

ROSE FESTIVAL OPENS UNDER SMILING SKIES

Sun Gives Benison to Happy, Laughing Thousands.

INDUSTRIAL PARADE GREAT

Floata Depicting Various Enterprises Pass Admiring Throngs and Airplanes Cavort Overhead.

AWARDS OF CUPS AND PENNANTS TO WINNERS IN VICTORY INDUSTRIAL PARADE.

Victory Division.
Best county display of decorated automobiles and escorts—Lane, first; Clackamas, second.
Best city or town display of decorated automobiles—Salem, first; Seattle, second.
Best and most artistically decorated automobile in victory parade—Spruce division, first; Salvation Army, second.
Honorable mention—Women's Advertising club.
Animated Trademark—Industrial Division.
Class A, animated trademark—Olympic flour, first; MAB, second; Northwestern National bank, third.
Class B, outside ad clubs and chamber of commerce—Stockton, first; Seattle, second; Spokane, third.
Civic-Fraternal Division.
Class A, civic organizations—Salem Cherrians, first; Royal Rararians, second; Spokane, third.
Class B, fraternal—Order of Scottish Clans, first; Knights and Ladies of Security, second.
Class C, unclassified—United Italy, first prize.

(Continued From First Page.)

Airplane squadron, Acting Mayor Bigelow and the city commissioners, and Misses John McMurray and T. Burke Lee of the naval planes, Chief of Police Johnson and Captain Moore preceded the main procession.

The first band of the pageant was that of the flagship Minneapolis, marching in trim formation, while they went lively airs forth to time the step, just before the flower-embroidered car that bore the goddess of victory and her maids.

Chief of Police Joel Warren of Seattle, with officers of his department, appeared in the parade, as did also the crack police band of the Puget sound metropolis.

Victory Theme Carried Out.
With an escort of 60 soldiers and sailors marching on each side of the car, the goddess of victory greeted the throngs along the line of march from a beautifully decorated automobile. The victory theme of the celebration was worked out through the appearance of three personal escorts on the royal car, one representing the United States army, another the navy and the other the United States marines.

In two machines following the royal bearer rode the maids of honor, six representing warlike organizations which played a prominent part in the world conflict and six representing Portland rosebuds.

Salem Well Represented.
The largest out-of-town display was made by the Salem Cherrians led by King Bing, who in ordinary life is P. E. Fullerton, a business man of the capital city. Sixty men, representing the business and industrial life of Salem, marched in the parade in white uniforms in command of Joe McAllister, who recently returned from France, where he was attached to an artillery regiment. Dr. H. C. Epley was drum major for the Cherrian band.

A wonderful creation was the Salem float, which was entirely covered with blue starry gauze, the outer fringes held up by small girls dressed in fluffy white dresses. The float carried a great strand of flags, with a jackie and soldiers occupying a prominent place, and placards telling the story of Marion county's participation in the world war. A total of \$182,534.43 was contributed by this county for war work, the placards said, and 1660 men and two women left Marion county to serve in the world war.

Lane County Represented.
Lane county's float, decorated at the eleventh hour by E. W. Merrill and Stanley Stevenson, of Eugene, was one of the most striking bits of the parade, depicting a fisherman's camp, set in a house of larches—with the angler and his kiddies ready to fry trout, and all in outing togs.

Clatsop and Clackamas counties had floral floats and cars bearing placards that set forth their splendid war records, and were well to the fore in the civic section.

Led by the Salvation Army band, came a snowy float of the world-famed organization, with enamelled cribs from which several bright-eyed little youngsters smiled at the crowds—an insistent reminder of the devotional tasks that the army assumes.

