

Meier & Frank Co.

The Quality Store—Est. 1857

Meier & Frank Co.

62 Years in Portland

Meier & Frank Co.



Quality Merchandise of the Most Wanted Kinds at Savings That Aggregate Thousands of Dollars Awaits Those Who Share Today in MEIER & FRANK'S

1519th Friday Surprise Sales

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

Friday Only We Will Sell
200 Pairs of

Men's Pants

\$2.98

A big saving on every pair. Lots of men will profit by this opportunity to buy an extra pair of pants for spring and summer wear. Smartly designed, well made pants of serviceable worsteds in desirable patterns and colorings—a broad selection of stripes for advanced and conservative dressers. Two hip and two side pockets, watch pocket. Sizes 30 to 44.

Sale BOYS' Coats \$2.49

Suits to match sell at \$8.50 and \$10.00—just 135 of these coats in sizes 16, 17 and 18 only at our special surprise price, \$2.49. Belted Norfolk coats, well tailored and lined. Neat colors of gray, brown and green mixtures. Parents can buy their boy a coat to finish out the school season, or carry him through the strenuous vacation period, at a good saving in this sale.

—Meier & Frank's: Third Floor, Fifth Street.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

115 NEW Spring Dresses

Rushed Out by Our Buyer
Now in New York

Surprise Extraordinary
\$19.85

They've just been unpacked—115 lovely new spring dresses—could that number of our patrons see them there would be no occasion for this ad. As it is we will sell them Friday while any remain at \$19.85—BUT—come early!

Street and afternoon dresses for women and misses. Of wool jerseys, satins, taffetas, Foulards, Crepes de Chine and Georgette Crepes—leading materials as you know. More than a score of the most attractive spring models (two illustrated). Navy, Copen, brown, taupe, black and figured designs. A wonder lot!

None sent C. O. D.—none on approval—at this extraordinary Friday Surprise price, \$19.85.

—Meier & Frank's: Apparel Shop, Fourth Floor.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

Wideawake Men

Will Jump at the Chance of Sharing in
This Rousing Sale of

Sleeping Garments

You can't go wrong with any of these:

Pajamas \$1.15
Formerly \$2.50. Plain white two-piece crepe pajamas with striped collar and pocket. V neck. Sizes 17 and 18. Only 35 garments.

Pajamas \$1.49
Formerly \$4.00. Silk frog trimmed pajamas of serviceable percale in white with fancy colored stripes. Low neck. All sizes 16 to 19. Exactly 300 garments.

Pajamas \$2.39
Formerly \$4.00. One-piece flannelette pajamas for sleeping porch and outdoor wear. Made with hood and feet. White with pink and blue designs. Sizes 15 to 18. Only 14 garments.

Men's \$1.25 Night Shirts for 89c
Excellent quality white muslin night shirts, plain or braid trimmed. Good, full sizes—mostly 15 and 16. Just 150 garments.

—Meier & Frank's: Men's Furnishings Shop, Main Floor.

1519TH FRIDAY SURPRISE.

To 20c Stamped Pieces

9c

A large assortment of good quality stamped goods, including pin cushions and centerpieces, also children's bibs in attractive patterns.

—Meier & Frank's: Second Floor.

1519TH FRIDAY SURPRISE.

Sale Package Paper

29c

Good quality linen package paper—the "Mongolia" brand, with 100 sheets paper to package. Envelopes to match, special 2 packages for 25c.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

2000 Yards NEW 36-in. Taffeta

Every Yard NEW
Special Purchase
Just Received

\$1.69

The Favored Silk
For Spring 1919
Newest Colors

Secured in a fortunate special purchase by our buyer when in the East, and rushed out to us by express, this fine lot of 2000 yards new all-silk taffeta will find many eager buyers at the surprise price of \$1.69. The newest of plain shades, including navy and midnight blue, pale blue, old rose, pink, seal brown, green, olive, also black and white and handsome two-tone effects. Material for the modish Easter dress or suit may be purchased most advantageously in this sale of excellent quality, yard-wide all-silk taffeta today at \$1.69.

—Meier & Frank's: Silk Shop, Second Floor.

1519TH FRIDAY SURPRISE.

