

1 CAKE CREME OIL SOAP FREE WITH EVERY PURCHASE OF 3 CAKES AT 25c—MAIN FLOOR

One Delivery a Day

By Governmental request this store makes one delivery a day over each route; charges for special delivery; limits to 3 days the time within which customers may return merchandise.

U. S. Student Nurse Reserve

Women between the ages of 19 and 35 who are desirous of becoming trained nurses should register with the Council of National Defense (Women's Division) on our Sixth Floor.

Our Delineator Special Offer

closes Saturday night. Old as well as new subscribers can take advantage of this offer today and balance of week. Particulars furnished on application at our Pattern Shop, Second Floor.



Post Cards of Oregon Views

We have fine assortments of post cards depicting all the scenic wonders of our state—Main Floor. Famous "Kiser" hand-colored photographs of the Columbia Highway—Fifth Floor.

Headquarters for Kodaks

We have complete stocks of kodaks, cameras, all the requisites for good kodak pictures. We do expert developing, printing and enlarging. Fresh stocks of Eastman films—Main Floor.

Have You a Flag

at your home? Do you display it as you should—proudly that all may see? This store is headquarters for flags—we have them in cotton, wool, silk and in all sizes.—Fifth Floor, Sixth St.

Portland Is Proud to Honor the G. A. R.

Let Us Leave No Effort Undone to Make Their Stay in Our City Most Enjoyable. To All the Visiting Delegates The Quality Store Extends a Special Welcome.

Contemporaneously with G. A. R. Week, MEIER & FRANK'S is holding a great store-wide celebration of

"Home Products Week"

More than a score of leading manufacturers are co-operating with us to make Home Products Week a big factor in winning for Made-in-Oregon merchandise the recognition it justly deserves. Practically all of our great departmental and window displays feature Oregon-made goods at this time. We invite your inspection of our Home Products exhibits today.

CONVENIENCES

FOR G. A. R. VISITORS

- Lounge and Recreation Room in our Auditorium, Sixth Floor. Rest and Writing Room, Fifth Floor. Check Room, Basement Balcony. Accommodation Bureau, Basement Balcony. U. S. Postal Sub-Station, Basement Balcony. Public Telephones, Fifth Floor and Basement Balcony. Fourteen Passenger Elevators. Seven Escalators (Moving Stairways). Personal Shopping Bureau, Seventh Floor. Tea Room, Ninth Floor. Bakery Lunch, Ninth Floor. Men's Grill, Ninth Floor. Soda Fountain, Mezzanine. Beauty Parlors, Fifth Floor. Ask any floorman for information and direction. We shall do everything in our power to make your stay pleasant.

A Timely and Most Important 4-Days' Reduction Sale of Women's Fine

Silk Umbrellas

Begins at MEIER & FRANK'S Today A Special Purchase of 650 at

\$3.98



Many of these umbrellas would sell in the regular way for \$6.50. We were fortunate in securing from a reliable Eastern manufacturer this fine lot of 650 silk umbrellas at a very special price concession. We share our good fortune with our patrons in this sale that begins today and continues this week while quantities remain.

Fine quality silk covers. Paragon frames. All the wanted shades. A great assortment of handles in fancy and plain effects, some with the popular silk carrying cords. Every umbrella complete with silk case.

Considering the timeliness of this sale, the extensiveness of the assortment, the high-grade character of the umbrellas and the extraordinary reduction in price, we anticipate the liveliest buying. Sale begins today at 9 A. M. Wise shoppers will come early.

—Meier & Frank's: Umbrella Shop, Main Floor.



"Made-in-Oregon" New Collars

Tailor made collars of moleskin satin in flat and tuxedo styles. These have hand rolled edges and are shown in navy, seal and gray with tan and white piping. One illustrated. Priced at \$5. Also white satin Tuxedo collars with hand rolled edges, \$3.50.

Pleatings

New net and organdy pleatings with hemstitched edges. These are washable and are quite the thing for round neck frocks and collar and cuff sets. 4 to 5 inches wide. Yard \$1.50.

All of the above are manufactured in Portland by the Eastern Novelty Company. They typify the superior character of Oregon-made merchandise.

—Meier & Frank's: Main Floor.

Our Apparel Shop Announces for Today An Extraordinary Sale of

New Serge Dresses For Fall Wear

At the Phenomenally Low Price of Only \$15.00



Think of buying new Fall dresses of good material and in the smartest styles right at the beginning of the season for only \$15! Such is your good luck in this sale at MEIER & FRANK'S today.

