


## The Change in Men Should Be Reflected in Their Clothes

There is a big difference between the young man of today and the young man before the war. He is as different in physique as he is in mind.
A Broader He'ssetup View-Point $\begin{aligned} & \text { straighter } \\ & \text { quicker }\end{aligned}$ in quicker He is more alert and confidentin bearing-broadened and strengthened.
THE HOUSE OF KUPPENHEIMER was the first to see this change. And to meet it in an entirely new design of clothes.

The new Spring Kuppenheimer models are
fashioned in the new spirit of things.

The Kup- Awaiting penheimer
styles for styles for
Spring are built authoritatively of clean-cut fabrics-tailored to hold theirshape through wear and weather-and ready now at your Kuppenheimer dealer's.

There is just one way to justify the price you pay for clothes: the service and satisfaction they give you.
It is this principle that has made Kuppenheimer clothing the finest value in America.

## Ghe HOUSE OF KUPPENHEIMER A National Clothes Seroice <br> CHICAGO U.S.A

Kuppenheimer Clothes in Portland Only at Morrison at
Fourth Street


