



UNCLE SAM UNLOADS at SIMON'S!

Simon's Offer to the People Tens Upon Tens of Thousands of Dollars' Worth of New Merchandise, Bought for Cash From

Spruce Production Corporation, United States War Department

Simon's will sell this merchandise at prices that will mean merchandising mastery! Prices that will bring tens of thousands to Simon's, not once, but again and again! Prices that will astonish! Prices that will in the aggregate save to the people thousands of dollars!

The Greatest Sale in Portland's History Begins at 9:30 This Morning

In order to satisfy the demand for every kind of merchandise—in order that no man, woman or child shall go away from Simon's with wishes unfulfilled—Simon's also will throw into this colossal event every dollar's worth of merchandise in store and warehouses, including all spring merchandise selected by their corps of Eastern buyers; also all merchandise that arrives during the sale. Be ready. Take full advantage of every offer! This merchandise will melt away daily by the carload!



Uncle Sam Drops GROCERIES!

Buy. Buy a year's supply at our prices. Reduce the cost of living for months to come. We'll help you do it.

Macaroni 4 lbs. 25c Spaghetti 3 lbs. 25c

CHOCOLATE

Baker's Chocolate, 1-lb. package 39c
Ghirardelli's Chocolate, 3 lbs. 85c
5 pounds 1.40
10 pounds 2.75

Fine Pickles

Sour, quart only 20c
Sweet, quart only 30c
Dill, large, dozen 20c
Special prices in 1 and 5-gallon lots.

BUY COFFEE

M. J. Brandenstein's and Edwards steel-cut 26c lb., 4 lbs. \$1

Spiderleg Tea, lb. 38c
Del Monte Catsup, bottle 20c
Crackers, the lb. 15c
Split Peas, 3 lbs. for 25c
Broken Rice, 5 lbs. 25c
Fine Italian Prunes, lb. 10c
Black Figs, extra quality, 6 lbs. \$1
Raisins, 11-oz. package 10c
U. S. Government Standard Bacon, the pound 25c
CRESCENT BAKING POW. 90c
DER, 5-lb. can 90c
CALUMET BAKING POW. 90c
DER, 5-lb. can 1.75

KITCHEN HELPS

Citrus Washing Powder, large package 25c
Gold Dust Washing Powder, large package 20c
Old Dutch Cleanser, 3 packages for 25c

Women's Wear and Dry Goods

\$1.19—EXTRA—\$1.19 House Dresses and Aprons Selling regularly to \$2.50 \$1.19

Georgette Waists Extra weight, selling regularly at \$7.50, only \$4.98

Wash Skirts In all wanted wash fabrics, to \$6 values, \$2.98

Big Lot of Corsets While any remain, take your choice at only 98c

Brassieres Values to \$1.50; twelve styles to select from 49c

Children's Coats Black and white check belted coats; trimmed in green poplin; buttons to match. In ages 8 to 14 years. A wonderful bargain at \$4.39 only

Children's Hats Genuine Marline in styles for both boys and girls. Sold everywhere at \$3. Our price 98c

25c Curtain Scrims In white, cream and ecru, with fancy border. A bargain, yard 15c

75c All-Feather Pillows Made of herringbone tick; filled with real feathers. Each only 39c

10,000 Yards Fine French Percalés A perfect avalanche of fabrics, in light, medium and dark colors. All 36-inch materials at a tremendous reduction. Yard only 25c

Fine French Voiles A fascinating array of colors and patterns in 36-inch and 40-inch materials. Wonderfully underpriced. Regularly 50c, only 29c

Linen Crash Toweling 5000 yards to sell. We must limit each customer to 10 yards—500 people can buy. 50c to 65c values. 19c Yard only

Bleached Sheets Good quality; welded seams; 76x90 size. Not more than 6 to a customer. Regularly \$1.75. 1.19

Women's Union Suits for Summer Fine lisle in summer weight; low neck, sleeveless; lace or tight knees. A wonderful bargain. Only 2 to a customer. Regular \$1.25 values. 65c

Silk Lisle Hose All sizes in white and black. Superlative value. 35c values. 25c

HARDWARE

For the Husband Universal Lunch Boxes at \$2.89 only

For the Wife Nickel-Plated Two-Burner Gas Plates \$3.95 Nickel-Plated Three-Burner Gas Plates \$5.75

For the Kiddies Ball-bearing Roller Skates \$2.40 any make in the store

Dinner Sets Regular \$10.75 Dinner Sets of 42 pieces \$8.75 FANCY NUT BOWLS in assorted designs, 65c and 75c

'TENSHUN!

Contractors and House Builders

3000—Kegs Nails—3000 Nails that Uncle Samuel didn't need, because he's got the lid nailed down. Every kind. Every size. All go-on sale today.

