

SPECIAL NOTICE—Furniture Department Is Now Located on the Fourth Floor—Trunks and Bags on the Third Floor—S. & H. Stamp Office Has Also Been Moved to the Third Floor Portland Agency for Hoover, Ohio and Sweeper Vac Electric Cleaners—Brenlin Window Shades—Carter's Knit Underwear—Gossard Corsets—Dutchess Trousers—Home Journal Patterns

Motor Headwear For Women Main Floor—The Veiling Section has on display the very newest styles in Motor Caps and Hats for that Easter motor trip. Made up in silk materials. Latest colors. Prices range, \$1.25 to \$2.95 each.



The Standard Store of the Northwest Olds, Wortman & King Reliable Merchandise—Reliable Methods



Georgette Plaitings Special \$1.25 Yd. Main Floor—Hemstitched and picot edged Georgette crepe plaitings in white, flesh, coral, victory red, mikado, henna and various other combination colors in all the new shades, yard \$1.25

Easter Sales and Notes of Interest to Friday Shoppers



Featuring New Arrivals in Coats and Capes At \$15.00 to \$89.50

Second Floor—Beautiful new Capes of serge, tricotine, velour, jersey and satin—many with coatee front or in surplice effect bound with braid. Also smart styles with yoke, cut very full and trimmed with bias folds. New Coats in a large selection of models in plaited or semi-fitting styles, also in high-waist and novelty belted models. Made up in gabardines, wool, velour, serge, bolivia, jersey, covert and silk poplin. SEE THESE! —Women's and Misses' Capes priced at \$15.00 up to \$95.00 —Women's and Misses' Coats priced at \$19.50 up to \$89.50

New Silk Dresses Special \$17.45

Second Floor—Charming frocks for street and afternoon wear, of satin, taffeta and combinations of Georgette crepe and taffeta. Attractive models in bolero effects, also high waisted and surplice styles. Some embroidered in chenille or beads and have dainty collars of Georgette. Black, tan, plum, \$17.45 blue, henna and other popular shades. Priced special

Dainty Tub Waists at \$1.25 Center Circle, Main Floor

Main Floor—Fresh new spring models in fancy and tailored effects. Plain and striped voiles trimmed with fine tucks, also lace and embroidery trimmed styles. Great assortment of models from which to select. Friday at only \$1.25

\$12.50 to \$18 Easter Hats—\$10

Millinery Salons, Second Floor —Not only do these Hats represent the smartest modes of the moment, but many of them are exclusive styles and only one of a kind. Small Hats in tailored and flower trimmed effects, also medium and large styles. Hats selling formerly from \$12.50 up to \$18.00. Priced very special for Friday at \$10.00

Smart Hats \$7.50

—Many of these are from lines selling heretofore to \$12.50. Trimmed with flowers, quills, ornaments, etc. In black and colors. —NEW TAILORED HATS in rough and fine straws. Prices range \$8.75 to \$12

BOYS \$20.00 Suits \$12.50

—ALL BOYS like to look their best on Easter Sunday, and this is to tell parents we have one of the best stocks of boys' wearables in town.

Main Floor—Strictly high-class Suits from our own regular stock. Odd lines, therefore sizes are somewhat broken. Light and dark colors. Suits formerly \$12.50 priced \$20, special at \$12.50

Boys' \$1.50 Pants At 98c

Main Floor—Fancy mixtures in light and dark colors. Full cut and lined throughout. Ages 6 to 14 years. Boys' regular \$1.25 98c and \$1.50 Pants; special at 98c

Boys' Norfoks \$8.50 to \$25

Main Floor—Latest models with stitched waistline or with belts and buckles. Blue serge, homespun, worsteds and chevots. Ages 7 to 18.

