

ROLLER SKATES—THE BALL-BEARING KIND FOR BOYS AND GIRLS—NEW SHIPMENT—SIXTH FLOOR

Meier & Frank Co.

The Quality Store of Portland

Established 1857

62d Anniversary Year

Meier & Frank Co.

1515TH FRIDAY SURPRISE.
The 40c "Shinon" Silver Polish
 27c
 Cream silver polish that will not injure your silverware.—Main Floor.

1515TH FRIDAY SURPRISE.
"Red Ribbon" Toilet Paper
 5c
 Dozen rolls 49c. Case of 200 rolls, \$7.75. Today only.—Main Floor.

2-DAYS' SALE
Large Assortment Good Fiction
 39c
 Good readable fiction of every description. Friday and Saturday 39c.—Fifth Floor.



1515TH FRIDAY SURPRISE.
Odds and Ends Stationery
 16c
 35c values. Boxed stationery—24 sheets paper and 24 envelopes.—Main Floor.

1515TH FRIDAY SURPRISE.
Good Leather Handbags
 \$1.98
 Fitted with coin purse and mirror. Regularly \$2.50-\$3.50.—Main Floor.

1515TH FRIDAY SURPRISE.
Soft, Sheer Batiste
 20c
 The regular 30c quality. Fine for underwear. 36-inch.—Second Floor.

1515 Friday Surprise Sales

Is the Number of Weekly Bargain Events Reached in This Store's Onward March With the Holding of These Memorable 1515th

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
1200 Pairs Women's and Children's Lisle and Mercerized Lisle Hose Pair 35c
 Fine ribbed lisle and mercerized lisle hose in black, white, pink and blue. Discontinued numbers and odds and ends that would sell from 50c to 65c, if bought today. All sizes. Pair 35c or 3 pairs \$1.—Meier & Frank's: Hosiery Shop, Main Floor.

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
\$2.00 All-Wool French Serge \$1.29
 40 and 42 inches wide. Good wearing quality all-wool French serge in navy blue. 500 yards at this extremely low price today only while any remains. Early selection is advised.
All-Silk Jersey 1/2
 All-silk jersey for women's dresses, blouses, petticoats, sweaters, etc. Plain shades of gold, rose, yellow, Pekin, jade, coral and emerald, also stripes. 48 to 72 inches wide. Regularly \$5.00 to \$7.50—now \$2.50 to \$3.75.
98c Serges, Yard 59c
 Good quality navy blue and black half-wool storm serges—a splendid material for children's school wearables and for gym suits. 36 inches wide. An excellent value in this finely serviceable material today at yard 59c.—Meier & Frank's: Second Floor, Fifth Street.

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
Women's Dresses \$12.45
 A miscellaneous assortment of women's desirable serge, satin and jersey dresses at this greatly reduced price today while any remain. Tunic and surplice styles, straight-line dresses, some embroidery trimmed. Navy, black, brown and tan are the colors. Regardless of cost, former selling prices or present worth, today only—\$12.45.—Meier & Frank's: Apparel Shop, Fourth Floor.

1515TH FRIDAY SURPRISE.
Women's and Children's Collars 25c
 Women's and children's collars, a few collar and cuff sets. Embroidered and lace trimmed styles, a few plain tucked satin and Bengaline roll collars, also flat sailor and round styles. 35c to 65c values.
Neckwear 59c
 Plain high neck net gumpies—collars are hemstitched with fold effect and have stays. 75c, 85c and 95c values. 2 for \$1.—Meier & Frank's: Neckwear Shop, Main Floor.

1515TH FRIDAY SURPRISE.
Men's Colored Initial Kerchiefs 6 for 50c
 MEN'S mercerized finish medium weight lawn handkerchiefs embroidered with fancy colored script, old English and block letters. Full size handkerchiefs with 1/2-inch hemstitched hems. Regularly priced up to twice this amount.
6 for 75c
 WOMEN'S Irish hand embroidered sheer Shamrock handkerchiefs in a great variety of designs. Corded and hemstitched borders.—Meier & Frank's: Main Floor, Fifth Street.