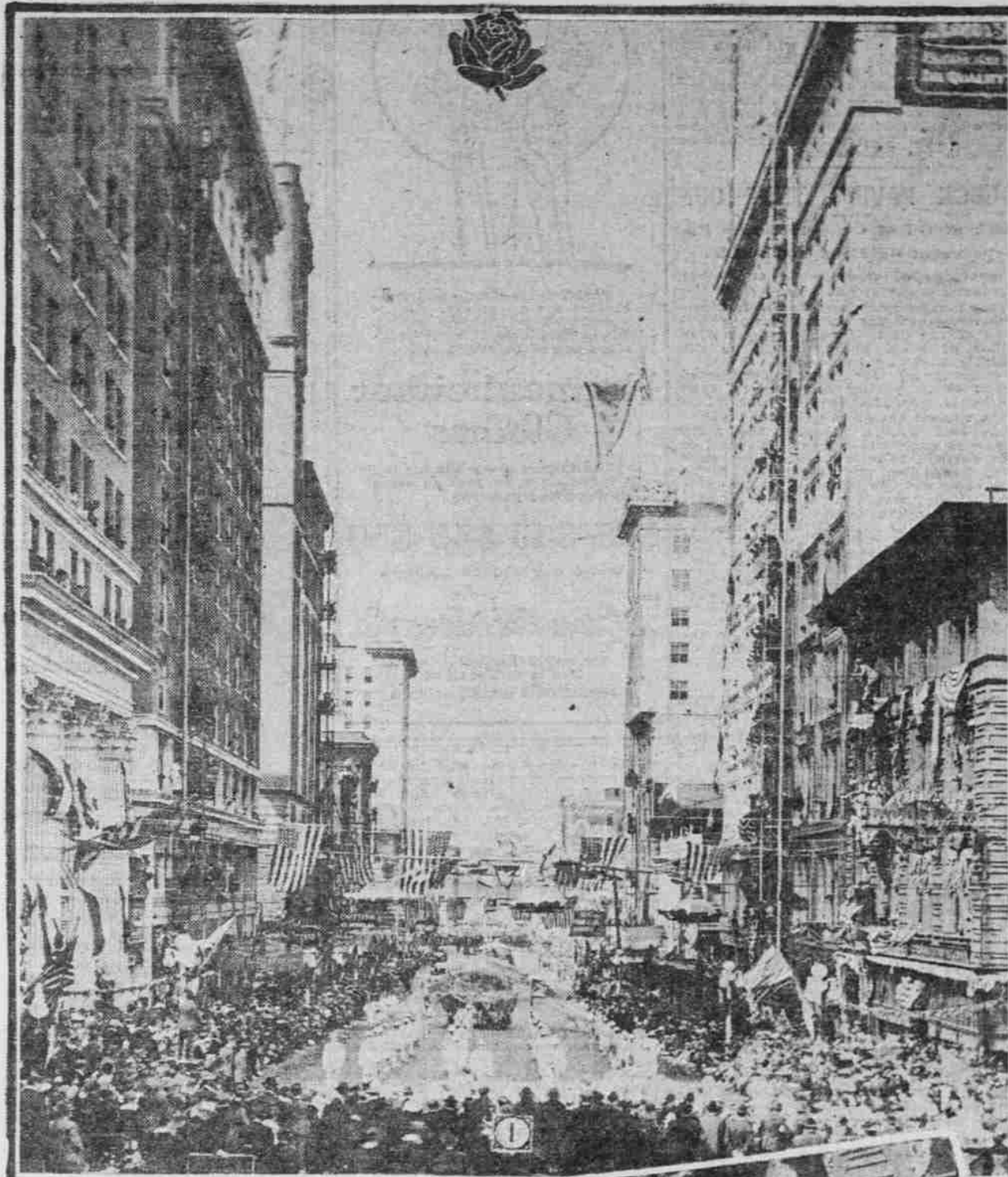
A model airplane, its engine running and its propeller turning in a blur, set above a truck concealed in spruce fronds, was the entry of the United States Spruce Production corporation, supervised by Lieutenant-Colonel C. P. Siskank. The wings of the plane were fringed with pink roses.

Ad Club in Line.
Next in line marched the Portland Ad club and delegations from the Pacific Coast Advertising Men's association, joint participants in the parade, with cars bearing local and inter-state officials of the organization.

Reminder that the war has not yet been concluded and that important work still remains undone was made in the entry of the United States army recruiting station. A painting of "The Watch on the Rhine" with the words "The Flag That Won Still Needs You" was the pertinent note of this display.

