

EAST TO SAVE JUICE INDUSTRY OF OREGON

All States Affected to Bring Pressure on Congress.

H. S. GILE COMPILES BRIEF

Cost of Producing Fruit Juice, Taxed Same as Soft Drinks, Is Higher. Gallon Basis Held Just.

OREGONIAN NEWS BUREAU, Washington, Nov. 28.—Although the loganberry juice industry is but a small part of the fruit-juice industry of the United States, and is small in comparison with the grape-juice industry, yet the brunt of the work of trying to prevent a destructive increase in the internal revenue tax on fruit juices has fallen upon the Representatives of the Pacific Northwest.

Until a few days ago, H. S. Gile, of Salem, Or., was the only person directly interested in fruit production who had appeared in Washington to protest against the imposition of a 20 per cent tax on all kinds of unfermented fruit juices.

H. S. Gile Compiles Brief. Those interested in the grape juice industry in the Eastern states, particularly New York, Ohio and Pennsylvania, which are big producers, have acknowledged that their industry is threatened as seriously as the loganberry industry.

With the signing of the armistice and the announcement that the revenue bill can be somewhat reduced, there is a better prospect of obtaining a reduction in the proposed internal revenue tax on fruit juices. But this reduction will not be secured unless those who are interested present a vigorous protest.

Fruit Juice Bears Burden. The new internal revenue bill proposes to impose a tax of 20 per cent upon the selling value, which would make the tax fall much more heavily upon producers of fruit juices, as soft drinks are produced more cheaply, than upon the producers of carbonated water.

In most portions of the internal revenue bill where increases upon the existing rates have been made, the tax has been doubled. The tax on fruit juices, if changed from 1 cent per gallon to a tax of 20 per cent, would be approximately 32 times greater than the existing tax. Figures compiled by Mr. Gile show that the tax would be heavier on the containers than on the grape juice itself. Out of a total tax of 27 cents that would be paid on a case of grape juice, 22 cents would be on the value of the bottles, cases and transportation and only 5 cents on the contents.

Value Basis Held Unjust. Since practically all soft drinks are sold by the glass, and quantity governs more than the character of the drink itself, both the loganberry juice and grape juice producers contend that the tax should be levied on a gallon basis rather than on a value basis. Neither could the producers absorb a tax of 20 per cent on the value of the product, including both the juice and the containers, when they must get their profit out of the juice alone.

Apple Industry Suffers. Mr. Gile has filed an additional brief showing the effect of the increased tax on apple juice. In this he points out that the apple juice industry furnishes a market for from 40 to 60 per cent of the apple growers' crop, the portion below the grade of fruit packed as fancy. The new apple industry already furnishes a market for from 2000 to 3000 tons of apples annually, the return from which would be entirely lost to the apple growers, if the internal revenue tax should be placed so high that the manufacturer could not pay the tax himself and could not make the consumer pay it.

It is probable that the interests of Eastern states will have more bearing on the final action of Congress than will the interests of the Pacific Northwest, due to the fact that Ohio, New York and Pennsylvania have more representatives in Congress than have the states of Oregon and Washington.

College Exceeds Its Quota. OREGON AGRICULTURAL COLLEGE, Corvallis, Nov. 28.—(Special.)—Professor C. L. Lewis, who was in charge of the united war-work drive for Oregon Agricultural College, has practically completed his report. The college went over its quota of \$2000. The men in the Students' Army Training Corps gave \$4115.29; women students, \$2282; faculty, \$2573; commissioned officers, \$51.50.

UNION DENTISTS

We follow nature's plan as closely as possible and set each tooth in a socket in a framework being anchored by the two or more teeth remaining in the mouth.

LOOK FOR THE BIG UNION SIGN

Moving Picture News



Norma Talmadge in "De Luxe Annie" which comes to Sunset Theater tomorrow.

TODAY'S FILM FEATURES. Peoples—Lina Cavalieri, in "A Woman of Impulse." Columbia—Harold Lockwood, "Pals First." Majestic—William Farnum, "The Rainbow Trail." Sunset—William Hart, "The Patriot." Star—John Mason, "Kiss Me, My Fool," or "Moral Suicide." Liberty—Norma Talmadge, "The Forbidden City," Fatty Arbuckle, "The Sheriff." Globe—Geraldine Farrar and Wallace Reid, in "The Devil's Stone." Circle—Sessue Hayakawa, in "The Call of the East."

THANKSGIVING DAY with the moving picture shows was a big day, which kept every one connected with the theaters hustling. Capacity houses greeted every show, for in addition to the regular movie fans of the city, hundreds of men from Camp Lewis and Vancouver Barracks, who had no particular place to go, spent most of their day in making the rounds of the picture shows.

In several of the theaters special Thanksgiving music was a feature of each show, with other features appropriate to the day being introduced. Lina Cavalieri in "A Woman of Impulse" at the Peoples Theater drew crowds, while due attention was paid to Fatty Arbuckle in "The Sheriff" and Norma Talmadge in "The Forbidden City" at the Liberty Theater. Harold Lockwood in "Pals First," charmed large Columbia Theater audiences. Admirers of William Farnum were given an opportunity to see him at

EUROPE TO KNOW OREGON

FILMS TO ADVERTISE WAR ACTIVITIES AND SCENERY.

