

Ask Mr. Foster for Free Information About Travel Anywhere by Auto, Rail or Water—Sixth Floor

Meier & Frank Co.

The Quality Store

Meier & Frank Co.

62 Years in Portland

Meier & Frank Co.

Established 1857

Meier & Frank Co.

Practically Every Section Joins With a Right Good Will in Bringing Forth the Best Values for

Meier & Frank's 1528th Friday Surprise Sales

MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.
A Sale of 600 New "MINA TAYLOR"



Bloomer Dresses
For Children—Friday
69c

Just received in a special purchase several dainty styles in these serviceable percale and gingham bloomer dresses in light and dark colors—plain shades, checks and stripes. Finished with pockets and belts. Some have contrasting trimming. Bloomers to match. Sizes 2 to 6 years.

—Meier & Frank's: Children's Shop, Second Floor.

MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.



Come Early for This Sale of

100 New Coats \$12.45

We secured these coats in a special purchase. They have just arrived by express. They go on sale today for the first time. Many women have been waiting for

Straight Line Coats

such as this sale offers at a remarkably low surprise price. Materials are wool velours, Burellas, poplins and taffetas. Colors, black, navy, tan, Copen, beaver and gray.

Full length coats, belted and pleated styles. Full large collars, button trimming and patch pockets are features. Sizes up to 42. Four coats sketched.

—Meier & Frank's: Apparel Shop, Fourth Floor.

MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

MEN---

Merchandising Mastery Brings About Another of Those Wonderful Sales of U. S. Government Sub-Standard All Wool Sox—This Time as a Result of a Special Purchase We Offer

10,800 Pairs of ALL-WOOL Sox, Pr. 29c

This latest purchase—the largest so far consummated—has just come to hand. We place the entire great shipment of 10,800 pairs on sale today. If the success which attended our two previous sales of this kind be any criterion, great numbers of men and women buying for men will be here Friday. We suggest early shopping.

It Is Nothing Short of Sensational

this offering of all-wool sox at 29c or 3 pairs 85c. It will pay to anticipate next winter's requirements in this sale today.

Light and dark gray sox with elastic ribbed tops. Cut on a larger pattern than the average, these sox are especially suitable for hikers, fishermen, outdoor workers—all men with whom hosiery service counts heavily.



—Meier & Frank's: The Store for Men, Main Floor.

1528TH FRIDAY SURPRISE.

Women's Lawn Kerchiefs
9c

Novelty embroidered lawn handkerchiefs in fancy one-corner designs, many kinds of embroidery. Also initial kerchiefs. Several patterns. Regularly priced 20c.

—Meier & Frank's: Main Floor.

1528TH FRIDAY SURPRISE.

Women's Good Gloves
\$1

Broken lines of Vallier, Bacmo and Ireland Bros. kid and washable cape gloves in one-clasp style. P. K. and P. X. M. sewn. Self and contrasting stitching.

—Meier & Frank's: Main Floor.

1528TH FRIDAY SURPRISE.

Remnants of Veilings
25c

Short lengths of plain and fancy mesh veilings in bordered and scroll effects. Wanted shades of brown, navy, magpie and black. Good 35c to 50c values.

—Meier & Frank's: Main Floor.

1528TH FRIDAY SURPRISE.

Women's Wash Neckwear
15c

300 pieces neckwear for women's wash dresses and children's school wear. Venise lace collars and lawn collars in round and sailor styles. Good values at 15c.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

Excellent Values in
Jap Silk Waists
\$1.95

A limited number in this Surprise Sale of Jap silk waists in blue, flesh, Nile green, peach, white and sunset. Lace trimmed and embroidered models. Long sleeve style with flat collar. All sizes.

—Meier & Frank's: Waist Shop, Fourth Floor.



1528TH FRIDAY SURPRISE.

Sale 20c to 30c Embroidery
15c

Good quality Swiss, cambric and longcloth embroidery edges for women's undermuslins and children's wear. Eyelet and floral patterns. 3 to 9 inches.

