JERSEY CATTLE CLUB OPENS BIG JUBILEE

Members and Friends Take Trip Over Highway.

SCAPPOOSE FARM VISITED

Party in Automobiles Today Will View Herds at Oswego, Carlton, Perrydale and Independence.

BY ADDISON BENNETT.

Yesterday was the beginning of the jubilee which the Oregon Jersey Cattle club is holding in honor of one of its members, whose cow recently made a world's record in production of milk and butter fat. This jubilee will continue until Friday evening, and it will be a great event for the Jersey enthusiasts.

The members of the club and many friends foregathered at 8 o'clock yesterday morning and took automobiles for a drive over the Columbia river highway. While this trip had but little to do with milk production, breeds of cattle or anything else pertaining to the advancement of the production of dairy products, it did, however, have much to do with the camaraderie of the Jerseyites by showing them the wonderful road up the river, which many of them knew about only by hearsay or reading. About a dozen machines were used on this trip to carry some 50 persons as far as Multnomah Falls. A stop of about three-quarters of an hour was made at Vista House, and it was the consensus of opinion that no matter what the said Vista House cost, it is worth double the money.

Scenery Wins Admiration.

At the falls an hour or so was spent, nearly all of the party going up to the bridge and getting a touch of the spray that they might sort of feel as well as see nature's marvel. If Simon Benson was within a hundred miles of the falls at the time his ears must have turned blood color, for the compliments heaped upon him for his great gifts to the people of Oregon were of the glory hallelujah order. His son Amos, Engineer Lancaster and Johnny Yeon all came in for thanks and compliments.

But the day! Had it been set aside as a day fit for thanksgiving it could not have been finer. Going up the north wind had a sort of fillip in it that was fine and dandy in this dry climate. You can take that word "dry" in any sense you see fit, but I mean it as being a season when no liquids containing more than a whisper of alcohol can pass the censors, that is, while the censors are awake. As we turned homeward the wind was less encouraging, but the air was filled with the fragrance of mid-May, and the sunshine was softened to the finest senses of even a Jersey enthusiast of 18 carats. Or, maybe, that sentence should be turned about to read "18-carat Jersey enthusiasts." And of the 50 members of our party 49 were of that order; the 50th member was from Kansas.

Dairy Farm Quickly Reached.

Then back to town and lunch, ready for a start from the same rendezvous as in the morning, Twelfth and Burnside. All aboard at 2 P. M. Some 15 auto loads. Then down the river to the habitat of Harry West, two miles below Scappoose. Oh, but it was a fine ride. We smashed the speed record in our joyousness. The speed cops were all asleep, I guess. I think we hit it up to 60 miles an hour. Even the flivvers that can usually not go more than four minutes to the mile, even they hit the road only occasionally. I will not say we got to Harry's place before we started, but we got there P. D. Q., maybe a little sooner.

Now, the last time I was at the West domicile some member of the party had a few bottles of real beer—not near beer. Three or four per cent better than that. A number of bottles were cached under a loose plank in the milkhouse. When I left that day there were several bottles still in the cache. So yesterday I found the cache, all of a sudden I found the cache! But the beer! (Please excuse these tears.)

Thirty head of the West Jersey herd were assembled in his cowyard to meet and greet us. Read it again—to meet and greet us! Did you ever get real sociable, real well acquainted with a real Jersey cow? If you have, you will know the loving nature, the docile manner, the pensive eyes of even the wildest of them. They seem to want you to caress them, and they surely wish to caress you. It is said that a man who does not love a horse or a dog is only half born; let me say that any man or woman who does not love a Jersey cow never ought to have been born at all.

War Hurts Importing Business.

In 1911 Harry West went to the Island of Jersey and bought 62 head of Jerseys; in 1913 he went again and returned with 35, in 1914 he repeated and brought over 32—and every last one an animal of noble birth. We saw some of those animals and many of their off-spring yesterday and surely it was a rare yard of Jerseys. Mr. West, however, had just fairly got his importing machinery in running order when "Billy Hohensomething" declared war; not only declared it but went in with both feet. Kerplunk went Harry West's importing business—and everybody else's.

So we've just got to out-Jersey, so to speak, the Island of Jersey and beat them at their own game. Our latest Oregon champion, Vivian La France, bred near Marion, Or., beats any "critter" of the Jersey breed ever produced in the Island of Jersey, or elsewhere.

I intended to give the names of some of the party, but tomorrow will do. And then we will have more names to show up. Anyhow we all got acquainted, we had a good old time, got back to Portland really and truly happy and then to the banquet hall we went.

Today we will visit the Iron Mine farm, near Oswego, the Ed. Carey farm at Carlton, where we will take lunch, then in the afternoon the Frank Lynn farm at Perrydale, the McArthur & Stauff farm at Rickreall and the W. O. Morrow farm at Independence. Then to Salem for the night.

In some parts of England and in France and Italy also it is believed that a girl who buries a drop of her blood under a rose bush will have rosy cheeks.