1515TH FRIDAY SURPRISE.
Willow Waste Baskets 49c
 Waste baskets made of round willow. Very durable. 14 1/2 inches high, 14 inches across the top. Made with handles. Very special for Friday Surprise at 49c.—Meier & Frank's: Fifth Floor.

1515TH FRIDAY SURPRISE.
Women's Vanity Cases 1/2
 Sterling and gold filled vanity cases in engraved and plain styles. \$7.50 cases \$3.25. The \$10.00 cases \$4. The \$17.50 cases \$8.50. The \$20 cases \$9.—Meier & Frank's: Main Floor.

1515TH FRIDAY SURPRISE.
Imitation Jet Beads 39c
 Regularly 98c. Imitation jet beads in long fancy strands. Another special—25c to 50c hat pins, assorted colored stones, fancy tops, 5c.—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
Chamoisette Gloves 43c
 These chamoisette gloves are the famous "Perrin's" make and are of an excellent quality. In black, white, tan and khaki with backs embroidered in contrasting shades. Two-clasp style washable gloves that are slightly imperfect. All sizes.—Meier & Frank's: Glove Shop, Main Floor.

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
Another Sale of Women's New "Economy" Dresses \$1.79
 Stamped for Embroidery on Fine Chambray and Percale
 Exactly as illustrated at right are these "Economy" dresses. Completely made and stamped for embroidery on blue chambray and white percale. Attractive slipover style with scalloped neck and sleeves, big full pockets. Sizes 36 to 44. This price—\$1.79—is less than it would cost you to buy the material alone.—Meier & Frank's: Needlework Shop, Second Floor.



1515TH FRIDAY SURPRISE.
Sale of 25c Cotton Challis, Yard 16c
 Good quality cotton challis suitable for women's house dresses and blouses, children's dresses, quilt covers, etc. Small dainty patterns and flowered effects, light and medium dark colorings. 27 inches wide.—Meier & Frank's: Second Floor, Fifth Street.

1515TH FRIDAY SURPRISE.
Sale 75c-\$1 Dresser Scarfs Only 50c
 Save a third to a half in this sale of lace-trimmed dresser scarfs in size 17x50 inches. One style with lace edging and insertion. Another style has lace edging and pink or blue embroidery.—Meier & Frank's: Center Aisle, Main Floor.

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
Sale of Women's to \$10 Shoes \$4.85
 Special for Friday, Pair
 As you can see, our Surprise Sale price today is, in some instances, LESS THAN HALF REGULAR. These shoes are all taken from our regular stock—a goodly number of the J. & T. Cousins make. Many different styles and leathers to choose from. Black kid with colored kid and cloth tops. Patent with black kid or cloth tops. Patent with ivory or white kid tops. Many other patterns. Nearly all sizes. No exchanges, no phone orders.


MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
Women's White Coverall Aprons \$1.98
 A very special Friday Surprise Sale of women's good serviceable white coverall aprons in long sleeve style with round, square and V-necks. Limited number.
Coverall Aprons 59c
 Good serviceable coverall aprons made in the desirable sleeveless style.
Office Aprons 85c
 Long black sateen office aprons at this low price while any remain.—Meier & Frank's: Third Floor, Sixth Street.

Men's Shoes Pair \$3.65
 An out-of-the-ordinary Friday sale of short and discontinued lines of men's serviceable shoes for street and work wear. Good durable shoes in lace and button styles with leather or Neolin soles. Broad, medium and English lasts. All sizes included.—Meier & Frank's: Shoe Shop, Third Floor.


MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
Women's Vests for 27c
 Excellent values at this price. Women's good quality Swiss ribbed vests made with band top yokes and neatly trimmed with fancy lace insertions. These are "seconds" direct from the mill—in most cases the imperfections are of a barely discernible nature.—Meier & Frank's: Underwear Shop, Main Floor.