Sale 30c White Crepe

19c

This grade of white crepe is particularly suitable for men's, women's and children's underwear. 30 inches wide. Yard Friday 19c instead of 30c.

—Meier & Frank's: Second Floor.

1519TH FRIDAY SURPRISE.

Sale 40c Black Satteen

29c

Good grade, firm weave black satteen suitable for children's bloomers and petticoats. 27 inches wide. The regular 40c quality at yard, 29c.

—Meier & Frank's: Second Floor.

1519TH FRIDAY SURPRISE.

Shetland Wool 3 Skeins

70c

The regular price of this good Columbia Shetland wool is 35c a skein. All the most wanted colors. Very special for Friday, 3 skeins for 70c.

—Meier & Frank's: Second Floor.

1519TH FRIDAY SURPRISE.

Extra Special! Tooth Brush

FREE

with every package of tooth paste or powder purchased today.

Another special—good twisted wire clothes brushes, special for Friday 29c.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

New 75c-\$1 Plaids and Gingham

2000 yards of new silk and cotton plaids and Jacquard ginghams, just received, will be placed on sale today at 50c yard—these are the regular 75c-\$1.00 values. 32 and 36 inches wide. A profusion of lovely colors in dark plaids and light checks. With gingham definitely decreed by fashion to enjoy a tremendous vogue this year, women will see the advisability of purchasing in this sale for every need.

—Meier & Frank's: Wash Goods Shop, Second Floor.

1519TH FRIDAY SURPRISE.

\$1.00 Dresser Scarfs

50c

Lace trimmed dresser scarfs with plain center and lace edging and insertion. 17x50 inches. Exactly half price for Friday Surprise at 50c.

—Meier & Frank's: Second Floor.

1519TH FRIDAY SURPRISE.

Our 25c Cotton Challis

16c

Cotton challis in dainty flowered designs—pink, blue, gold, lavender and green. For house dresses, quilt covers, etc. 27 inches wide.

—Meier & Frank's: Second Floor.

1519TH FRIDAY SURPRISE.

\$1.25 Printed Chiffons

69c

Fine quality 40-inch printed chiffons in polka-dot designs of rose, navy, black and jay blue on white grounds. Also brown, jay blue and navy marquisette in printed floral designs. For blouses and gowns.

—Meier & Frank's: Main Floor.

1519TH FRIDAY SURPRISE.

New Washable Neckwear

39c

Plain organdy collars and sets with colored dots. White pleated net models edged with Val. lace. Organdy roll collars with Val. trimming. Lawn and organdy flat and round styles. Two for 75c.

—Meier & Frank's: Main Floor.

1519TH FRIDAY SURPRISE.

3 Women's Good Kerchiefs

25c

Women's novelty embroidered initial handkerchiefs of sheer and soft finished lawn. Fancy embroidered French knot designs surrounding small embroidered initials. 1/4-inch hemstitched hems. Half price.

—Meier & Frank's: Main Floor.

1519TH FRIDAY SURPRISE.

Sale Mme. Irene Corsets

\$4.95

Discontinued models in Mme. Irene corsets of coutil in medium bust, long skirt style. Also low bust models of dotted batiste, for medium figures, and a few tricot topless corsets. Values to \$10.00.

—Meier & Frank's: Third Floor.

1519TH FRIDAY SURPRISE.

Women's \$4 Silk Waists

\$1.95

Less than half price for these good quality crepe de chine waists while any of a limited number remain today. Tucked and hemstitched models in high and low neck styles. Flesh, white and some dark colors.

—Meier & Frank's: Fourth Floor.

1519TH FRIDAY SURPRISE.

Cotton and Lisle Hose Pair

21c

Women's fine cotton and lisle hose—odds and ends in a broken range of sizes and colors. Seamless stockings. All good serviceable stockings in black, white and tan. Values to 50c. Three pairs 69c.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

2 Good Apron Specials

Aprons 79c

Good quality percale aprons in light colors with fine stripes. Sizes 36 to 42. Very special at 79c.

Attractive coverall aprons made of serviceable checked gingham. Medium and large sizes. Special at 79c.

