

FIRST LAP RUN IN LIBERTY MARATHON

Volunteer Solicitors at Work in Every Precinct of City of Portland.

GOAL TO BE \$19,000,000

Pledges Given Much Larger Than on First Days of Previous Campaigns; Many Are Handing in Cash With Subscriptions.

(Continued From First Page.)

people to the number of nearly 70,000 subscribed, but to make the present drive a complete success the number of subscribers will have to be far in excess of that number, and the amount of the individual subscriptions must necessarily be increased if Portland and Oregon are to equal their former splendid records.

"It should not be looked upon as a burden. It should be a spontaneous and patriotic recognition of the splendid work being done by the Government and by the million and a half men who are on the other side fighting for those of us who for one reason or another cannot go to the front.

"It simply is up to the people of the city. Willing workers have given up their time and business for the purpose of the drive. I hope that the people at large will do all in their power to help in the drive. Each citizen should constitute himself or herself a committee of one to see that his neighbor pledges himself to the limit.

Liberty Place Densely Packed. Yesterday at noon Liberty Place was densely packed with patriots, while dedication ceremonies were held for the altar of Liberty.

There was an impressive, vigorous dedicatory speech by Miss Gallett; congregational singing directed by Mrs. Eugene Moore; a solo, "The American's Come," by Mrs. Eugene Moore; selections by the Musicians' Association; a band, led by Percy Campbell; bugle calls by cadets of the Hill Military Academy, and an unusually vivid and forceful address by the speaker, the address of John L. Etheridge, state director of organization.

Results Will Be Far-Reaching. "Of all the offenses to be launched against the German Empire," exclaimed Director Etheridge, "the most far-reaching result is a greater defeat to the central powers than the loss of men, materials and land. It means that we are against them to a man! It means the lands behind the loan—that no longer is security, interest, or safety a question at issue in the subscription to liberty bonds.

"We have the Nation and its \$250,000,000,000 in resources as collateral. We know that the bonds are as safe as safety itself. But above and beyond all else, we know that it means backing the boys 'over there.'

"Oregon is going to send word to the Nation and to the Kaiser, at high noon on September 28, that its entire quota to the fourth liberty loan has been over-subscribed.

Columbia Shipbuilders Lead. Foremost among industrial plants in the loan marathon remains the Columbia River Shipbuilding Corporation, whose workmen, captained by one of their own number, Colonel J. B. Jones, at 2 o'clock yesterday had reported pledges aggregating \$205,000, or \$45,000 more than their record in the third drive. They are confident of their ability to attain \$350,000 in the fourth campaign.

Organization of the tumult of whistles and bells which opened the campaign yesterday morning was delegated by the special Ad Club committee to Aaron Frank, who supervised the similar patriotic hubbub of yesterday. In distant parts of the city neighbor sought neighbor for explanation of the noise, until one was met who told them the significance.

Outside Aid Counted On. Chairman Nathan Strauss, of the foreign corporations committee, reports that a large number of such concerns doing business in Portland and Oregon will give a fair proportion of their subscription to the Oregon quota. Numbers of replies, which are certain to be favorable, will not be received until after Oregon has disposed of the real rush of the drive.

For the convenience of those who are unable to call during the day, Auditor George F. Nevins announces that his office in Liberty Temple will remain open each night until 10 o'clock, until including October 27, for the receipt of voluntary subscriptions to the loan.

Hamilton Johnstone, just back from a speaking tour of Washington County, reports intense enthusiasm here. Banks claim the honor of having been the first town "over" in the present drive. At a meeting held at Cochrane more than \$12,000 was subscribed, when the quota was but \$2000. West Timber pledged \$11,000 at a similar rally.

Eyes of East Upon Oregon. Due to the failure of the second shipment of liberty loan buttons to arrive, many of the teams have been unable to supply subscribers with any other distinctive badge of duty done than the printed slogans, "I Am Pledged." When the expected supply of buttons arrives, those who have subscribed will be additionally provided.

Safe Milk for Infants and Invalids. HORLICK'S THE ORIGINAL MALTED MILK. Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers and the aged. More nutritious than tea, coffee, etc. Instantly prepared. Requires no cooking. Substitutes Cost You Same Price.

