

Football! Vancouver Barracks vs. Camp Lewis, Vaughn Street Grounds, 2:30 P. M., Saturday. Tickets at Our Army and Navy Shop, Main Floor

For Careful Unhurried Workmanship It Is Advisable to Place Christmas Engraving Orders Now

Those who intend to purchase gifts for which engraving is desired, such as jewelry, silverware, toiletware, personal greeting cards and the like, should place their orders at once. Orders entrusted to us now will receive the most careful attention of our expert engravers.—Main Floor.



Continuing Today a Great Holiday Event for Women Sale of Silk Hosiery in 3-Pair Lots

In this sale, which continues today and tomorrow, closing Saturday at 6 P. M., we quote very special three-pair prices on our entire fine stocks of women's silk hosiery (Silk Maids alone excepted). Thousands of pairs to choose from in black, white and colors.—Main Floor.

The Christmas Store—Supreme in Stocks and Service

Garments Regularly Priced at \$27.50 and \$29.50 Are Included in This Sale of Women's and Misses'



Coats

For Late Fall and Winter Wear

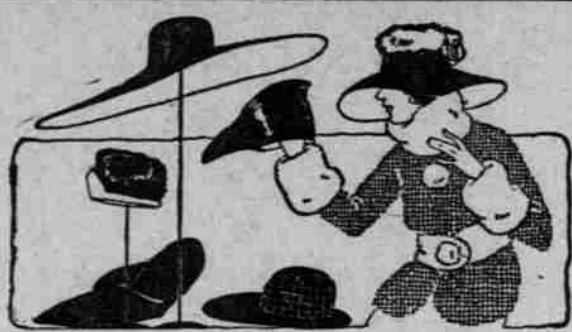
AT **\$22.50**

At the regular prices of \$27.50 and \$29.50 these coats would be accounted excellent values—at \$22.50 women who purchase in this sale will get a remarkable bargain.

Velours and Kerseys

of good quality are the materials. There are full belted, loose and fitted coats, regulation and high waistline effects. Collars of fur or plush add to the effectiveness of many. Navy, green, brown, plum and burgundy are the colors.

—Meier & Frank's: Apparel Shop, Fourth Floor.



Our Entire Stock Untrimmed Hats

In Lyons and Panne Velvet Regularly \$3.50 to \$10.50

1/2 Price

or now \$1.75 to \$5.25. Scores of fashionable hat shapes in black and the wanted colors. Small, medium and large.

All fancy feathers half!

—Meier & Frank's: Millinery Shop, Fourth Floor.

MEIER & FRANK'S Announces to Begin Today at 9 A. M.

A Real Umbrella Sale

Another and Most Forcible Demonstration of What Is Already Generally Known—that

This Store HAS THE GOODS

Meaning that at MEIER & FRANK'S in this sale you can choose from thousands of umbrellas in the most desirable styles and qualities at prices made possible only by such a tremendous purchasing power as this store enjoys above all other Portland institutions. We list six exceptionally attractive lots. Remember, our regular prices are lower than elsewhere to begin with. Buy for self and gifts.

Men's and Women's Umbrellas 98c

The \$1.25 qualities. Good-looking, service-giving umbrellas with assorted handles and carrying cord effects.

Men's and Women's Umbrellas \$1.69

Mostly \$2.00 qualities. A wonderfully good assortment of finely serviceable umbrellas in this underpriced lot.

Women's \$2.50 Umbrellas \$1.98

Excellent qualities. Women's umbrellas with exceptionally good covers and frames. A great variety of colored handles, many of the popular ring handle effects. Just a few hundred in this lot—they will go quickly at \$1.98.

Women's \$5.00 Umbrellas \$3.85

SILK umbrellas in a good selection of all the season's most popular colors. At our regular price of \$5.00 these umbrellas compare favorably with those offered in a "sale" elsewhere at this price. With loop cord handles.



Fine Silk Umbrellas Detachable Handles \$4.65

The sort of silk that is found elsewhere only in much higher priced lines. The detachable handle feature, too, will appeal strongly to women. These umbrellas may also be had in various fancy styles. All the fashionable shades. Packed in holiday boxes for Christmas giving—and what splendid gifts they make!



Silk Umbrellas—3 Peerless Groups \$5.95 \$6.85 \$7.65

The last word in value-giving—any one of these three groups. They would sell at \$7.50, \$8.50 and \$10.00 respectively in the ordinary way. The silk is of extra heavy splendid wearing quality. Umbrellas are made on 8-rib paragon frames, with patent spring adjustment for opening or closing. Ivory tipped ribs. Handsome shades of taupe, green, blue, red, brown, practically every wanted color and black. Handles of the most beautiful and exclusive kinds—usually associated with only the highest cost umbrellas. Incomparable values all!

—Meier & Frank's: Umbrella Shop, Main Floor.

MEN!

You Can Purchase for 3 Days While Quantities Remain

FUR FELT Hats \$1.85

\$3.00 to \$3.50 Values

In some cases, as you can see, our sale price is close to HALF what hats of this quality sell for regularly.

Fine fur felt hats in staple and newest shapes. Scratch and smooth finishes. All colors of green, gray, brown, blue, tan and black. Some broken lines, but all sizes 6 1/2 to 7 1/2 included.

Hats of excellent quality, style and workmanship today, tomorrow and Saturday only \$1.85.

Army Hats 20% Off

Strictly regulation hats of Nationally known make. All sizes. \$4.00 hats \$3.20. The \$6.00 hats \$4.80.

—Meier & Frank's: Men's Hat Shop, Main Floor.



