

FIRST IN AMERICA IS PORTLAND'S AIM

Completed Quota on Opening
Day of Liberty Loan Drive
Is Goal Announced.

CITY'S SHARE \$20,000,000

Plans for Fourth Campaign, Open-
ing Sept. 28, Outlined at Meet-
ing of Executive Committee
at Liberty Temple.

Portland's trained veterans of previous drives are to strike for a new record in the fourth liberty loan campaign, which opens September 28. By nightfall of the first day, with bonds sold to every third person in the city, it is hoped to flash the message that the Oregon metropolis is first among the cities of America.

Plans for this decisive campaign were outlined yesterday afternoon at a meeting of the city executive committee, called by Emery Olmstead, chairman.



Emery Olmstead, Chairman of the Portland Executive Committee of the Fourth Liberty Loan, in General Charge of the Coming Drive.

In session at Liberty Temple the committee heard their chairman outline the policy of Portland's participation, and by unanimous vote elected their leaders for the campaign.

The military organization that operated during the previous drive, and which swept aside so many obstacles with precision and purpose, is to be retained, even to the personnel of officers who commanded.

Records Earn Re-elections.

Guy W. Talbot was re-elected to the municipal command as general, with Julius L. Meier and J. A. Cranston as lieutenant-generals in charge of the two divisions of city canvassers. Full staffs of colonels, lieutenant-colonels and captains will be named, perfecting the organization down to precinct companies.

Chairman Olmstead, who will be in general charge of the Portland campaign, outlined for his staff the magnitude of the task before them and confidently predicted that the city will report a completed quota on the first day of the drive.

Based on the estimate upon a National quota of \$6,000,000,000, Oregon's quota will be approximately \$26,000,000, and that of Portland will be \$20,000,000. While the third campaign enlisted but \$7,000 subscribers in Portland, Mr. Olmstead declared that the fourth must place bonds with from 75,000 to 100,000 individual subscribers.

First-Day Finish Aim.

"We expect to have our quota on the first day," declared the chairman. To this end he advocated a preliminary campaign, beginning ten days prior to the official opening of the drive, which should complete its work and leave nothing save the filing of reports of sales for the day set. Portland will attain its full quota on September 28, he predicted, with a handsome surplus following in the natural course of delayed subscriptions.

Carrying the military organization out to precinct companies, each commanded by its captain and supplied with an expert auditor, the fourth liberty loan is to be sold in Portland by the precinct district plan, rather than the mail-carrier route method employed in the last drive. Household questionnaires will be first to be circulated, gathering complete information regarding previous issues and prospects for the fourth, to be followed by the official canvass.

Slackers Are Considered.

The executive committee voted authorization for the naming of a special committee on slackers, to deal with any cases which may arise similar to the several annoying instances of the third campaign.

At the request of Chairman Olmstead, the committee elected Willis J. Clark as executive secretary of the city campaign, the position he held during the third drive. F. G. Nevins was chosen auditor-in-chief.

Robert E. Smith, state manager, addressed the committee on the general outline of the state campaign and preparations now being made for preparatory action similar to that taken by Portland. Mr. Smith said it was practically certain that the first payment on bonds of the fourth liberty loan would be 10 per cent, instead of the 5 per cent payments required for previous issues.

Immediate Action Planned.

Plans suggested and approved at yesterday's session of the executive committee will be immediately set afoot, to the end that Portland's success in the fourth drive be crowned by marked success. Members of the executive committee are:

Emery Olmstead, chairman; Nathan Strauss, Max Houser, P. S. Doornbecher, J. D. Farrell, F. C. Malpas, J. A. Cranston, H. B. Van Duser, H. L. Camp, Guy W. Talbot, F. G. Nevins, John A. Keating, Eric V. Hauser, Julius L. Meier, L. Allen Lewis, Phil Mettschan, A. H. Averill, William P. Turner, Everett Ames, J. R. Bowles, B. C. Ball, H. L. Corbett, J. E. Wheeler, J. P. O'Brien, Otto Harwig, Fred L. Bourne, Harry Anderson and R. A. McGinnis.

Corporal Mackie's Injuries Slight.

The pretty American nurses in the base hospital greatly alleviate the discomforts of being wounded, according to Corporal Lewis R. Mackie, a former salesman with the Knight Shoe Company. Corporal Mackie, in a letter to a fellow-soldier, Charles Lagerquist, says he was wounded on the opening day of the big allied offensive and that he saw thousands of German dead.