A splendid assortment of new serge dresses for Fall wear. All the popular styles—pleated or straight line skirts; surplice bodice waists and vestee effects; many effectively embroidered models.

Handsome shades of navy, brown, burgundy and green.

More than a hundred of these fine dresses, but they will go quickly at \$15. Better come early today!

—Meier & Frank's: Apparel Shop, Fourth Floor.

Men's Worsted Undergarments

Mill Runs of \$2.50 Grade 455 Garments Reduced to

\$1.39

Men will welcome this opportunity to stock up with good Fall underwear at most substantial savings.

Good light weight worsted shirts and drawers in natural gray. Long sleeves, ankle length style. Nearly all sizes included. Big values at \$1.39.

—Meier & Frank's: Men's Furnishings Shop, Main Floor.



Sewers' Day in Our Notion Shop

Featuring Much-Needed Sewing Accessories at Consistently Low Prices

- Charter Oak Thread, hand and machine sewing, 6-cord, black and white; all sizes, 200-yard spools, doz. 55¢, spool... 5c
American Basting Thread, 3-cord, silk finish, white, Nos. 40 to 70, doz. spools 70¢, spool... 7c
Three Oaks Bonded Dress Belting, curved or straight, black and white, 2 to 3 1/2 ins., yd. 20c
Stickier Trimming, finest quality, scalloped edge, white with colored edge, 4-yard piece 25c
Gem Brass Pins, finest quality wire, all sizes, paper... 10c
Bias Tape, assorted sizes, 6-yard piece priced at... 10c
Needles, card of 15 assorted sizes, 3 for 10¢, each... 5c
Thimbles, silver finished, all sizes, 3 for 10¢, each... 5c
Dressmakers' Wire, large assortment of gold and silver wire, 10c and 15c values, card... 5c
Horsehair Braid, 2 1/2 inches wide, yard... 5c
Klostersilk Mercerized Thread, black, white and colors, 100-yard spool... 5c
Snap-It Snap Fasteners, black and white, all sizes, card... 5c
Dorcas Hooks and Eyes, black and white, sizes 00 to 1, three cards 10¢, card... 5c
Nainid Dress Shields, nainsook covered, regular shape, size 4, pair 28¢; size 3, pair 25¢; size 2, pair... 22c
Tailors' Reversible Tape Measures, 60-inch, each... 10c
Daisy Crochet Hooks, 2 for 15¢, each... 10c
Ric Rac Braid, good quality, white, narrow, 6-yard piece, priced special at... 10c
Steel Pins, 400 count paper priced at... 5c
Steel Pins, No. 5 size, 1/4-lb. box for... 25c
Warren's Girdle Foundations, wide, black and white, priced special, each... 19c

—Meier & Frank's: Notion Shop, Main Floor.

Center Aisle Bargain Square Main Floor Sale of Black Silks

About 1000 Yards To \$2.50 Values

\$1.59



Fashionable new black silks greatly reduced today. Fine heavy quality taffeta, messaline, Liberty satin and peau de soie. All first quality. Full yard wide. For dresses, skirts, coats, etc. Wonderfully fine black silks today only \$1.59.

—Meier & Frank's: Center Aisle Bargain Square, Main Floor, Fifth Street.

Second Anniversary Sale in our Lower Price Down Store

continues today. This annual event brings hundreds of savings on everyday-wanted merchandise for men, women and children. Wonderful economies are offered every day in our Downstairs Store—Come and share in the good things—Today is a good time—Witness this