Many Suitable Christmas Gift Suggestions Will Be Found in Our Second Floor

Blanket Shop

Almost any woman would appreciate receiving a couch throw, bathrobe blanket or an Indian blanket, shawl or steamer rug. Our Blanket Shop on the Second Floor, Fifth Street, is prepared to meet all demands for useful and acceptable Christmas gifts of this most practical kind. You'll find our prices to your liking, too. For instance:

Esmond Couch Throws in stripes of yellow, red and green, size 54x72 inches, regu- **\$1.75** larly \$2.00, special

Esmond Couch Throws, regularly \$3.50, **\$3.10** specially priced at.....

Beacon Bathrobe Blankets in a large selection of colors and designs, with cords and frogs **\$5.00** to match, size 72x90 inches—\$6 and

A full line of Pendleton fleece wool products is here, such as Indian blankets, \$12.50 and \$15. Indian shawls, \$15. Steamer rugs, \$16.

—Meier & Frank's: Blanket Shop, Second Floor.

Morning Specials

On Sale from 9 to 11 A. M. Only

A Series of Convincing Proofs That

It Pays to Shop Early!

No Phone Orders.

No C. O. D.s.

Silk and Fiber Hose 49c

The silk hose are for the largest part mill runs of the \$1.50 and \$1.75 grades. These mostly in white, some black, a few white silk with fancy printed boots. The fiber silk hose are perfect qualities in pink and sky—the usual 65c grade. While any of 500 pairs remain in this extraordinary sale for women today, pair 49c.—Main Floor.

Fancy China Plates Less Than 1/2—at 35c

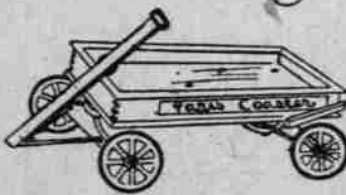
200 only, fancy French and Italian china plates in 8-inch size. Extraordinary values at 35c, which is less than half their present value.—Basement.

Books! Books! Books! 25c

Thousands of good books for holiday reading and gift giving. A great assortment of miscellaneous fiction, boxed novelties, children's gift and picture books, paint books, story books, etc. Many less than half price at 25c.—Fifth Floor.

This Wood Coaster Wagon \$5.39

The price is greatly reduced for today on this strongly made coaster wagon with wood wheels and roller bearings.—Fifth Floor.



10c to 15c Filet Laces Yd. 8c

About 1000 yards of Filet lace edgings and insertions in 1 1/2 to 4-inch widths. White and the "real" shade.—Main Floor.

\$1.50 Stamped Luncheon Sets 89c

Attractive luncheon sets stamped for embroidery in cross-stitch designs.—Second Floor.

The Universal Air-Blast Heater

is without a doubt the greatest fuel-saver on the market today, with its unique new and scientific overhead draft construction which supplies an abundance of super-heated air directly over the fuel chamber—burns the black smoke and gases—assuring the greatest percentage of heating efficiency. This overdraft also baffles the heat—prevents its usual free escape through the smoke pipe and deflects same to the floor.

The Air-Blast is a combination wood and coal heater—it is the heater you should have. Let us demonstrate it to you. If desired—make your own Terms in Reason

—Meier & Frank's: Sixth Floor, Fifth Street.



Give "Her" a HOOVER Electric Suction Sweeper

The gift that will be a constant reminder of the giver through many labor-lightened years is The Hoover Electric Suction Sweeper.

It exemplifies the spirit of useful giving which is more than ever the spirit of 1918.

It is a gift of many, many hours of time, which otherwise would be consumed in back-breaking efforts to keep the home clean.

It is the gift of an ever clean home—of rugs and carpets kept bright and pretty as when new.

It is the gift of many dollars which otherwise would be spent for cleaning rugs, furniture, mattresses, draperies, etc.

It is the gift of better health. It lessens the danger of run-down constitutions caused by over-exertion. It keeps your home pure and clean.



Shakes—Sweeps—Suction Cleans

The Hoover Electric Suction Sweeper shakes loose by vibration—and dustlessly withdraws by powerful air suction—ALL imbedded grit. Instantly sweeps up the most stubborn, clinging hairs, threads and litter—it gets ALL the dirt. The patented, fast revolving Hoover MOTOR-DRIVEN BRUSH is the reason.

Let us demonstrate the Hoover at our store or in your home, on our carpets or on yours. If desired you can

Make Your Own Terms in Reason

—Meier & Frank's: Seventh Floor, Fifth Street.

Beginning Today—Continuing Tomorrow and Saturday—

A Great Sale 500 Pairs SAMPLE SHOES

Down **Mr. & Mrs. Lower Price Store**

For Men, Women, Children

Here is an opportunity to buy good new SAMPLE shoes at savings of from one-third to one-half figured on prevailing market prices. Samples, as you know, are made from the finest parts of the hide—they are the maker's "silent salesmen." We secured 500 pairs at a great concession—hence this remarkable sale for three days.

Men's Shoes, \$2.98 to \$6.25

All kinds of work and street shoes, also several pairs of "army" shoes. SIZES 7, 7 1/2 and 8 ONLY. Regular values from \$4.00 to \$10.00.

Women's Shoes, \$1.98 to \$6.65

All new Fall models, both high and low heel styles. SIZES 3, 3 1/2 and 4 ONLY. Regular values from \$3.50 to \$10.00.

Children's Shoes in This Sale

Boys' school shoes in sizes 3 1/2 and 4. Other shoes in size 1 1/2.

—Meier & Frank's: Lower Price Store, Basement Balcony.