Sale of Boys' School Hosiery Lot 1, 30c Pair Lot 2, 43c Pair

Main Floor—Splendid quality Stockings for boys. Sizes 6 to 10. Special, the pair —Lot 2—Boys' hose; sizes 8 to 11½; priced special, pair 43c

Boys' Straw Hats \$1.50 to \$3.50

Main Floor—The new spring styles in Boys' and Children's Straw Hats are now on display. Prices range \$1.50 to \$3.50

Basement Sale Easter Hats \$4.98

Basement—Leghorn brims with silk crowns, flower trimmed hats in turbans and bandeau effects, also short-side and large rough straws with trimming of flowers, ribbons, etc. Black and colors. \$4.98 Priced in 2-Day Sale at \$4.98

Hat Trimmings 25c to \$2.98

—Fancies, Ostrich Novelties, Wings, Flowers, Bridal and Confirmation Wreaths, etc., etc.—in Basement.

Women's Novelty Boots \$9 to \$12 Grades—\$6.95

Main Floor—We have taken several hundred pairs of our very best boots and have cut them to nearly half the regular prices. In the assortment there are Gray Kid Boots with fabric tops on wanted last, with narrow, tipless toe, military or French heels; Black Calf Boots with fawn nubuck uppers, military heel; dark brown kid with harmonizing cloth tops, leather or covered Louis heels; tan calf with imitation wing tops, medium heel; black vici kid with military heel; Black Kid Buttoned Boots with half Louis heels; Golden Brown Kid Boots with high curved heels. Many of these are full lines—others slightly broken sizes; \$9 to \$12 grades \$6.95

Odd Lines Women's Shoes \$7.50 to \$8.50 Grades—at Pair \$5.95

Main Floor—Women's Shoes of black calf with medium heel—black kid with white fabric tops, flat heels, round toes—light colored elkskin shoes with low heels—tan calf—black kid with gray cloth tops. Priced special in this sale, pair—\$5.95

Basement Underprice Store Silk Skirts \$4.79

Basement—You must see these splendid Skirts to appreciate what phenomenal bargains they are at above price. Latest spring styles in dressy and sport effects with fancy belts, pockets—some are smartly trimmed with buttons. Fancy messalines in plaids, stripes, etc., good quality, plain serges, Panamas and homespun. All sizes and practically all colors in this great lot. Friday in Basement Underprice Store at \$4.79

Sale of Semi-Porcelain Dinner Sets Crockery Department, Third Floor

—Friday we shall feature a special sale of Dinner Sets at a price so low that the entire lot should be disposed of before closing time. American semi-porcelain—white, fancy shape. Don't overlook this great opportunity to save.

46-Piece Sets \$5.95

—Sets consist of 46 pieces—6 dinner plates—6 pie plates—6 soup plates—6 fruit saucers—6 teacups, 6 saucers—2 seven-inch vegetable dishes—1 eight-inch vegetable dish—sugar bowl and cover—1 creamer—2 platters—1 sauce boat and 1 bowl—Total 46 pieces—PRICED FOR THIS SALE AT \$5.95

Other Dinner Sets Also at Great Reductions

Easter Sale of Wm. Rogers Silverware Dept., Third Floor

—Wm. Rogers' 10-year Guaranteed silver-plated table ware in neat, attractive design on sale this week at special low prices. S. & H. Green Trading Stamps given with purchases.

Special Bargain Offerings in Famous Libbey Cut Glass

—Genuine Libbey Cut Glass—odd lines from regular stock in a sacrifice sale at ¼ and ½ less than usual selling prices. Large assortment different articles to select from. Department 3d Floor.

Libbey Cut Glass ½ Price

—Cut Glass Vases, Water Pitchers, Bottles, Candlesticks, Water Tumblers and various other pieces. Beautiful designs—in this sale at HALF PRICE. —AT ¼ OFF there are Vases, Flower Baskets, Water Pitchers, Nappies, Candlesticks, etc., etc., etc.