—Meier & Frank's: Main Floor.

1528TH FRIDAY SURPRISE.

Indestructible Pearl Beads
\$5.95

A special purchase accounts for this exceptionally low price. New INDESTRUCTIBLE pearl beads with 10-karat gold clasp. 18 inches long. Limited number.

—Meier & Frank's: Main Floor.

1528TH FRIDAY SURPRISE.

New Shantung Pongee
69c

A new shipment of this good imported hand-loom Shantung pongee silk in the natural shade. First quality. 33 inches wide. No phone or mail orders.

—Meier & Frank's: Second Floor.

MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

Great Suit Sale

Wherein Men and Young Men Can Purchase Our Regular \$25.00 and \$30.00 Suits at

\$18.75

The "why" of the sale is briefly this: With an eye to giving the men and young men of Portland a sale that would make our Men's Clothing Store ever afterwards associated in their minds with value, we went through our stocks of \$25.00 and \$30.00 suits and reduced all broken lines to the uniformly low price of \$18.75. This means choice from 200 suits of such standard makes as Society Brand and Adler Rochester tailors for men and young men.

Serviceable worsteds, homespuns, flannels and chevots are the materials. Styles for men and young men of all tastes, including "waist-seam" models. Many patterns and colors. Sizes 34 to 46. Some suits for stout and extra stout men. All in this sale \$18.75.

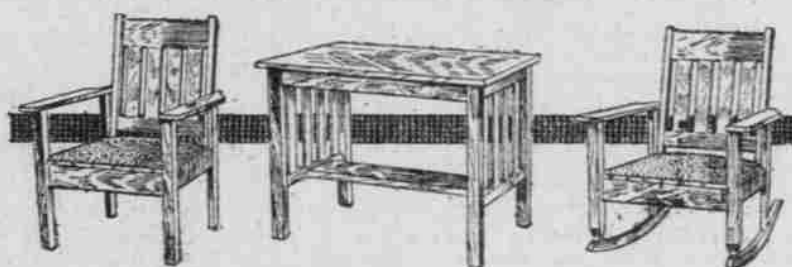
—Meier & Frank's: The Store for Men, Third Floor.



MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

Three-Piece Suite Summer Furniture

\$19.95



Priced Singly as Follows:

Table \$8.65 | Rocker \$5.85 | Chair \$5.45

Three-piece suite made of oak and upholstered with imitation leather. Suitable for porch, country home or beach use. Three pieces for \$19.95.

—Meier & Frank's: Furniture Shop, Eighth Floor.

MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

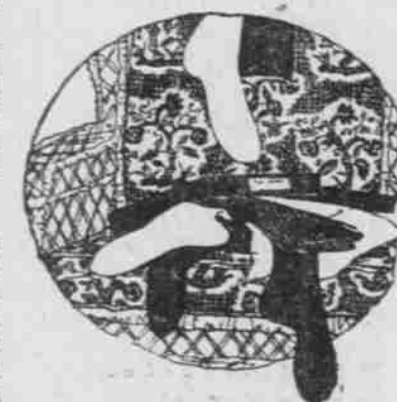
3510 Pairs Women's Mill Run Silk Hose 69c

The quantity is sufficiently impressive, but the value is more so. Our buyer, recently returned from the east, made this phenomenal purchase when in the market. All of these silk hose are new. They are wonderful values at 69c.

Mill runs of high-grade thread silk hose with lisle tops, heels and toes. Mock seam. Colors are black, white, navy, gray, dark brown and beige. You can afford to buy liberally in this Friday Surprise Sale.

Pair 69c or 2 Pairs \$1.35 or 3 Pairs \$2

—Meier & Frank's: Hosiery Shop, Main Floor.



MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

Friday Surprise Sale of Gingham and Percale
House Dresses
\$1

Excellent values at this Surprise price. Attractive gingham and percale house dresses in plain blue and nurses' stripes with convertible collars, also plain blue and pink percale Billie Burke dresses. Some have trimming in contrasting colors.