—Meier & Frank's: Apron Shop, Third Floor.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

Downstairs Surprises *Meier & Frank's Lower Price Store* Downstairs Surprises

Women's and Misses' Dresses \$3.49

Five attractive styles to choose from in these women's and misses' good quality plaid and checked wool finished dresses. Round neck style with pique vest, collar and cuffs. Braid trimmed. One illustrated. About half price in this extraordinary Friday Sale at \$3.49.

Vests Each 10c Women's and misses' good quality Swiss ribbed vests in low neck, sleeveless style. Some seconds.

Hose Pair 10c Odds and ends women's hose in black and colors. Some are damaged from handling.

Underwaists 10c Odds and ends children's good quality knit underwaists at 10c each for quick disposal.

Men's and Boys' Wear Special 50c

Broken lines of men's and boys' wear, including men's dress shirts, underwear, wool mixed sox, President suspenders, etc., and boys' wash suits, overalls in size 7, hats, etc. Values to \$1.

4 Men's Collars 25c Men's linen collars in desirable styles.

Corduroy Pants \$1 Broken lot boys' brown corduroy pants in knickerbocker style. Sizes 7, 8, 9, 15, 16, 17.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

2 Underwear Surprises

Union Suits 69c

Women's "Penn" brand light weight lisle ribbed union suits in low neck, sleeveless, tight knee style. 34 and 36.

Vests Each 35c

Women's low neck, sleeveless, ribbed lisle vests finished with silk tape. Extra sizes only. 3 for only \$1.

—Meier & Frank's: Underwear Shop, Main Floor.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

Sale Odd Pairs Curtains

Only fifty pairs in this lot—one pair of a kind. \$1.75 to \$2.45 Nottingham curtains, 75c. The \$2.10 to \$4.50 Marquisette and Scrim curtains, \$1.15. The \$4.70 to \$6.50 Marquisette and Scrim curtains, \$1.95. The \$7.65 to \$9.00 Net curtains, \$3.85.

Single Curtains Special Each 50c

Twenty-eight only in this lot. One of a kind.

—Meier & Frank's: Curtain Shop, Seventh Floor.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

100 Congoleum Remnants

A special Friday Sale of "Gold Seal" congoleum remnants in five different patterns. Sizes large enough to be used for rugs in dining room, kitchen, bath room or for sleeping porch.

6.0x9.0 Congoleum, \$4.08 | 9.0x 9.0 Congoleum, \$6.12
7.6x9.0 Congoleum, \$5.10 | 9.0x12.0 Congoleum, \$8.16
9.0x15.0 Congoleum Remnants at \$10.20

—Meier & Frank's: Rug Shop, Seventh Floor.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

Sugars and Creamers 79c

Regularly \$1.25. Silver deposit sugar and creamer sets in the dainty design as illustrated.

85c Silver Deposit Glass Oil Bottle, special at... **53c**
85c Silver Deposit Glass Salt and Pepper Shakers, pair... **53c**

—Meier & Frank's: Basement, Fifth Street.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

Good Quality Muslin Sheets at \$1

1200 of these good serviceable quality muslin sheets with interlocking center seams. Size 72x90 inches. Because of the exceptionally low price we will sell only six sheets to a customer.

Spreads \$1.49 Full size honeycomb bed spreads in several good designs. To \$2.00 values.

Batts at 12 1/2c Good quality 8-oz. batts of fine white cotton. Regularly priced at 18c each.

Towels 12 1/2c 15x18-inch white Turkish towels and 17x34 semi-bleached huck towels at 12 1/2c.

Silkoline 10c 36-inch sub-count silkoline for comfort coverings. 2 to 10-yard lengths.

Curtaining 19c 34 and 36-inch fancy curtain materials in white, cream and ecru. Yard 19c.

—Meier & Frank's: Lower Price Store, Basement Balcony.

MEIER & FRANK'S 1519TH FRIDAY SURPRISE SALES.

\$5.95-\$6.95 Silk Petticoats

\$4.95

All jersey and taffeta silk petticoats in tan, brown, purple, rose, olive green, dark green and black. A few "Eppo" all jersey petticoats with fringe. Some extra sizes.

—Meier & Frank's: Petticoat Shop, Third Floor.