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
98c Rompers 59c
 These rompers for little tots from 2 to 2 years of age are made of good serviceable chambray and gingham in desirable striped effects and plain colors. V-neck style rompers, with fancy pockets and belts. Piping and button trimmed. One style illustrated.—Meier & Frank's: Children's Shop, Second Floor.


MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
A Special Friday Sale of Rag Rugs
 Heavy quality rag rugs with plain light tan centers and colored band borders. Reduced as follows:
Fiber Matting 53c
 36 inches wide. Small patterns in light blue, brown and light green. Fine for bedroom use. Regularly 75c yard.

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|------------------------|--------|
| \$1.00 Size 24x36 Rugs | 63c |
| \$1.25 Size 25x50 Rugs | 78c |
| \$1.50 Size 27x54 Rugs | 98c |
| \$2.00 Size 30x60 Rugs | \$1.27 |
| \$2.50 Size 36x72 Rugs | \$1.73 |

 —Meier & Frank's: Rug Shop, Seventh Floor.

2-Days' Sale of Men's and Young Men's
To \$30.00 Suits \$14
 Some of the suits in this Friday and Saturday sale are reduced to LESS THAN HALF their former values. 250 in all taken from regular stock. Worsteds, chevots, cassimeres, tweeds and homespuns. The broad assortment of styles, patterns and colorings insures a satisfying selection to every purchaser whether advanced or conservative dresser. Many of these garments are suitable for Spring wear. Sizes 33 to 44 included, also a special lot of suits for extra tall and stout men in sizes 38 to 46. None on approval. None C. O. D. Alterations extra.
Boys' Separate Knickers \$1.49
 Friday only. Regular values \$2.50 to \$3.00. Just 300 pairs, including wool mixed knickers in gray, brown, tan and green mixtures in all sizes 7 to 15 years, also corduroys in large sizes only 15 to 18 years. All full cut, well made, full lined. While any remain today—\$1.49.—Meier & Frank's: Third Floor, Fifth Street.



MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
\$6-\$6.50 Crepe de Chine Waists \$3.45
 A very special grouping of fine heavy quality Crepe de Chine waists in white and all the popular light shades. Mostly tailored models. Styles with roll and flat collars. Many finished with hemstitching. They fasten with good pearl buttons. All sizes included, the selection is especially good in large sizes 42 to 46. Today only while any of a limited number remain \$3.45, instead of \$6.00-\$6.50.—Meier & Frank's: Waist Shop, Fourth Floor.

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
\$7.50-\$9 Auto Robes \$4.95
 Excellent values in good everyday-useful robes for autos, bed covers, etc.—at \$4.95 there is sure to be lively buying in this section. Plain wool-mixed robes in brown and blue colors. Good large sizes. Edges are hemmed.—Meier & Frank's: Luggage Shop, Sixth Floor.


MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
Odd Pair Curtains 98c, \$1.95, \$4.85
 These special price-groups were marked, respectively, at \$1.50-\$2.50, at \$3.40-\$6.00, at \$8.00-\$10.30. Nottingham lace, Marquisette, fine net and Irish Point curtains—one pair of a kind—taken from regular stocks.—Meier & Frank's: Curtain Shop, Seventh Floor.

MEIER & FRANK'S 1515TH FRIDAY SURPRISE SALES.
Mr. & Mrs. Lower Price Store
 EXTRA Another Whirlwind Sale—Come Early EXTRA
6,000 First Quality Pillows

Two Weeks Ago We Sold 2000 Pillows in 2 Hours
 We do not expect this lot, large though it is, to last the day for they are even bigger values than the pillows that went so quickly in our last sale. These are FIRST QUALITY pillows filled with 1 1/2 lbs. of genuine clean feathers and covered with heavy standard ticking that is all in one piece. These pillows are especially good for extra bed use and sofa cushions. If bought in the regular way they would sell for \$1.00. Thanks to one of the merchandising coups for which our Lower Price Downstairs Store is famous we can offer 6000 pillows while any remain today at 33c. Shop early.—Meier & Frank's: Lower Price Store, Basement Balcony.