# CITY ENLIVENED BY SPIRIT OF VICTORY

Thousands of Visitors Arrive for Festival Opening.

\*FUN LANE' OPENS TONIGHT

Royal Rosarians to Welcome Delegations Beginning Wednesday; 30 Civilians to Ride in Airplanes.

In more ways than one, Portland's annual fiesta unofficially opened yesterday. Thousands of visitors, many of whom are members of the Pacific Coast Advertising Men's clubs, entered the city, the finishing touches to the dec-orative scheme planned for the Victory Rose Festival made, nearly 100 carol-ers awakened the city with songs of victory early yesterday morning, and at 7 o'clock yesterday evening Admiral Fullam, in command of the naval forces of the southern division of the navy on

the Pacific coast, entered the city. Several miles below the mouth of Williamette lies Admiral Fullam's flagship, the Minneapolis, with more than 500 men aboard, ready to enter city on Wednesday morning, the open ing day of Victory Rese Festival ing day of Victory Rese Festivan.

The navy men will take a prominent part in the celebration, Admiral Fullum having informed Ira L. Riggs president of the board of governors of the Rose Festival association, that his officers and men had sailed to Portland to contribute as much as possible to the success of the fete.

Senplanes to Be Set Up. Regret was expressed by Admiral Fullam that eleventh-hour orders made it necessary to cancel the sailing order of several other war vessels, and as a result only the flagship was

Sunday saw the arrival of Ensign
T. B. Lee and several mechanicians
who, with Ensign John McMurray, will
have charge of the two scaplanes
which were brought to the city on
board the Minneapolis. The planes
were brought to the municipal dock
No. 1 on barges and will be set up
immediately. Dally flights will be
made by Ensigns &completed for
keen competition with the navy planes
against the aeroplanes, which will arrive in the city Tuesday from Mather
field, California.

Visitors to Be Welcomed.

Laughter' was established in order that
during the festival this year the oldtime street carnival spirit might be
trevived.

Beginning at 8 o'clock on every
night of this week, confetti battles will
be staged in the carnival streets.
Music, entertainment of all kinds, dancing and shows will be in vogue every
minute from 1 o'clock each afternoon
until midnight each night. The "Lane
o' Laughter" has been arranged through
the efforts of Herman von Borstel, director of the festival association who
is in charge of all special events.

The flood of lights arranged for the
festival, to shine from the rose buds Sunday saw the arrival of Ensign

mittee. Herman von Borstel, director of the Rose Festival association, is the third member of this committee.

Entertalament Awalts Airmen. William McMurray, general passenger agent of the C.-W. R. & N. company's lines, is chalrman of the committee for the entertainment of the airmen who will be in Portland for the week. Mr. McMurray will handle all details in connection with elaborate plans outlined for the entertainment of these men who will contribute of those men who will contribute greatly to the success of the festival. The headquarters for all airmen, both m the navy and the army, will be at

the Multnomah hotel.

Beginning Wednesday morning every incoming train or hoat will be met by members of the Royal Rosarians, who will be the official "handshakers" for all out-of-town delegations. The en-tertainment of these delegations, such as the Salem Cherrians, the Oregon City Fallsarians, the Eugene Radiators and the Pendleton Bound-up Boosters will be in charge of the Rosarians,

Thirty Civilians to Fly.

Thirty Civilians to Fly.

Mayors of cities of the northwest and all other officials will be entertained under the direction of a committee headed by E. J. Jaeger and Frank E. Smith. Mr. Smith is prime minister of the Royal Rosarians.

The fleet of army airplanes will reach Portland in two sections, four of the machines being scheduled to land on the municipal golf links in Eastmoreland tomorrow morning and the remaining four are expected to land tomorrow afternoon. The fleet will be headed by Lieutenant-Colonel Henry L. Watson, in command of Mather field, Sacramento, Cal., and comprises some of the most capable flyers in army service.

comprises some of the most capable flyers in army service.

Thirty civilians of Portland will fly, according to Herman Von Borstel, in charge of this feature of the festival programme. Just who the 20 lucky persons will be is not yet public information, although it is known that all of 12 directors of the Rose Festival association will have opportunity to soar in the air, as will one member from each Portland newspaper. Colonel Davis Oregon Man.