William A. Elliot, Y. M. C. A. Lecturer, Assigned to Travel in Belgium, France and Germany.

Through the co-operation of Portland civic bodies, Oregon will be advertised widely in Europe by a lecturer of the Y. M. C. A. who will travel in France, Belgium, and when conditions permit, probably in Germany.

Mr. Elliot is a specialist on the bird and animal life of the state, and is familiar with the industrial activities and the attractions of this section for agriculture. It is expected that his tour will be effective in interesting desirable settlers from abroad.

Expense of furnishing the films was borne jointly by the Chamber of Commerce, which furnished \$450, and the Rotary Club, Ad Club, Progressive Business Men's Club and Realty Board, each of which contributed \$50. The share of the Ad Club was raised at the Wednesday luncheon by the subscriptions of 42 members, in amounts ranging from 40 cents to \$20 each.

SCOTS MEET TOMORROW

ST. ANDREW'S DAY CELEBRATION IS PLANNED.

Programme Arranged for Evening Gathering Includes Addresses and Excellent Music.

The Scottish residents of Portland and vicinity will celebrate St. Andrew's Day with a banquet at the Portland Hotel tomorrow (Saturday) night at 6:15 o'clock.

The speakers will include W. G. McPherson, retiring president; A. G. Findlay, Governor Withycombe, Rev. C. V. Shayler, Mayor Baker, Major T. A. Mills, U. S. A., W. R. Mackenzie, Dr. C. H. Chapman, and A. H. Birrell. The music programme will be contributed by Harold Hurlbut, Frederick T. Crowther, and Pipe-Major J. H. Macdonald. Miss Elsie Johnston will dance the highland fling.

LIUTENANT DUNN WRITES

Information Given of Wounding of Burgard and Killing of Hurlbut. A letter received from Lieutenant Edward A. Dunn, supply company, 362d Infantry, dated October 24, one of the first from the 91st Division since



Aces in Overcoats

Wear these good overcoats, men, and laugh at wind and weather.

Portland's overcoat headquarters are here on my third floor. Here are hundreds of overcoats in soldier-like row upon row, waiting for the zero hour.

Fabrics from many a loom—American, British, French. Designing and tailoring according to American ideals. Summed up in two words—gentlemen's overcoats!

\$20, \$25, \$30, \$35, \$40, \$45, \$50, \$55, \$60

Ben Selling

LEADING CLOTHIER

Morrison Street at Fourth

Before his enlistment he was employed with the Lacy Timber Company.

IRELAND'S FRIENDS MEET

"Self-Determination" to Be Topic for Discussion.

"Self-determination for Ireland" will be discussed at a mass meeting Sunday at 2:30 o'clock at the Lincoln High School, Dr. Andrew C. Smith presiding, to discuss self-determination for Ireland. Among those who will be at

LIBERTY

DIRECTION—JENSEN—VON HERBERG

HAROLD LOCKWOOD IN "PALS FIRST"

ALSO "SMILING" Bill Parsons Comedy

WALLACE REID "The Man From Funeral Range"

LIBERTY

ONLY TWO DAYS LEFT

Fun and Satisfaction LOTS OF IT.

"FATTY" ARBUCKLE IN "The Sheriff."

NORMA TALMADGE IN "The Forbidden City"

TODAY—TOMORROW

Factory Sample Shop

286 MORRISON STREET
Between Fourth and Fifth
Next to Corbett Building

Beware of Imitators and Imitation Sample Shops. Look for the Big Sign With the Hand Pointing at 286 Morrison Street. Factory Sample Shop.

SALE

Women's Suits, Coats, Dresses, Waists and Children's Coats



Plush Velour and Pom Pom Coats

The greatest bargains yet offered at this shop at only

\$48.95

Serge Dresses

Mostly samples, in all sizes and shades. Some in this lot run up to \$28.50—at only \$8.95 and \$12.95. You could hardly believe it—the wonderful lot of Suits in Serges, Poplins, Velvets and Tricotines to go at only

\$48.95

Just what you have been waiting for—a big shipment of

Hundreds of Silk Waists

just arrived. Lot of samples in this lot—some would be cheap at \$6.50, at only

\$2.95

Children's Coats

in Plush and Velour. Sizes from 6 to 14, at only

\$12.95

Jersey and Silk Dresses

to be closed out at only

\$12.95 and \$14.95

Remember, during this Big Sale we want to have you feel satisfied. Therefore, we will exchange all sale goods and your money cheerily refunded if not satisfied.

This Young Scamp Is Thinking of Many

Acceptable Gifts for Boys Sold at This Shop

Jerseys and Sweaters All wool and part wool, in roll collars, V-neck, pullovers and \$2.25 to \$7.50 coat styles....

Suits for Dress Wear Excellent assortment of fine Wool Suits for boys, large and small, 2 1/2 to 18 years..... \$13 to \$20

Shoes, Neckwear, Handkerchiefs, Mackinaws Gifts of utility—that yet bring pleasure.

Member Greater Portland Association **The Juvenile Outfitters & Children** 143 Sixth Street Opposite Meier & Frank