decided that a "man-killer" would be an attraction of worth.

Until November 5, 1912, Nero lived the usual captive lionlike life, but on this morning, finding the door to his cage open, Nero calmly but firmly engaged his captor.

One of the royal social events of each year in Portland's zoological garden when Nero's long nails were manicured.

Dr. Aurelia H. Reinhardt's visit in Portland may be prolonged until the end of the week.

Mrs. Jay Van Buren and Mrs. J. J. Carr, of La Grande, are guests at the Victoria hotel.

Mr. and Mrs. Carleton B. Swift (Lila Leonard) are being congratulated on the arrival of a son on the Fourth.

Mrs. J. C. Elliott King entertained with a luncheon in honor of Dr. Aurelia H. Reinhardt.

Mrs. Herbert Gare Reed will be hostess at a story and dramatic recital Thursday evening at 608 Bush Lane building.

Miss Miriam Fox was the guest of honor at a matinee party Saturday afternoon.

Hood River Fire Survey Begun. HOOD RIVER, Or., July 7.—(Special.)—George W. Stokes and Gilbert W. Allen, of the state fire marshal's office, arrived today to begin a fire survey of the city.

A negro woman, in New York recently died leaving a million dollars, from the sale of a hair restorer she had made.

WEDDINGS

Due to a change in plans, the wedding of Miss Mary Westaway and Dr. Raymond W. Shannon will be solemnized Wednesday evening in Portland at the home of the bride's uncle and aunt, Mr. and Mrs. Andrew B. Porek in Irvington.

Rev. C. E. and Mrs. Cornwell and daughter, Dorothea, of Tacoma, and Mrs. Cornwell's sister, Mrs. Marchand, who are motoring to Los Angeles, are visiting with friends in Portland for a few days.

Former residents of Wisconsin are planning a basket picnic July 10 afternoon and evening at Sellwood park.

HOOD RIVER, Or., July 7.—(Special.)—The wedding of Miss Mary Helen Guttery, daughter of Dr. and Mrs. J. D. Guttery of this city, and Robert Gray McFarlane, was announced at a party given at the Guttery home to the local younger set.

HOQUIAM, Wash., July 7.—(Special.)—Miss Mary Barber, music supervisor for the public schools, was married Saturday to Emlyn E. Prichard, of this city.

Mrs. Laura M. Gammans has recently arrived from Oakland, Cal., for a visit in Portland and is staying at the Hotel Malory for a few weeks.

Mr. and Mrs. Charles Cutter Newcomb of Brookline, Mass., who have just returned from the continent, have arrived in Portland and are registered at the Multnomah.

Miss Jennie Mooney and Ernest T. Smith will be married this evening at 8 o'clock at the residence of Rev. Fathima A. Waite.

Mrs. May Andrew Wiggin and her secretary, Miss Harrison, of the California Truth Center of San Francisco, are at the Hotel Portland during their stay in Portland.

The Victory club was entertained last Wednesday afternoon at the home of Mrs. Moore.

Mrs. Charles T. Beckett returned home Wednesday after a year spent in travel in the south and east.

Mrs. Ralph C. Walker has returned from California, where she was called by the death of her father, Frank Richter, who formerly lived in Portland.

Mrs. J. M. Tallmadge of Irvington and daughter, Miss E. Tallmadge, are in Portland on their way to join Miss Frances Tallmadge, who has been visiting here for the past month.

Miss Jane Webb Knox became the bride of Charles Alexander Saturday afternoon at 4 o'clock at the Church of Our Father (Unitarian), the Rev. William G. Elliott officiating.

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PURE-BRED STOCK WANTED

GRADE HERD UNSATISFACTORY FOR DAIRY BUSINESS.

Portland Farmer Is Convinced That Replacement Is Only Solution for Expensive Mistake.

Convinced that he has been making an expensive mistake in maintaining a herd of 190 grade cows, E. J. Hoover, who conducts a dairy farm out on the Canyon road, called at the offices of the Pacific International livestock exposition yesterday to consult General Manager O. M. Plummer in regard to replacing his grade cows with a smaller herd of pure-bred Guernsey.

Mr. Plummer who gives the matter an "everybody's" opinion, said Mr. Hoover, "There is just one thing to do. The grade cow must go. If the dairy is to be run on a business basis scientific principles must be applied. This means the weeding out of animals which do not yield steady and profitable returns."

Mr. Hoover has been watching the records made by pure-bred dairy cows and comparing them with the returns from his grade herd.

Mr. Plummer has gone to Tillamook to attend the two-day annual convention of cheese manufacturers there, and will address the gathering on the subject of the Pacific International's new \$250,000 stock house building, which is now going up in North Portland.

