

LINCOLN LITERATURE AND BIOGRAPHY FOR SALE IN OUR BOOK SHOP, FIFTH FLOOR

\$3.50 Adjustable Fitall Toilet Cases \$1.50



Motorists, sportsmen, campers, travelers of both sexes, will find these Fitall toilet cases a great convenience. Adjustable by moving straps to fit any size of toilet article—hold brushes, comb, mirror, etc. Waterproof. As illustrated (without fittings), priced special, \$1.50. —Leather Goods Shop, Main Floor.

Meier & Frank Co.
The Quality Store of Portland
10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th

Valentines of All Kinds

will be found at this store. Special showings in the following departments:

- In the Stationery Shop on the Main Floor a large assortment of fancy valentines, party and table decorations.
- In the Novelty Shop on the Fifth Floor bon bons, nut cups and favors in great variety.
- In the Fifth Floor Book Shop a fine selection of books suitable for Valentines.
- In the Candy Shop on the Ninth Floor Valentine candies in heart-shape boxes.



Bringing Down the Cost of Living Sales

Provide for Wednesday Some of the Greatest Values in This Epoch-Making Series

10,000 Pieces American and English Semi-Porcelain Ware Less Than Present Cost

Closing Out Six Open Stock Dinnerware Patterns In Our Bringing Down the Cost of Living Sales



American Semi-Porcelain Ware
(1) Three blue hairline stripes with dainty yellow coloring. (2) Pink rose and colored spray decoration. (3) Conventional border design in black and yellow.

English Semi-Porcelain Ware
(4) Bird design with floral decoration. (5) Blue border and pink rose pattern. (6) Slate color design with dainty pink rose border.

8c 4-inch fruit saucers. 4 1/2-inch fruit saucers. 4-inch plates. 5-inch plates. Oatmeal bowls.	15c 6, 7 and 8-inch plates. Soup plates. Pickle dishes. After-dinner cups and saucers. Bowls.	20c 6, 7 and 8-inch oval or round vegetable dishes. 8 and 9-inch platters. Cups and saucers. Creamers.
37c Sugar bowls. Pitchers. 10 and 12-inch platters. Sauce boats. Covered butter dishes. Cake plates. Small teapots.	59c Covered vegetable dishes. Sauce tureens. 14 and 16-inch platters. Chop dishes. Large teapots. Soup casseroles.	

Some Quantities Limited—No Phone Orders—No Deliveries on Less Than \$2.50 Purchases
—Meier & Frank's: Basement, Fifth Street.

Men's Cloth Hats Reduced
Were Formerly Priced \$3.00 and \$3.50—Now **\$1.98**




High-grade hats in checks, plaids and mixtures, some never shown before. Self and fancy puggaree bands in harmonizing and contrasting colors. All sizes. Suitable for women's wear as well as men's.
—Meier & Frank's: Men's Hat Shop, Main Floor.

Cape Gloves \$1.19
All Are the Famous Ireland Make
Light-weight cape gloves for Spring wear in white, gray, Newport, canary. One-clasp style, P. K. sewn. Self and contrasting backs. Excellent for general utility wear. All perfect and every pair fitted at the greatly reduced price of \$1.19.
—Meier & Frank's: Glove Shop, Main Floor.

New Coats and Capes for Spring

Already we are making a large display of the new capes, cape coats and blouse coats dictated by fashion for Spring wearers. Women have reason to rejoice that the capricious dame has decided for such graceful wraps as these we are showing.

Dolmans
are featured among the distinctive Spring coat modes. Other styles of course we have a-plenty. Materials are luxurious, warm enough, yet with no burdensome weight. There are unlined coats and models with exquisite linings. Henna and other new shades are seen. Prices range from **\$15 to \$55**
NEW DRESSES for street, afternoon and evening wear in Spring materials, styles and colors, \$15 to \$85.
—Meier & Frank's: Apparel Shop, Fourth Floor.



Kryptoks
combine near and far vision in one solid lens. Through the lower part you can easily read the smallest print; through the upper part you can see distant objects with equal facility. The surfaces of the lenses are clear, smooth and even, having in all else save the incalculable advantage of near and far vision combined the appearance of single vision glasses.
Dr. L. M. Snow
by education, experience and laboratory equipment can give our patrons the most complete satisfaction in fitting and adjustment of Kryptok and other lenses.
—Meier & Frank's: Optical Shop, Mezzanine, Sixth Street.