Bluni cheese fits in on that auto trip!

with the official liberty loan emblem. A message has been received from Lieutenant-General Julius L. Meier, commanding one of the twin divisions, who is in Washington as regional director of the National Highway committee, expressing the attitude there toward Oregon.

"Washington confidently looks to Oregon and Portland to make another splendid record in the fourth liberty loan," telegraphed Mr. Meier. Mayor Baker and John L. Etheridge, state director, Mrs. organization, left Portland last night for Pendleton where they will act as special emissaries for the Oregon liberty loan committee.

At Liberty Temple today, noon, rally will be held for Federal, state, county and municipal officials, announces Milton R. Kiepper, manager of the state speakers' bureau. Milton A. Miller will preside. There will be solos by Mrs. Jane Burns Albert, and community singing, with music by the Multnomah Guard Band, directed by Lieutenant W. A. McDougall.

MOTHERS' FIVE SONS SERVING Place of Honor Is Assigned for Parade on Saturday.

Three mothers with five sons each in active service overseas will occupy the place of honor in liberty loan mothers' parade on Saturday evening. They are Mrs. E. Smith, of 415 North Williams boulevard, St. Johns; Mrs. W. A. Eivera, of the Morton Apartments, and Mrs. Effie Campbell, of 6827 Fifty-fifth avenue Southeast.

One of Mrs. Eivera's sons is a Captain, one a Lieutenant and one a sergeant, in France; one is in China in radio service and the other in training with the Virginia National Guard. Mrs. Smith has two other sons who will be in the next draft, while Mrs. Campbell's five soldier lads represent her entire family.

To accompany the mothers will be a group of five women who have signified their intention of marching in the parade which will start at 7:30. Mothers will occupy the first section, which will form on Salmon street, west of Taylor street, sisters on Yamhill and children on Morrison. Those having more than one relative in the service may march in whichever division. Automobiles will be provided by the Girls' Motor Squad for those who do not feel able to walk.

The parade is receiving the endorsement and hearty approval of all leading citizens of the state and prominent in all branches of service. In a letter to the woman's committee of the fourth liberty loan, His Grace Archbishop Alexander Christie stated: "It is my opinion that the mothers' parade, which is to be a special feature of the liberty loan campaign, will be a very powerful means of arousing much interest and enthusiasm in the purchasing of liberty bonds. I heartily endorse the movement and I hope that it will be a great success."

GRAPHIC ORATORS TO SPEAK Star Meeting of Loan Campaign at Auditorium Tonight.

Whoever thrills to hear messages of gallant sacrifice overseas related by men who have served with the armies that have barked the conquests of Germany should not fail to attend the star meeting of the fourth liberty loan campaign, to be held at the Auditorium tonight. In the opinion of Milton R. Kiepper, state manager of the speakers' bureau, the two officers who will address Portland are the most interestingly graphic orators ever heard in Oregon.

They are Lieutenant Vincent de Wierzbicki, of the French high command to America, who carried the mission to storm yesterday, and Captain T. E. Y. Seddon, of the New Zealanders, both veterans of fierce fighting in the great war. Tonight's meeting at the Auditorium will be presided over by Bert E. Haney, United States District Attorney, and will commence at 8 o'clock.

HATS OFF TO TIMBER GROVE Clackamas County District Over the Top in Six Hours.

OREGON CITY, Or., Sept. 18.—(Special.)—Hats off to Timber Grove school district, Clackamas County, U. S. A!

Within six hours after Chairman Tom Grove, well-known farmer, had launched the liberty loan drive in his locality, the district had registered 100 per cent in subscribers and a group of assistants, made short work of the task.

Mr. E. Jones, chairman of the Canemah district, also reported the Canemah quota complete Tuesday evening. Canemah was assessed at \$17,000 and Mrs. Jones, with an able group of assistants, made short work of the task. Oregon City's drive is on in earnest, and John Lederer, who is handling the town proper. A splendid response is everywhere meeting the energetic workers.

SHIPYARD CAMPAIGN IS ON Vancouver's Loan Quota of \$600,000 Expected to Be in Early.