YOU MEN—

Who find your tailor
has advanced his
prices to a marked
degree—

will find it much to your advantage if you will try on a few of our fine ready-for-service clothes before placing your Fall order.

—Already a goodly number of men who heretofore have had their suits tailored have selected from our new Fall models at a saving of from \$25 to \$35. They have pronounced the fabrics, workmanship and fitting qualities up to standard, when compared with their custom-made clothes.

Mathis
MEN'S WEAR

Corbett Bldg., Fifth and Morrison

The injury is not serious, however, and he expects to be back with his company before many months. Corporal Mackie, then a member of the North Yakima National Guard, first saw service on the Mexican border. He went overseas with the 162d Infantry, but was transferred later to Company K, 28th Infantry. The

wounded men get splendid treatment in the American hospitals, he reports.

Brownsville Opens New Library.

BROWNVILLE, Or., Aug. 28.—(Special.)—The Brownsville Public Library, rejuvenated and increased by the addition of many new volumes was for-

merly dedicated and opened to the public this week. The city has given the free use of a large room on the main street for the use of the library. The library is to be largely a war-collection of volumes, consisting of many popular and authoritative tomes dealing with the world conflict now in progress.

Refreshing -- Not Pasty

Kolynos has been occupying a great deal of attention as a Soldier's Dental Cream. It has had a most dramatic success in the World War. Many letters from American and British soldiers have testified to its grateful quality of refreshing the mouth and throat, in the thick of dusty marches and the smoke of battle.

This carries us back to that first phrase, "How Clean My Mouth Feels," which became proverbial with the first civilian users of Kolynos a decade ago and is still heard on all sides.

Your mouth has that wonderful feeling of refreshed cleanliness, because Kolynos actually cleans the whole mouth. A prominent newspaper man recently said: "Kolynos is the only dental cream I ever used that did not leave a pasty taste in my mouth. When I use Kolynos in the morning, my mouth has that same refreshed feeling that my body has when I come out of the bath."

The Kolynos Company
New Haven, Conn.
U. S. A.

Piano Economy

Is There Anyone of Us Above This Practice?



Economy Is Wealth

The women who buy most everything pertaining to the household would feel elated and boast to their husbands if they saved \$1 in the purchase of an article. In buying a piano or player piano, where hundreds of dollars may be saved are you using the same economy?

Clearance Sale of 99% New 1917 Models and Re-Sale of 95% New and Used Pianos

Last Fall we ordered more carloads of pianos and player pianos than then required, to avoid advance in prices December 15-17. The following represents the unsold balance of the more expensive instruments \$500 to \$650, 1917 models, that will now sell quickly at \$356 to \$435, to which we now have added the used pianos and organs that came into stock the past weeks, viz:

\$650 99 PER CENT NEW 1917 MODEL \$435		\$250 USED PLAYER PIANOS	
AND SQUARE PIANOS	Price	Price	Price
Camp & Co., high, mirror...	\$ 85	Thompson, mahogany.....	290
Chicago Cottage, 6-oct....	150	Thompson, oak.....	290
Gardner Co.....	300	Thompson, mahogany.....	290
USED UPRIGHT PIANOS		99% New 1917 Models—Player-Pianos	
Collard & Collard, walnut...	275	Thompson, walnut.....	245
Bord Co., Paris.....	300	Thompson, mahogany.....	245
Hallett & Davis, ebony.....	350	Steger & Sons, mahogany.....	245
Kroeger, large, oak.....	450	Singer Piano Co.....	245
Bennett Co., mahogany.....	450	Steger Electric.....	245
Kimball, mahogany.....	450	USED GRAND PIANOS	
Kurtzman, mahogany.....	410	N. Y. Piano Forte Grand.....	165
Schumann.....	400	Steinway & Sons.....	1100
Thompson, oak.....	375	99% New 1917 Models—Grand	
Thompson, mahogany.....	395	Steger & Sons.....	695
Davis & Son, mahogany.....	375	\$10 or More Cash, \$5 or More Monthly	

Women, Girls and Boys now wage earners, what better saving than a new piano and get a musical education meanwhile? or other securities taken in part or full payment of Pianos or Player Pianos during this sale, as also your old Piano, Organ, Phonograph or city lot by our Real Estate Department.

\$600 to \$1000 was the price paid for a mere piano by our parents or grandparents after the Civil War. Prices on pianos are going up by leaps and bounds now—some local piano stores have already raised prices \$50 to \$150. Will you wait until you need pay \$600 to \$1000 for your piano and \$750 to \$1500 for your player-piano?