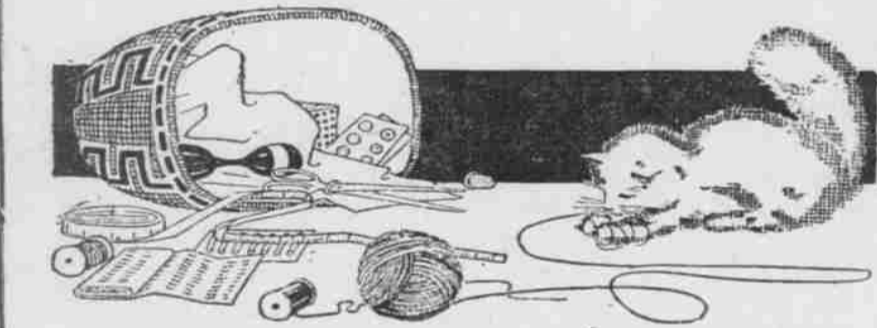
Men's Handkerchiefs—Save!
Three Great Groups on Sale Center Aisle Bargain Square, Main Floor

5c Men's white lawn handkerchiefs in a good serviceable grade of medium sheer cloth. Rolled hemmed edges in blue, tan and lavender. These handkerchiefs are very specially priced for this one-day sale at 5c each. Regularly 10c.	10c Excellent quality men's fancy initial mercerized lawn handkerchiefs with colored square, circle, plain block and Old English letters in blue, helio and tan. Well made full size handkerchiefs with 1/2-inch hemstitched hems. Worth 20c.	15c Men's cambric and Shamrock lawn handkerchiefs with neat colored printed style border, in stripes, checks, dots, figures, also plain white lawn handkerchiefs at this very special price of 15c each. 20c-25c values.
--	---	--

—Meier & Frank's: Center Aisle, Main Floor.

Beginning Today at 9 A. M., Continuing Every Day This Week, Our Great Annual Spring Sale

Notions, Home-Sewers' Supplies and Dressmaking Needs



The most important event of the Spring dressmaking season will be launched at MEIER & FRANK'S today—the Annual Spring Sale of Notions, Home-Sewers' Supplies and Dressmaking Needs.

Special significance attaches to this year's sale by reason of the fact that more women than ever before are interested in sewing, due largely to the great impetus given in this direction by patriotic activities. Thousands of women who never sewed or knitted much before have learnt to do and like this work. Now the home folks will benefit from this war-won experience.

Now is the time to fill up work baskets, sewing tables and machine drawers with all the needed things and this the place, not only because assortments are largest at this store but also because of the savings offered.

Read down this list and note well the underselling prices. Check off your requirements and bring this ad with you to expedite the filling of your order. Buy liberally—savings are bigger on quantity purchases. Come today and come as often as you please until 6 P. M. Saturday, after which regular prices will again be in force.—MAIN FLOOR.

It is well to remember that in addition to the special values offered in our Notion Section our entire stocks of dress goods, our entire stocks of linings are reduced and there are many special reductions on dress cottons, trimmings, laces, embroideries, etc.

Sewing Threads
Charter Oak Sewing Thread, 6-cord, black and white, all numbers except 50 and 60 white, 200-yard spools, doz. 50¢, six spools .25¢
O. N. T. Thread, black and white, all numbers, doz. 70¢, six spools 35¢, spool .7¢
Kloster Silk Mercerized Cotton Thread, black, white and colors, 100-yard spools, dozen 40¢, 3 for 10¢, spool .5¢
Carlson-Currier and Corticelli Spool Silk, best assortments in the city, dozen \$1.50, spool .15¢
American Quality Basting Thread, silk finish, white, numbers 40 to 70, the 300-yard spools, dozen 55¢, spool .5¢
Button Thread, khaki color, 50-yard spools, 2 for .5¢
Marshall's Linen Thread, assorted colors and sizes, spool .10¢

Needles, Thimbles, Tape Measures
Smith's Between Needles, all sizes, paper .5¢
Standard Sewing Needles, all makes, 2 papers 25¢, paper .15¢
Sterling Silver Thimbles, all sizes, each .10¢
Silver Plated Thimbles, all sizes, 4 for 15¢, each .5¢
Steel Thimbles, all sizes, 3 for 10¢, each .5¢
Celluloid Thimbles, all sizes, special, each .5¢
Tape Measures, reversible, 60-inch, regularly 10¢, special 3 for .25¢
Tape Measures, reversible, 60-inch, regularly 5¢, special 3 for .10¢

Sewing Accessories
Steel Pocket Scissors, 4-inch, blunt point, each .20¢
Grand Skirt Markers, each .35¢
Colonial Skirt Markers, each .19¢

