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hard problem presented
Many Christian Women and Child
Crazed by Hunger Sow Wander
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## SiymanTs) offe $\mathrm{E}_{\text {Mer }} \mathrm{C}_{0}$.

Men--Most Extraordinary Tie Sale of the Season--Here Today $\$ 1.65$
-Our new furnishings chief, in placing his initial order for ties with the finest American tiemaker, asked for The start off his section.
the finest tie silks that moneey could buy, and then had them made up at a price LOWER than the cost of the silks.
-Sounds strong, does it not?
THEN SEE OURS.
-You won't have to be a judge and jury to see that these $\$ 1.65$
-Finest American silks, finest American make; brocades, basket


You may see others flaunt ties of "estimated" (?) worth at a few cents
less than these, but these are unmatchable at any price, for the pattern, the
make, the quality is here only.

## -And Also!

Men's Pure Thread Silk Sox in All Colors and Sizes $=45^{\circ}$ Unusual
Values

POSLAM FINE
FOR SORE, TIRED ITCHING FEET



## Daily <br> Comparative Price Advertising is Downright Lying!

"Comparative prices are the cause of most of Cocktail advertising is what it really is, ac-

Inasmuch as Lipman, Wolfe \& Co.
Have Eliminated Comparative Prices for Years, They Believe the Public Should Know the Above Opinion
this section and are happy to see therr policy indorsed, but because they see hereabouts frequent violations of all fai comparisons in the use of extravagant comparative prices-or conducted on fair, equitable, ethical lines
$\qquad$

-All of which is another way of saying that the shopping public should "watch their step" and beware of the store that continually uses extravagant comparative prices.
-Nor are we "tooting our own horn," for all this store asks is a fair inspection of its merchandise at any time-" sale" or
no "sale"-with so-called "cut-price" merchandise elsewhere.
-This store does, however, believe that the "sting-theunwise" policy in business ought to be brought to light, knowing that the average American is enough of a thinke not to "fall" again

## Syman Telffe \& Ca

Reed-French Piano Mfg. Co.