VANCOUVER, Wash., Sept. 18.—(Special.)—The fourth liberty loan campaign at the local shipyards was addressed at noon today by Thomas Ryan. The shipyard workers at the last liberty loan established Vancouver and Clarke County to more than double its quota, over \$600,000 in bonds being taken. The quota now is above \$600,000, and it is believed it will be easily made.

A. W. Calder is county chairman of the campaign committee and Fred W. Temples chairman of the local committee. The county has been divided into as many districts as there are schools, and committees have been appointed by Mr. Calder in each precinct. A meeting of the county workers has been called for 10 A. M. Saturday. Vancouver's quota is around \$425,000, and the county's about \$625,000.

OREGON CITY DEMANDS HEAVY Banks Exhaust Supply of Liberty Loan Blanks During Afternoon.

OREGON CITY, Or., Sept. 18.—(Special.)—So great was the demand for bond applications in Oregon City that all the local banks were practically "cleaned out" at 2 o'clock this afternoon. An "S. O. S." call went to Portland and additional supplies were rushed here.

Speaking Engagements Announced. The following speaking engagements are announced for Friday today, by the state bureau of speakers and music for the fourth liberty loan: Blaine Summer, G. M. Standish Construction Corporation (wooden shipyard), 12:15 noon; Mrs. Vincent Cook, Lewellyn School (Pascopasco Association), 3:30 P. M.; W. F. Woodward, Pacific Iron Works, 1 P. M.; Judge E. V. Littlefield, Portland Iron Works, 12:30 P. M.; Rev. G. W. Taylor, Portland Paper Package Company, 11:45 A. M.

Albany Supports Loan. ALBANY, Or., Sept. 18.—(Special.)—Volunteer Liberty loan subscriptions aggregating \$22,000 have been received at Liberty loan headquarters here the last three days. These subscriptions were made by residents of Albany and vicinity only.

Phone your want ads to The Oregonian, Main 1079, A 6035.

Mothers' Parade, Saturday, Sept. 21—Mothers, Wives and Sisters of Enlisted Men Are Urged to Join in This Event. Phone Marshall 1400

Eastern Star Red Cross Workers Will Meet in Our Auditorium, 4th Floor, Thursday, 10 to 5. All Members Invited

OREGON'S LIBERTY CLOCK SATURDAY SEPT. 28 LET IT ALL BE OVER BUT THE SHOUTING

The Standard Store of the Northwest Olds, Wortman & King Reliable Merchandise—Reliable Methods

Economize by Saving S. & H. Trading Stamps

40c OWK Coffee 29c

Featuring New Models in Women's Fall Suits Priced at \$37.50

Housekeepers' Supplies

Blue Enameled Tea Pots 1/2

Betty Wales Dresses For Youthful Women

Main Floor—LUNCH CLOTHS of excellent quality mercerized damask. Size 54x54 \$2.00

Third Floor—Only a limited number in this lot, so don't delay. High-grade blue enameled Tea Pots in 2, 3, 4-qt. sizes—priced special Thursday at 1/2 PRICE.

Second Floor—This group of Suits at \$37.50 will be of special interest to every woman. The styles are uncommonly smart and the tailoring of the highest order.

\$7.50 & \$8.50 Lace Boots Special \$5.98



Main Floor—Women's 8-Inch Black Vici Kid Shoes in laced or buttoned styles. High-grade footwear from best makers. Cloth or soft kid tops, hand-turned or welt soles, Cuban and half Louis heels. Neat plain styles, not fancy. Practically all sizes in the assortment. \$5.98

Sale of Carpet Samples

Bargain Circle, First Floor—Manufacturers' Carpet Samples and Rug Corners. Great assortment of patterns. Finished edges.—First Floor.

Smart Autumn Millinery Dress Hats, Tailored Hats and Tams

WANDER through the Millinery Aisle and see the season's new creations—it will please us and give you a comprehensive idea of just what fashionable women will wear this season.



CURREY ACCEPTS POST BUILDING PERMIT COMMISSIONER FOR OREGON NAMED.