Sewing Accessories
Seam Rippers, each .10¢
Tailors' Chalk, white only, box .35¢
Daisy Crochet Hooks, nearly all sizes, each .5¢
Tatting Shuttles, black and white, regularly 5¢ and 10¢, special 3 for only .10¢
Tatting Shuttle Winders, 2 for .5¢
Celluloid Knitting Pins, shell and amber, 2 pairs 25¢, pair .15¢
Steel Knitting Pins, all sizes, set of four .25¢

Crochet and Mending Thread
Silko Cordonnnet Crochet Cotton, all sizes and colors, ball .10¢
"Swiss Special" Knitting Cotton, box 50¢, spool .5¢
Dexter Silko Tatting Cotton, white, extra and pongee, 2 spools .5¢
Darning Cotton, black, white, tan and gray, 2 spools .5¢
Dutch Mercerized Darning Thread, black, white, tan and gray, 3 balls 10¢, ball .5¢
Dexter Mending Wool, 3 cards for 10¢, card .5¢

Beltings and Dress Findings
Silk Grosgrain and Boned Belting, broken assortment, yard .10¢
Warner's Boned Belting, straight and curved, 1 1/2 to 3 1/2 inches wide, black and white, bolt at \$2.50, the yard .23¢
Silk Grosgrain Belting, 2 1/4, 2 1/2 and 3 inches wide, black and white, bolt \$1.75, yard .19¢
Grosgrain Silk Covered Featherbone, black and white, yd. .12¢
Horsehair Braid and Featherboning, many widths and kinds, 2 yards for .5¢
Dressmakers' Wire, gold and silver, 2 cards for .5¢

Beltings and Dress Findings
Dressmakers' Wire, silk covered, black and white, 3 cards 10¢, the card .5¢
Hat Wire, silk covered, black and white, card .5¢
Ribbon Wire, black and white, 3 cards 10¢, card .5¢
Girdle Foundations, black and white, each .5¢
Warren's Featherbone Girdles, broken range of sizes, each .98¢

Braids, Laces and Bindings
Skirt Braid, infantry blue, worth 15¢ bolt, special 2 bolts .5¢
Silk Skirt Braid, black, white and colors, yard .12¢
Silk Seam Binding, 5/4 ligne, black and white, 8-yard bolts, dozen \$1.50, bolt .15¢
Silk Seam Binding, extra wide, black and white, bolt .20¢
Silk Blanket Binding, 1 1/2 and 2 inches wide, white, pink and sky, bolt 50¢, yard .5¢
Bias Seam Tape, odd colors, 100-yard bolts, 2 for 25¢, bolt 15¢
Cable Cord, black or white, all sizes, ball .25¢
Mercerized Twilled Tape, best quality, white 1/2 to 1/2-inch, colors 3/4-inch, 6-yard pieces .15¢
Silk Middy Laces, all styles and colors, 2 for .5¢
Silk and Mercerized Corset Laces, best quality, white and blue, 5 yards long, each .10¢
Tubular Corset Laces, best quality, 5 and 8-yard lengths, 3 for 25¢, each .10¢
Tubular Shoe Laces, 36 and 54-inch lengths, black only, 3 pairs 10¢, pair .5¢
Round Shoe Laces, black, white and tan, regularly 10¢ pair, special 3 pairs 10¢, pair .5¢

Hooks and Eyes Snap Fasteners
Hooks and Eyes, Dorcas, Franko and Peets, black and white, broken sizes, regularly 5¢ and 10¢ card, special, dozen, 25¢, two cards .5¢
Snap Fasteners, Panama and So-Ez, black and white, small sizes only, card .5¢
Grip Fast Snap Fasteners, black and white, nearly all sizes, 3 cards 10¢, card .5¢
Snap Fasteners, Konek and De Long, black and white, all sizes, gross 85¢, three cards 25¢, the card .10¢
Military Hooks and Eyes, black and white, broken assortment, box of 1 dozen cards .10¢

Dress Shields and Brassieres
Naiad Dress Shields, nainsook covered, regular, crescent shape and separable styles, broken sizes; pair .19¢
"Omo" White Clover Dress Shields, nainsook covered, regular, opera and crescent shape, flesh and white; pair .35¢
"Omo" White Clover Dress Shields, silk lined, regular and crescent shape; pair .43¢
Kleinert Dress Shields, silk lined, opera and crescent shape, flesh color, all sizes, dozen \$4; pr. 39¢
Feather-weight Dress Shields, silk lined, regular and opera shapes, flesh color, all sizes, dozen, \$3; pair .29¢
La Vida Garment Shields, flesh and white, all sizes, each .59¢
Naiad Garment Shields, broken styles and sizes, each .40¢