New Slip-On Veils 2 for 25c

Main Floor—At the special low price Friday only. See aisle table. Plain Slip-on Veils in black and good colors. All-silk hexagon mesh—very durable. Well made, full size and adjustable. Priced special for Friday's selling at 2 for 25c

Model Grocery Friday Specials

Fourth Floor—Experienced telephone clerks at your service, 8 A. M. to 6 P. M. —SOLID PACK TOMATOES specially priced for Friday, a can, only —PREFERRED STOCK Canned Peas on sale Friday, the can, only —STANDARD BRAND Canned Corn. Special, \$1.75 dozen; can —FRENCH PEAS—small cans—at 14¢ —OUR DELICATESSEN SHOP is supplied with "good things to eat" for that Sunday trip! Order early in the day.

Showing Newest and Smartest Styles in Easter Neckwear

Main Floor—New Waistcoats, Vests, Collars and Sets in a large selection of styles for women of discriminating taste. Real fillet, crepe, organdy, satin, pique, and other materials. Priced 65¢ to \$10.00

New Plaitings Main Floor—Georgette Crepe, Net and Organdy Plaitings in hemstitched, Van Dyke and picot edge effects. White and flesh, victory red, henna, mikado, peach, tan, navy, cherry, coral and other shades. Priced at from 35¢ up to \$2.25 a yard.

35c to 50c Windsor Ties Friday Special 19c

Main Floor—All-Silk Windsor Ties in dark and light colors. Stripes, plaids, ombre, floral and plain shades. An exceptional offering—all are of standard 55c to 50c qualities from 19c leading makers. Priced very special for Friday's sale, at 19c

Men's and Young Men's Quality Clothes

—"DRESS UP FOR EASTER"—step in and let us show you the kind of clothes the best dressed men will wear Easter Sunday! Whether you intend to pay \$25 or \$50 or a price "in-between" you will find here unequalled values in suits from America's best makers.—Men's Store, Main Floor.

\$1.50 Shirts 95c



Famous Belmont Shirts Sizes 14 to 18

Main Floor—Here is a sale of Shirts that should be of interest to every man in Portland! Choice assortment of stripe patterns in the wanted colors—plenty of black-and-white effects. Made with French cuffs. Excellent quality percale and madras materials. Regular \$1.50 Shirts at 95c

Men's Union Suits At \$1.89

Main Floor—Chalmers Innox Union Suits of fine white cotton gauze. All sizes; long or short sleeves, ankle length. Slightly imperfect. Regular \$2.25 grade \$1.89

\$1.50 Work Shirts At 98c

Main Floor—Cones Bros. Blue Chambray Shirts in large, full-cut styles. Regular \$1.50 grade. Specially priced for Friday, at 98c

65c Suspenders Special 43c

Main Floor—Celebrated President Suspenders—every man knows that they sell regularly at 65c a pair. 43c On sale Friday at very special

Buster Brown Hose 35c Grade, 4 Pairs \$1

Main Floor—Buster Brown Hose for men. Black, gray, white, navy, dark brown and green. 35c quality; 4 pairs \$1 —Ask for Trading Stamps.



Official Casualty Report.

WASHINGTON, April 12.—The following casualties are reported by the commanding general of the American expeditionary forces: Killed in action: 310 Died from wounds: 241 Died from disease: 100 Wounded severely: 241 Wounded, degree undetermined: 252 Wounded slightly: 252 Total: 1,000

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CHURCHES ASKED TO HELP 'Employment Sunday' Observance Is Set for May 4. Eugene Is Asked to Provide Suitable Landing Place. AIR MAIL SERVICE COMING

Epworth league workers to help in the employment movement. Prominent business men of Sydney have subscribed capital to bring Australia within 150 flying hours of London by an aerial mail service.

Doctor Tells How to Strengthen Eyesight Bon-Opto Strengthens Eyesight

DIXIE BREAD ASK YOUR GROCER HAYNES-FOSTER BAKING CO. PORTLAND, OREGON. SALEM BAKING CO. SALEM, OREGON.