MERIT

Merit is the trademark of

WOOSTER'S STORE

General merchandise at

Popular Prices

Working men's clothing, shoes, dry goods, 5-10-15c merchandise.

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Take the car home from Wooster's.

Ask Mr. Foster for Free Information About Travel Anywhere—by Auto, Rail or Water—Sixth Floor

Meier & Frank Co. | The Quality Store | Meier & Frank Co. | 62 Years in Portland | Meier & Frank Co. | Established 1857 | Meier & Frank Co.

At Shopping Headquarters Today

Sportswear for Men

Ready in The Store for Men:

Sweaters

The best selection of high-grade service-giving sweaters in Portland.

Such makes as Jantzen, Gantner & Mattern, Bradley and Webber.

These in all-wool worsteds. Light, medium and heavy weights. A wide range of colors. Moderately priced $6 to $15.

Other reliable makes at still lower prices.

Bathing Suits

Here again the leading makes are identified with this store—Jantzen, Gantner & Mattern and Majestic. Complete new assortments now ready, priced from $2.50 to $10 according to material, as follows:

Cotton suits $2.50, $3, $3.50.

Wool-mixed suits $4.50, $5.

All-wool suits $6, $6.50, $6.75.

Silk fiber and silk-and-worsted suits at $10.

Some of these have been designed exclusively for this store.

Plain colors and combinations in wide variety.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

Fashionable Portland Has Approved the Great Displays Arranged for

Sports Week

Our Interior and Window Showings Feature the Newest Sports Modes

If you have not yet viewed the interesting exhibits of Sports apparel and the accompaniments of dress which are featured extensively in practically every department of the store this week, there is a treat in store for you. The newest Sports creations in

Suits Coats Dresses
Blouses Hats
Skirts
Sweaters Bathing Suits
Hose Shoes

and the fabric foundations of dress await your approval. The Exposition is of interest to women, misses and men. Come today.

75 New Suits—*Sale!*

Styles for Misses and Small Women

$35

The materials, the designing, the tailoring—everything about these suits is suggestive of a substantially higher figure than $35. Small women and misses are afforded a rare opportunity to secure a finely serviceable suit in this sale at a most advantageous price.

Excellent quality serge and Burella cloth. Loose-belted models especially adapted to slighter figures. Braid and tuckings are cleverly applied. Tuxedo and notch collars. Many have fancy silk vests.

Navy, Pekin, tan and taupe are the colors.

Sizes 16 to 38. Uniformly good values at $35.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

New Models in Women's

"Wirthover" Waists

$1

Wirthover waists are not the kind usually associated with a price so low as $1. They are much better in quality of material, in style desirability—in everything that counts with the particular woman. Here only in Portland.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

Good Looking Glasses

Most of us need assistance in choosing glasses that are becoming. The close attention of someone who understands the suitability of the style to the individual and who is interested in seeing that the proper selection be made is needed in determining the kind of frame, size and shape of lenses, style of mounting, etc.

This feature receives interested, intelligent and successful attention here.

—Meier & Frank's: Optical Shop, Mezzanine, Sixth Street.

Shoe Buckles Pr. 75c

These are perfect reproductions of cut steel buckles. They may be had in oval (illustrated), square and round shapes. They are excellent values at 75c pair.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Broken Lines of Famous Makes Women's

Kid and Washable Cape

Gloves Pair $1.09

At this low price the 360 pairs we have should go out very quickly—early selection is urged. Broken lines of such famous makes of women's gloves as Vallier, Bacmo and Ireland Bros.

Fine quality kid and washable cape gloves for immediate and all summer wear. One-clasp style. P. K. and P. X. M. sewn. Self and contrasting stitched backs. All sizes. While any remain, pair $1.09.

—Meier & Frank's: Glove Shop, Main Floor.

Today Is Notion Day

Our Notion Shop makes a special featuring of dress shields and sanitary goods today. Our stocks are complete. Here are a few examples:

Gem Dress Shields, nainsook covered, regular, crescent and opera shapes, size 4, pair 40c; size 3, pair 37c; size 2, pair **33¢**

Gem Dress Shields, silk covered, flesh color, regular, crescent and opera shapes, size 4, pair 49c; size 3, pair 43c; size 2, pair **39¢**

Gem Dress Shields, organdy covered, crescent shape, sizes 3 and 4, pair **39¢**

Blanche Dress Shields, silk covered, regular and crescent shapes, size 4, pair 49c; size 3, pair 43c; size 2, pair **39¢**

Feather-weight Dress Shields, nainsook covered, regular, crescent and opera shapes, size 4, pair 33c; size 3, pair 30c; size 2, pair **27¢**

La Vida Garment Shields, flesh and white, sizes 4 and 5, the pair **79¢**

Kleinert's Elastic Sanitary Belts, medium and large, each **39¢**

Sanitary Napkins, six in package, at **29¢**

Sanitary Aprons, medium size, each **59¢**

Sanitary Aprons, good quality, each **40¢**

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Just Out

"Pittmon's" Guide

Gives a complete carefully compiled list of Portland streets and avenues, where they are and how to get there. Tells what to see and how to see it. New maps. An invaluable little document to all who would know Portland and environs. Price 50c.