Dress Shields and Brassieres
"Omo" Brassieres, all styles and sizes, each .98¢

Pins
Washington Steel Pins, 400-count paper, 3 papers 10¢; each 5¢
Brass Pins, best quality English pins, No. S. C., 300-count paper, 2 papers 25¢; each .15¢
Gem and American Maid Brass Pins, all sizes, 2 papers 15¢ paper .10¢
Dressmakers' Pins, finest quality brass pins, No. 5 size, 1/4-pound box .45¢
"Baby Mine" Safety Pins, best quality brass pins, sizes 0 to 2 1/2, two cards 15¢; card .10¢
Atlas Safety Pins, nickel finish, No. 2 1/2 size, card .5¢
Cube Pins, glass heads, black and white, 2 cubes 25¢; cube .15¢
Beauty Pins, glass heads, assorted colors, 12 pins to card .5¢
Assorted Pin Sets, hat pins and belt pins, 6 pins to card, 2 cards 15¢; card .10¢

Hose Supporters and Elastics
Hickory Waist Hose Supporters, fabric top combination waist and supporters, each .59¢
Hickory Hose Supporters, black and white, all sizes, pair .22¢
Dr. Parker's Waist Hose Supporters, black and white, pair .39¢
Kern's Waist Hose Supporters, black and white, all sizes, the pair .29¢
Corset So-On Hose Supporters, white only, pair .19¢
"Treo" Corset So-On Hose Supporters, pair .21¢

Hose Supporters and Elastics
Women's Shoulder Brace Hose Supporters, pair .35¢
Sidley Hose Supporters, black and white, all sizes, pair .19¢
Children's Velvet Grip Hose Supporters, pair .15¢
Columbia Waist Hose Supporters, 2 to 10 years, 2 pairs 25¢, the pair .15¢
Komper Elastic, 3/4-inch wide, white, yard .5¢
1 1/4-inch Elastic, white only, the yard .25¢

Sanitary Belts and Napkins
Elastic Sanitary Belts, fine quality, medium and large size, each 39¢
Sanitary Napkins, package of six for only .25¢
Sanitary Aprons, fine quality, medium size, each .35¢
Kleinert's Sanitary Aprons at only, each .29¢

Hair Pins and Nets
Celluloid Hair Pins, crimped style, shell and amber colors, 3 for .25¢, each .10¢
Celluloid Hair Pins, large size, crimped and loop styles, shell and amber colors, box .21¢
Wire Hair Pin Cabinets, jet finish, invisible and regular, assorted sizes, 3 cabinets 10¢, cabinet .5¢
Wire Hair Pin Cabinets, jet finish, assorted sizes, regularly 10¢, special 3 cabinets .25¢
Wire Hair Pin Cabinets, jet finish, assorted sizes, regularly 15¢, special 2 for 20¢, cabinet .12¢
Liberty Belle Jet Hair Pins, crimped style, 5 packages .10¢

Hair Pins and Nets
Face Veil Hair Nets, wide mesh, all shades, 2 for 15¢, each 10¢
"Tourist" Hair Nets, all hair shades except white and gray, each .10¢
Face Veil Hair Nets, black, brown, blonde and auburn, 3 for 25¢, each .10¢

Hair Curlers
Curling Irons, maple handles, regularly 10¢, special 2 for .15¢
Tourist Folding Curling Irons, each at .10¢
Carnation Leaded Hair Curlers, 6 on card, for .5¢
Garrity Curlers, set of 5 for .25¢
Kid Curlers, small sizes, bunch 10¢

Miscellaneous
Ironing Board Pads and Covers, fit 4 1/2 to 6-foot board, pads 59¢; covers .29¢
Household Aprons, waterproof, two styles, each .50¢
Kiddies' Waterproof Play Aprons, each .25¢
Sleeve Protectors of black sateen, pair .35¢
Folding Coat Hangers, plain and braid covered, each .15¢
Enameled Coat Hangers, pink, white and blue, each .10¢
Patented Holdfast Trousers Hangers, each .19¢
2-in-1 Shoe Polish, black, white and tan, can .10¢
Leather Shawl and Book Straps, each .10¢
Webbing Straps for books and packages, each .10¢
Mother's Ironing Wax Pads at 5¢
Tomato Pin Cushions, each at 8¢
Enameled Wooden Stocking Darners, each .5¢