



## *Monsieur Vivaudou Has Returned from France*

*This is his message to you—*

"During the past year you may have had difficulty in buying Mavis products—even, perhaps, in the last six weeks you have not been able to secure them at all, because our factories have made no shipments.

"To be frank, the unusual demand for Mavis was unexpected. I did not know that Mavis would be so truly 'irresistible.'

"I have just returned from France. There I secured the necessary ingredients and ships to carry them to you; and now I can say to you, who delight in using Mavis, and to you who serve the public by selling Mavis—you will have all the Mavis products you want. This I guarantee personally.

"It is *you* who have made Mavis so eminently successful. And so it is *you* whom I thank sincerely. Now that it is again available, I know that you will continue to use Mavis—the Mavis that quality has made 'irresistible.'"

*Talc. Face Powder Toilet Water Perfume Sachet Cream Rouge Soap*

You already know Mavis. Perhaps you do not know so well Vivaudou's Lady Mary, "the fashionable fragrance." Monsieur Vivaudou will be glad to send you a generous sample of either of these delightful perfumes in return for 15c. Don't fail to write at once, enclosing stamps or coin. Address: Vivaudou, Dept. 115, Times Building, New York.