The Victory Rose Festival airplane flight is largely due to the efforts of Colonel Milton F. Davis, chief of staff of the air service of the United States army. Colonel Davis is an Oregon man, having lived for years at McCoy, Or. He was appointed to West Foint from Oregon by United States Senator Binger

SOME PROMINENT AD CLUB FOLKS AS THEY APPEARED YESTERDAY AT THE OPENING SESSION OF THEIR ANNUAL CONVENTION





Laughter" was established in order that during the festival this year the old-time street carnival spirit might be revived.

Visitors to Be Welcomed.

Through arrangements effected by A. M. Grilley, director of the Rose Festival association in charge of entertainment, every delegation, official and notable personage who enters the city from now until the end of the celebration will be received and shown true Portland hospitality.

Sonator Frederick W. Mulkey, chairman of the committee to handle the entertainment of Admiral Fullam and his family and officers on the flashing with the change was made in order that all visiting Ad club members might began his official duties yesterday in bringing Admiral Fullam and to the city. Captain Jacob Speler, Fortland's harbormaster, is in complete charge of all aprengements for the accommodations for the naval forces during the restrict of the festival.

In connection with the decorations, Director Conklin yesterday issued an appeal to merchants to water the growing flowers in baskets in order that all control of the festival. In sid that rach merchant should have been detailed to do this, but Director Conklin said that rach merchant should have been detailed to do this, but Director Conklin said that rach merchant should have been detailed to do this, but Director Conklin said that rach merchant should have been detailed to do this, but Director Conklin said that rach merchant should have been detailed to do this, but Director Conklin said that rach merchant should have been detailed to do this, but Director Conklin said that rach merchant should have been detailed to do this, but Director Conklin said that rach merchant should have been detailed to do this, but Director Conklin said that rach merchant should have been planned to with header planned to with header planned to with heat with the decorations, Director Conklin, yesterday issued an appeal to merchants to water the grow-ing flowers in baskets in order that the planned to with heat with the decorations, Director Conklin, the planned in the decive planned to with heat with the decorations, Director Conklin, the planned in the decive pla

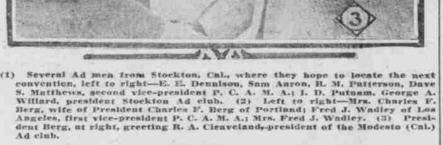
gates Expected Today.

cast in the crook of his arm, elected to walk down town. He set his course down Third street, glimpsed the Plaza blocks at an intersection and prompt-

ly halted. Mayor Visits Plaza Blocks. "That's where they hold their meetings, isn't it?" asked the mayor. by "they" he meant, without explanation, the disciples of unrest. Being assured that such was the fact, he pointed straight for the green clover of the blocks, where there were several hundred Sunday-afternoon vacationists. "They" sat up and yelled at him. "Hello, Ole!"

A youngish woman, in a mannish suit, with a red necktie blazing, propped herself up from a lounging group be-

neath a tree.
"Hello, Ole!" she bantered. "How's
the revolution?"
"The revolution's all right," called
back Ole. "A lot of the revolutionists
are in jail—and the rest ought to be!"
In his talk at the auditorium, where
the ad men nunctuated his remarks."



and be counted!"

Referring to the release of propagandists arrested and held by the federal authorities at the time of the Seattle flasco, Mayor Hanson elicited cheers by his declaration that the next election, if such policies continue, should be marked by "a change of government at Washington," adding that personal politics entered not at all into the stand taken.

He grew vehemently bitter when he spoke of the Seattle Union Record and its editor, E. B. Ault, whose attitude during the general strike, and since, has clashed at every point with the mayor's conceptions of citizenship and loyalty.

Record Editors Are Target. "I demand of the United States gov-ernment," exclaimed Ole Hanson, "tha it throw in jull the publishers of the Seattle Union Record and its editor,

E. B. Ault!"

He charged that the Record does not represent trade unionism, that it is the voice of organized L. W. W.-ism. that its editor joyed and gloated, both privately and editorially, when Theodore Rooseveit took the long trail, and that its editorials uphold Lenine and Trotzky as "guardian saints" of American destinies.

