Simon's Offer to the People Tens Upon Tens of Thousands of Dollars' Worth of New Merchandise, Bought for Cash From

S

TA

# **Spruce Production Corporation, United States War Department**

Simon's will sell this merchandise at prices that will mean merchandising mastery! Prices that will bring tens of thousands to Simon's, not once, but again and again! Prices that will astonish! Prices that will in the aggregate save to the people thousands of dollars!

## The Greatest Sale in Portland's History Begins at 9:30 This Morning

In order to satisfy the demand for every kind of merchandise—in order that no man, woman or child shall go away from Simon's with wishes unfulfilled—Simon's also will throw into this colossal event every dollar's worth of merchandise in store and warerooms, including all spring merchandise selected by their corps of Eastern buyers; also all merchandise that arrives during the sale. Be ready. Take full advantage of every offer! This merchandise will melt away daily by the carload!

# Uncle Sam Drops GROCERIES!

Buy. Buy a year's supply at our prices. Reduce the cost of living for months to come. We'll help you do it.

Macaroni Spaghetti 4<sup>lbs,</sup> 25c 3<sup>lbs,</sup> 25c

### CHOCOLATE Baker's Chocolate, 1-lb. 39c Ghirardelli's Chocolate, 3 lbs. 85¢ 5 pounds \$1.40 10 pounds \$2.75

## Women's Wear and Dry Goods

\$1.19—EXTRA—\$1.19 House Dresses and Aprons

S2.50 \$1.19 Georgette Waists Extra weight, selling regu-S4.98

Wash Skirts In all wanted wash fabrics, \$2.98 to \$6 values......

Big Lot of Corsets While any remain, take your 98c

Brassieres Values to \$1.50; twelve styles 49c

Children's Coats Black and white check belted coats; trimmed in green poplin; buttons to match. In ages 8 to 14 years. A wonderful bargain at \$4.39

Children's Hats Genuine Marline in styles for both boys and girls. Sold every-98c where at \$3. Our price.....

### HARDWARE For the Husband Universal Lunch Boxes at \$2.89

For the Wife

Ball-bearing Roller Skates \$2.40

Dinner Sets Regular \$10.75 Dinner Sets of \$8.75 42 pieces FANCY NUT BOWLS in assorted 75c designs, 65c and

**'TENSHUN!** Contractors and House Builders

3000-Kegs Nails-3000 Nails that Uncle Samuel didn't need, because he's got the lid nailed down. Every kind. Every size. All go on

## A Special Purchase

Hart Schaffner & Marx Men's Spring Suits

In tweed, cheviot and worsted; double breasted, single breasted and conservative models; full alpaca lined. Values that could hardly be duplicated today, even at wholesale. Don't fail to see them.

\$22.50 to \$35

Uncle Sam Work Shirts Made of heavy chambray. Regu-98c arly \$1.50



Flannel Work Shirts In khaki, navy and gray. Up- \$2.50 wards from :.....



Shoes for Men, Women and Children. Three things we have—quality, quantity, price. Buy a year's supply then buy more!

Loggers, Attention! Bergmann's 10-inch Caulked Logger, with spring heels. Uncle Sam doesn't need them now Worth \$15

\$10.85

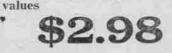
Government Black Waterproof Shoes; double viscolized soles. Worth \$7.00



Men's "Muleskin" Work Shoes Soft, black uppers; heavy soles, Bargains, all! \$3.75 values

**\$2.98** 

Men's "Elk" Bike Shoes Black uppers; chrome soles; the extra good wearing kind. \$3.50



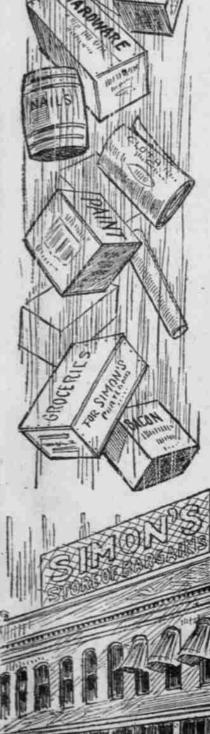
Men's "Munson" Last Army Shoes Tan uppers: blucher-cut; soft box; with tip. \$6.00 values

Men's "Munson" Last

Army Shoes

Tan uppers; Goodyear welt oak

soles; solt box, with tip. \$7.50



KITCHEN HELPS Citrus Washing Powder, large 25c

Buy and Save!

25c Curtain Scrims In white, cream and ecru, with 15c fancy border. A bargain, yard. 15c

75c All-Feather Pillows Made of herringbone tick; filled 39c with real feathers. Each only.

Fine French Voiles A fascinating array of colors and patterns in 36-inch and 40-inch materials. Wonderfully underpriced. Reg- 29c ularly 50c, only.....

Linen Crash Toweling 5000 yards to sell. We must limit each customer to 10 yards—500 people can buy. 50c to 65c values. 19c Yard only

Bleached Sheets Good quality; welded seams; 76x90 size. Not more than 6 to a \$1.19 customer. Regularly \$1.75..

Women's Union Suits

for Summer Fine lisle in summer weight; low neck, sleeveless; lace or tight knees. A wonderful bargain. Only 2 to a 65c customer. Regular \$1.25 values

Silk Lisle Hose All sizes in white and black. 25c Superlative value. 35c values.

H: 107.0

Base Price \$5 the Keg

Chewing and Smoking TOBACCOS

### **Cigars**, Cigarettes

One Day Only! FRIDAY Any Silk Dress Selling Regularly to \$40 \$17.50

Buy and

Save!

Black Sateen Work Shirts Extra heavy quality, regularly \$1.49

### Men's Overalls and Jumpers Black Bear, Can't-Bust-'Em, and other good makes; all sizes. Regular \$2.25 Garments. Only



## Paint Portland!

See these prices on paints and varnishes. Don't you think it's a good time to paint?

Oil Stain, quarts40eKeystone Flat White, quart60cSatinette White Enamel, quart90eFuller's Spar Varnish, quart90eFuller's Spar Varnish, quart90eEnglish Floor Wax, 5-lb. can\$1.25English Floor Wax, 3-lb. can75eEnglish Floor Wax, 3-lb. can75eFuller's Floor Wax; 1-lb. can35eFuller's Floor Varnish, quart75eFuller's Floor Varnish, pint40eFisher-Thorsen Pure Paint, gal\$2.25Kalsomine, all colors, lb\$6Flat White, gallon\$2.85Liquid Floor Wax, ypint20eFuller's Jap Dryer, quart65eFuller's Jap Dryer, quart35cFuller's Jap Dryer, ypint20eSap Dryer, y20e

### Wall Paper

Astonishingly low prices on fine paper. You can renovate every room in the house at a small cost.

Dainty Bedroom Paper, single roll. Se Varnish Til e and Kitchen Paper, single roll .... 206

Beautiful Tapestry effects; single roll, for ......15c, 20c



FIRST, SECOND AND ALDER STREETS