All sizes, but a limited number of large sizes. Very specially priced while any remain at \$1.

—Meier & Frank's: House Dress Shop, Third Floor.



1528TH FRIDAY SURPRISE.

Needlework Surprises

Three extra special needlework surprises today.

Dresses 59c

A splendid variety of designs. Infants' to 6-year sizes.

Lunch Sets 39c

Attractive lunch sets—center and 12 doilies to match.

Shetland Wool 10c

Good colors. Skein reduced to only 10c.

—Meier & Frank's: Second Floor.

MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

Extra Special Surprise Sale
Boys' \$10.00-\$12.50
Suits \$6.95

275 fine sturdy suits for boys at \$6.95 today only. These suits are all from regular stock.

An unusually good selection of fabrics, styles and colors. Full cut, full lined knickerbocker pants. Sizes 6 to 18 years.

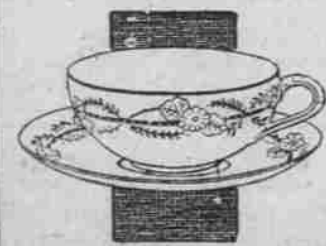
Friday only \$6.95 instead of \$10.00 and \$12.50.

—Meier & Frank's: Boys' Clothing Shop, Third Floor.



MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

Tea Cups and Saucers
19c



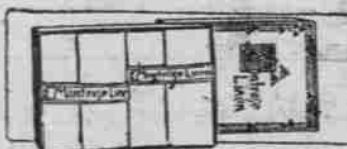
In Sets of Six \$1.10

1800 fancy decorated Nippon china tea cups and saucers in five desirable patterns—one illustrated. Cup and saucer 19c. Good values while any remain.

—Meier & Frank's: Basement.

1528TH FRIDAY SURPRISE.

Stationery
47c



Crane's "Montrose" linen stationery in the new tints and white. Regular and long envelopes. 24 sheets paper and 24 envelopes.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

"Umbrasols"
Popular "Sun-and-Rain" Umbrellas Special at

\$4.65

Regularly \$5.85

"Umbrasols"—good silk umbrellas suitable for sunshiny or rainy weather. Wanted shades of blue, purple, green and black. 8-rib paragon frames. Ring handles with wood ferrules. Limited number on sale today at \$4.65.

—Meier & Frank's: Umbrella Shop, Main Floor.



MEIER & FRANK'S 1528TH FRIDAY SURPRISE SALES.

1000 Japanese Bamboo Fruit Baskets

75c

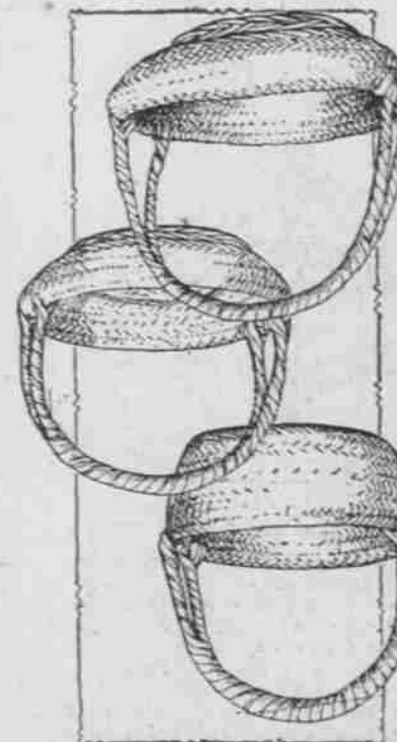
98c

\$1.19

After the lifting of the embargo which prohibited importation of Japanese baskets, we set about providing for our patrons' needs and secured this importation of 1000 baskets to sell at remarkably low prices.

These are all the popular light brown bamboo fruit baskets. There are eight distinct styles and different sizes in each style—three styles sketched. Remarkable values today while any of 1000 remain at 75c, 98c, \$1.19.

See Fifth Street Window.



—Meier & Frank's: Main and Fifth Floors.