Baker Determined To Influenza Regulations Be Rigidly Observed.

And while the special properties of the strong points in the most offer which will follow the conference will be sufficient to be grown as repeated and a revision of the regulations, and that they will be most attraction of the regulations, and that they will be more attrigant goes with the special and global to make arrests in cases of invention as good without noon a special squad of offerers was out to make arrests in cases of inverse of the most one agreement of all the people. There seems to be a general belief that special delight. Because only about one person in 100 has been affilicted will be immune. Instead they should be doing all they can to stamp out the tions.

Anti-Fie Se must be made.

An

Anti-Flu Serum Recommended. Taking of the anti-influenza serum is recommended by Dr. Parrish as a means of limiting the seriousness of cases, if not preventing them aito-

means of limiting the seriousness of cases. If not preventing them altogether.

"Probably less than 50,000 persons of our 200,000 population have availed themselves of the opportunity to establish a certain immunity against the influenza," he said yesterday. "While it is admitted that the serum is not an established success as a preventive, it at least can do no harm, and results to date seem to indicate strongly that it has helped to a marked degree.

"If anyone does not know a doctor who will administer the serum, let them call up the health bureau and we will give them names of doctors who will g

State Reports Discouraging.

In the state, conditions are again on the downgrade, reported the State Board of Health. Messages yesterday from all over the state were discouraging, according to Dr. Seeley. In Southestern Cregon, where houses are miles apart, the epidemic is making inroads, according to reports from a state health officer.

At the Auditorium only three deaths were reported for 24 hours previous to 6 o'clock last night. Conditions there are gradually improving, it is believed. Yesterday's report of 309 cases, which is partly accounted for by admonitions to physicians to report cases promptly, tops any previous day by a good margin. The 29 deaths recorded is more than any other day except last Monday, when a report of 30 deaths covered two days and a report of 30 deaths covered two days.

The "flu" at one time or another during the persent influence epidemic.

Multiplying this average by three to reach an approximate total covering the edite of cases and refusing to all the edition, the figures show that Eugene has had approximately 109 cases since the epidemic is making inroads, and the figures show that Eugene has had approximately 109 cases of the disease since the epidemic is when a report of form a state health officer.

At total of 22 deaths have occurred from influence among the townpeople and students of the University of Oresion for the state of the same and the carrying out the above instructions, closing the doors and refusing to carrying out the above instructions, closing the doors and refusing the carrying out the above instructions, closing the doors and refusing the carrying out the above instructions, closing the doors and refusing the same is already loaded to the present influence apparent in Carrying out the above instructions, closing the doors and refusing to carrying out the above instructions, closing the doors and refusing the carrying out the above instructions, closing the doors and refusing the carrying out the above instructions, closing the doors and refusing the carry gin. The 29 deaths recorded is than any other day except last Monday, when a report of 30 deaths covered two

20 Deaths Reported. Deaths reported yesterday:

Deaths reported yesterday:
Linton D. Hetrick, 27, farmer, Forest Grove: Fayette T. Blake, 46, dairyman, Guind Union Hotel; Alexander Ellis, 26, cleek, 6718 East Eighty-third street; Paul Kunetzoff, 19, riveter, 647 First strost; Roborert B. Rand, 37, truck driver, 5505 Seventy-fifth street; Frederick L. Phelpa, 27, mechanic, 634 Myrtle; Ford Ward, 38, ship-worker, 525 Clay street; Curris F. Weissla, 38, newspaper man, 121 East Twenty-eighth Street; Mrs. Elizabeth, Shindler, 4623 East Seventy-fifth street; Raymond J. O'Nell, 27, shipworker, San Francisco; George F. Vollium, 32, clerk, 145 Nehalem avenue; Isaac Williamson, 36, horse trader, 321 East Tenth street; Mrs. Nina R. Hoffbine, 31, time Reeper, 633 Marshall; Philip Piazza, 6, 545 East Twenty-first street; Edward H. Neison, 27, clerk; John Pearson, 35, ship carpenter, 15, boar hand, Walla Walla, Wash.; Mrs. Cora E. Rehpenig, 35, Oregon City; Mrs. Mary L. Lee, 31, 256 Flanders street; Mrs. Elizabeth Shinder, 35, shipworker, Whitwood Court; Harvey J. Russell, 33, ship carpenter, St. Johns, Lafiame, 36, shipworker, Whitwood Court; Harvey J. Russell, 33, ship carpenter, St. Johns, Lafiame, 36, shipworker, Whitwood Court; Harvey J. Russell, 33, ship carpenter, St. Johns, Lafiame, 36, shipworker, Whitwood Court; Harvey J. Russell, 33, ship carpenter, St. Johns, Albert Godfrey Westwood, 35; Warren C. Paddock, 31, farmer, Columbia Slough, Carl Gay, S. Carl Brooka, 28, craneman, 608 Hudson; Caldio Gancheff, 40, laborer; Mike Radetich, 33, logger; George W. Dewey.

