

Only 89¢ for \$1.40 Worth of Palmolive Specialties

If You Present the Coupon

Here is your opportunity to buy \$1.40 worth of Palmolive specialties for only 89 cents.

To secure a 60 cent jar of famous Palmolive Vanishing Cream—a 30 cent can of Palmolive Talcum Powder—50 cents worth of Palmolive Soap, four full size, full weight cakes, all for the *modest sum of 89 cents!* If you bought these articles separately at the regular retail price they would cost you \$1.40.

Get them now—take advantage of the buying power of the coupon and you save 51 cents and enjoy the use of the finest toilet articles that can be produced at this startling introductory price.

Cut out the coupon, sign it and present it to your dealer today. He will accept it at its face value of 51 cents. There is going to be a big run on every store that sells Palmolive products. It is safer not to delay.

This Coupon is Good for 51c Credit At Any Palmolive Dealers

Good for This Week Only



This great offer will hold good all of this week—that is, if this supply holds out.

Most Palmolive dealers have laid in a generous stock in anticipation of this event—but, of course, it will be first come, first served.

Remember—the Palmolive Vanishing Cream isn't excelled at any price, the Palmolive Talcum Powder is the fine adhesive kind that particular women demand.

No need to tell you about Palmolive Soap—it is the best known, biggest selling toilet soap in the world.

This wonderful collection of toilet articles with 51 cents cut from the regular price is yours if you cut out, sign and present the coupon which appears in this ad to your favorite Palmolive dealer.

One jar of Palmolive Vanishing Cream	- \$0.60
Four cakes Palmolive Soap	- .50
One can Palmolive Talcum Powder	- .30
	\$1.40
Full credit coupon	.51
All yours for	\$0.89

51c

This Coupon is Worth 51c

This coupon entitles the holder to the \$1.40 assortment of Palmolive specialties upon presentation with 89c.

One jar of Palmolive Vanishing Cream	- \$0.60
Four cakes Palmolive Soap	- .50
One can of Palmolive Talcum Powder	- .30
	\$1.40
Full Credit Coupon	.51
All yours for	\$0.89

Customer's Name.....

Address.....

To Dealer: We will replace free of charge amount of Palmolive Soap given away with this coupon. Address

THE PALMOLIVE COMPANY
Portland, Or.

This coupon not valid unless signed by purchaser receiving soap

THE PALMOLIVE COMPANY
PORTLAND, OR.