In his talk at the auditorium, where the ad men punctuated his remarks with cheers. Mayor Hanson asserted that no true citizen can "pass the buck" for existing conditions, that "there are reds and radicals in business as well as in labor."

"For America, strongest and most virile of all the nations, both in material resource and in manhood, he predicted an unexampled cruise of progress, if labor and capital do but co-operate, settling down to take council together.

Trotzky as "guardian saints" of American destinies.

"It's your government," he told his hearers. "Yet half of you don't vote. A third of you are too lary to register. You've got to get into politices, you decent men in labor and in business. You can't afford to let half a dozen men get together in the tountry. You've got to do it.

Musical Numbers, Please.

"To employer and employe I would"

flight is largely due to the efforts of Colonel Milton F. Davis, chief of staffs of the air service of the United States army. Colonel Davis is an Oregon man, having lived for years at McCoy, Or. He was appointed to West Point from Oregon by United States Senator Binger Herman in 1857 and graduated in 1850.

Miss Mysile Davis, a teacher in the Mount Tabor school, who is a sister of Colonel Davis, will be one of the clouds by the ormy aviators. Miss Davis has a permit issued by the air service headquarters in Washington, D. C., entitling her to the ride.

Miss Caroline C. Jones, in command of the motor corps of the league for women's service, will be one of the passengers. The remainder have been passengers. The remainder have been relected by the directors of the feastval secondary of the general public will not be admitted to the aviation field. Tickets have been printed for admittance. The bar iduals strates of the season and capital do but to take council to seathing down to take council to co-operate, settling down to take council together.

Class Rule Held Myth.

"It is not true that any one man or any class of men," shouted Ole, "can be true that any one man or any class of men," shouted Ole, "can men the time when every man must be a meither save or make this country. Tou was trike, it isn't the time to quary. This lan't the time for strife and strikes, it isn't the time to quary. The time for crew men extent in the time when every man must be a method of the poople, and not to any class. You can go to the polls idleness is a national crime and idleness is a national ediment. The season was directed by Charles in you don't like your mayor, your governor, your representatives or your president for many there else, and if you don't like your mayor, your governor, your representatives or your president for washington, D. C., entitling her to the ride.

Miss Caroline C. Jones, in command of the motor corps of the league for the string have a premit issued by the air service of the string have a premit issued

passengers. The remainder have been passengers. The remainder have been selected by the directors of the featival association and will be amnounced later, according to President Riggs.

The general public will not be admitted to the aviation field. Tickets have been printed for admittance. The bart to the general public is the result of specific army instructions, it being the desire of the army officials to prevent all chances of having accidents.

A detail of men from the United States army has been assigned to camp at the golf links, to patrol the grounds will be in the city. Arrangements for proper polleding of the city during the eclebration have been effected by tharry W. Anderson, director of the city during the police department.

Lane of Fun Opens Tonight.

Tonight will see the opening of the "Lane o' Laughter," the merry-making and amusement center arranged by the Festival association. The "Lane o' Laughter," the merry-making and amusement center arranged by the Festival association. The "Lane o' Laughter," the merry-making and amusement center arranged by the Festival association. The "Lane o' believe in any skim-milk policy with rempted general strike arrange in the carried for him the him into national prominence overnight and earned for him the him into national prominence overnight and earned for him the him into national prominence overnight and earned for him the him into national prominence overnight and earned for him the him into national prominence overnight and earned for him the him into national prominence overnight and earned for him the him into national prominence overnight and earned for him the him into national prominence overnight and earned for him the him into national prominence overnight and earned for him the him into national prominence of the the same parks and public serves and progressed. The subscitute the parks and public serves and progressed. The rule of the minority cannot end the city during the city during the convention of the work at the various delegation and pu

similar action had been taken with regard to exhibition fees in the mammoth advertising display across the street, in the Marshall-Wells building Spokane Sends 125 Delegates.

The Spokane delegation, numbering 125, arrived in mid-afternoon yesterday by automobile, and tarried at the auto club house on the highway for luncheon while their cars were groomed for the entry into Portland. Approximately 17 of the cars hail from Spokane and the remainder are from various Inland Empire points.