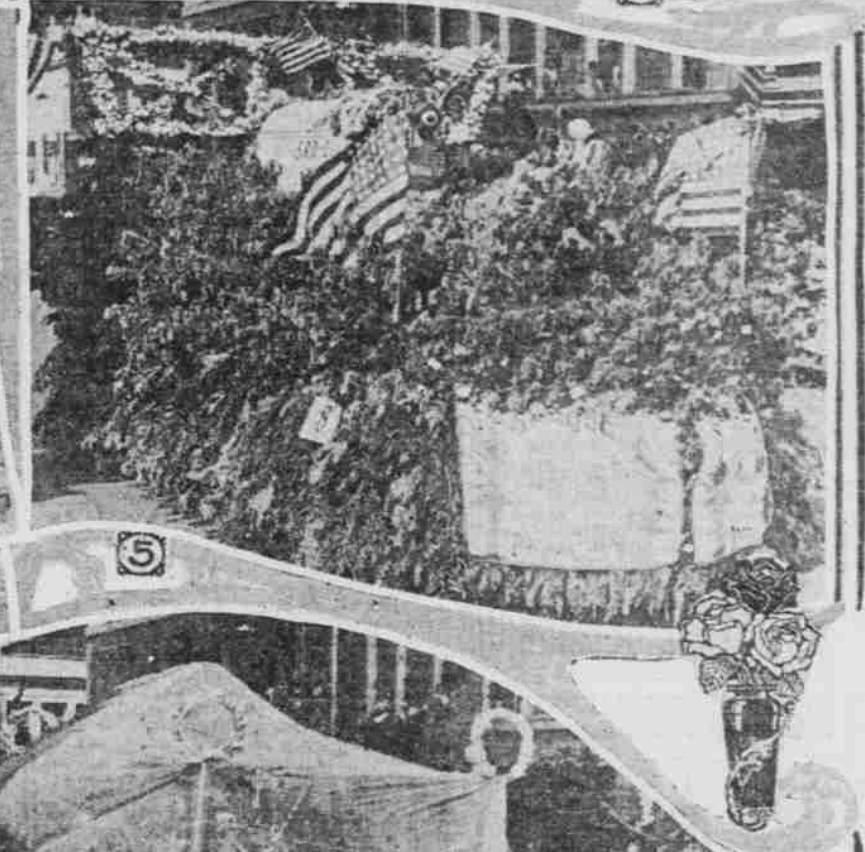
Two pretty maidens busily engaged in "cleaning house" demonstrated the usefulness of Mab cleanser, a product of Salt Lake City, which was woven into the industrial parade in a float which showed originality and cleverness.

COAST JOINS IN BIG INDUSTRIAL PAGEANT



1—View from Victory Temple as Salem Cherrians, winners of first prize for organizations, advance on Sixth street in the van of handsome floats. 2—Standoff shipyard's idea of the scope of world trade handled by their ships. 3—Seattle float, which won second prize among city displays. 4—United Italy, first-prize winning float in the unclassified division. 5—Spruce production corporation's airplane float, winner of first prize for best decorated automobile. 6—Salem Cherrians' patriotic float, a network of gold and silver stars thrown over red and white, pretty girls throwing cherries to the reaching crowds, winner of first prize among cities. 7—Attractive float of Cloveris Film company girls, wearing Jantzen bathing suits, winner of first prize in class C of the industrial division and of a large amount of attention.

plies entered an instructive float in the animated trade-marks section, showing white-clad nurse and hospital interne, by a white enameled first-aid outfit. Whether on the beach, in the play-



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house or on a float, the shapely girl clad in naught but a tight-fitting bathing suit attracts the attention of all. And in the industrial parade the sen-

GODDESS OF VICTORY LOVELY IN TRI-COLORS

Mrs. Guy R. Porter Charming as Festival Ruler.

GOWN OF SIMPLE DESIGN

Thirteen Maids Represent Portland Rosebuds and Many Branches of War Activities.

Quite the most important feature of the parade yesterday was the appearance of the lovely goddess of victory, Mrs. Guy Robert Porter, and her 13 attendants, equally lovely and all prominent socially in Portland. The tri-colored was cleverly and artistically worked out in garbing the attractive and gracious goddess, the scheme being a distinct deviation from former methods of combining the patriotic red, white and blue.

She was statuesque and charming in a simply designed gown of soft white georgette, embellished with blue squares worked in yarn and an outline of the yarn at the neck and hem. Her girdle, made of the blue squares, and her cape, related to the shoulders and held in place with tiny red rosebuds, was of shimmering white satin, edged with a triple band of squares, the entire flowing cape being lined with deep red.

ATTENTION, VETERANS.
Ex-service men, attention! You owe it to the people of Portland, who have backed you up at every stage of the game, to turn out in uniform today and help make the military parade an outstanding success of the Rose Festival. Be on Market street between Eleventh and Fourteenth streets before 3:15 this afternoon, uniformed and ready to march. Portland backed you to the limit. Show your appreciation.
E. E. EIVERS,
State Chairman the American Legion.

chiffon. Her hair was banded with a silver laurel wreath, and she wore dainty silver slippers.

Attendants Represent Rosebuds.
Six of her attendants represented Portland rosebuds, in rainbow tints. Miss Jean Stevens in pastel green; Miss Elizabeth Jacobs, in lavender; Miss Helen Honeyman, in deep rose; Miss Lavelle Florence, in corn color; Miss Anna Munly, in blue, and Miss Stella King, in pastel pink. All wore picture hats of the corresponding shade, both hat and gown being fashioned of organdy, with silver ribbon trimming.

