

CHARGE PURCHASES TODAY AND BALANCE OF MONTH GO ON JANUARY BILL, RENDERED FEBRUARY 1.

**Angora Caps, Sets, Washable Neckwear Reduced**

50c-75c Values  
**25c**  
Angora caps in toque styles. Plain and fancy combinations. For misses and children.

\$1.25-\$1.50 Values  
**69c**  
Angora cap and scarf sets. Plain and fancy combinations. Ideal for school children.

25c-50c Values  
**19c**  
1000 pieces—many washable. Organdy, net, pique, some satin collars. For children.  
—Meier & Frank's: Main Floor.



**REMNANTS of Laces, Embroideries, Etc.—Save!**

Embroidery edgings, insertions, flouncings and allovers. Shadow, Val, Venise, Filet, Cluny lace edges and bands. Metallic lace edges and bands. Metaline cloth. Silk and cotton nets and chiffons. 1/2 to 1 1/2-yard lengths. **PIECE 25c-49c-89c.**  
**75c Real Filet Laces, Yard 39c**  
The 98c quality yard **69c.** The \$1.50 quality yard **95c.** Italian make. Edges and insertions 1 to 3 inches for blouses and underwear.  
**25c to 45c Laces, Yard 19c**  
Shadow edges and bands. Venise and Filet edges. Cluny and Net Top laces. White and ecru. 1 to 9 inches.—Main Floor.

Launching at 9 A. M. This Morning An Event Store-Wide in Character and State-Wide in Importance



# Great Year-End Sale



**T**HIS Year-End Sale which begins today at 9 A. M. is a fitting climax to the great series of money-saving events arranged by this store for its patrons and carried to a most successful conclusion during the year 1918.

**I**T IS a distinctively MEIER & FRANK sale featuring merchandise of quality, merchandise the people want and for which at other times they would cheerfully pay the full regular price, at genuinely and generously big savings.

**I**T IS a sale with wonderful possibilities for men, women and children. Many will wisely invest Christmas money in this way securing practical articles at little outlay. Here is an opportunity for converting Gift Certificates.

**A**S ONE glance at the items listed here will show, practically every need for self and home can be supplied at a saving in this sale. And there are many unadvertised bargains. First in the order of mention comes this

## RINGING SALE OF WOMEN'S SUITS, COATS, DRESSES

The great—the distinguishing—feature of this apparel sale is the **QUALITY** of the garments represented. Next comes style authenticity—that, too, is assured those who purchase here. Assortments are remarkably broad and varied. Prices—let the following declare:

### Winter Suits

**\$31.50**

Were \$37.50, \$39.50, \$42.50, \$45.00

Suits made of excellent quality materials, exceptionally designed, evidencing a high standard of workmanship, fit and finish. Suits that are correct for wear NOW and throughout the Winter season. Suits that are in every way remarkable at our special sale price.

Materials are silvertone, tricotines, velours. Plain tailored and dressy suits. Many liberally trimmed with fur. With or without belts.  
—Meier & Frank's: Fourth Floor



Please consider the reductions this sale brings in the light of the garments involved—the known superiority in material, designing and workmanship that MEIER & FRANK apparel enjoys—the fact that values are stated modestly—then you will realize this sale's money-saving importance.

### Fine Dresses

**\$24.50**

Bought to Sell for \$39.50 to \$65.00

A splendid assortment of dresses at this greatly reduced price. Satin, Georgette and Taffeta combinations—materials that are always "good."

Mandarin styles, surplice effects, long straight-line models, draped, panel and fringe trimmed dresses.

All the new shades of taupe, brown, navy, wisteria and black.  
—Meier & Frank's: Fourth Floor

### Handbags 1/3 Off

A special lot of leather, silk and velvet handbags in many attractive styles for women now offered at 1/3 off.  
An assortment of leather articles at ONE-THIRD OFF.  
All khaki kits and accessories at exactly ONE-HALF.  
—Meier & Frank's: Leather Goods Shop, Main Floor.

### Stationery 1/3 Off

Odds and ends of Christmas stationery—slightly soiled or damaged boxes.  
Desk accessories, odds and ends, at ONE-THIRD OFF.  
Many small stationery novelties ONE-THIRD OFF.  
Xmas cards at ONE-HALF.  
—Meier & Frank's: Stationery Shop, Main Floor.

### Bolivia, Evora, Pom Pom, Silvertone Velour

### Coats Purchased to \$98.50 Sell at \$65

Handsome coats. Garments showing style and distinction in every detail. Coats that will give the acme of fashionable service. Warmly lined and interlined to insure comfort on the coldest days. Lavishly trimmed with Hudson Seal (dyed muskrat), Raccoon, Opossum and other rich fur collars.

All the leading shades are represented in this surpassingly fine assortment of Winter coats—Copen, Pekin, brown, tan, sable, reindeer, navy and black.

Wonderful coats! Wonderfully underpriced! Garments bought to sell for \$98.50, now \$65.  
—Meier & Frank's: Apparel Shop, Fourth Floor.

### Jewelry 1/3 Off

Many attractive pieces of solid gold and heavy gold-plated jewelry—bar pins, brooches, scarf pins, etc.  
A special lot of \$10.00 brooches priced at \$5.  
Our entire stocks of military jewelry ONE-HALF.  
—Meier & Frank's: Jewelry Shop, Main Floor.

### Silverware 1/2 Off

A large assortment of silverware included in this half price disposal. Various odds and ends of useful silverware, some slightly scratched or dented.  
Another desirable lot of silverware is offered at ONE-THIRD OFF regular prices.  
—Meier & Frank's: Silverware Shop, Main Floor.