John K. Kollock, executive secretary of the Oregon State Council of Defense, announced yesterday the appointment of Jesse A. Curry as building permit commissioner for Oregon, in accordance with the rulings of the National Council of Defense to limit construction of buildings to those essential to winning the war.

MAYOR TO HEAD HOUSING MAIN COMMITTEE SELECTS MR. BAKER AS CHAIRMAN.

Subcommittee Chosen Comprises Ira F. Powers, J. C. Ainsworth, J. B. Kerr, H. L. Corbett, E. F. Lawrence. Fully realizing the stupendous scope of the plans for building 2000 houses in the city properly to care for the shipyard workers who are now forced to seek housing facilities in other nearby towns, the housing committee yesterday selected a subcommittee to formulate a plan of procedure.

One-Fifth in Grays Harbor Aliens.

ABERDEEN, Wash., Sept. 18.—(Special.)—Of the 5669 registrants in draft district No. 2, Grays Harbor County, including Aberdeen and Hoquiam, 1126, or about one-fifth are aliens, not having first papers. Of the total 2878 are native born, 615 having become completely naturalized, 186 naturalized through papers taken out by parents and \$20 are declarants.

The Real Victory Spread—Butter Nut Bread

Watch the kidneys. The kidneys and digestive organs are the main cause of all the blood poisons in your system. The kidneys filter and purify the blood. All the blood passes through your kidneys once every three minutes. They strain or filter out the impurities. That is their work. Keep them clean and in proper working condition and you have nothing to fear. Drive the poisonous wastes and deadly uric acid accumulations from your system. Take GOLD MEDAL Haarlem Oil Capsules at intervals and you will always be in perfect working order. You will feel strong and vigorous. Nerves and muscles will be elastic and your body will radiate youth and health. GOLD MEDAL Haarlem Oil Capsules are imported direct from the laboratories at Haarlem, Holland.

PASCO MAN IS MISSING Douglas Wilson Believed to Have Been Drowned in River.

PASCO, Wash., Sept. 18.—(Special.)—Douglas Wilson, a young man who has been clerking at the Leland Hotel, disappeared several days ago and indications are that he has been drowned in the Columbia River.

TELEPHONE OPERATORS WANTED!

Young Ladies for Permanent Positions. Pleasant, Light and Clean Work. No Experience Required. Rapid Increase in Wages.

SALEM OFFER IS ACCEPTED Dr. F. G. Franklin Prominent in Linn Educational Circles.

ALBANY, Or., Sept. 18.—(Special.)—Dr. F. G. Franklin, who has accepted the professorship of economics and sociology in Willamette University, at Salem, has been professor of history and political science in Albany College for the past nine years. He also has been librarian in Albany College, and catalogued and built up a library that won the admiration of the state librarian.

SOLDIER Subscription Voluntary. CAMP LEWIS, Tacoma, Wash.

Sept. 18.—(Special.)—A bulletin issued today disclosed there will be no great campaign made among soldiers for liberty loan subscriptions for the fourth issue. Men and officers will be given every opportunity to purchase bonds if they desire so to do, but there will be no solicitation among the soldiers.

Saves Waste Saves Cooking Grape-Nuts Most attractive of all cereal foods.

Saves Waste Saves Cooking Grape-Nuts Most attractive of all cereal foods.

Young Ladies for Permanent Positions. Pleasant, Light and Clean Work. No Experience Required. Rapid Increase in Wages.

Call at Telephone Company, Room 601 - Sixth Floor Park and Oak Streets Between 8:30 and 5:30 P. M.

AS YOUNG AS YOUR KIDNEYS

The secret of youth is ELIMINATION OF POISONS from your body. This done, you can live in the most active and enjoy the good things of life with as much pep as you did when in the springtime of youth. Keep your body in good condition, that's the secret.

The Outdoor Girl

Protects the skin and complexion from all weather conditions. Soothing and healing after exposure. Relieves sunburn, tan and rough or chapped skins. Try it today.

OLD-FASHIONED REMEDIES Grandmother's remedies compounded from the medicinal roots and herbs of the fields are now found upon the shelves of modern drug stores in attractive packages and are among the best sellers in prepared medicines.