Mayor Ole Hanson of Sextile, principal stein on a tour of the highway during the trip in a new Cole eight.

The largest official delegation is that of San Prancisco, mustering 36 official delegates, headed by F. J. Wadley, who arrived carly yes.

of 24 accredited delegates, headed by F. J. Wadley, who arrived early yesterday, and who is first vice-president of the association. All Coast Is Represented. Several hundred of the city's guests had arrived when the registration books were closed last night, but the

muster will not be complete until late

muster will not be complete until late today, when as many more will have arrived from every point of the compass along the Pacific coast.

Seattle alone will bring 400 members to the convention, according to advance reports received from F. C. Doig, director of publicity of the Seattle Chamber of Commerce, and many of these will remain over until the last petal of the Rose Festival has been josfully wafted away.

joyfully wafted away.

Club Secretary Resigns. SOUTH BEND, Wash, June 8 - (Spe cial.)—J. H. Henderson, secretary of the South Bend Commercial club for more than three years, has resigned

Molalla to Celebrate. MOLALIA, Or., June 8.—(Special.)— Molalla will celebrate July 4 in the form of a welcome to returned soldiers

HAYNES

HAYNES - FOSTER BAKING CO.

HORLICK'S THE ORIGINAL MALTED MILK



MISS MIRIAM BURGESS WILL AD-DRESS WOMEN'S AD CLUB.

Lieutenant R. E. Anderson of San Francisco Also on Programme at Tuesday Luncheon

Among the speakers for the annual neeting of the Women's Advertising Benson hotel in honor of visiting adver-

Miss Burgess is the secretary of the Spokane Ad club. In addition to this work she is secretary of the better business bureau of Spokane. The vigilance committee work is done under the auspices of the better business bureau, and the prosecuting of a number of Spokane retailers whose advertising gave out false impressions was successfully conducted by Miss Burgess. An far as is known she is the only woman in such an executive position. Efforts will be made to have Miss Burgess make one of the principal addresses at the Portland Women's Ad club luncheon.

Berg, wife of President Charles F. Berg of Portland; Fred J. Wadley. (3) President Gent Berg, if right, greeting R. A. Cleaveland, president of the Modesto (Cal.)

Ad club.

Berg, wife of President P. C. A. M. A.; Mrs. Fred J. Wadley. (3) President for that luncheon announced yesterday by Miss Florence Prevest, president of the Portland announced yesterday by Miss Florence Prevest, president of the Son Francisco Prevest, president of the Son Spent IV months with the gas division of the war department and assisted in making the gas one tubeful of would have destroyed a town of 10,000 for Which dropped from an airplane would have destroyed a town of 10,000 for the ward department and assisted in making the gas one tubeful of would have destroyed a town of 10,000 for Which dropped from an airplane would have destroyed a town of 10,000 for the ward department and assisted in making the gas one tubeful of would have destroyed a town of 10,000 for which dropped from an airplane would have destroyed a town of 10,000 for the Walley of Los Anderson, in the United States. I surprise when Secretary W. P. Strandborn was prevent. The months with the gas division of the war department and assisted in making the gas one tubeful of would have destroyed a town of 10,000 for which dropped from an airplane would have destroyed a town of 10,000 for which dropped from an airplane would have destroyed a town of 10,000 for the would have destroyed a town of 10,000 for the would have destroyed a town of 10,000 for the would have destroyed a town of 10,000 for the would have destroyed a town of 10,000 for which dropped from an airplane would have destroyed a town of 10,000 for the world when the prevent. The president of the Portiging in Creston Park At
The prevent. And the prevent. And the prevent. The prevent is the first Large Crowds.

The prevent is the first the Multinomah, expressed pleased with the feed of the S

throughout the state. Miss Prevost will act as chairman.

A special committee of the Portlans Women's Advertising club went to the automobile club yesterday morning to welcome the Spokane delegation.

### 372 JOBS FOUND IN MONTH

Marshfield Employment Bureau Reports Work in May.

MARSHFIELD, Or., June 8 .- (Special.)-An interesting report has been issued by the local government employ-ment bureau, showing the number of dub to be held tomorrow noon at the benson hotel in honor of visiting advertishing and the occupations to which Miriam Burgess of Spokane.