### A Remarkable Sale in Our Woolen Dress Goods Shop

Our \$3.50-\$4.00-\$4.50-\$5.00  
**Coatings, Yd. \$2.89**

About 1500 yards in this disposal of 54-inch coatings. Heavy pebble chevot, boucle coatings, basket weaves, honeycomb cloth, plaid, checked and striped velour coatings in brown, blue, green, plum, Burgundy and black. Some of these materials are suitable for separate skirts and suits.

### All Wool French Serge \$2.17

Fine all wool French serge—the old reliable quality, in a full assortment of colors—navy and midnight blue, Copen, plum, Burgundy, medium and African brown, sand, gray, myrtle, blue and reseda, green and black. 44 inches wide. Regularly \$2.50 yard.

### \$2.00 Fancy Silks, Yard \$1.39

About 2000 yards, YARD-WIDE taffetas and messalines in stripes, and plaids—medium and dark colors. Some of the season's best designs included. Material suitable for skirts and waists. Not every color, but a good selection.  
—Meier & Frank's: Second Floor, Fifth Street.

### Sale 40c White Outing 29c

Good medium weight well fleeced white outing suitable for pajamas, nightgowns and cold weather sheets. Full yard wide outing in short lengths from 2 1/2 to 7 1/2 yards. 40c quality, yard 29c.  
—Meier & Frank's: Second Floor, Fifth Street.

### Sale of Package Art Goods 1/2

An odd lot of package goods, including children's dresses, dollie sets, novelties, etc.  
Guest size bath towels, attractive French knot patterns. To 50c values, special 29c.  
—Meier & Frank's: Needlework Shop, Second Floor.

### A Sale of Boys' Suits at \$9.85

These suits are exceptionally well tailored garments made of finely serviceable materials in just the right styles and colors for Winter wear. A complete range of sizes from 6 to 18 years.  
—Meier & Frank's: Boys' Clothing Shop, Third Floor.

### A Splendid Selection of Hats

For Women and Misses Ready-to-Wear Styles

**\$1.45**

Regularly \$2.50 to \$4.00

Misses' and women's smart ready-to-wear hats made of good quality velvet. Large and medium shapes. Trimmed with ribbon bands.  
A good selection to choose from at \$1.45 instead of \$2.50 to \$4.00. Come early.  
—Meier & Frank's: Millinery Shop, Fourth Floor.



A Phenomenal Cleanup Sale of

### Toilet Articles

Good quality "Tuskeloid" ivory toilet articles, slightly soiled from handling. All at remarkable savings:

**69c**

Watch-holders, puff boxes, saive jars, picture frames, buffers.

**89c**

Watch-holders, picture frames, bud vases, candlesticks, pin cushions, etc.

65c and \$1.25 ribbon vanities consisting of powder puff and mirror, ONE-HALF.

Pyralin ivory toilet articles slightly scratched from handling—pin boxes, trays, hair brushes, glove boxes, etc., ONE-HALF.  
Oval and round enamel stand mirrors ONE-HALF.  
—Meier & Frank's: Toilet Goods Shop, Main Floor.

**\$1.98**

Trays, combs, puff boxes, hair receivers, pin cushions, hair brushes.

**\$3.98**

Bonnet mirrors at this exceptionally reduced price while any remain.

## The Big Annual Sale for Men!

Savings for Every Portland Man and Young Man

### 300 Suits

Heretofore Priced in Our Stocks \$30.00 and \$35.00—on Sale at

**\$24.85**

Adler-Rochester, Hickey-Freeman and Society Brand—tailors renowned throughout the length and breadth of America as makers of fine clothes for men and young men—have put their finest skill into these suits that we have taken from regular stock and reduced for this annual sale to \$24.85.

Suits that can be worn throughout the Winter and well into the Spring—many in the very styles that will be worn the coming Spring.

Suits that will look well, fit well, wear well and hold their shape.

Finely serviceable worsteds, chevots, home-spuns, tweeds and novelty weaves. Many patterns and colors—plain shades and mixtures.

Styles a-plenty for advanced and conservative dressers.

Suits for every build and every size from 34 to 48, inclusive.  
—Meier & Frank's: Men's Clothing Shop, Third Floor.



## Save on Home Needs

- \$2.25 Cut Glass Comports at only \$1.69
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- \$2.00-\$2.25 China Cracker Jars at \$1.69
- \$6.00 Brass Desk Lamps, special \$4.98
- \$3.00 Nut Bowls, special at only \$2.21
- 7-inch Casseroles, special at only \$1.59
- \$3.50 Fancy China Cake Plates, \$2.28
- 85c Glass Marmalade Jars, special 65c

—Meier & Frank's: Housewares Section, Basement.

### Andirons, Fire Sets, Etc. 1-5 Off

A somewhat broken assortment of fireplace accessories, including andirons, fire sets, and folding fire screens. For three days less 20%.  
—Meier & Frank's: Sixth Floor, Fifth Street.

### \$4.50 to \$7.50 Table Runners \$3.75

Exactly 25 of these damask and velvet table runners at \$3.75 while any remain.  
30 tapestry, velvet and repp sofa pillows, special sale \$1.75  
25 cretonne sofa pillows wonderfully underpriced at 95c  
—Meier & Frank's: Curtain Shop, Seventh Floor.

### \$1.50 Deltax Grass Rugs Special 75c

30x60-inch dark blue Deltax grass rugs. The \$1.70 green Deltax grass rugs, 30x60-inch size, 90c.  
90c velvet carpet samples in size 27x27 inches, special 45c. The \$1.25 quality 65c.  
—Meier & Frank's: Rug Shop, Seventh Floor.