The other seven maids represented Portland's quota to the big war work that was carried on here for more than two years. Each maid was in the overseas uniform of the various service she represented. Miss Alberta Blair, a captain in the American Red Cross Motor corps, wore the regulation dark oxford grey suit, trench hat of the same material, and a Sam Brown belt. Miss Isabel Clark, in a French blue gabardine uniform, wore a cool skirt with French trench cap, wore the insignia of the American committee for devastated France.

War Service Represented.
Miss Dorothy Stowbridge was attired in the uniform of a Y. W. C. A. canteen worker—an attractive coat and short skirt of a deep shade of French blue gabardine, with black straw sailor hat, black Sam Brown belt, black boots and emblem of the Y. W. C. A. overseas canteen girl.

Miss Marjorie Hall wore the smart uniform of the American Woman's Hospital association, a dark blue serge, black Sam Brown belt, a funnel-shaped hat with a silver cross, a black sailor hat, with the orange and purple emblem, with the letters "A. W. H." on the sleeve and a hat.

Miss Mary Bacon was in the uniform of the American Red Cross nurse—white uniform, dark blue cape lined with red, and the red crosses on cap and sleeve.

Cars Entered in Parade.
Miss Miriam Reed represented the National League for Woman's Service, motor corps division, in wavy drab gabardine, brown Sam Brown belt, trench cap and bronze insignia on cap and lapels.

Miss Katharine Laidlow displayed the khaki uniform and trench cap of the overseas Salvation Army lassie worker. The coat has blue and yellow shoulder straps.

Four members of the National League drove cars in the parade carrying the officials. One was driven by Captain Mrs. M. R. Whitehead, another by Capt. Walter Holman, and the other two by Lieutenants Johnson and Kavanaugh.

The latter organization has furnished cars during the entire week for many kinds of service in connection with the Festival.

ELDER THOUGHT IN CANADA

SEARCH IS MADE FOR MISSING BOILERMAKERS' OFFICIAL.

Police Inquiry Reveals Secretary-Treasurer Spent All of Monthly Salary Except \$10.

That H. A. Elder, missing secretary-treasurer of the boilermakers' union, has fled to Canada, is the theory of police inspectors who are conducting the search. Mr. Elder disappeared Sunday night, leaving his bank deposits and an automobile which he had purchased on the installment plan.

Police learned that the secretary had cashed a union check for about \$500 a short time before his disappearance, and Deputy District Attorney Deitch referred the matter to the grand jury. The grand jury will return a secret indictment if it takes any action in the matter.

Inspector Smith, who checked up on Mr. Elder's known expenditures, said that his room rent, payments on his car, the allowance he paid his wife, and his garage rent, used up all of his salary of \$100 a month except \$10.

Police say the secretary-treasurer lived at a fast pace, and believe that he could not have paid all his expenses on his salary.

Farm Bureau Organized.
PASCO, Wash., June 11.—At a well-attended meeting of farmers and others in the courthouse in this city last Saturday, the organization of the farm bureau was completed. Farmers were present from all section of the country, and much interest was manifested.

In Jamaica there are trees called "whip trees," and from these the natives make strong whips with the lash and handle all in one.

the finish of the parade the "bathing beauties" were applauded and cheered and in return gaily sang songs and cast flowers to the admiring hosts.

Scotch Kitties in Line.
An excellent showing was made by the negro steel workers of the city, who stood by the side of anvil and bellows and demonstrated the work performed daily during the world struggle which turned out ships and made possible victory. A delegation of members of the negro Oddfellows lodge of Portland with a band composed of their own members preceded the steel workers' float.

The picturesque Scotch kitties drew applause with their pipes and drums and the Knights and Ladies of Security made a wonderful showing with a team of blue-dressed marchers.

The smallest ponies in the world made youthful hearts glad some, this entry being from the Lane O' Laughter, the pleasure avenue on the South Park blocks.

Greeks and Italians Vie.
The Women's Ad club of Portland, with cars bearing its delegation of members, presented a beautiful float, dressed with blue lupine and greenery, and featuring a giant globe with a sunny little girl perched way up on top of it.

The entry of the Portland Flouring Mills company, Olympia products, depicted a harvest field, with a brawny young granger holding two sheafs of ripe grain against a background of golden field and blue lake.

Gasps of sheer admiration went out to the Greek and Italian entries, for these were distinctly rival spectacles of the parade, vying with one another in their prodigality of beauty and significance.

The Greeks carried their flag gal-

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