—Meier & Frank's: Book Shop, Fifth Floor.

Fur Repairing and Remodeling

skillfully executed by our expert furriers. This work now done at special prices. Furs stored in our vaults on the premises.

—Meier & Frank's: Fourth Floor.

800 Yards Fine

Georgette Crepe

Yard Lowly Priced

$1.59

Excellent Values

40 inches wide. Excellent quality Georgette Crepe suitable for women's blouses and gowns. A variety of bright sport and staple shades in this good quality material as well as black and white. Yard special at $1.59.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Today—A Special Featuring of Women's

"Lady Sealpax" Underwear

"Lady Sealpax" athletic undergarments for women are ideal for all Summer wear—they permit perfect freedom of movement. Made of cool, dainty fabrics that launder easily. Packed in sanitary germ-proof envelopes.

Athletic Union Suits $1.50

"Lady Sealpax" union suits with batiste bodice and lawn body. Pink and white. Sizes 36 to 44.

Athletic Union Suits $2.00

"Lady Sealpax" union suits with dimity bodice and lawn body. Assorted styles. Pink and white. Sizes 36 to 44.

Athletic Union Suits $2.50

"Lady Sealpax" union suits of fine nainsook. Pink and white.

Union Suits $2.75

"Lady Sealpax" athletic union suits of dainty silk striped madras. White only. Sizes 36 to 44.

Union Suits $3.00

"Lady Sealpax" athletic union suits with nainsook body and silk mull top. White. 36 to 44.

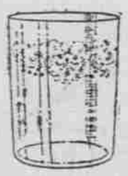
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Today While Any of 1500 Remain

Thin Blown Water Tumblers

In Sets of Six at

75c



One design illustrated at right—there are two other equally desirable patterns to choose from. 1500 thin blown decorated water tumblers in pretty frosted effects. Very special in sets of six at 75c.

—Meier & Frank's: Basement. (Mail Orders Filled.)

Just Received in an Important Special Purchase

New Spring and Summer

Cretonnes, Yard 49c

Supply all your Spring and Summer recurtaining needs most advantageously from this new shipment of cretonnes just received in a special purchase. A wide selection of desirable patterns and colors for living and sleeping rooms.

Hand-Blocked Prints, Yard 79c

Another excellent value. A new shipment of beautiful imported hand-blocked prints at this very special price. Good colors.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Mme. Irene Corsets

Values Up to $15.00

$7.45

A wonderful sale of famous Mme. Irene corsets in beautiful brocades. Topless models with medium hips for slender and average figures, high bust and long hips for the tall stout figures. Flesh and white. A few fancy sports corsets included.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

The "Hoover" Electric Suction Carpet Sweeper

Beats, as It Sweeps, as It Cleans

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

While the patented Hoover brush is loosening and shaking to the surface the deeply imbedded sand and dirt, it is brushing and sweeping the nap clean of threads and hairs and straightening and lifting the nap of the rug, giving it added luster and freshness and renewing the clear brightness of the pattern.

Dusting can precede sweeping when the Hoover is used. When the sweeping is done the Hoover bag is quickly removed and by standing on the ring of the bag the dust may be shaken out on a paper without scattering one particle.

Let Us Demonstrate the Hoover

on your carpets in your home or on our carpets in the store. One trial will convince you that the Hoover electric suction sweeper is without a peer. If desired, make your own

Terms in Reason

The Universal Combination

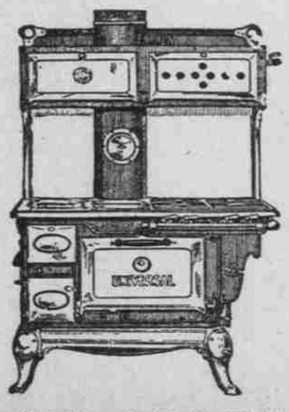
Does the Things You Want It to Do

The Universal Combination range covers a wide field of service—does in the most perfect way the many things you want a range to do.

A wood and coal or gas range—both ready for instant use—and all in the space of 40 inches.

Specifications

Body of cast-iron—no other range so durable—for baking results there is none superior. Fitted with efficient coil in firebox—gives abundance of hot water. Gas self-starter—eliminates the necessity for paper or kindling when starting fire. Besides you have a complete gas range oven, cooking top and broiler. Gracefully designed, substantially built, easily cleaned—let us show you the Universal Combination today.



Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Columbia Medallions

Lifelike Columbia Medallions made from your favorite photographs last for all time—they are exact reproductions and are IMPERISHABLE. They can be washed just like an ivory miniature. Columbia Medallions can be made from any size photograph or picture. The size of the medallions is 6¼ inches round.

"Nothing Missing but the Voice."

Bring in your favorite photographs today and have Columbia Medallions made from them.

Medallions Are Made in Three Finishes

Platinum Tone (black and white), $2. Sepia (golden brown), $2.25. Water Color (genuine hand-painted), $2.50.

—Meier & Frank's: Kodak Shop, Main Floor. (Mail Orders Filled.)