Base Price \$5 the Keg

Chewing and Smoking TOBACCOS

Cigars, Cigarettes
BAGLEY'S NAVY; the plug 55c
SPEARHEAD, THICK, the plug 60c
STAR or HORSESHOE, plug 75c
DIXIE QUEEN, PEDRO or 90c
George Washington lunch boxes
VELVET or PRINCE ALBERT, 16-oz. glass jar 1.50
TUXEDO; 10c foil package 9c
LITTLE BOBBIE or ROSADORA 5c
Cigars
IN-B-TWEEN Little Cigars, 60c package 45c
CAMEL, CHESTERFIELD or 1.60
Relu cigarettes, carton 1.60
SWEET CAPORAL, package 1.1c

One Day Only!

FRIDAY

Any Silk Dress Selling Regularly to \$40

\$17.50

Buy and Save!

A Special Purchase

Hart Schaffner & Marx Men's Spring Suits In tweed, cheviot and worsted; double breasted, single breasted and conservative models; full alpaca lined. Values that could hardly be duplicated today, even at wholesale. Don't fail to see them.

\$22.50 to \$35

Uncle Sam Work Shirts Made of heavy chambray. Regularly \$1.50 98c

Khaki Drill Work Shirts Extra heavy quality. Regularly \$2.00 \$1.39

Khaki Coveralls

Regularly \$3.75

At \$2.48

Flannel Work Shirts In khaki, navy and gray. Upwards from \$2.50

Black Sateen Work Shirts Extra heavy quality, regularly \$2.25 \$1.49

Men's Overalls and Jumpers

Black Bear, Can't-Bust-'Em, and other good makes; all sizes. Regular \$2.25 Garments. Only \$1.69

Paint Portland!

See these prices on paints and varnishes. Don't you think it's a good time to paint?
Oil Stain, quart 40c
Keystone Flat White, quart 60c
Satinette White Enamel, quart \$1
Fuller's Spar Varnish, quart 90c
Fuller's Spar Varnish, pint 45c
English Floor Wax, 5-lb. can 1.25
English Floor Wax; 3-lb. can 75c
English Floor Wax; 1-lb. can 35c
Fuller's Floor Varnish, quart 75c
Fuller's Floor Varnish, pint 40c
Fisher-Thorsen Pure Paint, gal. \$2.25
Kalsomine, all colors, lb. 8c
Flat White, gallon 2.85
Liquid Floor Wax, pint 35c
Liquid Floor Wax, 1/2 pint 20c
Fuller's Jap Dryer, quart 65c
Fuller's Jap Dryer, pint 35c
Fuller's Jap Dryer, 1/2 pint 20c

Wall Paper

Astonishingly low prices on fine paper. You can renovate every room in the house at a small cost.
Moire Ceiling, single roll 6c
Oat Meal, all colors, 30-in., single roll 10c

Dainty Bedroom Paper, single roll 8c
Varnish Tile and Kitchen Paper, single roll 20c

Beautiful Tapestry effects; single roll, for 15c, 20c

SHOES

Shoes for Men, Women and Children. Three things we have—quality, quantity, price. Buy a year's supply—then buy more!

Loggers, Attention! Bergmann's 10-inch Caulked Logger, with spring heels. Uncle Sam doesn't need them now Worth \$15

\$10.85

Government Black Waterproof Shoes; double viscolized soles. Worth \$7.00

\$4.98

Men's "Muleskin" Work Shoes

Soft, black uppers; heavy soles. Bargains, all! \$3.75 values

\$2.98

Men's "Elk" Bike Shoes

Black uppers; chrome soles; the extra good wearing kind. \$3.50 values

\$2.98

Men's "Munson" Last Army Shoes

Tan uppers; blucher-cut; soft box; with tip. \$6.00 values

\$4.98

Men's "Munson" Last Army Shoes

Tan uppers; Goodyear welt oak sole; soft box, with tip. \$7.50 values

\$5.98

Women's Gray Shoes

Cloth top; either French or military heels; smart lasts. \$7.50 values

\$4.98

Women's Fieldmouse Shoes

The newest color. Cloth top; military heels. Very stylish. \$8 values

\$4.98

Women's Tan Oxfords

Low cut; wing tips; military heels. The shoe for summer. \$5.50 values

\$3.98

BOYS' CALF SHOES—Blucher or button styles; good wear in every pair, sizes 2 1/2 to 5 1/2 \$1.69

CALF BLUCHERS, with copper tips; extra values; sizes 1 to 2 1/2 \$1.69 for

MISSES' and CHILDREN'S SHOES in calf, button style; all sizes, 8 1/2 to 2. \$3.25 values for \$1.69

SHOE POLISHES—Shinola, 2-in-1; all colors; 3 boxes for 25c



SIMON'S
THE STORE OF BARGAINS
FIRST, SECOND AND ALDER STREETS