Order Your Piano by Mail Read, study and compare our quality, prices and terms, as advertised, and you will learn why we have hundreds of mail-order buyers.

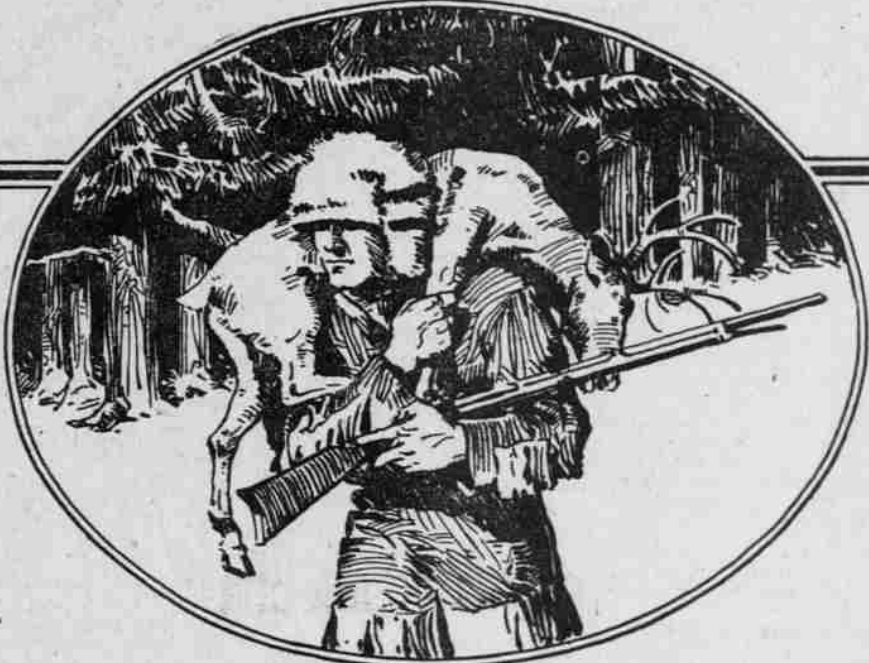
OUT-OF-TOWN BUYERS—WE PREPARE AND MAKE FREE DELIVERY OF PIANO TO YOUR HOME within 200 miles, and the piano will be shipped subject to exchange within one year, we allowing the full amount paid. This virtually gives you a one-year trial of the piano you order.

Every piano or player-piano purchased carries with it the Schwan Piano Co. guarantee of satisfaction, as also the usual guarantee from each manufacturer of these new musical instruments.

Manufacturers' Coast Distributors, 111 Fourth Street at Washington.

Schwan Piano Co.

WARRANTEE BACKED BY MANY MILLIONS IN CAPITAL.



What The Packers Do For You

Not very many years ago in the history of the world, the man that lived in America had to hunt for his food, or go without.

Now he sits down at a table and decides what he wants to eat; or his wife calls up the market and has it sent home for him. And what he gets is incomparably better.

Everyone of us has some part in the vast human machine, called society, that makes all this convenience possible.

The packer's part is to prepare meat and get it to every part of the country sweet and fresh—to obtain it from the stock raiser, to dress it, cool it, ship it many miles in special refrigerator cars, keep it cool at distributing points, and get it into the consumer's hands—your hands—through retailers, all within about two weeks.

For this service—so perfect and effective that you are scarcely aware that anything is being done for you—you pay the packers an average profit of only a fraction of a cent a pound above actual cost on every pound of meat you eat.

Swift & Company, U. S. A.

Portland Local Branch, 13th and Glisan
S. C. Ogsbury, Manager



Double Chin Tobacco Habit Easily Conquered

If you have a double chin and flabbiness of the face, or if you are overweight in other parts of the body, get a small box of oil of korein at the drugist's; follow directions and receive information about beautifying figure and improving health, vivacity, etc., through a simple system for reducing weight ten to sixty pounds. Eat all you need, including sweets, if desired. Oil of korein is pleasant to take, helps the digestion and is perfectly harmless. Look and feel younger.—Adv.

A New Yorker of wide experience has written a book telling how the tobacco or snuff habit may be easily and completely banished in three days with delightful benefit. The author, Edward J. Woods, 218, Station F, New York City, will mail his book free on request. The health improves wonderfully after the nicotine poison is out of the system. Calmness, tranquil sleep, clear eyes, normal appetite, good digestion, many virtues, strong memory and a general gain in efficiency are among the many benefits reported. Get rid of that nervous feeling; no more need of pipe, cigar, cigarette, snuff or chewing tobacco to pacify morbid desire.—Adv.