Temples.



is being asked by Miss Winningham, assistant to Miss Peterson. The mother and father still are confined at the Auditorium and the children have no

LATE REPORTS SHOW

Another call for help yesterday was made for the care of several children of a family of 6, all of whom now are at the hospital. Several of the children are ready to be discharged, while the mother, the only surviving parent, is unable to take care of them. Someone to care for the children a part of the day at the family home is the request that has gone out.

How the influenza attacks whole families again was illustrated by a report yesterday of eight cases in the family of C. P. Rogers, 657 East Twenty-first street. No deaths yet have been recorded.

COOS CONDITIONS FAVORABLE

for meat-market employes brings into vogue today the one daily delivery for markets of the city, it is announced by Director Winnie Braden, of the com-mercial economy department, State Council of Defense. Hours and working agreements between the Meat Cut-ters' Union and the Master Butchers, adopted this week and approved by the State Council of Defense, preclude two deliveries, it is asserted.

deliveries, it is asserted.

The only exception to the general rule will apply on Monday, when two deliveries will be permitted. This becomes necessary, because the single delivery is to be made during afternoons. On Monday a morning delivery to larger customers is authorized.

Under the new agreement meat cutters are to observe these hours: Monday, 8 A. M. to 6 P. M.; Tuesday, Wednesday, Thursday and Friday, 9 A. M. to 6 P. M.; Saturday, 7 A. M. to 7 P. M.

Canvass to Be Made. A headache remedy without the dansers of "headache medicine." Relieves
headache and that miserable feeling
from colds or congestion. And it acts at
once! Musterole is a clean, white ointment, made with oil of mustard. Better
than a mustard plaster and does not
blister. Used only externally and in no
way can it affect stomach and heart,
as some internal medicines do.

Excellent for sore throat, bronchitia,
croup, stiff neck, asthma, neuraisfa,
congestion, pleurisy, rheumatism, lumhand, all pains and aches of the back
or joints, aprains, sore muscles, bruises,
chilbiains, frosted feet, cold of the
chest (it often prevents pneumonia).

30c and 60c jara; hospital size \$2.50.

As uccession of churchless Sundays
occasioned by the epidemic of Spanish
influenza has cut off one source of revenue of the churches—collection plate
the casual weekly offering which is
district asking it necessary for churchmen to find some means to make up
the casual weekly offering which is
district asking the period of the
district asking the period of the Methodist conference, has communicated with every church in his
district asking the pastor and one layman to make a house-to-house canvass
of their congregations with the prospect of supplying the deficit made by
the empty collection plate.

Navy Calls for 1100 More,

WASHINGTON, Nov, 1.—Provest Marshal-General Crowder today called 1100 men for the service in the Navy, to entrain from 16 states and the District of Columbia by November 8. Volunteer industions will be accepted until November 5, after which, if necessary, draft boards will fill the quota.

Street Railway Head Cited to Appear in Court Today.

CONDUCTORS ALSO CALLED

Cuban Mother Kills Seven Sons.

HAVANA, Nov. 1.—Grieving over the death of her husband, who had died of influenza, Mrs. Carmen Lavera, aged 34. near Camaguey, vesterday killed her seven young sons. She then placed the livestock of the farm in a hut and after setting it afire leaped into the flames. She was rescued in a serious condition by soldiers.

INFLUENZA TOLL IS HEAVY

INFLUENZA TOLL IS HEAVY

EUGENE REPORTS 500 CASES IN PRESENT EPIDEMIC.

Structions of the health department to prevent the further spread of influenza.

Passengers Were Standing.

In many cases, the officers declare, the company's employes had permitted the cars to be overloaded, as many as nine or ten persons standing in the front and back ends in some instances. In some cases the interior of the cars was filled to capacity with passengers was filled to capacity with passengers are deficers said, contained 37 passengers. According to the special bulletin is sued to employes by the Portland Railway, Light & Power Company, the largest car in use is not permitted to carry over 60 passengers. This is in accordance with the recent instructions issued by the City Health Bureau and the Police Department. The prescribed number for the smaller cars is 45 passengers.

The capacity of the pay-as-you-enter

MARKETS CUT DELIVERIES

Was been as the message came it made an investigation and found that there had been a tie-up on the Hawthorne line and if any overcrowding took place I presume it was on that line after the service was resumed and passengers were anxious to get aboard

Acceptance of new working schedules or meat-market employes brings into page today the one daily delivery for arkets of the city, it is announced by inector Winnie Braden, of the comercial economy density of the comercial economy d eling public will realize that any in-conveniences imposed are for the com-mon good."