Anniversary Sale of Underwear for Men, Women and Children

- Union Suits 29¢ Women's fine jersey ribbed lace trimmed union suits in low neck, sleeveless style.
Union Suits 49¢ Women's union suits in porous-knit, open mesh and jersey knit materials. Low neck, sleeveless, tight knee style. Values to 65¢.
Union Suits 69¢ Women's fine cotton ribbed union suits in tight or lace trimmed knee style with taped tops. Values to 89¢.
Union Suits 69¢ Women's jersey ribbed union suits in low neck, sleeveless style, shell trimmed. Flesh color. Worth 85¢.
Union Suits 89¢ Women's medium weight fine combed cotton union suits for Fall. Low neck, wing sleeves, knee length and high neck, wing sleeves, knee or ankle length styles. Regular and extra sizes. Worth \$1.25 today.
Union Suits 98¢ Women's medium weight fleece union suits in high neck, long sleeves, ankle length and Dutch neck, wing sleeves, ankle length styles. Worth \$1.25 today.
Union Suits \$1.69 Women's white jersey knit combed fleece union suits in high and low neck, sleeveless, elbow sleeves and long sleeves, ankle length styles, shell trimmed. All sizes to 44. Worth \$2.25 today.
Vests, Pants, 49¢ Women's fleece lined undergarments—vests and drawers in all sizes. Vests are in Dutch or high neck styles. Slightly imperfect. Regularly 59¢ each.
Vests, Pants, 79¢ Women's fine jersey ribbed fleeced undergarments—vests and drawers in Winter weights. Regular sizes 79¢. Extra sizes 89¢.
Vests Each 10¢ Women's Swiss ribbed sleeveless vests in all sizes. Worth 15¢.
Vests Each 15¢ Women's Swiss ribbed sleeveless vests in extra sizes only. 20¢ values.
Vests Each 25¢ Women's hand top vests with lace yokes, head trimmed. In white and flesh. 35¢ values.
Corset Covers 29¢ Women's fine ribbed corset covers in high, Dutch or low neck, sleeveless, long or short sleeves styles. Values to 50¢.
Pants, Pair 19¢ Misses' and children's black knit pants in knee length style. Sizes to 14. Worth to 35¢.
Union Suits 59¢ Children's fine ribbed and fleece union suits in high neck, long sleeves, ankle length, drop seat styles. Sizes 2 to 12. Worth to 85¢.
Vests, Pants 15¢ Children's Swiss ribbed vests and pants in sizes 2 to 12. V-neck vests, lace trimmed pants.
Vests, Pants 23¢ Children's light weight vests and pants in sizes 4 to 12. Vests are in high neck, long sleeves, and low neck, wing sleeves styles.
Underwaists 25¢ Children's jersey ribbed underwaists, tape strapped, finished with bone buttons. 35¢ values.
Union Suits 98¢ Boys' mesh union suits in short sleeves, knee length style. White and ecru. All sizes. \$1.25 values.



Hosiery In Our Second Anniversary Sale

- Hose, Pair 15¢ Women's cotton hose in black and colors. Slightly imperfect. Broken lines of our "Special 25¢" hose. Limited quantity.
Hose, Pair 39¢ Women's fiber silk, lisle and silk and fine cotton hose—manufacturer's samples. All sizes. Values to 75¢.
Hose, Pair 89¢ Women's silk hose in black and fancy corded stripes. Slightly imperfect hose in all sizes. Values to \$1.25.
Hose, Pair 25¢ Misses' and children's fine ribbed black seamless cotton hose in all sizes. Some have slight imperfections. To 45¢ values.
Hose, Pair 15¢ Men's hose in a broken line of sizes. Values to 25¢. While any remain, pair 15¢.
Hose, Pair 39¢ Men's good quality black cashmere hose in all sizes. 50¢ values.

—Meier & Frank's: Lower Price Store, Basement Balcony.

Fruit Jars and Accessories

With the world to feed, including ourselves, the preservation of "the kindly fruits of the earth" is one of Uncle Sam's biggest jobs. The women are helping him and we are helping the women. Everything that is needed is here at most moderate prices. We feature a special demonstration of "Economy" and "Kerr" Self Sealing jars.

"Economy" Jars

are priced as follows (per dozen): Pints \$1.15, quarts \$1.25, half-gallons \$1.50. Economy jar caps, dozen 30¢. Economy clamps, dozen 15¢.

"Kerr" Jars

Kerr wide mouth self sealing jars priced as follows (per dozen): Pints \$1.15, quarts \$1.25, half-gallons \$1.50. Kerr wide mouth caps, complete, dozen 40¢. Lids, dozen 20¢. Kerr narrow mouth jars: Quarts \$1, half-gallons \$1.25. Narrow mouth caps, complete, dozen 30¢. Lids, dozen 15¢. Come in today and see this special demonstration of jars.



—Meier & Frank's: Housewares Section, Basement.

The Universal Combination

A Range That Does the Things You Want It to Do The Universal Combination range covers a wide field of service—it does in the most perfect way the many things you want a range to do. A wood and coal or gas range—both ready for instant use—and all in the space of 40 inches.



Specifications

Body of cast-iron—no other range so durable—for baking results there is none superior. Fitted with efficient coil in firebox—gives abundance of hot water. Gas self-starter—eliminates the necessity for paper or kindling when starting fire. Besides you have a complete gas range oven, cooking top and broiler. Gracefully designed, substantially built, easily cleaned—let us show you the Universal Combination today.

Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor, Fifth Street.