Miss Burgess is the secretary of the

### ADVENTIST TELLS OF TOUR



Today, exquisite silk undergarments are in every American shop window

Fashions in Egypt, 6000 years ago, were comparatively simple. Even the queens of Egypt had only one style of garment in their wardrobes—a slip like our chemise. Sometimes it just reached the bust, sometimes it was carried up over the shoulder, and it was tight at the bottom like a hobble skirt! For two thousand years this com-plicated costume was the only garment worn. Poor royalty—with nothing but diamonds and rubies to shop for!

Then one eventful day a particularly radical queen conceived the novel idea of wearing two chemises at once—one over the other. And that is how the chemise first became underwear!

Probably she was called queer by the Mrs. Grundys of Egypt but, being a queen, she had her way and underwear became popular at once.

The most exclusive material was linen

All this time wool and linen were the only fabrics known. No wonder their garments were so scanty! Small blame to them for wearing more jewels than clothes! Who would care to be wound round like a mummy in linen or bound up to the neck in wool? Wool next to the skin. Ugh! It fairly gives you the

сгеера. Silk was not discovered until about 2640 B.C., when the Empress Si-Ling-Chi of China accidentally learned how to reel silk. After that you couldn't have persuaded the honorable ladies and gentlemen of the Chinese royal family to was anything clean. to wear anything else.

The penalty for revealing the secret of silk was death!

Only China knew the secret of weavonly China knew the secret of weaving the costly fabric, and only a select
few in China knew that it was spun by
a worm! To reveal the secret was
death, so you can imagine that for a
few centuries China had a very real
control of the world's silk market.

Grecian women loved the feel

of silk next the skin The women of Greece and Rome were not satisfied with the heavy silks imported from China. This stiff material, though it had a beautiful sheen, would not fall gracefully in the soft folds they loved. So with great cars they unravelled it and rewove it into a fine gossamer-like fabric that they de-lighted to wear next the skin. The new fabric was literally worth its weight in could afford it. We read that the Emperor Aurelian actually refused his Empress a silken garment for this reason!—just like any ordinary twentieth century husband who refuses his wife a Rolls-Royce.

To the barbarians we owe our vests and knickers!

The last people in the world that we'd imagine doing anything so civilized! It was the barbarian Gauls of the Dark Ages who introduced the first garments divided for legs. And with the drawer was worn a sort of short shirt that eventually became our undervest. Such was the humble origin of our dainty knickers and vests of today.

Luxurious silk underwear worn at the French levees

By the time France came into her own as the leader of fashion, we find mention of almost every eilk garment that we have today. In the early eighteenth century the lovely women of the court adopted the custom of receiving in their bounders in the morning. On these ceremonious occasions they were the most exquisite garments of silk to receive their friends and admirers.

Colonial women as eager for silk as any of the spoiled ladies of the French court

So enamoured of silk were our own colonial dames that the colonial fathers found it necessary to frown on the "indulgence." Accordingly they passed a law that "no silke stuffs in garments or in pieces (except for whoods and scarfs) should be imported." Another case of feminine instinct vs. man's law—the women would have their silk underwear! And not only did they risk their immortal souls for silk, but for pink silk! These frivolous garments were mentioned in their wills and bequesthed as important legacies to their nearest and dearest friends!

Today, thanks to American enterprise, exquinite silk underwear is not limited to the wives of the four Humbred the daughters of the Four Humbred The soft, delicate "Italian" fabric is in every shop window at prices within the reach of sil.

Revery American woman today can

Nerry American woman today can enjoy what Cleopatra never dreamed of —what she would have given rooms tull of Jewels and hundreds of slaves to possess:



## **Room Reservations** Portland Rose Festival

THE savings habit is born of ambition or

serves a common end-INDEPENDENCE.

. The United States National Bank

duty to dependents. From either motive it

Deposits made on or before the 3d, draw

interest from the 1st of the month.

Portland, Oregon Sixth and Stark Streets

can be made with

**New Perkins Hotel** 

Fifth and Washington

Wire or write immediately for accommodations desired.