### BEAN INDUSTRY TO EXPAND

Permission is granted, says the announcement from Washington, for the canning of beans during the months of November, December and January. All arrangements guaranteeing a sufficient supply of cans have been perfected.

It is stipulated that no firm may can more than a normal pack of beans, based on the average for the three months. Odd-sized cans may be utilized, but the purchase of tins smaller than the No. 2 size is forbidden. Another provision makes it necessary for shippers to obtain a permit before selling to the canners.

pers to obtain a permit before setting to the canners.

The Washington advices do not so state, but it is believed the efforts to increase the supply of canned beans grows out of Army needs for this famed

MUSIC SECRETARY IN CITY

Twelve Men Sought to Assist in Or-

ganizing Oregon Camps. Howard E, Pratt, music secretary, Western department, Y, M, C, A, with headquarters in San Francisco, is in town and says his department wants about one dozen young men, from 21 to Store Opens at 9 A. M. Store Closes at 6 P. M.

In accordance with our desire to do everything that the best interests of the community might demand to

# Stamp Out the Spanish Influenza

-as shown in our whole-hearted co-operation with the recognized agencies and in other ways -we have decided as a further means of alleviating the situation and hastening the time when normal conditions may safely be restored that

## We Will Discontinue Advertising Merchandise

for the present and until such time as the danger of the epidemic is surely passed. We consider that the advertising of items and prices-in however restrained and proper fashion this be done-is to some people a suggestion to buy articles with which they might well dispense at this time although these self-same articles may be essential to other people.

It is proper to state that this determination not to advertise merchandise until an improvement in the influenza outlook has become evident is entirely of our own making and has not been reached at the instance of the Health Authorities or anyone outside of the heads of this business.

### Business Is a Secondary Consideration With the MEIER & FRANK Store Where the Public Health Is Concerned

From the time that the seriousness of the situation became manifest MEIER & FRANK'S has shown an example of co-operation with the National, State, City and Health Authorities that we could wish had been more widely followed or more faithfully observed in spirit by other business concerns. Our patrons have evidenced an admirable spirit of helpfulness and co-operation. We welcome suggestions from them and from the public at large.

We reprint some of the things this store is doing to safeguard the shopping public and 2000 loyal MEIER & FRANK employes. We commend them to other institutions in like circumstances to ours:

Uncarpeted aisles, passageways, stairways, elevators, etc., are cleaned with a strong germicide solution every night. Elevator pits are fumigated nightly.

Carpeted aisles and departments are thoroughly gone over with vacuum cleaners every night.

Telephone mouthpieces are sterilized daily. The store is perfectly ventilated, perfectly heated.

Greatly enlarged aisles (tables have been removed from all main theroughfares) and an abundance of open spaces throughout this great daylight store obviate the slightest tendency to congestion.

Our salespeople are now dismissed in relays of three at 5:30, 5:45 and 6 P. M. to ease the transit "peak load."

We have stood alone in cleaving to the letter as well as the spirit of the advertising programme drawn up for the large stores in this emergency—we have confined our daily advertising to half or less than half the space used by us on the corresponding day of last year; we have omitted the publication of special sale offerings; we have restricted our advertising to such merchandise as was approved by the Mayor for publicity purposes.

We urge our patrons to confine their purchases to actual necessities—to use escalators (moving stairways -ours is the only installation in Portland) as much as possible instead of elevators and to shop in the morning.

Use the Telephone

—the Home Phone where possible—to order necessi-ties. There is a Home Phone as well as a Pacific Phone in every one of our 60-odd departments. We have a very efficient telephone switchboard (Mar. 4600-A 6101) and six of the most capable exchange operators. There are 34 trunk lines to serve you

If you must come to the store we have done everything we can think of to make your shopping safe.

Pather's Condition Critical.

The second process of the second pro

Reduce Your Fat Without Dieting

Tears ago the formula for fat reduction was "diet"—"exercise." Today it is "Take Marmola Prescription Tablets." Priends tell friends—doctors tell their patients, until thousands know and use this convenient, harmless method. They eat what they like, live as they like, and still lose their two, three or four pounds of fat a week, Simple, effective, harmless Marmola Prescription Tablets are sold by all drugstets—a large case for The. Or if you prefer you may write direct to the Marmola Company, 854 Woodward Ave., Dottolt, Mich.—Adv.

Skin Tortured Babies Sleep After Cuticura

brought the total credits to that coun- censes, confiscation of sugar certificates, try to \$2,365,000,000 and the total for and display signs admitting violations

NAMES DE LA CONTRACTOR were among the penalties inflicted to day on 20 retail food dealers in this city, found guilty by the Federal Food Board of disregarding its food regula-

**PUROLA** Influenza Treatment

will reduce the fever, allay congestion and break up the irritable symptoms.

At All Druggists 50c