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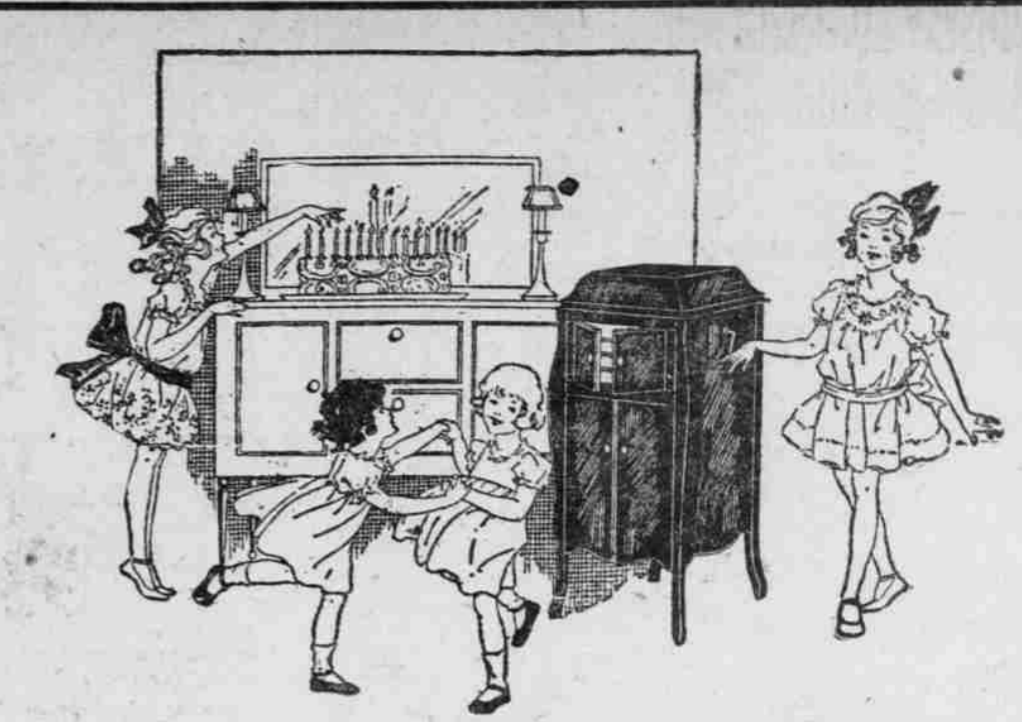
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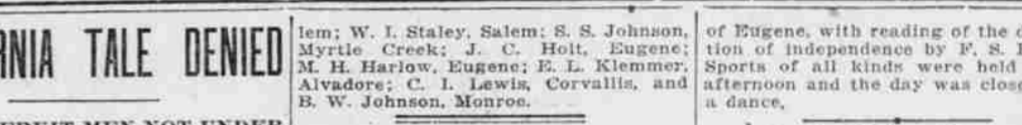


FOR CHILDREN THE VICTROLA IS UNEQUALED

Every city-born youngster has the advantage of hearing good music. Those in the country and the smaller towns may have brought to their homes every advantage, every opportunity possessed by any child, and at a trivial cost in comparison to the great benefits derived.

Through our Mail Order Department we are enabled to place in your home at exactly the same price, and on identically the same terms that city homes pay, the Victrola of your choice. Fill in your name and address and let us send full particulars of our plan to help your kiddies to a better education and greater enjoyment. You will benefit equally.

Name..... Address.....



MORRISON ST. AT BROADWAY. Stores also at San Francisco, Oakland, Sacramento, San Jose, Los Angeles

CALIFORNIA TALE DENIED

OREGON FRUIT MEN NOT UNDER OUT-STATE CONTROL. Directors of Co-operative Association All Residents of Beaver State Cities.

SALEM, Or., July 7.—(Special.)—Emphatic denial of published charges that the Oregon Growers' Co-operative association will be under the control of California packing interests was made here today by Robert C. Paulus, president.

Following are the growers who have been elected directors of the association: W. E. St. John, Roseburg; R. A. Busenbark, Roseburg; George Zimmerman, Yamhill; Kenneth Miller, Sheridan; S. B. Butte, Dallas; W. M. Elliott, Dallas; Fred E. Wing, Polk county; E. M. Matsee, Amity; Isaac Hunt, Portland; Fred Groener, Hillsboro; E. A. Rutter, Forest Grove; Seymour Jones, Salem; Allen Bellinger, Scotts Mills; Frank Gibson, Salem; R. C. Paulus, Salem.

BOY STAGES JAIL-BREAK

Hole Is Dug in Wall at Vancouver With Clotheshook. VANCOUVER, Wash., July 7.—(Special.)—When a deputy sheriff went down into the jail last Saturday to look for Boyd Lewis, an 18-year-old inmate of the jail, the boy was missing and a hole was found in the wall.

Cherry's Charges Less—Terms, Too

CREDIT CHAT. Credit, while it is an important feature of Cherry's is only one of many important features of special interest to shoppers. The values offered by this big credit house are equally alluring—to say nothing of a wonderful array of styles in both the men's and women's departments.

Itched Till Almost Crazy

"For years my hands were almost raw. They itched so bad I was almost crazy. I suffered day and night. Used all kinds of medicine and got no relief. Last all hope of ever being cured until I got a trial bottle of D. D. D. Cured until I got a great big bottle. Can sleep again. I will always praise D. D. D. —ROBERT E. HOLMES, Manassas, Va.

Not a Blemish mars the perfect appearance of her complexion.

Gouard's Oriental Cream. F. T. Hopkins & Son, New York.

For Skin Tortures

Don't worry about eczema or other skin troubles. You can have a clear, healthy skin by using Zemo, obtained at any drug store for 35c, or extra large bottle at \$1.00.

Large advertisement for Grape-Nuts cereal, featuring the headline 'A Year-Round Tonic That's what the right food always is, but what's the right food?' and 'Grape-Nuts was devised to supply body and brain with necessary food values—summer and winter.'

Advertisement for ELCAYA skin cream, with the headline 'Do You Look As Young As You Feel?' and 'Try this simple formula—'.